AMERICAN NURSERYMAN

The Nurseryman's Forte: To Make America More Beautiful and Fruitful

FEBRUARY 1, 1955



Magnolia Acuminata

SEEDS TREE—SHRUB—PERENNIAL FLOWER—GRASS—VEGETABLE

TREE_SHRUB_PERENNIAL HERBST BROTHERS

SEEDSMEN, INC.

678 Broadway,

New York 12, N. Y.

Correspondence with seed collectors and growers invited. Free catalog "Seeds for Nurserymen."

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Superior-Quality — SHRUBS — Northern-Grown

COMBINATION CARS—Orders received for shipment to EASTERN POINTS can usually be included in combination cars in late March.

This is only a partial listing of our wide selection of quality shrubs in grades that are in heavy demand. These are heavy, well-rooted, 2 and 3-year shrubs, well furnished and suitable for critical landscape trade, mail order, salesyards, etc. See our Spring Wholesale Trade List for a more complete listing.

TERMS-Regular. All prices are per 100 plants. If interested in quantity lots, write for special prices. Per 100 . \$45.00 50.00 ALMOND, pink, own-root FORSYTHIA Spring Glory RHODOTYPOS kerrioides to 24 ins. to 18 ins to 24 ins 50.00 AMELANCHIER canadensis RHUS canadensis HONEYSUCKLE, bella albida 18 to 24 ins. 2 to 3 ft. RHUS cotinus (Purple Fringe) BARBERRY, thunbergi 18.00 HONEYSUCKLE, bellg roseg to 15 ins. to 18 ins. to 24 ins. 45.00 65.00 85.00 12 to 18 ins.... 18 to 24 ins.... 30.00 HONEYSUCKLE, Cardinal BARBERRY, thunbergi atropurpurea 30.00 SORBARIA sorbifolia 45.00 60.00 HONEYSUCKLE, grandiflora rosea BARBERRY. Truehedge Columnberry 30.00 SPIRAEA Anthony Waterer 35.00 42.00 2 to 2½ tt.
BUDDLEIA (Butterfly Bush)
No. I dormant plants, field-grown
Medium dormant plants, field-grown
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Orchid Beauty 65.00 SPIRAEA grauta HONEYSUCKLE, Pink Tatarian 36 00 40.00 50.00 65.00 SPIRAEA billiardi BUDDLEIA (Butterfly Bush) HONEYSUCKLE, Red Tatarian o. 1 Burgundy Empire Blue (Patent No. 557) Pink Dawn Royal Red (Patent No. 556) Snawbank 30.00 SPIRAEA callosa alba 40.00 HONEYSUCKLE, virginalis alba Snowbank
White Bouquet (Patent No. 536)
CARYOPTERIS Blue Mist SPIRAEA froebeli HONEYSUCKLE, zabeli SPIRAEA thunbergi to 24 ins... CHIONANTHUS virginicus 65.00 100.00 HYDRANGEA paniculata grandiflora 18 to 24 ins... 2 to 3 ft... CORNUS alba sibirica ins... 12 to 18 ins. 18 to 24 ins. 25.00 to 3 ft. 45.00 SYMPHORICARPOS alba 60.00 KOLKWITZIA amabilis **CORNUS Goldentwig** 18 to 24 in 2 to 3 ft. 35.00 SYMPHORICARPOS chengulti CORNUS racemosa LESPEDEZA formosa (Desmodium) 2-yr., medium 2-yr., No. 1. LILAC. common purple 2 to 3 ft. SYMPHORICARPOS vulgaris CORNUS stolonifera 32.00 45,00 18 to 24 ins. 2 to 3 ft. 3 to 4 ft. 30.00 COTONEASTER acutifolia ins. 27.00 LILAC, rothomagensis africana amurensis hispida a gallica indica to 3 ft. 35.00 hispida odessana
VIBURNUM americanum
12 to 18 inc 45.00 55.00 75.00 CYDONIA japonica LILAC, villosa 35.00 50.00 VIBURNUM dentatum DEUTZIA gracilis PHILADELPHUS Amaithee VIBURNUM lentago 55.00 18 to 24 ins.... 2 to 3 ft..... PHILADELPHUS corongrius 32.00 to 18 ins. 50.00 VIBURNUM molle DEUTZIA Pride of Rochester PHILADELPHUS virginalis VIBURNUM opulus FORSYTHIA fortunei PHYSOCARPUS opulifolius 40.00 VIBURNUM opulus sterile PHYSOCARPUS opulifolius luteus to 24 ins to 3 ft. 2 to 3 ft. 45.00 80.08 WEIGELA Eva Rathke FORSYTHIA intermedia spectabilis 12 to 18 ins. 18 to 24 ins. 2 to 3 ft. 35.00 45.00 55.00 PHYSOCARPUS opulifolius nanus 28.00 WEIGELA rosea



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The Nurseryman's Forte: To Make America More Beautiful and Fruitful

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Forms for the February 15 issue will close Friday, January 28.

Forms for the March 1 issue will close Friday, February 11.

Mail copy to arrive at Chicago by these dates — no later!

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hybrid tea, All-America Rose Selection award winner for 1955. Named to honor Tiffany & Co., New York, known the world over for unexcelled quality.

BARE-ROOT ROSES FROM HOWARDS OF HEMET

We are now digging, grading and shipping previously booked orders to our regular customers. Much to our surprise, earlier field growing estimates of No. 1 grades were exceptionally conservative. We are happy to say we now have No. 1 grade Tiffany, Lilibet and other popular patented and nonpatented varieties available, as well as an excellent assortment of No. 1½ and No. 2 grade rosebushes.

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AMERICAN NURSERYMAN

F. R. KILNER
Editor and Publisher

KENNETH A. BRENT Managing Editor

Editorial

MEETING REPORTS

At this time of the year the reports of trade association meetings are so numerous that they crowd out of current issues of this magazine the special articles on plants, culture, research, merchandising and the like. Yet there is a great deal of information regarding those various topics in the current issues, nevertheless, because the meeting reports contain summaries of talks and papers presented by nurserymen and research workers on these very subjects.

Hence you will find it of prime in-

Hence you will find it of prime interest not only to read the reports of meetings in your own section of the country, but also to go through the reports from other areas for ideas, suggestions and counsel.

Most readers have long been aware of the profit that may be gained by scanning the successive pages of the magazine, but attention of those who still have the headline habit from the scrutiny of daily newspapers is called to the fact that they will find the thorough perusal of each page of their trade magazine well worthwhile.

BRISK TRADING

Prime activity at the big midwinter meeting of nurserymen at Chicago last month was on the floor of the hotel lobby. Meeting sessions moved according to schedule and in record time. But buyers seeking their spring needs in nursery stock were eager listeners to those producers and dealers who had something to sell. Plans were developed for the year ahead in anticipation of continuing strong demand and no marked increase in supplies.

The housing boom continues unabated, quickening in one section of the country if it subsides in another, and all classes and all available sizes of ornamentals, deciduous and evergreen, are in request. Fruit trees have cleared well in consequence of the orchardists' expansion or replanting. The rose situation is not as everybody would have it, because of the shortage of No. 1 plants, because of weather conditions and the

The Mirror of the Trade

superabundance of No. 2 grade. But the so-called merchandisers show signs of removing the last impediment from the market.

Anticipation of a banner spring season by nurserymen is a reflection of the current optimism of retail merchants in other fields since the turn of the year. Improvement in the final two months of 1954 has led to a positive optimism which is quite a change from the wavering predictions at the beginning of last year. The manner in which consumer buying was maintained at almost a record level in 1954, despite some falling off in employment here and there, has removed the apprehension of a year ago that the business readjustment might turn into a recession

The sale of nursery stock is stimulated by the increased emphasis on merchandising in this field during the past few years. The owners of independent salesyards and garden shops concentrate their whole faculties on retail selling, without need of attention to problems of production. News of more such retail outlets appears constantly, adding to reasons for the expectation of brisk business in spring.

FORESTALL THE WEATHER

The influence of the weather on the nursery business is not to be denied. It affects sales as well as production. As to the latter, something is done by aggressive growers, if only the installation of irrigating equipment.

But the retailer is likely to praise the spring weather when it is balmy enough to spur the public's purchasing, while he condemns it when it is so cold or rainy that it reduces buying enthusiasm. When the effect, good or bad, becomes apparent, it is too late to do much except talk about the weather, as Mark Twain said everybody did without acting on it.

The time for action, in the case of the retail salesyard operator—who is most affected by temperature or storm—is when the season begins. Then he should begin his sales promotion, whether by local newspaper advertising, circular mail or radio, so as to sustain the public demand without relying altogether on nature to bring out the buyers.

The home gardeners who have planned their spring plantings, whether carefully or casually, will risk or dodge showers to do their buying. If the temperature is low, they may prepare for planting and then secure stock later.

By active sales promotion, the retail nurseryman can create more certain customers, so as to maintain his sales volume, come what may. If he does nothing in the way of early advertising, he can only blame the weather for a bad spring season when the fair-weather gardeners fail to appear.

FUTURE MARKETS

As our federal Congress and state legislatures have begun their sessions in the new year, signs appear of what nurserymen may consider as affecting the future prospects of their business.

Not only has President Eisenhower proposed a highway construction program of \$50,000,000,000 in addition to other projects already formulated, but individual states have announced highway programs of more or less importance. Whether toll roads or free, these highways will require some amount of landscape development, and even if that development is only moderate, in comparison with the enthusiastic ideas of plant-minded persons, the size of the projects will add to a respectable total in the plant materials that will be employed.

Despite the extent of private home building, many public housing projects are still advocated. Classroom shortages have given rise to plans for considerable school construction, with the possibility of federal support in some areas. These and the construction of other public edifices reveal planting jobs in the offing.

Should private home building begin to subside, the state and federal projects will have more meaning to nurserymen. Some state associations, as well as the national organization, have begun working with government highway departments, so that inklings may be gained about the kind of trees and shrubs to be desired and so that they may be available when the market arrives.

MEMBERS of the American Association of Nurserymen, now in receipt of the 1955 membership roster, are pleased to see the names of owners, partners or corporation officials added to firm names for helpful reference.

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Officers and directors of the Illinois State Nurserymen's Association. Seated, left to right, are Victor E. de St. Aubin, Sr., Addison, treasurer; Elmer Spencer, Springfield, vice-president; John Tures, Des Plaines, president, and Miles W. Bryant, Princeton, secretary. Standing, left to right, are directors William McReynolds, Mount Prospect; Edward P. Eickhof, Bensenville; J. C. Fiore, Prairie View; Roger S. Leesley, Libertyville, retiring president, and Henry Lohse. Dixon.

Promote Planting at Illinois Meeting

A significant business session centering around the "Plant Illinois" program and a group of inspirational speakers featured the 39th annual convention of the Illinois State Nurserymen's Association, held January 10 to 12 at the La Salle hotel, Chicago.

A new departure in programming was tried at this convention. The Illinois state meeting opened on Monday of convention week instead of Tuesday, as has been the custom, and concluded on Wednesday instead of Thursday. Meetings of allied groups, heretofore held on Monday, were shifted to Sunday or, in the case of the mail-order association, to Tuesday morning. The board of directors of the American Association of Nurserymen, which formerly met just before the Illinois convention, this year met immediately after it.

The new system, designed largely to relieve pressure for hotel accommodations, seemed to meet with general approval. The drop in attendance routinely associated with the final (Thursday) session in former years was not in evidence, since all meetings this year were completed prior to the Wednesday evening banquet.

Election of Officers

Elected to head the Illinois State Nurserymen's Association during 1955 at its annual business meeting, January 11, during the convention at Chicago, John Tures, Des Plaines, was advanced from vice-president to president, and Elmer Spencer, Springfield, was named vice-president. Victor E. de St. Aubin, Sr., Addison, was re-elected treasurer, and Miles W. Bryant, Princeton, secretary. Serving 2-year terms as directors will be William McReynolds, Mount Prospect; Edward Eickhof, Bensenville, and J. C. Fiore, Prairie View. Remaining on the board will be Roger S. Leesley, Libertvville, retiring president, and Henry Lohse, Dixon.

Foremost in importance at the

ILLINOIS PRESIDENT

John Tures, president of the Illinois State Nurserymen's Association, is in partnership with his brother Andrew in the firm of Matt Tures & Sons, Des Plaines, Ill. He has been in the nursery business for the past 25 years, beginning with his father and brother.

Born December 20, 1910, at Chicago, Mr. Tures attended Catholic parochial schools, a business school and the American Institute of Banking.

Besides having membership in the American Association of Nurserymen and being a past president of the Ornamental Growers' Association of Northern Illinois, Mr. Tures is active in Lions International, Knights of Columbus and the Holy Name Society. He is also police commissioner and is on the board of directors of the First Federal Savings & Loan, Des Plaines. He is married and has a daughter, Nancy Ann.

meeting was the "Plant America" committee report, presented by Roy F. Clavey, Deerfield, and augmented by Mr. de St. Aubin, cochairmen of the committee. Mr. Clavey distributed copies of the 20-page "Plant Illinois" booklet and informed the members that 100,000 copies had been printed by the state of Illinois. He related that 50,000 copies will be circulated by the state department of agriculture under the direction of J. C. Borah, superintendent of plant industry, Spring-field, while Illinois nurserymen will be required to distribute the remaining copies to the various civic organizations in the state. A motion was passed to appropriate the necessary funds from the association treasury to back up the "Plant America" committee in the distribution of the booklet. An amendment limited the amount to be spent to \$5,000. Mr. Clavey said the committee would meet immediately after the convention to plan the distribution and stated that the booklets are available through his office or that of Mr. Borah.

Mr. de St. Aubin emphasized the necessity of all Illinois nurserymen doing their part in distributing the booklet in their communities, for he believes if the nurserymen cooperate, the state would continue to print the booklet at its expense.

Mr. Borah informed the nursery-

[Continued on page 103]

N.L.N.A. Conference Debates Combination of Salesyard

Whether a salesyard may be made to work successfully in combination with a landscape nursery business was the topic of an informative debate at the winter conference of the National Landscape Nurserymen's Association, at Chicago, January 9. Rivaling that discussion in interest was a talk on "Landscape Design in Residential Developments," by William A. Dean, of Hill Homes, Inc., Des Plaines, Ill.

Graduating as a landscape architect from the University of Illinois in 1935, Mr. Dean was in private practice from 1944 until his concern with subdivision planting eventually led him to engage in home-building operations himself. Asserting that of the one million homes projected in the coming year, most will be erected in subdivision developments of several hundred homes each, he said nurserymen should be interested in proposals for selling nursery stock to plant these home developments, not only the avenues, parks and school grounds, but the individual homes as well.

Several methods tried under his direction were described by Mr. Dean. Since less than 1 per cent is spent by builders on plant material, it seemed obvious that if the homeowner could be induced to supply the labor, more plant material could be furnished for the same dollars. The results were package deals, whereby certain items of evergreens and shrubs were supplied for adorning the house fronts, with sufficient variety to lend attraction to the whole development. In another case, questionnaires were sent out, from which the homeowners' par-ticular wants were developed, such as vegetable garden, play yard, etc., so that something in the way of individual planting plans could be provided.

In another case a landscape contest was conducted in a development of 500 homes, and \$5,000 was distributed in prizes. In the last instance, package deals were arranged with a local nursery, although contestants could buy their stock wherever they wished.

None of the plans proved ideal, and Mr. Dean urged that the nurserymen give attention to the subject, because he thought a solution of the problem would result in addi-

tional business to them, as well as an improvement in the appearance of home subdivisions generally.

He explained that the developer usually supplied large trees for parkway planting, as well as some smaller flowering trees for some of the home grounds, leaving only the development of the individual lots to the homeowners.

In conclusion he threw in the suggestion that school grounds be provided with planting plans so that a small arboretum might be planted from year to year by the pupils, who would thus come to be able to identify the trees of their area through association with them.

Salesyard Operation

Homer K. Dodge, proprietor of the Framingham Landscape Co., Framingham Center, Mass., told of the difficulties he encountered in operating a landscape service together with a sales ground. By a landscape service he meant the oper. ation of the landscape nurseryman who takes a large share of the responsibility for creating a picture by planting the home grounds, selecting and arranging the materials more than does the customer. By a sales ground he meant more than just having a nursery open for retail sales; he had in mind a place of business aggressively attempting to attract larger crowds and to make more sales.

In the effort to make more sales in the latter operation, he thought reduced prices, loss leaders and competitive offers, not to speak of a less selective type of material, tended in the reverse direction from the principles of an ideal landscape service. The latter he regarded as more of a profession than a business, so that considerable profit should result from the personal services of the designer and from the operators carry-

[Continued on page 67]

Mail-Order Nurserymen Plan Future Activities

Mounting problems for mail-order nurserymen were reflected in the record attendance for a midwinter meeting when the National Mail Nurserymen's Association held a short morning session January 11, at the Hotel La Salle, Chicago, chiefly concerned with the program for the annual meeting, to be held at the same place August 8 and 9, and other plans for the future. President Tom Kyle introduced lack Hanley, now the owner of the Bradley Nursery, Carbondale, Ill., who as chairman of the program committee sought suggestions from the members. The theme of the annual meeting program, next August, will be selling, and conspicuous speakers are expected to treat that topic. Public relations will be reviewed, with particular application to complaints, back orders and other mail-order nurserymen's problems, and it is hoped to have an executive from a big general mail-order house to throw light on this subject. Round tables will be provided again, with some topics of the previous year continued and some new ones added. Luncheons will be scheduled for both days, with relaxing speakers.

In expectation of increased parcel post rates, some nurserymen have discussed the possibility of transporting their mail packages in bulk to central points in other areas, whence the packages would be mailed to customers. George Rose briefly reviewed the thinking on this problem done by the mail-order firms at Shenandoah, Ia. In conclusion he moved that a committee be appointed to study what had been done in this regard in other fields and to propose what might be done by nurserymen. The chair indicated an early appointment of such committee.

R. P. White, A. A. N. executive secretary, reported that sentiments in Washington, D. C., augured increases in postage rates, in spite of the opposition of commercial interests. He brought to the attention of the meeting the latest draft of proposed fair trade practice rules, completed after the three sectional conferences of the trade held under the auspices of the federal trade commission last summer and autumn. Some changes have been made from the drafts of the proposed rules earlier printed in this magazine, and it is expected that the revised version will be presented to the industry for consideration in advance of the

[Continued on page 66]

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Eastern Nurserymen Hold Action-Packed Convention

By Marie M. Enberg

The 1955 convention of eastern nurserymen opened Tuesday, January 4, at 1:45 p. m. with a meeting of the New York State Nurserymen's Association at the Hotel Roosevelt, New York. Robert Auld, Auld's Delaware Avenue Garden Shop, Kenmore, N. Y., president for the past two years, was in charge of the state meeting.

He reported on the more important activities of the association during the past year. While the membership was approximately the same as in 1953, the financial condition had improved and the New York State Nurserymen's Association had given \$750 for research in horticulture. Three girls from 4-H Clubs had been sent to the Philadelphia flower show.

The "Plant New York" committee met last June and Mr. Auld gave special commendation to Howard P. Quadland for his outlining of a planting program. Howard C. Taylor, Rosedale Nurseries, Eastview, N. Y., is now chairman of the "Plant New York" committee.

Mr. Auld thanked the research and educational institutions for their help during the past year and particularly Dr. William E. Snyder, Cornell University, for his work on "Nursery Notes," the newsletter of the N. Y. S. N. A. Dr. Alfred Pridham, Cornell University, who usually carried on the work of writing and publishing "Nursery Notes," had been away on sabbatical leave

Raymond P. Korbobo

and Dr. Snyder had filled in for

The election of officers moved Charles Mouquin, Eugene Henri Mouquin, Glen Head, N. Y., into the presidency. Louis Weinstock, Poundridge Nurseries, Poundridge, N. Y., is vice-president, with B. B. Stangler, Land-O-Trees, Williamsville, N. Y., re-elected as secretary-treasurer.

Report on Insect Pests

Henry B. Little, director, New York state bureau of plant industry, reported on "Insects Old and New. A new pest, found this year for the first time, is the Kapahra beetle. This insect was imported sometime -the exact time is unknown-to the west coast from India. It is severe on all types of stored grain and seed products and has even been raised on burlap. There are infested warehouses in California, New Mexico and Arizona. New York state is much interested in the pest because the state buys large quantities of legume seeds from California.

Also new this year in New York state is the western tent caterpillar, hitherto not known east of the Rocky mountains. This is similar to the eastern variety, but is a more voracious feeder. It is controlled with DDT or other modern insecticides. It was in the caterpillar stage when found, which discovery, incidentally, was made by graduate students working on entomological problems at Cornell University.

White-fringe beetle, formerly found only in the south, has been found in the north for the first time. It was found by Frank Soraci, New Jersey bureau of plant industry, on sweet potatoes.

Four years ago a virus disease on laburnum was introduced on postentry imported material. Coming in under postentry it was held in quarantine for two years. This virus is difficult to detect. The quarantine was extended to a third year and wherever there was any evidence at all of this disease in the third year, the material was immediately destroyed.

The plant industry bureau is continually scouting for oak wilt in the southern tier of New York state, where oaks are prominent. Mr. Lit-



Charles Mouquin
[Elected New York Association President]

tle was glad to report that there is not yet any evidence of oak wilt in New York state although it has been found in neighboring Pennsylvania.

The gypsy moth, found in New Jersey, at the eastern edge of Catskill mountains and south of the Mohawk river, will not be too much of a problem to the average nurseryman because of spray programs. The amount of control given by the conservation bureau, however, depends on the funds available.

The golden nematode, affecting potatoes and tomatoes on Long Island, is being effectively controlled.

The bureau of plant industry requests as a preventive measure that all balled and burlapped stock be shipped on Long Island in new burlap.

Mention should be made here of the tremendous amount of work and time involved in isolating these pests and diseases. When, for example, an insect is found, it must be identified absolutely and beyond any doubt. To carry on this work the insect is put, alive, in a sealed jar and sent to the National museum or sometimes to Cornell University for identification. Proper identification of the insects means growing them through each stage of development. This is particularly true of new insects and is a time-consuming job.

Mist Propagation Research

Dr. William E. Snyder, Cornell University, spoke on his work on "Mist Propagation Research with practical Application to the Propagation of Softwood and Evergreen Cuttings." His report was based on projects carried on at Cornell during the past three years. Charles Hess collaborated with Dr. Snyder

in the work, upon which an article appeared in the December 15, 1954, issue of American Nurseryman. Dr. Snyder used slides to describe the plants' absorption of water. He explained that the more leaves left on a plant, the faster the plant will root; hence, it is, of course, advisable to keep as many leaves on plants as possible. Plants are composed of 55 to 95 per cent water, and the loss of as much as 15 per cent of the water can destroy a plant. The maintenance of turgidity of the plant is necessary.

Dr. Snyder showed a machine to control mist. It has an electronic control system, which is weather sensitive and works continuously. It uses less water than any other type

of control system.

It has been found that diseases and insects are at their minimum under mist conditions.

Dr. L. H. MacDaniels, head of the department of floriculture and ornamental horticulture at Cornell University, outlined other work being carried on at Cornell and also pointed out the lack of facilities which greatly hampers work on other projects.

Cornell is overhauling its landscaping course, Dr. MacDaniels reported, and, in addition, the New York State College of Agriculture is greatly interested in the nurserymen

and their problems.

Dr. A. J. Heinecke, director of the Geneva experiment station, told of its work, which has been largely devoted to fruit trees. He told of success with cherry trees and that the scientists have indexed trees free

ON MEDITERRANEAN TRIP



Allen J. Hankele, owner of the Alanwold Nursery, and Mrs. Hankele, a former doctor of pathology, Neshaminy, Pa., on promenade deck of steamship Excalibur, of American Export Lines, on 45-day Mediterranean cruise. They are visiting Spain, France, Italy, Egypt, Lebanon, Turkey, Syria and Greece before returning home in late February.

from virus. He supported the view that fall-planted trees are better than those planted in the spring.

Carl Wedell, head of the department of horticulture, Long Island Agricultural and Technical Institute, Farmingdale, N. Y., reported for Dr. Halsey Knapp, director of the institute. Registration is expanding at Farmingdale and 90 freshmen were admitted this past semester. The school now gives \$3,000 in graduate student fellowships. Container culture, mist irrigation, mulch and polyethylene propagation projects are being carried on. Chrysanthemum trials have been enlarged and 325 varieties have been in bloom in the trial gardens. The school has added many rhododendrons, camellias and orchids, and a new taxus collection is being started.

Robert Kessler, State University Agricultural and Technical Institute, Alfred, N. Y., reported on the 2-year courses available there. He told that the soil conservation service nursery, Big Flats, N. Y., was now a part of the school. It is hoped to obtain a large greenhouse range and trial grounds soon at Alfred.

The next gathering of the convention was the annual reception and cocktail party at 6:30 p. m. in the Palm room. This affair is the outstanding social get-together of region 1 for the entire year. At least 400 attended this most successful and biggest of all such gatherings since its inception some six or eight years ago. Drinks, hors d'ocuvres and canapes were better than ever [Continued on page 88]

Wins Award for Highway Beautification

During the convention of eastern nurserymen, the New Jersey Association of Nurserymen presented an inscribed silver tray to Oliver A. Deakin, engineer of parkway design. New Jersey highway authority. The tray was an expression of appreciation on the part of the New Jersey nurserymen for Mr. Deakin's ability in landscape design and his efforts which were responsible for the beautifully landscaped areas along the 165-mile Garden State parkway, New Jersey's latest bid for the best in highway design.

The inscription on the tray reads: "Special Award to Oliver Anson Deakin, Parkway Engineer, Garden State Parkway, for Courageous Adherence to High Standards of Parkway Design. From New Jersey Association of Nurserymen, 1955."

Mr. Deakin was born in Brooklyn, N. Y., and has spent nearly his entire life as a resident of South Plainfield, N. J. He received his early schooling in that town. From 1925 to 1929, he was a student at the Rutgers University college of agriculture and received his bachelor of science degree in agriculture with landscape gardening as his major. His was the first class to graduate from the course in landscape gardening.

Russell Bettes, president of the New Jersey Association of Nurserymen, who presented the silver tray to Mr. Deakin, was also in the same group of graduates. Both of them went on to the Harvard graduate school of design and received their masters' degrees in landscape architecture.

Since then Mr. Deakin has held

important posts in many key organizations throughout the country and has been active in furthering the cause of good landscape planting and design. He has been active in



Oliver A. Deakin

private landscape firms, the United States forest service, the Blue Star Memorial Council, the South Plainfield planning board and others. He is a fellow of the American Society of Landscape Architects.

He exerted considerable influence in the design of the New Jersey parkway. In planning the parkway, he gave careful consideration to existing topography and landscape features, such as streams, woodlands, meadows and outstanding native growth. The new roadway profiles were fitted closely to the existing ground surface to preserve the natural beauty and to reduce the height of cuts and fills to the minimum.

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Ralph Skinner, Topeka, Kan., fifth from left, retiring president of the Western Association of Nurserymen, congratulates the new president, Eugene Wilson, Kansas City, Kan. Looking on are other Western association officials, from left to right, C. C. Smith, Charles City, Ia.; Darrell Holmes, Shenandoah, Ia.; Howard Edmondson, Arlington, Neb., and Howard Doman, Ottawa, Kan., all directors; Catharina Asjes, Kansas City, Mo., secretary-treasurer, and Jim Danbury, Overland Park, Kan., director. The association held its 65th annual convention at the Hotel Muchlebach, Kansas City, Mo., January 4 and 5.

Salesmanship Western Meeting Theme

By John J. Pinney

More and better salesmanship for the nursery business was the theme of the 65th annual convention of the Western Association of Nurserymen, held at the Hotel Muehlebach, Kansas City, Mo., January 4 and 5.

The attendance of 165 from 13 states was the largest recorded in many years. A feeling of optimism was apparent throughout the sessions, indicating a good season

ahead for the industry.

Officers elected for 1955 are president, Eugene Wilson, Holsinger Nursery Co., Kansas City, Kan.; vice-president, Hugh Steavenson, Forrest Keeling Nursery, Elsberry, Mo.; secretary-treasurer, Catharina Asjes, Rosehill Gardens, Kansas City, Mo. To the executive committee were elected the immediate past president, Ralph Skinner, J. H. Skinner & Co., Topeka, Kan., and Darrell Holmes, Mount Arbor Nurseries, Shenandoah, Ia.

Business Profits

After the meeting was called to order by President Ralph Skinner, the invocation was given by Joe Houlihan, Creve Coeur, Mo. After the reading of the minutes of the past meeting, the secretary-treasurer's report and the introduction of new members, the program began with a talk by Ernie Durrant, Durrant Nurseries, Grand Rapids, Mich., entitled "A Business Must Be Profitable to Be Alive."

Mr. Durrant began by comparing the nursery business to other types of business. A chain grocery with an average markup of 20 per cent made a net profit of 1 per cent. An electrical appliance business made a 23 per cent net profit on a markup of 30 per cent. A retail clothing store earned 4 per cent net profit on a markup of 33½ per cent. In all instances, the markup was based on the selling or retail price.

Because the turnover in the nursery business is slow compared to most other lines of business, the percentage of markup must be much greater to earn the same percentage of profit.

A small but profitable landscape business, cited by Mr. Durrant, had an average markup of 56 per cent on nursery stock. Another nursery which did a volume of \$114,000 earned a net profit of 9 per cent. But many nurseries, Mr. Durrant stated, earn as little as 2 or 3 per cent on their volume of business, and it is likely that if the profit were figured on investment, it might be even less.

Nurserymen need to know more about costs so they can price their products high enough to insure a reasonable profit. After concluding his talk, Mr. Durrant projected on a screen several forms that he uses in his own business to determine costs.

NEW WESTERN PRESIDENT

The new president of the Western Association of Nurserymen, Eugene Wilson, is in partnership with his father, Laurence E. Wilson, at the Holsinger Nursery Co., Kansas City, Kan. Founded about 1900 by Maj. Frank H. Holsinger, Eugene Wilson's grandfather, the firm is engaged in retail and landscape business, covering 60 acres of growing stock, with office and salesyard.

Mr. Wilson graduated from Kansas State College, Manhattan, in 1937 and was a member of Phi Delta Theta social fraternity. He then attended naval communications school at Harvard University and served as naval lieutenant in World War II and as communications officer in the

Pacific theater.

Besides being a past president of the Kansas City Nurserymen's Association and the Kansas Association of Nurserymen, Mr. Wilson has served two terms on the board of governors of the American Association of Nurserymen. He is also a member of the Rotary Club, of Kansas City, Kan., and the Rosedale Post, American Legion. Mr. Wilson and his wife, Sue, have one son, David, age 10.

Social Security

"Social Security as It Is Today" was presented by Hugh P. McTernan, manager of the Kansas City district, Social Security Administration.

Beginning January 1, 1955, 3½ million farmers, including self-employed nurserymen, came under the provisions of the social security act for the first time. Participation begins when a farmer or nurseryman earns \$400 or more per year. Participation is mandatory. An agricultural employee comes under the act when he earns \$100 or more in cash in any one year. Nurserymen should not wait until the end of the year to determine if an employee has

HEADS NEBRASKA GROUP



Mort Cooper, landscape architect for Plumfield Nurseries, Inc., Fremont, Neb., is the new president of the Nebraska Association of Nurserymen. He has been associated with the firm since his graduation from Kansas State College, in January, 1951. Plumfield Nurseries, established 65 years ago, specialize in lining-out evergreens and forest tree seedlings. Born and raised near Monticello, N. Y., Mr. Cooper is a World War II veteran, with service in the navy. He is 27 years of age, married and has two children.

qualified before deducting the employee's share of the tax. It should be deducted every time wages are paid, and then it can be refunded at the end of the year if necessary. If it is not collected from the employee and he has been paid \$100 or more in cash by the end of the year, the employer is still liable for the tax and may have to pay it out of his own pocket.

A. F. Waltzinger, general sales manager for Eastern Venetian Blind & Machine Products Corp., Baltimore, Md., presented a vital analysis of the principles of selling as applied to the nursery business.

"The principles of selling any kind of merchandise are the same," stated Mr. Waltzinger. "All merchandise has to be sold to get it off the shelf, and it must be sold at a profit. Volume will not take the place of profit. Selling is hard work, but not complicated. There is no sales campaign that will fit all merchandise, but some kind of program will fit the nursery business."

Then Mr. Waltzinger proceeded to analyze a sale, dividing the process into six different steps:

1. Favorable attention. Emphasis is on favorable, because the prospect must be put in the proper mood to listen attentively to the nurseryman's story.

2. Interest. This can be called

the nth degree of favorable attention. It is the thing that holds the attention after it has been secured.

3. Desire. The prospect must be made to feel that he wants the product; that it is something he would like to possess.

4. Meeting of the mind. This is a state of mind in which the prospect's desire for the product is greater than for the dollars it costs.

At this point Mr. Waltzinger stated that too often when the sale is made and the goods delivered, the transaction is considered complete, but two important additional aspects of a sale should be considered:

5. Satisfaction. It is important that the customer be satisfied with what he has bought. It should accomplish that which originally created the desire.

6. Confidence. When a product gives satisfaction, the purchaser has confidence in the firm from which he bought it.

Without these last two phases of a sale, the seller has not created customers, but must go out to find others to take their place.

Mr. Waltzinger stated that the number of sales that one makes is in direct proportion to the number of intelligent exposures to sale. By that is meant properly presenting the product to prospective buyers. The media to accomplish this are salesmen, catalogs and radio, magazine and newspaper advertising. No one can use all methods, but trial will reveal the best for one's business.

A. L. Dye, manager, Credit Bureau of Greater Kansas City, Inc., Kansas City, Mo., spoke on credit bureaus and their place in modern business. He described how the credit bureau protects the businessman, and he pointed out the possibilities which are open to nurserymen.

Mr. Dye stated that oftentimes a new homeowner must resort to credit for 30 to 60 days and, in many cases, an installment payment in order to take care of lawn and land-scaping work. It is often difficult for the individual businessman to carry on a credit business because of capital requirements. Mr. Dye explained that it is possible to carry the necessary papers oneself, borrow on the notes that one has or go to a finance company in order to carry through with the credit plans.

He stressed that it is extremely important to obtain full information on credit customers in order that the credit bureau can establish whether or not the customer is eligible for credit and, if so, the length of time permitted for payment.

Mr. Dye emphasized that it is important to state at the contract time whether or not a complete guarantee will be given in the case of a plant's dying before the entire account is paid. Without a guarantee, the customer would not be justified in holding up payment until the adjustment is made and legal action could not be taken.

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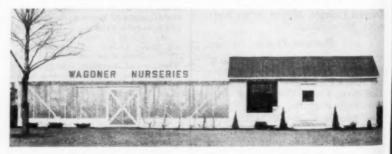
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Collections are about as high as a year ago, but more effort is required now. Mr. Dye further stated that as collections become more and more difficult, it is important to follow a definite routine in obtaining them. If no results come from the regular collection calls, statements and follow-ups, it is wise to give the account to a credit collection agency.

Mr. Dye said that credit bureau records follow moves that an indi-[Continued on page 62]

Wagoner Opens Branch Nursery



C. D. (Bill) Wagoner, owner of Wagoner Nurseries, Hutchinson, Kan., has opened a branch nursery at Lyons, Kan., where a large planting of evergreens was made several years ago in preparation for the addition. The building, containing office and display room, is 12x28 feet, of aluminum painted white. It has fluorescent lighting and is heated with an automatic gas wall furnace. The window sign is neon. Adjoining the office is a lath house, 16x50 feet, also painted white. Two rows of display bins are separated by a cement walk down the center. Besides nursery stock, bulbs, lawn seeds and sprays are sold. The manager is Floyd E. Holland.



In the picture above are some officers of the Iowa Nurserymen's Association. Left to right, Bill Collins, retiring president; Dean Platt, vice-president; Earl Ferris and Clyde Heard, directors.

Varied Iowa Program

By Dean Platt

Main topics of interest at the 34th annual meeting of the Iowa Nurserymen's Association were new plant introductions, improved methods of propagation, merchandising and pricing. The meeting was held January 6 to 8 at the Hotel Kirkwood, Des Moines.

Elected as association officers were president, Donald W. Moffet, Mount Arbor Nurseries, Shenandoah; vice-president, A. Dean Platt, Platt's Nursery, Waterloo, and secretary-treasurer, W. H. Thomas, Lake's Shenandoah Nurseries, Shenandoah.

Keynote speaker of the program was Dr. A. C. Hildreth, superintendent of the Cheyenne horticultural field station, Cheyenne, Wyo., who has done outstanding work in the development of a hardiness in many of the better plants. One of the worthwhile items mentioned was Pinus edulis, the pinion pine, which

is the best of the ornamental pines for the area in and around Cheyenne. Mr. Hildreth is known for his fine work in the development of hardy strains in the chrysanthemum and dianthus families. In the fruit line, Cheyenne No. 2 and Sioux, both June-bearing strawberries developed by Dr. Hildreth and his associates, have now been introduced to the trade. Either berry is capable of withstanding Wyoming's rigorous winters without excessive covering. This station has produced an excellent bush pumpkin and several new squashes.

In the field of propagation, Dr. J. P. Mahlstede, Iowa State College, brought the members up to date on the latest developments in mist propagation, which seems to be of considerable value to large and small nurseries alike. In this discussion

[Continued on page 56]



Shown here are some speakers who were featured on the program at the Iowa convention. Left to right, Dr. H. M. Harris, Iowa State College; Kenneth Haysler, Cloverset Flower Farm, Kansas City, Mo.; Dr. John Mahlstede, Iowa State College; Clark Kidd, Arp Nursery Co., Tyler, Tex.; L. C. Ihrke, D. Hill Nursery Co., Dundee, Ill.

IOWA LANDSCAPE MEETING

New plant introductions were featured at the second Iowa landscape conference, held at Iowa State College, Ames, January 5. Many little-known, yet worthwhile plants were shown on slides and described by Jacob Gerling, superintendent of building maintenance, parks and playgrounds, Rochester, N. Y.; Les Sjulin, Inter-State Nurseries, Hamburg, Ia., and A. F. Dodge, agronomist, Iowa State College.

Mr. Gerling talked of the fastigiate and columnar type maples, flowering trees and interesting dwarfs. The slides also included many of the conifers normally not found in the nursery trade.

Les Sjulin, who has spent much of his time in the past following the latest developments in shrubs, trees and vines, had many worthwhile suggestions regarding their adaptability to present-day landscaping. Among these newly discovered plants are a dwarf caragana found by Dr. Skinner, Dropmore, Man., Canada; Viburnum trilobum Leslie, which grows 24 inches tall and produces bright red berries; a yellow-leaved barberry from Morton Arboretum, which holds its color well into the fall, and a hardy Weigela rosea, also found by Dr. Skinner.

Also included in this session was a discussion by A. V. Keller, A. V. Keller Nursery Co., Des Moines, Ia., who described his business of dry wall construction, which he has carried on successfully during the past. It was most interesting to the group to hear Mr. Keller tell the various methods of laying and cutting stones and constructing the wall. This presentation was supported by Kodachrome slides which illustrated fully the type of work Mr. Keller has done and the success of his construction program.

Of interest to many was the discussion on farm windbreaks, by Richard B. Campbell, extension forester, Iowa State College. Mr. Campbell stressed the importance of selecting evergreens and trees suited to existing soil conditions when planting farm windbreaks.

During the morning session, Harold Parnham, Robinson & Parnham, landscape architects, Des Moines, Ia., spoke on "A Landscape Plan at a Profit." In this discussion, Mr. Parnham urged nurserymen to do everything possible toward educating the public to an appreciation of fine landscaping, and he also urged every nurseryman to establish a definite policy of charging for his plans.

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O. A. Ogden, standing, second from left, vice-president, National of Hartford Group of Insurance Companies, Hartford, Conn., receives industrial "Plant America" award from Dr. Richard P. White, also standing, executive secretary of the American Association of Nurserymen. Looking on are Allen Peck, extreme left, National of Hartford grounds superintendent: George Tuoti, right of Dr. White, Tuoti Landscape Co., Ridgefield, Conn., new president of Connecticut Nurserymen's Association, and Peter Cascio, extreme right, West Hartford, Conn., whose firm did the prize planting job. In right foreground with back to camera is W. S. Burt, National of Hartford advertising manager. Presentation took place at C. N. A. meeting.

Connecticut Elects Tuoti

By Arthur C. Bird

The members of the Connecticut Nurserymen's Association honored the memory of Arthur E. Webster at their 48th annual meeting, January 4. Over 150 members and guests attended the meeting, at Waverly Inn, Cheshire, and during the morning session honored Mr. Webster with two minutes of silent prayer. He was then awarded posthumously a framed certificate naming him the man of the year for 1954.

George Tuoti, Tuoti Landscape Co., Ridgefield, was elected president, to succeed Robert McNeil, Cromwell. William Vittner, Vittner's Gardens, Rockville, was elected vice-president, and Arthur C. Bird, Sr., Bristol Nurseries, was elected secretary-treasurer for the 13th consecutive year. Four members elected to the executive committee for one year were Robert McNeil; Warren Richards, Sr.; Ludwig Hoffman, and Bruce Vanderbrook.

Immediately following the luncheon Dr. Richard P. White, executive secretary of the American Association of Nurserymen, presented "Plant America" awards in the industrial division to O. A. Ogden, representing National of Hartford Group of Insurance Companies, and to Peter J. Cascio, West Hartford, the nurseryman who did the planting for National of Hartford. L. A. Geiffert, the winning landscape architect, was not present to accept his award.

The retirement of Max Zappe from the staff of the Connecticut agricultural experiment station was announced, to take effect in the spring. Mr. Zappe has had charge of nursery inspections for almost 50 years, and his many friends in the nursery industry will miss his smiling personality. As a token of their esteem the members of the association gave Mr. Zappe a spinning reel, as it was learned that he intends to do a great deal of fishing.

Beautiful mahogany plaques with bronze plates suitably inscribed were awarded to five 4-H Club members, winners in the home beautification contest conducted each year by the C. N. A.

Peter Cascio called attention to the "Friends of the Arnold Arboretum Society," and after he explained the purpose of the group many of those present joined the group.

George Yarwood, landscape architect, Thomas Desmond Associates, Simsbury, spoke about the new law in California requiring the registration of landscape architects. Mr.

Yarwood explained that a similar law might be beneficial in Connecticut and asked the association to consider supporting it when presented.

An interesting half-hour talk on soil building and how present health laws hinder nurserymen was given by Stanley Bulpitt, Darien. Mr. Bulpitt explained how up-to-date compost piles did not give off odors nor attract flies, but that antiquated health laws prohibit the piling of manure and compost. He urged that something be done to bring these laws up to date.

TULSA, OKLA., NOTES

Tulsa nurserymen are looking forward to a good spring business, now that rain and snow have relieved surface dryness. More moisture is needed, however, to insure a good growing season.

The storm of December 27 to 29, 1954, penetrated the earth to a depth of one to five feet, depending on the location, the type of soil and its tilth. It brought 1954's rainfall up to 24.44 inches, which still is 13.24 inches below normal, making 1954 the fourth driest year in the history of the Tulsa weather bureau. Because 1954 followed two other dry vears-1953 with a deficit of 1.22 inches and 1952 with a 12.80-inch deficit—the accumulated deficit was 27.26 inches for the 3-year period. Consequently, the subsoil was dry to a great depth, at least in the upland areas. Experienced nurserymen say they have never seen it that dry. The recent storm has changed the outlook, which will improve further if more moisture is forthcoming.

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Louis Cummings reports that James Dillon has bought the interest of Mr. Cummings' former partner, J. R. Fox, in the Owasso Nursery & Landscape Co. The firm is constructing a new lath house, 30x80 feet, which will be completed in time for spring use. Mr. Dillon recently returned from a trip to California

Biles Nursery built a new 10x14foot office recently.

R. C. Vollentine, Tulsa Landscape Nursery, is offering a new service to patrons—the installation of sprinkler systems.

Hunter & Sons Nursery is building a new office north of Cinn drive and a lath house measuring 200x200 feet

Mrs. Higgins, who worked in the office of the Thomas Landscape & Nursery Co. for the past 18 years, has retired because of poor health and is living with her daughter at Casper, Wyo.

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Members of nursery industry congratulate Gov. Allan Shivers of Texas for his efforts in behalf of "Plant Texas" campaign. With the governor are, left to right, L. J. Hilscher, Hilscher Nursery & Florist, Fort Worth, Tex.; J. B. Baker, Jr., president, American Association of Nurserymen, Baker Bros. Nursery, Fort Worth; Gene Howard, president, Texas Association of Nurserymen, Howard's Montopolis Nursery, Austin, Tex.; Howard P. Quadland, public information office, A. A. N., New York, and R. C. Aldridge, second vice-president, T. A. N., Aldridge Nursery, Von Ormy, Tex.

Begin "Plant Texas" Drive

By George M. Fisher

Texas, as the 29th state to join the "Plant America" program, launched its "Plant Texas" campaign the night of January 7 with a kickoff banquet held in the Terrace room of the Adolphus hotel, Dallas.

Nearly 400 nurserymen, conservationist leaders and representatives of different civic groups and organizations throughout the state of Texas were in attendance to assist

in starting the program.

Sponsors of the Texas planting program include John C. White, state commissioner of agriculture, who will appoint an executive committee for the program. Assisting in planning the kickoff banquet were members of the Fort Worth Beautification Committee, the Greater Dallas Planning Council the Texas Association of Nurserymen, the Tarrant County Nursery Association and the Nursery and Landscape Association of Dallas.

The lobby and Terrace ballroom of the Adolphus hotel were decorated for the occasion by the members of the Nursery and Landscape Association of Dallas. Blooming azaleas, camellias and hyacinths were featured in the decorations, framed with foliages of Camellia sasanqua shrubs and large specimens of live oak trees, transforming the banquet room into a veritable garden setting.

The local committees appointed by Gene Howard, president of the Texas Association of Nurserymen, to handle the banquet and kickoff program were headed by Steve Dodd, manager of Cabell's Greenhouses, Inc., Dallas, as general chairman. The program chairman and able master of ceremonies at the banquet was Charles E. Cook, Dallas, representative of Vaughan's Seed Co., Chicago.

Full endorsement of the program was given in the opening remarks on the program by the mayors of Fort Worth and Dallas, with Mayor R. L. Thornton of Dallas giving the address of welcome and Mayor Edgar Dean of Fort Worth the response.

Keynote Address

Following the introduction of distinguished guests from all over the state, who were present because of their interest in the program, C. J. (Jim) Lauden, Consolidated Nurseries, Inc., Tyler, presented the keynote address to the guests on the "Details of the 'Plant Texas' Program."

Mr. Lauden, member of the board of directors of the American Association of Nurserymen, stated that the principal objective of the campaign is to make Texas a better place in which to live and to make its cities more beautiful. He stated that industrialists are conscious today of living conditions and the beauty of a city's surroundings when selecting factory sites and that they recognize the value of landscaping for the homes of their workers.

He also stated that "Plant Amer-

ica" is not new but age-old and has been a factor throughout the country's history. He cited that after the Civil War the governor of Georgia proclaimed a "plant" campaign to remove the scars of war and bring back the beauties of nature to the lives of the people. Further objectives of the program are to conserve the land as our most priceless heritage and to make for community improvement. In closing, the speaker said that the growing of things is every man's innate heritage and joy, and he who plants a tree will be blessed by faces that never saw him.

Mr. Lauden then introduced the sponsor of the "Plant Texas" program and the honored guest, who represented the governor, John C. White. Mr. White read the official proclamation of the governor of Texas, Allan Shivers, initiating the "Plant Texas" program and designating the month of January as "Plant Texas Month." Mr. White presented the proclamation to Gene Howard, Howard's Montopolis Nursery, Austin, president of the T. A. N., who gave a response.

Presents Landscaping Awards

At this point in the program, J. B. (Bob) Baker, Jr., Fort Worth, president of the A. A. N., was introduced. He spoke on the value of landscaping and beautification in industry and the basis of the national association's annual award competition for outstanding industrial landscaping. He stated that out of the total of 26 national awards presented this year by the A. A. N., six will go to Texas firms. He proceeded to present five awards to the representatives of the Texas firms and a special sixth award. Firms and their representatives receiving these awards were as follows:

American Liberty Oil Co., Dallas,

Don F. Rowland.

Ray Oil Co., Dallas, G. F. Ray, Jr. Neiman-Marcus Co., Dallas, Ed Rose.

Town House Motor hotel, Dallas, Mrs. Walter Steely.

Prudential Insurance Co. of America, Houston, J. N. Killeher.

The special award was presented to James H. Stewart, vice-president and general manager of the State Fair of Texas, for landscaping and beautification of the Pacesetter home on the state fairgrounds, in 1954. This model home received national recognition for construction and landscaping. The landscape architect who worked with Mr. Stewart on this presentation, Ar[Continued on page 45]

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New officers of the North Carolina Association of Nurserymen. Left to right, Ralph Shannon, Pinchurst, secretary-treasurer; R. A. Fowler, Raleigh, president; Robert Gibson, Asheville, vice-president. At right is Glenn Gilmore, Jr., Julian, retiring president.

North Carolina Course Draws Large, Enthusiastic Group

By Howell Stroup

A large and enthusiastic group of nurserymen turned out for the North Carolina nurserymen's short course, held January 9 to 11 at North Carolina State College, Raleigh. The first event on the program was a buffet supper sponsored by the North Carolina Association of Nurserymen, held the evening of January 9.

An association directors' meeting followed the supper, in which plans for the ensuing year were discussed. The extension service is planning six short courses to be held in various sections of the state to acquaint more nurserymen with the service. It was felt that, because of the size of the state, this method would enable more to participate.

The extension service plans to use the trial grounds at the college for annuals and perennials. These grounds are already being used for testing roses.

The two tours already taken have been so successful that more are planned. One covering the northeast section is planned for early next summer. The Southern Nurserymen's Association is meeting at Asheville in August, and plans are being made for a North Carolina night. These plans are incomplete as yet, but will probably include a supper and entertainment to be furnished by the North Carolina association.

The directors voted to join the North Carolina Roadside Association, which is dedicated to the beautification of roadsides and especially the approaches to the cities and towns of the state.

Quarantine regulations were discussed, notably the idea of importation of plants in peat moss. The members felt this was a hazardous enterprise, as they fear it will result in the introduction of new diseases.

The course opened in the morning of January 10 in Kilgore Hall, with Prof. M. E. Gardner acting as moderator. There were 60 members present.

The welcome address was made by Dr. R. L. Lovvorn, with the response by the president of the North Carolina Association of Nurserymen, Glenn Gilmore, Jr.

The first speaker on the agenda was Robert Marvin, Wildwood Nursery, Walterboro, S. C., who spoke on modern landscape trends. He traced landscaping methods through various eras, starting with Europe in feudal times. Then, large manors were maintained by a host of servants, including outside help that tended the spacious yards and countless plants. These yards were perfect in design, and many houses were famous more for their outward appearances than for hospitality.

The servants, tiring of their rigorous lives, rose against the nobility and in the ensuing social upheaval the formal way of life was lost; thereby were destroyed arts of landscaping which still have not been rediscovered in their entirety. Several

gardens in South Carolina were established in the formal pattern many years ago. Two have survived, the Middleton gardens, which are still formal, and the Magnolia gardens, since changed to an informal style.

Plant Progress of the Victorians

In the Victorian era much progress in horticulture was experienced. New plants appeared and many new processes of propagation were discovered. Beautiful plants they were, but they were used just as covering for the bare spots and spread in haphazard fashion around the grounds. The true art of design in landscaping was lost between the two eras described.

The modern trend was gradually established as the size of houses lessened and vards diminished. Owners of these homes had to move their recreational facilities to the outside, necessitating patios and the like to take the place of the spacious ballrooms of the older era. This led to a change in the concepts of landscaping. Picture windows came to be used in smaller homes, apparently copies from the old-type bay window. These were used on the west coast, where beautiful views of the ocean were seen through them, and later adapted to smaller homes with no view. The landscape man had to provide a view for these homes, necessitating more design changes.

With all these ideas in mind a landscaper had to have a more flexible plan. On a small lot three areas have to be considered: The service area, the entrance area and the recreational area. All members of the family are interrogated to ascertain their ideas as to the scope of each

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In a back yard viewed from a picture window the landscape man should feature one point of interest with all minor points accentuating this center. This could be a tree, some special plant, birdbath, pool, etc. A third of the foundation plants should have the same-size leaf, using no more than three or four varieties as a maximum. By advantageous us of plants the house can be made to appear longer, narrow, higher, lower, nearer to or farther away from the street. Colors can be used also in this scheme.

This knowledge by the landscape man should be explained to the homeowner, and it should be emphasized that such plans have improved his property both in appearance and serviceability to the extent that the price attached to such a service is

[Continued on page 72]

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Pointers on Propagation

Propagation Failures

By James S. Wells

At the recent plant propagators' meeting a good friend of mine came up to me and said, "Wells, how is it that we never hear anything about your failures? Are you such a good propagator that you raise every plant you work with?" To this, of course, I had to answer a most emphatic "No." On further consideration, it seemed to me that his criticism was well taken and that it might be of some value if I commented on a few of the many failures which I have had in my work of plant propagation.

An Early Failure

The first one that I can clearly recall was at the age of 8 and concerned a plant of Impatiens sultani which I then knew under the common name of balsam. In going to and from school, I made friends with an old lady whose cottage I passed each day. The main interest was, undoubtedly, a piece of cake which she invariably gave me when I called to see her. In her window she had a splendid plant of this impatiens which she used to water with cold tea and called her "tea plant." I was so envious that she rooted me a piece, and, eventually, after much watching, it was finally ready for me to carry home, which I did with great pride and pleasure. Anxious to grow a plant as large as my friend's, I asked my father what fertilizer I could give it. and he suggested a small pinch of sulphate of ammonia. My small pinch was a teaspoonful, and I was horrified the next morning to come down and find my treasured plant flat on top of the pot, and, of course, quite dead. From that time onward, I have had serious doubts as to the value of sulphate of ammonia, the experience with which still remains with me, as does the keen remembrance of the desolation I felt on looking at my dead plant.

Now, the purpose of this small story is to illustrate my first group of errors which I have termed "failures due to errors of judgment." The second group I have termed "failures due to lack of knowledge," and perhaps these two could, with advantage, be taken together, although this is not strictly correct. The plant which I treasured as a small boy

was killed by an error of judgment on my part, and, unfortunately, from that time on I have not ceased to make errors of judgment which are, I am afraid, inevitable when one is dealing with such a variable thing as a living plant.

Errors Due to Faulty Timing

I believe that errors of judgment center mainly around the vexed question of timing, and any of you who have propagated plants will know how extremely important this matter of timing is. In fact, in all our discussions in the past on the propagation of various plants, you will, I think, find that I have placed this factor at the head of the list, because no amount of skill or aids in propagation can overcome an original fault of timing. I believe that timing is of far greater importance than many growers realize, and this was brought home to me most forcibly this year in relation to our work on junipers of various kinds.

In a recent article (November 1 issue of American Nurseryman) dealing with the propagation of Pfitzer juniper, I recorded the variable results that we had obtained from potting rooted cuttings at the wrong time in late spring and early summer. From this, it seemed clear that the Pfitzer junipers in particular are critical in their timing requirements and that optimum results can

be obtained only if we manipulate the cuttings, moving them from the bench into pots, bands or field beds at just the right time. This correct time can be best summed up as being a point at which the roots are in active growth and a fair amount of active growing time is still ahead of the cutting.

There are few plants with which we nurserymen deal which continue in active growth from spring to autumn. Growth takes place in a series of cycles of activity followed by periods of rest. If we should chance to move our plants toward the end of one of their active periods of growth or perhaps at the onset of a period of rest, we can expect higher losses than would be so if we moved the plants at the beginning of an active period of growth.

Another Failure

Now, no doubt this fact should have been clear to me from the results we obtained in potting our Pfitzer juniper cuttings, as reported in the earlier article. But the full implications of this matter of timing were not understood, and, as a result, we ran into another failure. The word failure is, of course, relative, and, by using this word, I do not mean to infer that we had a disaster, but, to me, even 10 plants lost out of a batch of 1,000 is a modest failure. I think all propagators attempt to grow all the plants with which they work. That none of us succeeds is obvious, but we still keep trying.

To come back to the junipers, it has been our practice, as is the case with almost all other growers, to lift our Juniperus chinensis understocks



The first satisfactory crop of Rhododendron Dr. H. C. Dresselhuys produced on its own roots. Seven years of testing and approximately 400 complete failures preceded the successful rooting of these plants.

in October after they are completely dormant and have experienced one or two frosts. The seedlings are lifted from the seedbeds, graded, trimmed to cut back the tap root and slightly reduce the top growth, and then are potted and placed in a moderate temperature in the greenhouse to induce new root action. When potted at this time, the seedlings are completely dormant. After a modest rest period of perhaps three or four weeks, active growth will commence on the roots, and, within two months, the understocks are well rooted. Grafting can then commence sometime in December. This is the normal procedure, but this year, being well ahead with our work, we thought that we might try to do the job a little earlier.

To be absolutely sure, we lifted a few understocks in the middle of August, potted them, put them outside under heavy shade and carefully watered and tended them. The plants were in active growth and immediately took root and grew well. Within three weeks it was apparent that these test plants were all right, and, on the strength of this knowledge, we decided to go ahead and lift the remainder. Unfortunately, however, in that 3-week period the plants had passed from a state of active growth to one of relative dormancy, and, despite all the care and attention we could give them, they would not move into active growth again until they had gone through the required rest period.

More Losses Than Anticipated

The result was that, when we finally brought the understocks into the greenhouses in October, we found that we had more losses on the plants that had been potted in early September than had been anticipated. We had, luckily, a sufficient quantity to replace these losses, but, nevertheless, it is, in my opinion, a clear failure, and one caused by an error in judgment, in this particular instance, an error of judgment on my part. This error will not be made a second time, but it still does not help when looking at the dead plants.

Now, this same kind of error in judgment I have made many, many times before on almost every plant with which I have had to work, and the results which I have reported from time to time in these columns are really the cream from a whole series of tests and work in which failures were included all along the line.

I recall an equally annoying fail-

ure due to an error in timing on a batch of azalea cuttings which we were taking in New Jersey. Working by the calendar-which is always a dangerous thing-we started taking cuttings about July 10, as was our usual practice, but the cuttings just were not ready, and, fortunately the lack of the correct condition was immediately apparent because, within three or four days, the cuttings had begun to turn black and we could see that a large proportion of them were dying. We immediately suspended operations and waited for the plants to harden up a little, and cuttings taken two weeks later from the same plants went ahead without any trouble at all.

Similar critical attention to timing is vital on Ilex opaca, and early batches of cuttings of this plant taken perhaps in late July or August are highly susceptible to rapid rotting, whereas cuttings taken but a week or two later, when the soft summer growths have hardened up a little more, may go ahead and root with amazing rapidity.

Errors of judgment can also be made, and certainly have been made by myself, on feeding young plants. I recall a number of failures that I have had both in this country

and in England from this cause. Back in England during the war. I was engaged in growing food, and, therefore, had to grow vegetable crops. I had obtained some highly prized seeds of an early cauliflower and also some fair quantity of seeds of an extremely scarce bean that I wished to grow on. Being anxious to grow these plants to perfection, I manured the ground well and did everything that I knew that could be done to insure optimum growth. Unfortunately, I overdid it, and, as a result. I had these beans some seven or eight feet in height when, in fact, they were meant to be about two and one-half feet. The cauli-flowers made a mass of leaves and extremely small and insignificant curds which were useless, and both crops were a complete failure.

An Error in Land Rebuilding

Later on, in New Jersey, I made the same mistake again in using vegetable waste from the Seabrook Farms processing plant in too large quantities in an attempt to rebuild poor land so that I could grow rhododendrons on it. I did not realize that the vegetable waste was so high in nitrogen, and a number of valu-[Continued on page 109]

Michigan Landscape Conference Elects



Ted Laetz, third from left, new president of the Michigan Landscape Conference, is congratulated by retiring president, Ernest Durrant. Other officials of the conference looking on are, left to right, Kenneth Runciman, Jane Smith, Donald Vander Vreen, Robert Asdell, Richard Somalski, John Emerson and George Young.

Officers elected by the Michigan Landscape Conference organization at East Lansing, Mich., January 7, were president, Ted Laetz, Saginaw; vice-president, M. R. Peckosh, Richland, and secretary-treasurer, Mrs. Edwin L. Smith, Lansing. Elected to the board of directors were John Emerson, East Lansing; Donald Vander Vreen, Mason; Robert W. Asdell, Royal Oak; George Young, Detroit; Kenneth Runciman, Ann Arbor, and Richard Somalski, Essexville Still another example of how Monrovia Nursery helps you build your business!

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While recently going over some notes of the 1930's, I came upon the results of extensive trials of windflowers which I thought might be of interest to present-day readers; so I collected the ones on the Anemone pulsatilla group and expand them here into what I hope is a readable account of that worthy clan. Actually, it is my opinion that plants of greatest value to the general gar-dener are to be found in the A. pulsatilla section, not necessarily because they are the most beautiful, though it is not easy to find anything in the genus that can outshine them, but rather because they combine spectacular beauty with ease of culture. All they need is good drainage and sunshine; given that, they can defy the driest weather and the coldest wind

It is not easy, though, to understand why nurserymen are content to manage with ordinary pulsatilla when a little searching will generally reveal some of its lovely geographical forms, sometimes in the guise of pulsatilla varieties, but more often under specific names. It will be a pleasure now, after disposing of a few minor details, to examine a few of these geographical varieties.

First, though, let it be said that there is so much confusion in the naming of this section of anemone (some botanists make it a distinct genus, when it becomes pulsatilla, while others give the different forms specific rank in the genus anemone and still others make most of its kinds to be mentioned later as varieties of A. pulsatilla) that it is difficult for nurserymen to know what they are ordering from the catalogs. So far as enjoyment of beauty is concerned, it makes little difference about the names, though, because they are all of more than ordinary value in the spring garden, with large silky cups of various colors, from the white and blue of the lovely Anemone alpina; the sulphur yellow of A. sulphurea; A. grandis, which is glorified pulsatilla, with flowers twice as large as the type and of a pleasing shade of purple; A. halleri, an alpine version, with foliage more silvery than others of

the group that I know and flowers of a deep, glowing violet, through the numberless shades of lilac, violet and purple to the purplish red of A. rubra.

Space will not permit me to explain all the pulsatilla forms and cousins known to gardeners, but a few of more than average worth should be mentioned. It is not easy to pass up such kinds as armena, cernua, chinensis, montana, pratensis, propera and regeliana, but as they differ more in the shade of their violet or purple flowers (and that is not constant when grown from seeds) than in any other garden character, let us direct our attention

to some that are really different.

Of these, Anemone albana, which is little more than a Caucasian geographical form of pulsatilla, so far as I can see, has special garden merit and offers, in addition, an opportunity to the gardener who is interested in plant selection. As we had it from seeds here in northern Michigan, it was more dwarf than most of its cousins, seldom exceeding five or six inches in height, and it varied enough in color to give the curious gardener an opportunity to exercise his aptitude in plant selection. Its usual shades were in mauves or pale lilac, though purple (Continued on page 24)

NORTHERN-GROWN STOCK

| LANDSCAPE-SIZE SHRUBS | PAPER BIRCH |
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| Clethra ainifolia Per 10 Per 100 | Betula papyrifera Per 100 Per 100 |
| 18 to 24 ins., clumps\$4.00 \$35.00 | 2 to 3 ft 8 8.00 \$ 70.0 |
| 2 to 3 ft., clumps 6.00 50.00 | 3 to 4 ft |
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| 3 to 4 ft., clumps 7.00 60.00 | LINING-OUT STOCK |
| Viburnum cassinoides | Acer saccharum 2 to 3 ft |
| 2 to 3 ft., clumps 5.00 40.00 | 3 to 4 ft |
| 3 to 4 ft., clumps 7.00 60.00 | 4 to 6 ft |
| iburnum dentatum | T CO O RELITIONS AND ADDRESS AND ADDRESS. |
| 2 to 3 ft., clumps 4.50 35.00 | Clethra alnifolia |
| 3 to 4 ft., clumps 6.00 50.00 | 6 to 18 ins 7.00 60.0 |
| | Ilex verticillata |
| SUGAR MAPLES | 1 to 2 ft 10.00 90.00 |
| Unit price in quantities | Syringa vulgaris |
| 10 to 50 to | 1 to 2 ft 7.00 60.0 |
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| 11/4 to 11/2-in, cal \$ 4.00 \$ 3.50 | |
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| 2 to 2½-in, cal 9.00 8.00 | 1 to 2 ft 8.00 70.00 |
| 2½ to 3 -in, cal 12.00 11.00 | Viburnum dentatum |
| CI UMP DIDGE | 1 to 2 ft 8.00 70.00 |
| CLUMP BIRCH | |
| Paper Birch Per 10 Per 100 | HEMLOCK TRANSPLANTS |
| 5 10 6 IL | Tsuga canadensis |
| 3 stems and up\$30.00 | 4 to 8 ins., trans., 2-2. 15.00 120.00 |
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| 3 stems and up 40.00 | |
| iray Birch | HEMLOCK SEEDLINGS |
| 4 to 6 ft., | Tsuga canadensis |
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|----------------------|----------|--------|---------|-----------|-----------|-----------|--------|
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| 13/4x13/4x2 ins | 2000 | \$5.55 | \$5.30 | \$5.10 | \$4.90 | \$4.70 | \$4.50 |
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| 2x2x3 ins | 2000 | 6.65 | 6.35 | 6.10 | 5.85 | 5.60 | 5.40 |
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| 2½x2½x3 ins | 2000 | 7.20 | 6.85 | 6.60 | 6.30 | 6.05 | 5.80 |
| 3x3x3 ins | 1000 | 7.80 | 7.45 | 7.10 | 6.85 | 6.55 | 6.30 |
| 3x3x4 ins | 1000 | 8.65 | 8.25 | 7.90 | 7.55 | 7.25 | 7.00 |
| 4x4x3 ins | 1000 | 8.65 | 8.25 | 7.90 | 7.55 | 7.25 | 7.00 |
| 4x4x4 ins | 1000 | 9.45 | 9.05 | 8.65 | 8.30 | 7.95 | 7.65 |
| | | | | | | | |



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| No. 2-X (holds 12 2x2½-in, bands) | 125 | 61.40 | 58.70 | 56.20 | 53.90 | 51.70 | 49.80 |
| No. 3-X (holds 12 21/2x21/2-in, bands) | 125 | 69.70 | 66.60 | 63.70 | 61.10 | 58.70 | 56.50 |
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| Leaves large, glossy, dark green splashed with gold. Hardy. 3 to 6 ins., once transplanted | Libocedrus decurrens (Western Incense Cedar) A shapely pyramid in form, with fine, fanlike foliage that is dense and a beautiful glossy green. The foliage is also delightfully fragrant. |
| pact. Flowers bright red completely covering the plant. 3 to 6 ins., once transplanted | 9 to 12 ins., once transplanted |
| Dwarf and compact. Foliage heavy, glossy, dark green. Flowers bright red. | An ornate little evergreen shrub, native of Oregon where it is much loved. |
| 3 to 6 ins., once transplanted | 3 to 6 ins., once transplanted\$12.00 \$ 96.00 Mahonia nervosa (Long-leaved Hollygrape) Plants grow 12 to 18 ins. tall. The leaves which are 12 to 15 ins. long are beautifully fernlike in form. 6 to 9 ins., once transplanted\$15.00 \$120.00 |
| Sherwood Red Azalea Compact, dwarf and evergreen. Flowers the most brilliant blood-red imaginable. 6 to 9 ins., once transplanted | Nandina domestica (Nandina) Delicate foliage, large clusters of bright red berries. Leaves turn in autumn to attractive shades of red, bronze and scarlet, 15 to 18 ins., once transplanted |
| Berberis darwini (Darwin Barberry) A native of South America from Chili to Patagonia. Evergreen. | Of Japanese origin, is evergreen and grows in dense masses, with especially full development at the terminals of the stems. 2-yr., plants |
| reaching a height of about 5 ft. Foliage is deep green, glossy and compact. 3 to 6 ins., not transplanted | Pernettya mucronata (Chilean Pernettya) Also known as South American Huckleberry. Neat evergreen foliage, white flowers. The shrub reaches a height of 4 to 5 ft. and a spread of 3 or 4 ft. Pink-berried, 9 to 12 ins., once transplanted\$18.00 \$144.00 |
| beauty. The color is a light bluish-green. 3 to 6 ins., once transplanted\$11.00 \$ 88.00 Chamaecyparis lawsoniana ellwoodi (Ellwood Cypress) A semidwarf and comparatively new addition to the cypress family which has added such a long list to the trees that we admire and love. | White-berried, 12 to 15 ins., once transplanted 21.00 168.00 Picea excelsa (Norway Spruce) One of the best known and one of the hardiest of conifers. Native of northern Europe. Conical in form of growth and with deep green foliage. |
| 6 to 9 ins., once transplanted | 9 to 12 ins., once transplanted |
| Cotoneaster horizontalis (Rock Cotoneaster) Well known and deservedly a great favorite; low growing. The side branches grow with a pleasing perfection of regu- | also possesses great ornamental values. 6 to 9 ins., twice transplanted\$13.00 \$104.00 Taxus cuspidata (Japanese Yew) This beautiful yew is a native of the Orient and is hardy, strong and dwarf. It is a spreading tree and in older specimens may |
| larity; the leaves are small. 1 to 3 ins., once transplanted | reach a spread of 20 ft. 3 to 6 ins., once transplanted |
| Cryptomeria japonica elegans compacta (Compact Plume Cryptomeria) A green,cone-shaped tree, of unusually compact growth and soft, pleasing effect. Unlike elegans, it is more of a dwarf, 20-year-old trees being 6 ft. tall. | Thuja orientalis beverlyensis (Beverly Hills Arborvitae) A rapid-growing, oriental arborvitae. Foliage good, bright golder color the year round. The tree is usually laden with clusters of small green cones in the fall which enhance its ornamental value. 12 to 15 ins., twice transplanted\$28.00 \$224.00 Tsuga canadensis (Canada Hemlock) |
| 9 to 12 ins., once transplanted | Native New Brunswick to Wisconsin and south to Alabama. A well-known conifer of graceful, pleasing habit of growth. 9 to 12 ins., once transplanted |
| Cryptomeria japonica nana (Dwarf Cryptomeria) Light green, hardy, very compact globe, extremely dwarf. 3 to 6 ins., once transplanted | A handsome hardy evergreen tree, 25 to 30 ft. in height and some times reaching 75 ft. Native of southern Oregon and northern California. |
| Erica carnea (Springwood White) Fine, low-growing heath with an abundance of bright green foliage. Hardy. Very fresh in appearance, dainty, height about 10 ins. Flowers pure white in early spring completely covering the evergreen cushionlike plant. | 3 to 6 ins., once transplanted |
| 9 to 12 ins., once transplanted | Vinca minor (Common Periwinkle) Also called Blue, Running or Trailing Myrtle. Hardy, evergreen, trailing herb. Native to Europe. Has blue flowers. Well known in country gardens. |

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EVERGREENS — FINEST TO BE HAD

stock, with heavy vigorous root system.

BARE-ROOT STOCK Per 100

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| Azalea mollis (Chinese Azalea) |
|--|
| Very hardy. Blooms before leafing. Foliage bright green |
| and attractive, turning to gorgeous shades of bronze and red in the fall. Flowers are large chiefly in the popular |
| shades of salmon and orange. |
| 6 to 9 ins., twice transplanted, B.R. |
| (1 to 7 flower buds)\$34.00 |
| 9 to 12 ins., twice transplanted, B.R. |
| (I to 7 flower buds) |
| 12 to 15 ins., twice transplanted, B.R. |
| (1 to 7 flower buds) |

| Flowers are a clear lavender and completely cover : Dwarf. | |
|--|-----------|
| | the plant |
| 9 to 12 ins., twice transplanted, B.R. specimens | \$65.0 |

| Calluna vulgaris aurea (Golden Heather) Possesses fine golden foliage that heads up in many of stems in mosslike clusters. | f the |
|--|-------|
| 12 to 15 ins., twice transplanted, B.R. specimens\$ | 61.00 |

Calluna vulgaris rubra (Red Heather) The Red Heather has become one of the popular garden everto 12 ins., twice transplanted, B.R. specimens..... Chamaecyparis lawsoniana nestoides (Bird's Nest Cypress)

Rather slender golden tree. Foliage erect with pendulous tips toward the top of the tree. One of the most remarkable and most admired of conifers. 15 to 18 ins., twice transplanted, B.R. near specimen......\$37.00

Daboecia polifolia alba (White Irish Bell Heather)
Similar to the rosea, but having nodding flowers of purest white,
resembling Lily-of-the-Valley in form and size. Beautiful hardy

9 to 12 ins., twice transplanted, B.R. specimens.......\$49.00 , twice transplanted, B.R. specimens...... 61.00 Daboecia polifolia rosea (Pink Irish Bell Heather)

A splendid dwarf evergreen growing 2 ft. high. Foliage fine, dark green above, silvery beneath. The flowers are abundant, rosylavender. 12 to 15 ins., twice transplanted, B.R. specimens......... 61.00 Gica hybrida (Dawn)

One of the attractive new evergreens. Foliage soft. The flowers are large, clustered pink bells. 6 to 9 ins., twice transplanted, B.R. specimens............\$41.00 Juniperus chinensis pfitzeriana (Pfitzer Juniper)

This well-known juniper can scarcely be excelled for terrace and mass planting. 12 to 15 ins., twice transplanted, B.R. near specimen......\$65.00

Juniperus chinensis sargenti (Sargent Juniper)

This is a lovely green form. During the winter months the foliage turns to a rich bronze. Procumbent and trailing, forming heavy, compact mats of luxuriant foliage cypresslike in texture. 12 to 15 ins., twice transplanted, B.R. near specimen......\$65.00

| Juniperus horizontalis glauca (Blue Creeping Juniper) | Per 100 |
|--|-------------|
| Very similar to the Bar Harbor Blue with steel-blue foliage | |
| out the year and more cypresslike in texture. A very lovel form. Very hardy. | ly training |
| Other 12 in the standard BB and and in the | 840.00 |

9 to 12 ins., twice transplanted, B.R. near specimen......\$49.00 Juniperus horizontalis plumosa (Andorra Juniper) One of the more recent introductions in creeping junipers. It grows close to the ground. 12 to 15 ins., twice transplanted, B.R. near specimen.......\$65.00

| uniperus sabina tamariscifolia (Tamarix Savin Juniper) |
|--|
| Color a bright, cheerful bluish-green throughout the year, symmetrical and compact in form and growth, seldom over |
| 18 ins. high. 9 to 12 ins., twice transplanted, B.R. specimens\$66.00 |

Juniperus sabina vonehron (Von Ehron Juniper)
Has a low, bushy habit of growing, somewhat vase-shaped like the
Savin Juniper. Foliage luxuriant and bright green all the year
reaching out in wide flat sprays. Rapid growing and desirable. 12 to 15 ins., twice transplanted, B.R. near specimen......\$65.00 Juniperus virginiana tripartita (Fountain Juniper)

The name describes fairly well the form of growth, it being semi-upright but spreading. It is thickly branched and has dense foliage. 12 to 15 ins., twice transplanted, B.R. near specimen.....\$65.00

Pinus mughus compacta (Mugho Pine) A dense, stout dwarf evergreen, of unquestionable hardiness. Coming from the high mountains of central Europe, it has been dwarfed as trees frequently are that are stormswept for centuries. 9 to 12 ins., twice transplanted, B.R. specimens.....\$73.00

Thuja occidentalis (American Arborvitae) Native New Brunswick and Manitoba to North Carolina and Illinois. An old, standard favorite. Grows in compact form, narrow pyramid in shape.

Thuja occidentalis pyramidalis (American Pyramidal Arborvitae) A most desirable arborvitae of narrow columnar growth, dense and compact without pruning. Planted in groups it produces a most impressive alpine effect. In situations where effective hedges requiring but little space are desired, Pyramidal Arborvitae has no 2 to 3 ft., twice transplanted, B.R., hedging grade.........\$73.00

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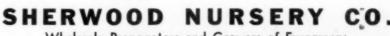
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was not unusual. I have also seen a white mentioned in the literature, and variety lutea, indicating a yellow or near yellow, has appeared in European lists.

Siberian Anemone

Also valuable because of its variability as well as its normal color is A. dahurica, a Siberian form of about 10-inch stature. In its natural state, it is as nearly pink as any I have seen in this section, though it would probably be more correct to call it pinkish violet. Although A. grandis was mentioned before, I think that it deserves a little further notice, because it is the most spectacular of all, being a glorified form of pulsatilla, with flowers close to twice as large as the ordinary pulsatilla and a pleasing shade of rich purple in color.

Out of respect to the lady of the snows, nurserymen should make a bow to A. vernalis, even though some writers cannot be followed in their eulogies. For instance, I have found it less entrancing than did Farrer, when he thus described his introduction to the plant in its high

mountain home:

"Two or three thin-looking, carrot-like leaves, lying on the ground; then an inch or so of shaggy stem, all covered with the most lovely bronzy gold fur; then a fluffy cup of the same; and then, goblet-shaped, sumptuous and splendid, a magnolialike flower, snow-white within and purple, iridescent with the most subtle sheen of lilac, fawn, and pearlwhite-that is the lady of the snow, and her glistening cup is brimming over with the golden foam of her stamens." If his enthusiasm convinces readers that they cannot live without the charmer, they should order seeds or plants; in the meantime they should select a cool, moist spot on the acid side.

Wild Ginger

There seems to be a feeling among gardeners that the native ginger, asarum, needs bog conditions to do well. That is not true, of course, as some experienced gardeners know. For instance, I know a large estate garden where ginger has been used as an underplanting in a woodsy place, and the owner claims that despite dry conditions existing there it has been the most satisfactory plant they have found for the situation. Their experience and ours lead to the conclusion that the plant will do well in almost any shady spot in a soil that is rich in leaf mold.

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BIRD PERENNIAL POTS

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specimens from a cedar swamp that is always wet to our dry garden with perfect success. Where a tropical-looking ground cover for shaded places is needed, it would be hard to find a better plant than wild ginger. Yet one seldom sees it in gardens, indicating, I suspect, potential markets in most communities when gardeners are told about it.

It is a stemless plant, growing from a creeping rootstock, with large, soft, kidney-shaped leaves and brownish-purple flowers borne under the leaves, near the ground. Even though the flowers are thus hidden from all but the curious, the leaves are of so much decorative value that the plant appeals to discriminating gardeners.

Campanula Lactiflora

I was glad to see that George Taloumis included Campanula lactiflora in his lecture, "Unusual Plants and Their Uses," reported in the American Nurseryman last fall. If it adds a few more names to the plant's list of admirers, it will have served a good purpose—a good turn to a worthy plant and to gardeners. As the report did not say what the speaker said about any of the plants in his list, I am taking the liberty of expressing a few views on the milky bellflower.

The floras tell us that it is of wide distribution in eastern Europe through Russia and the Caucasus mountains. It is only natural, then, that a plant of such wide distribution should have varied, especially when it is a member of a variable family, and experience shows that it is too inconstant to grow from seeds when one wants a large number of plants exactly alike for a specific purpose. But when one has an especially good form, it may be multiplied by division with ease.

A good strain marked C. lactiflora should give one plants around three feet in height, of bushy growth, with ample panicles of milk-white to pale blue flowers from June into August. However, flowers in shades of violet are not unusual. The campanulate flowers vary in size from an inch or less in diameter as usually seen to nearly two inches.

Then there is the plant known in gardens as Campanula celtidifolia, which is, according to the botanists, no more than a robust form of C. lactiflora. My first introduction to it was by way of a note in an English horticultural magazine with an accompanying photograph showing the plant overtopping a man who stood beside it. Seeds were ordered several

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| Ambrosia Late, late | .50 | .90 | 1.50 | 3.00 | 10.00 |
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| Fairfax | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Fairland, early | .50 | .90 | 1.50 | 3.00 | 10.00 |
| Fairpeake, late | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Gem, everbearing | .85 | 1.55 | 2.75 | 6.25 | 22.00 |
| Klondike, early | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| | | | | | |

| | Per | Per | Per | Per | Per |
|--------------------------------|------|--------|--------|--------|---------|
| | 25 | 50 | 100 | 250 | 1000 |
| Klonmore, early | 050 | \$0.90 | \$1.50 | \$3.00 | \$10.00 |
| Massey, midseason | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Mastodon, everbearing | .85 | 1.55 | 2.75 | 6.25 | 22.00 |
| Midland, early | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Missionary, early | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Premier, early | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Red Crop, midseason | .50 | .90 | 1.50 | 3.00 | 10.00 |
| Red Star, late | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Robinson, midseason | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Sparkle, midseason | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Streamliner, everbearing | .85 | 1.55 | 2.75 | 6.25 | 22.00 |
| Superfection, everbearing | .85 | 1.55 | 2.75 | 6.25 | 22.00 |
| Temple, early | .50 | .90 | 1.50 | 3.00 | 10.00 |
| Tennessee Beauty, midseason | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Tennessee Shipper, early | .60 | 1.10 | 1.75 | 3.50 | 12.00 |
| Twentieth Century, everbearing | 1.50 | 2.50 | 3.75 | 8.75 | 30.00 |
| Vermilion, midseason | .60 | 1.10 | 1.75 | 3.50 | 12.00 |

HEDGE PLANTS

| | Per | Per ' | Per |
|------------------------------------|--------|---------|----------|
| LIGUSTRUM ovalifolium | 10 | 100 | 1000 |
| (California Privet) | | | |
| 9 to 12 ins., 2 canes or more | \$0.85 | \$ 7.00 | \$ 55.00 |
| 12 to 18 ins., 3 canes or more | 1.20 | 10.00 | 80.00 |
| 18 to 24 ins., 3 canes or more | 1.40 | 12.50 | 95.00 |
| 2 to 3 ft., 4 canes or more | 1.85 | 16.00 | 145.00 |
| 3 to 4 ft., 6 canes or more | | 22.50 | 200.00 |
| LIGUSTRUM ovalifolium variegatum | | | |
| (Golden Privet) | | | |
| 18 to 24 ins., 3 canes or more | 7.00 | 60.00 | |
| 2 to 3 ft., 4 canes or more | 8.50 | 75.00 | |
| LIGUSTRUM ibolium (Ibolium Privet) | | | |
| 9 to 12 ins., 2 canes or more | .85 | 7.00 | 60.00 |
| 12 to 18 ins., 3 canes or more | 1.20 | 10.00 | 90.00 |
| 18 to 24 ins., 3 canes or more | 1.40 | 12.50 | 105.00 |
| 2 to 3 ft., 4 canes or more | 1.85 | 16.00 | 145.00 |
| LIGUSTRUM ibota (Border Privet) | | | |
| 18 to 24 ins., 3 canes or more | 3.50 | 30.00 | |
| 2 to 3 ft., 4 canes or more | 4.50 | 40.00 | **** |
| 3 to 4 ft., 6 canes or more | 5.50 | 50.00 | |
| LIGUSTRUM ibota regelianum | | | |
| (Regel Privet) | | | |
| 12 to 18 ins., 3 canes or more | 3.50 | 30.00 | |
| 18 to 24 ins., 3 canes or more | 4.50 | 40.00 | |
| 2 to 21/2 ft., 3 canes or more | 5.50 | 50.00 | |
| | | | |

ASPARAGUS ROOTS

We are the largest growers of asparagus roots in America. The continued increase in demand for our roots is ample proof of our customers' satisfaction. Our asparagus has made a very good growth again this season, and test digging from various farms indicates the crowns will average better in quality than ever before.

| | Per | Per | Per | Per |
|--------------|------|--------|--------|---------|
| | 25 | 100 | 250 | 1000 |
| 3-yr., No. 1 | 1.25 | \$4.00 | \$8.75 | \$30.00 |
| 2-yr., No. 1 | 1.00 | 3.00 | 5.75 | 20.00 |
| I-yr., No. I | .75 | 2.50 | 4.25 | 14.00 |

Write for special prices on quantity lots of these items. We can quote even more attractive prices than those specified in this advertisement to buyers interested in large quantities.

FREE PACKING FOR CASH WITH ORDER. Our regular Wholesale List offers a complete line of nursery stock. If you failed to receive your copy, write us today. When requesting wholesale rates, kindly use your printed stationery indicating you are entitled to trade prices.

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SCHROTH'S NURSERY

It Pays to Plant The Best

SEEDLINGS

Excellent Root Systems, Hardy ORDER NOW!

Grown at High Altitude - In the Heart of the Original Pine Forests

WHOLESALE PRICES

| | | | | Per | Per |
|--------------------------------------|---------|----------------|----------|-------|------------|
| Scotch Pine, Riga, | Pine | Seedlings | | 100 | 1000 |
| 2-0, 2 to 4 ins | | | \$ | 2.00 | \$12.50 |
| 2-0, 4 to 8 ins | | | | 4.00 | 25.00 |
| 2-0, 6 to 12 ins | | | | 5.00 | 30.00 |
| 3-0, 8 to 16 ins | | | | 6.00 | 35.00 |
| American Red Pine. | | | | | |
| 2-0, 2 to 4 ins | | | | 2.50 | 15.00 |
| 3-0, 4 to 6 ins | | | | 4.00 | 25.00 |
| 3-0, 6 to 9 ins | | | | 6.00 | 35.00 |
| | | ******* | | 0.00 | 33.00 |
| Austrian Pine, 2-0, 3 to 4 ins | | | | 3.00 | 15.00 |
| | | | | | 25.00 |
| 2-0, 4 to 8 ins | | | | 4.00 | |
| 3-0, 8 to 14 ins | | | | 6.00 | |
| White Pine, | | | | | 15.00 |
| 2-0, 3 to 6 ins | | | | 2.50 | 15.00 |
| 3-0, 5 to 9 ins | | | | 6.00 | **** |
| 4-0, 8 to 16 ins | | | | 7.00 | 35.00 |
| Ponderosa Pine, | | | | | |
| 2-0, 3 to 5 ins | | | | 3.00 | 20.00 |
| | | | | | |
| 2-0, well-budded | | | | 4.00 | 25.00 |
| | Spruc | e Seedlings | | | |
| Norway Spruce, | | | | 2 50 | 15.00 |
| | | | | 2.50 | 15.00 |
| 2-0, 4 to 8 ins | | | | 4.00 | 25.00 |
| 4-0, 10 to 16 ins | | | | 5.00 | 30.00 |
| White Spruce, | | | | | |
| 2-0, 3 to 5 ins | | | | 3.00 | 20.00 |
| 3-0, 5 to 10 ins | | | | 5.00 | 35.00 |
| Red Spruce, | | | | | |
| 3-0, 3 to 5 ins | | | | 2.00 | 15.00 |
| 3-0, 5 to 10 ins | | | | 4.00 | 25.00 |
| Black Spruce, | | | | | |
| 4-0, 6 to 8 ins | | | | 3.00 | 20.00 |
| 4-0, 8 to 12 ins | | | | 5.00 | 30.00 |
| Colorado Blue Spruce, | | | | | |
| 2-0, 2 to 4 ins | | | | 3.00 | 20.00 |
| 2-0, 4 to 6 ins | | | | 5.00 | 35.00 |
| 3-0, 5 to 10 ins | | | | 7.00 | \$0.00 |
| Englemann Spruce. None | | | | | |
| | | | | | |
| | | Seedlings | | | |
| 4-0, 5 to 9 ins | | | | 7.00 | 50.00 |
| Douglas Fir. None Availab | le | | | * + + | **** |
| European Look | Larch | Seedlings | | | |
| European Larch, 3-0, 18 to 30 ins | | | 1 | 0.00 | 75.00 |
| | | | | 0.00 | 75.00 |
| Carolina Hemlock, | Hemlo | ck Seedlings | | | |
| 2-0, 3 to 6 ins | | | | 6.00 | |
| Canadian Hemlock. | | | | | |
| 3-0, 6 to 12 ins | | | 1 | 0.00 | 80.00 |
| | | tae Seedlings | | | |
| | | | | | |
| 3-0, 6 to 8 ins | | | | 2.50 | 15.00 |
| 3-0, 8 to 12 ins | | | | 4.00 | 30.00 |
| Chinese Ches | tnut Se | edlings (Bligh | t-resist | ant |) |
| Chinese Chestnut, | | 10 Lots | 100 L | | 1000 Lots |
| 2-0, 12 to 24 ins | | \$0.25.00 | \$0.20 | | \$0.15 ea. |
| 20 240 4 14 | | E0 | .40 | | |
| 3-0, 2 to 4 ft | | | .40 | ea. | .30 ea. |

(No Parcel-Post Shipments on 3-0 Chestnut)

5% discount on 25,000 or more of combined species.
(Exclusive of seedlings \$15.00 per 1000 and under.)

We guarantee all stock represented herein as to size and quality, or your money cheerfully refunded.

The name SCHROTH stands for the best. Your order will convince you. Make a Christmas tree planting this season. Scotch is the best bet. Do not delay. Send for complete listing and terms.

All stock offered subject to prior sale.

SCHROTH'S NURSERY,

INDIANA, PA.

times during the following years, but I never succeeded in having anything so spectacular as the picture.

Then I was in a southern Michigan garden one summer when I came upon a 7-foot bellflower with pale blue flowers labeled Campanula celtidifolia—a most imposing plant. It had been generously treated, as were all the plants in that favored garden where trenching to 18 inches in depth had long been the practice. These specimens were not coarse, as Bailey's monograph says they will be when grown on rich land, nor were they short-lived, as Mrs. Wilder said they will be when grown on heavy soil.

Here, all lactiflora forms have done best in part shade, in welldrained soil that is not bone-dry during its blooming season. It was our experience that, although individual crowns might be short-lived, perhaps not lasting more than three or four years, the clumps persisted for a long time.

Michauxia

A newcomer to the ranks of commercial plant growers asks for an honest appraisal of Michauxia campanuloides as a plant for American gardens. I do not claim to know all there is to know about hardy plants, but I do try to be honest in my judgments, and when I call a plant good, it means just that, according to my way of seeing these matters.

Michauxia campanuloides has long been known to gardeners, but has had practically no attention in this country. Its appearance in European lists is sporadic, though one can usually find it without too much searching. Although it comes from southwest Asia, which has sent many good plants that are too tender for the winters in latitude 45 degrees north, it has always been perfectly hardy here. In good soil it grows three or four feet tall (the literature says up to five feet) and produces large white flowers over a long period in summer, perhaps best compared to the climbing lily, Gloriosa superba, in shape. It is a biennial, according to the books, though, like many another of that class, it does not always bloom the second year after starting into growth from seeds and is therefore best called monocarpic. Therein, no doubt, lies the reason for its neglect by gardeners, because biennials are not generally well liked.

It is a plant for generous treatment, if spectacular results are wanted, and under good care it is a remarkable plant. If customers do not object to biennials, a planting but ny-

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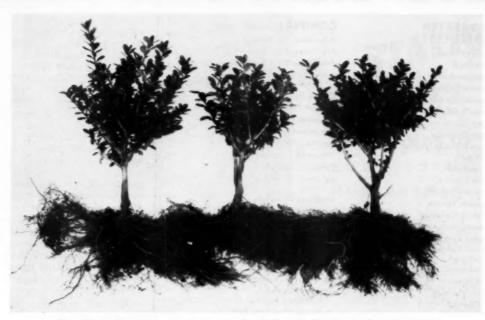
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South's largest stock! ILEX ROTUNDIFOLIA



These Rotundifolia liners are compact and well shaped. Note the sturdy root system.

PRICES

B&B Stocks*

Sheared Specimens

| | | | | | | • | | Per 10 | Per 100 |
|----|----|----|---------|--|--|---|--|--------|----------|
| 8 | to | 10 | inches. | | | | | | \$ 60.00 |
| | | | inches. | | | | | | 75.00 |
| 12 | to | 15 | inches. | | | | | 12.50 | 100.00 |
| 15 | to | 18 | inches. | | | | | 13.50 | 120.00 |
| 18 | to | 24 | inches. | | | | | 16.50 | 150.00 |
| | | | inches. | | | | | | 180.00 |

Liners

Outside Bed-Grown

(Prices include packing)

| 4 | A | 0 | | | | | | | Per 1000 |
|---|----|----|---------|--|---|--|--|---------|----------|
| 4 | to | 0 | inches. | | * | | | 210.00 | \$ 90.00 |
| 6 | to | 8 | inches. | | | | | 12.50 | 115.00 |
| 8 | to | 12 | inches. | | | | | . 15.00 | 140.00 |

Liners

Field-Grown

(Packing will be charged at cost)

| | | | Per 100 | Per 1000 |
|------|----|-----------|---------|----------|
| 6 to | 8 | inches | \$25.00 | \$200.00 |
| 8 to | 10 | inches | | 300.00 |
| | | FOR Semme | es Ala | |

*Information on truck or trailer shipments on request.

Now is a good time to replenish your Ilex rotundifolia stock. At present we can supply you from the largest planting in the south. All these plants are exceptional quality...have good color...an excellent root system...and are well branched. We also have many other varieties of Ilex. Write for our catalog.



SEMMES, ALABAMA
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QUALITY

BROAD-LEAVED EVERGREENS

Abelia Grandiflora
Buxus Harlandi
Buxus Sempervirens
Cotoneaster Francheti
Cotoneaster Horizontalis
Elaeagnus Fruitlandi
Elaeagnus Simoni
Euonymus Coloratus
Euonymus Fortunei Erectus
(small leaf)
Euonymus Patens
Gardenia Fortunei
Ilex Cornuta Burfordi
Ilex Cornuta Burfordi
Ilex Crenata Convexa

Ilex Crenata Rotundifolia Ilex Opaca East Palatka (heavily sheared) Ilex Vomitoria (well sheared)

Pride of Houston Jesminum Floridum Laurel Cherry

(well sheared)
Ligustrum Lucidum

(Griffing type)
Ligustrum Lucidum
(Black Wax)

Ligustrum Lucidum Nanum Loropetalum Texanum Magnolia Glauca Magnolia Grandiflora Magnolia Soulangeana Magnolia Soulangeana Nigra

Nandina Domestica Photinia Serrulata

Arborvitae, Or. Baker

CONIFERS

Arborvitae, Or. Berckmans (Aurea Nana) Arborvitae, Or. Blue Cone (very compact) Arborvitae, Or. Bonita Arborvitae, Or. Excelsa Arborvitae, Or. Fruitland (Green Berckmans)

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Arborvitae, Or. Newark Arborvitae, Occ. Globosa Arborvitae, Occ. Pyramidalis Arborvitae, Occ. Nigra (Dark Green) Cedrus Deodara Juniper, Andorra Juniperus Excelsa Stricta Juniperus Glauca Hetzi Juniperus Glauca Hetzi (staked and sheared) Juniperus Fastigiata Juniperus Hibernica Juniperus Pfitzeriana Juniperus Pfitzeriana Compacta Juniper Pfitzeriana Aurea Juniperus Sabina Juniperus Sabina Vonehron Juniperus Sabina Vonehron (staked and sheared) Juniperus Scopulorum Juniperus Sylvestris (Chinensis Femina) Juniperus Virginiana Burki Juniperus Virginiana Canaerti Juniperus Virginiana Dundee Juniperus Virginiana Glauca Pinus Mughus Pinus Nigra (Austrian Pine) Pinus Sylvestris (Scotch Pine)

CANNED STOCK

Abelia Grandiflora
Gardenia Fortunei
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Ilex Helleri
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Pyracantha Formosana
(light)
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(light)
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COLLIERVILLE, TENN.

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in one's show garden should do well. It comes readily from fresh seeds and grows without fussing in welldrained soil.

Fuchsia Magellanica

If the Wisconsin correspondent who recently asked about Fuchsia magellanica had been interested in plants in the early 1930's, he would remember the fanfare which brought some named varieties to attention: if he had been a reader of the American Nurseryman then, he would remember that this department reminded its northern readers with something like this: Fuchsia magellanica is an interesting plant and no doubt will be a profitable one for growers south of the latitude of St. Louis, but it is not likely to be of much use to northerners. I have grown several of the shorttubed fuchsias in my day and have not found any, with the exception of the plant that was formerly known as F. discolor (now known as a variety of F. magellanica, I believe) which could stand the winters in the Great Lakes area without a great deal of coddling, and discolor was not hardy in our trials in northern Ohio unless given a warm

But all that does not detract from the value of F. magellanica forms in the more favored parts of the country. Judging from my own experience, however, I should not expect that my Wisconsin friend would find any fuchsia a satisfactory outdoor item.

Gas Plant

A Massachusetts reader of this column points out the fact that I never praise the gas plant, Dictamnus albus. If that is true it is not because I do not admire the plant, and I shall correct the defect with this little note.

I am convinced that modern gardeners could, to their great advantage, take a cue from those who labored while this century was younger and no garden was complete without a few gas plants. In those days it was the custom to mingle them with another favorite of old-time gardens, the moss rose.

Gas plants are among the most imperishable of herbs, continuing to grow in size and grace through the years, if left undisturbed in their sunny, well-drained home. I had a fresh reminder of their indestructibility last summer, when I searched for and found, in a section of the nursery which was abandoned in the early years of World War II, several gas plants which were then

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Cloverset Farm....



AL STATION

THOUSANDS OF SUCCESSFUL NURSERYMEN!

Nowadays practically everyone realizes that there's more profit in selling potted stock—the question is, which pots to use? Because we want to continue to make the best possible pots, we do a lot of experimenting here in our own cash-and-carry nursery; every new idea, whether or not it comes from inside our own organization, is thoroughly tested through a complete growing and selling period. These years of experience have taught us that a good pot must have these ten features:

- $oldsymbol{1}$ It must last a full year or more in the sales frame.
- **2** Roots must be safely contained within the soil ball so that transplanting may be done at any time.
- **3** It should have a bottom opening adequate for good drainage without waterlogging; no rock or gravel necessary.
- 4 Bottom must be wide enough to prevent blowing over when spaced in frames.
- 5 It should be made in sufficient sizes to accommodate stock of any salable size.

- **6** It should be neat and uniform in appearance, an asset to the sales area.
- **7** And tough enough to permit handling in frame and salesyard.
- **8** Pot should be easy for customer to remove, either at once or a week or even a month after delivery.
- **9** It should be light as possible to reduce freight costs, yet fill these requirements.
- 10 It must be sufficiently low in price that it may be given away with the plant.

Only the new Cloverset Pots fill all ten requirements.

TABS FOLDED IN AT FACTORY; READY TO USE

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Please send items checked. I enclose

- Sample set of 5 pots at 50c (limit one set).
- Prices and complete information about pots, potting aids and advertising helps.

Name.

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LINING-OUT STOCK

| | Each per 100 | Each per 1000 |
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| JUNIPERUS PFITZERIANA, silvery-blue stra | ain | |
| 1000 2-yr., X, 8 to 10 ins., field beds | .45 | \$0.32 .40 |
| ILEX CRENATA (Japanese Holly) | | |
| 50,000 2-yr., S., 4 to 6 ins | .10 | .05 |
| 8000 3-yr., S., XX, 6 to 9 ins., field beds | .30 | .25 |
| ILEX CONYEXA (Bullata) | | |
| 1000 I-yr., X, flats, 4 to 6 ins | .15 | .14 |
| 15,000 2-yr., X, 6 to 9 ins., field beds | .25 | .20 |
| 5000 3-yr., XX, 8 to 12 ins., field beds | .35 | .30 |
| PYRACANTHA COCCINEA LALANDI | | |
| 3000 I-yr., S., 4 to 8 ins | .10 | .08 |
| 4000 2-yr., S., X, 8 to 10 ins. deep flats. | .20 | .18 |
| TAXUS CUSPIDATA, spreading | | |
| 1000 3-yr., X, 8 to 10 ins., field beds | .35 | .30 |
| AZALEAS, hardy, deciduous | | |
| 4500 Mollis, 2-yr., S., X. 4 to 6 ins., flats | .18 | .16 |
| 700 Nudiflora, 2-yr., S., X, 3 to 6 ins., flats | .16 | .14 |
| 1000 Calendulacea, 2-yr., S., X, 4 to 6 ins., flats. | .16 | .14 |
| 2000 Vaseyi, 2-yr., S., X, 3 to 4 ins., flats | .20 | .18 |
| 700 Schlippenbachi, 2-yr., S., X, 4 to 6 ins., flats | .25 | .22 |
| EUONYMUS ALATUS | | |
| 200 3-yr., XX, 12 to 18 ins., field beds | .30 | |
| CORNUS FLORIDA (White-flowering Dogwood | od) | |
| 1600 2-yr., S., X, 18 to 24 ins., field beds | .30 | .25 |
| 400 2-yr., S., X, 24 to 30 ins., field beds | .40 | .35 |

All above listed stock for shipment anywhere in the United States.

TERMS: Cash with order, 2% discount. Free packing. A total of 5% discount on orders of \$300.00 or more. 50 of each variety and size at 100 rate; 300 at 1000 rate.

BROOKFIELD GARDENS

U. S. Rt. 46

DELAWARE, N. J.

seedlings and have now grown, in solid grass, into lovely specimens. And from them one is assured of a beautiful display of airy flowers in white or rose red, on 2 to 3-foot plants, commencing every June.

Selling Perennials in Midsummer

An Indiana reader, new to the trade, writes in part as follows: "According to my limited observations. the average local nurseryman runs a feast and famine business; he eats during spring and fall, and the balance of the year he is supposed to hibernate. Why can't I keep right on selling throughout the summer?" My dear sir, you can-if you cause interested people to generate enough enthusiasm for gardening during the heat of summer. How to do that is something for you to figure out; the matter of handling the plants in summer is not insurmountable.

There seems to be a common impression among commercial growers and gardeners alike that spring and late fall are the only times of the year when perennials can be moved with any degree of safety. That erroneous opinion has been dispelled in some cases since the introduction of paper pots, but many growers dislike to use the pots throughout the summer because of the extra labor and expense involved, and they often think that plants cannot be handled from the field while in bloom. Of course, there are a few kinds, such as the poppies and some catchflies. that resent disturbance while they are in a vegetative state, but, in the main, perennials can be moved even during the blooming period, providing the roots are not unduly disturbed. The midsummer is no time to make long-distance shipment of field-grown plants, but it should be possible to handle local sales then just as well as at any other time of the year.

This method is recommended: Thoroughly wet down the plants that are to be moved and lift them with a ball of earth around the roots; instruct your customers to keep the plants in that condition until they are in the ground again. Then, if they are properly watered, there is no good reason why most perennials cannot be moved during the summer months.

STANLEY LEONARD, of Leonard & Leonard, landscape architects, Pittsburgh, Pa., recently returned with his wife and youngest daughter from a trip to Miami Beach, Fla., and Nassau, in the Bahama islands.

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NURSERY STOCK GROWN IN THE HIGHLANDS OF EAST TENNESSEE, MIDWAY BETWEEN THE NORTH AND THE SOUTH.

| | WHOL | E O | HП | E LIST |
|--------|---|----------|-----------|---|
| | LANDSCAPE STOCK | Per 100 | 50 | |
| 1000 | | | 300 | |
| | 18 to 24 ins., B&B | \$ 60.00 | 300 | |
| 100 | Aucuba, green, female only, 12 to 18 ins., B&B | 175.00 | 300 | Jasminum nudiflorum, bed-grown, 2 to 3 ft., B&B |
| 100 | 18 to 24 ins., B&B | 235.00 | 200 | |
| 100 | 24 to 30 ins., B&B | | 500 | |
| 50 | 30 to 36 ins., B&B | | | 18 to 24 ins., B&B |
| 100 | Bamboo, broad-leaved, clumps, B&B | 135.00 | 1000 | 24 to 30 ins., B&B |
| 100 | Bamboo, dwarf, evergreen, 2-yr, clumps, B&B. | | 500 | 30 to 36 ins., B&B |
| 500 | Bambusa argentea, shoots | 50.00 | 25 | Juniperus conferta, 24 to 30 ins., B&B |
| 200 | Berberis julianae, unsheared, | 125.00 | 50 200 | Korean Boxwood, unsheared, 18 to 24 ins., B&B 315.00 Ligustrum amurense (Common Southern |
| 200 | 12 to 15 ins., B&B | 135.00 | 200 | Privet). Cheapest plant available to screen |
| 200 | Berberis julianae, unsheared, 18 to 24 ins., B&B | 235.00 | | dumps, alleys, etc. Fine for windbreaks. |
| 200 | Burford Holly, 18 to 24 ins., B&B | 235.00 | | These plants were planted 2 ft. apart in 4-ft. |
| 200 | Burford Holly, 24 to 30 ins., B&B | | | rows to achieve height without much spread. |
| 200 | Chrysanthemum, field clumps. Bronze-apricot | | | For people who want immediate showing. |
| | shading to yellow in center, outer petals | | 200 | 6 to 7 ft., B&B |
| | displaying fringe effect. Flowers two to | | 200 | Ligustrum amurense, 8 to 9 ft., B&B |
| | three inches in diameter, flat type. Blooms | | 100 | Ligustrum henryi, 30 to 36 ins., B.R |
| | late. Divide in May. Clumps should yield | | 100 | 4 ft. high with 3 to 4-ft. spread, B&B 435.00 |
| 200 | Chrysanthemum, Feathermum, field clumps. | | 200 | Ligustrum sinense pendula, bed-grown, weep- |
| 200 | Two-tone burgundy and gold color. Blooms | | | ing privet, 2 to 3 ft., B&B 85.00 |
| | late. Double flowers three to four inches in | | 200 | Lonicera fragrantissima, 18 to 24 ins., B.R 60.00 |
| | diameter. Plant clumps in elevated beds | | 100 | Mahonia bealei, 18 to 24 ins., B&B 185.00 |
| | now (to prevent freezing out). Each clump | | 100 | bushy, 18 to 24 ins., B&B |
| | should yield twelve to fifteen divisions next | | 100 | bushy, 24 to 30 ins., B&B |
| 000 | spring. Divide in May | 65.00 | 50 | Matsudana Willow. The dry crackle of these corkscrew stems in winter winds is an inter- |
| 200 | Chrysanthemum Little Bob, field clumps. Al- | | | esting feature. 6 to 8 ft., B&B 280.00 |
| | ways popular. Blooms late. Button type. Withstands early frosts. Clumps should yield | | 50 | Matsudana Willow, 8 to 10 ft., B&B |
| | twelve to fifteen divisions. Divide in May | 35.00 | 200 | Mexican Bamboo. Belongs to Polygonum fam- |
| 200 | Cherry Laurel, unsheared, 3 to 4 ft., B&B | 290.00 | | ily. Sometimes called Mexican coral-fringe. |
| 100 | Chinese Chestnut, bearing size, 7 to 8 ft., B&B | | | Reddish-pink flowers in September. Excel- |
| 100 | Comptonia asplenifolia, fine for shade and dry | | | lent for dried flower arrangements. 2-yr. |
| | areas, 18 to 24 ins., B&B | 135.00 | 50,000 | clumps, B&B |
| 50 | Cotoneaster microphylla, 18 to 24 ins., B&B | 165.00 | 50,000 | Ophiopogon. Fine for shade. Excellent |
| 10,000 | Creeping Phlox, red, blue, white, pink, I-yr. | | | ground cover, ideal for borders. Blue spike flowers in August and September. Divisions, |
| 100 | Cut-leaved Mallow, red, 2-yr, clumps, B.R. | 67.50 | | \$90.00 per 1000 |
| 100 | Deutzie gracilis, 15 to 18 ins., B.R. | 65.00 | 50 | Philadelphus coronarius, extra-good. |
| 50 | Deutzia gracilis, 18 to 24 ins., B.R | 85.00 | | 5 to 6 ft., B&B |
| 200 | Deutzia Pride of Rochester, extra-good, | | 75 | Photinia serrulata, red-stemmed, 3 to 4 ft., B&B 287.50 |
| | 4 to 5 ft., B&B | 115.00 | 100 | Plumbago larpentiae, 2-yr. clumps, B&B 58.50 |
| 50 | Elaeagnus, broad-leaved, trimmed. | | 50 | Pyracantha boundsi, orange-berried, the best, |
| | 3 to 4 ft., B&B | | 100 | 24 to 30 ins., B&B |
| 100 | Elaeagnus reflexa, unsheared, 3 to 4 ft., B&B | | 100 | Pyracantha graberi, red-berried, 3 to 4 ft., 8&B 375.00 |
| 5000 | Elaeagnus reflexa, trimmed, 3 to 4 ft., B&B English Ivy (Hedera helix), 2-in. pots | 11.00 | 100 | Regel Privet, bushy, 3 to 4 ft., B&B |
| 200 | English Laurel, Howell strain, hardiest of the | 11.00 | 200 | Sedum glaucum, divisions, B.R |
| 200 | English Laurels, 12 to 15 ins., B&B | 165.00 | 300 | Sedum spectabilis, Brilliant, 2-yr. clumps, B.R 35.00 |
| 100 | English Laurel, Howell strain, | | 50 | Spiraea opulifolia, 3 to 4 ft., B.R |
| | 18 to 24 ins., B&B | 265.00 | 200 | Spiraea thunbergi, 12 to 15 ins., B.R 60.00 |
| 800 | Euonymus coloratus, bed-grown, bronze-red | | 50 | Spiraea vanhouttei, 15 to 20 canes, |
| | wintercreeper. Thrives here in sun or shade. | | 200 | 3 to 4 ft., B&B |
| 200 | One of best ground covers, 18 to 24 ins., B.R. | | 200 | Strap-leaved English Laurel, 12 to 15 ins., B&B 137.50 Taxus brevifolia nana, upright. These plants |
| 200 | Euonymus patens, 15 to 18 ins., B&B | 165.00 | 200 | have definitely been root pruned |
| 100 | 24 to 30 ins., B&B | 285.00 | | have definitely been root pruned. 3 to 4 ft., B&B |
| 100 | 30 to 36 ins., B&B | 335.00 | 100 | Teucrium, 2-yr. clumps, B&B |
| 100 | 3 to 4 ft, high with 3 to 4-ft, spread, B&B | | 800 | Tritoma, Howell strain, hardiest for us. |
| 200 | Euonymus vegetus, bed-grown, big-leaved win- | | | Divisions |
| | tercreeper. Fine for ground covers, massing | | 50 | Viburnum setigerum, 30 to 36 ins., B&B 215.00 |
| | or facing down broad-leaved plantings, | | 25 | Weeping Willow, 5 to 6 ft., 8&B |
| *** | 9 to 12 ins., B.R | 27.50 | 25 | Weeping Willow, 6 to 7 ft., B&B |
| 300 | Euonymus vegetus, 12 to 15 ins., B.R | 35.00 | 200 | Euonymus arborescens, stands cold well. |
| 200 | Forsythia Spring Glory, extra-good. | 115.00 | 200 | 12 to 18 ins., B&B |
| 200 | | 235.00 | 1000 | Euonymus patens, 12 to 15 ins., B.R |
| 5000 | Hardy Candytuft, I-yr, clumps, | 233.00 | 1000 | Hex rotundifolia, 9 to 12 ins., B.R 35.00 |
| 0000 | \$200.00 per 1000 | 22.00 | 1000 | Ilex rotundifolia, 12 to 15 ins., B.R 45.00 |
| 2000 | Hardy Candytuft, 2-yr. clumps, B&B, using | | | desiring less than 25 of a kind of above items, please |
| | onion sacks. \$400.00 per 1000 | 42.50 | add 10% | |
| 100 | Hemlock, natural shape and bushy. | | | at cost. Terms: 3% for cash; or one third down, one |
| 555 | | 390.00 | | 30 days and one third in 60 days for those with good |
| 500 | Hypericum calycinum, clumps. One of best | | credit re | All prices figured F.O.B. nursery. All heavy balled |
| | ground covers for sunny conditions ever dis- covered. Ideal to hold banks. B&B | 60.00 | | to be dug ready for truck pickup. |
| | Covered. Ideal to hold banks, bab | 30.00 | | |
| | | | | - Didas Diba (2nd number antenna an latt) |

Joe N. Howell Landscape Nurseries Boyd's Bridge Pike (2nd nursery entrance on left) KNOXVILLE, TENN.



Reflections on the Progress and Problems of Nurserymen By E. Sam Hemming

THE UNUSUAL CONIFERS

Speak of conifers and both the nurseryman and the layman think of the usual pines, cedars, firs, spruces, arborvitae and junipers. In addition to these there are a number of coniferous plants that are relatively unknown or grown only casually. This list includes cephalotaxus, cunninghamia, libocedrus, araucaria, sciadopitys, taxodium. sequoia, cryptomeria and larix, all of which are more or less known to nurserymen and gardeners and all of which we have tried in our nursery.

In addition to these there are the extremely exotic species such as podocarpus, taiwania, widdringtonia, fitzrova and a few others. All of these are of interest only to the botanist or to plantsmen of tropical climes. Plants in the latter group that are not tropical are, if they are not grown generally, unsatisfactory or unattractive. In the first list, however, are plants that are generally satisfactory, but their distribution is limited by climate, by propagating or transplanting difficulties or by some similar limiting characteristic. It is this list I shall discuss.

The cephalotaxus, or plum yew, we have grown successfully in modest quantities. Both the spreading variety drupacea and the upright fastigiata do well and have a hardiness that parallels Irish yew, which would limit their usefulness in the north. They propagate as easily as do the yews and respond to similar growing conditions, including turning yellow when they get wet feet. Their larger needles make them an interesting variation from the yews where they can be grown.

The cunninghamia, or Chinese fir, is a large, handsome evergreen with shiny, prickly bright green needles. We planted a number on our nursery and around the community. One 40-foot specimen protected by my home remains at the nursery and only a few are left around the town. From its behavior I should consider Virginia is its northern limit. It is propagated from seeds and not too casily.

I have mentioned previously our

experiences with libocedrus. It is a handsome quick-growing evergreen that is completely hardy, but we lose too many when we sell them or plant them on a job no matter how carefully we ball them. Quick growth and a coarse root system make them impractical for general nursery sales.

The araucaria, or monkey puzzle, is another one of those plants that are limited by climatic features other than cold. Coming from the Andes slopes of Chile, it is accustomed to cool, humid weather. My father once propagated a good stand

of about 900 little plants, but in each step, from seedbed, to pots, to planting bed and to field, they died with a systematic regularity, one here, one there, until finally there were only three 3 to 4-foot plants. These died without our ever selling any. As many died in summer as in winter. Those familiar with the plant would find it easy to see why it is called monkey puzzle. The leaves are sharp, pointed bracts that cover every twig and branch; they certainly would be difficult for man or monkey to climb.

The sciadopitys, or umbrella pine, is a beautiful, compact little evergreen with long, stiff, whorled needles. It is extremely sensitive to drought and is a plant only for the connoisseur. It will stand modest amounts of cold weather.

The taxodium, or bald cypress, a deciduous conifer, is probably the most widely known of this list and is commonly grown. The unusual features are the deciduous leaves and its ability to grow not only in

GUARANTEED-TO-LIVE TRANSPLANTED EVERGREENS

| American Arborvitae, 4-yr, transplants, (2-2), 4 to 8 in | r 1000 |
|--|--------|
| Balsam Fir, 4-yr. transplants, (2-2), 4 to 6 in | 65.00 |
| Pouglas Fir, 4-yr, transplants, (2-2), 8 to 8 in | 65.00 |
| Suropean Larch, 3-yr. transplants, (2-1). # to 12 in | 50.00 |
| tustrian Fine, 4-yr. transplants, (2-2), 5 to 10 in | 65.00 |
| ted Pine, 4-yr. transplants, (2-2), 4 to 10 in | 65,06 |
| ted Pine, 3-yr. transplants, (2-1), 3 to 5 in | 50.00 |
| cotch Pine, 3-yr. transplants, (2-1), 3 to 7 in | 55.00 |
| Engelmann Blue Spruce, 4-yr. transplants, (2-2), 3 to 5 in | 70.00 |
| Norway Spruce, 4-yr. transplants, (2-2), 4 to 8 in | 40.00 |
| White Spruce, 3-yr, transplants, (2-1), 3 to 5 in | 50.00 |

SEEDLINGS

Mugho Pine, 3-yr. seedlings, (3-0), 4 to 8 in...

Red Pine, 3-yr. seedlings, (3-0), 5 to 8 in...

Black Hill Spruce, 3-yr. seedlings, (3-0), 4 to 10 in...

Colorado Blue Spruce, 3-yr. seedlings, (3-0), 3 to 8 in...

White Spruce, 3-yr. seedlings, (3-0), 4 to 8 in...

TERMS

Cash with order; or one-half cash with order, balance C.O.D. All prices F.O.B. Fryeburg, Maine, net: no discounts, 250 trees of any ohe kind and size at the 1000 rate. For less than 250 of one kind, ask for retail price list. No extra charge for boxes or packing.

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90 per cent of all transplants sold at regular wholesale prices as quoted in this list are guaranteed to live. Replacements will be made free of charge for any losses in excess of 10 per cent of the number purchased, provided we are notified of such losses by October 1, 1955. (Seedlings not guaranteed.)

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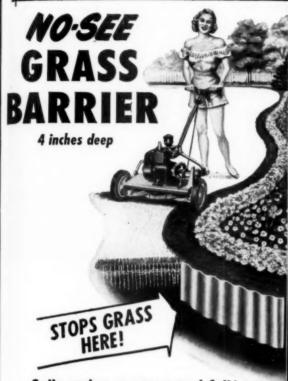
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profit from the fast-growing market for the NO-SEE line!



Sells spring, summer and fall! Repeats and repeats . . . because the average customer buys 8 packages

Edges lawns permanently. Eliminates grass trimming. Cuts lawn work in half. Stops all kinds of grasses from spreading into cultivated areas. Used around trees, shrubs, flower beds; along fences, hedges and driveways. Gives lawns that well-cared-

No-See Grass Barrier is made of corrugated, galvanized steel that lasts a lifetime. Easy-to-handle sections two feet long by four inches deep lock together to make any length. Bends easily around corners or at right angle.

Advertised retail-40-ft. package \$4.98

NO-SEE ROOT FENCE

12 inches deep



Eliminates a problem common to millions of home owners!

Bars shrub, hedge and vine roots from robbing flower beds of moisture and plant food. Impene-trable steel barrier 12 inches deep allows flowers to flourish close to shrub backgrounds. Makes the dif-

flourish close to shrub backgrounds. Makes the dif-ference between straggly, puny flowers and well-nourished, prize-winning blooms!

NO-SEE Root Fence is made of special hot-dipped, galvanized steel, corrugated to permit ex-pansion and contraction as the soil freezes and thaws. Lasts a lifetime. Easy-to-handle sections two feet long by 12 inches deep lock together with expecial twist director make leventh procedules. special twist clips to make length needed.

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| | BARBERRY, Red-leavedPer | | KOLKWITZIA Amabilis | Per 100 | Per 1000 | | |
|---|---------------------------------------|---------------|--------------------------|----------------|------------------|--|--|
| | 12 to 15 ins \$ 35. | .00 \$ 300.00 | 12 to 18 ins | \$25.00 | \$220.00 | | |
| | 15 to 18 ins 40. | .00 350.00 | 18 to 24 ins | 45.00 | 400.00 | | |
| | BARBERRY, Thunbergi | | 2 to 3 ft | 55.00 | 500.00 | | |
| | 12 to 15 ins 21. | .00 180.00 | 3 to 4 ft | 60.00 | 550.00 | | |
| | 15 to 18 ins 28. | | LILAC, Common Purple | | | | |
| | 18 to 24 ins 35. | 00.00 | 12 to 18 ins | 25.00 | 220.00 | | |
| | BUTTERFLY BUSH (Buddlei | a) | 18 to 24 ins | 35.00 | 320.00 | | |
| | Charming, Dubonnet, Ile | | PHILADELPHUS Virginal | | | | |
| | Medium 25. | | 12 to 18 ins. | 28.00 40.00 | 250.00 350.00 | | |
| | No. 1 30. | | 2 to 3 ft | 50.00 | 450.00 | | |
| | CORNUS Florida | | PRIVET, Regel | | | | |
| | 18 to 24 ins 80. | 00 750.00 | 12 to 18 ins | 25.00 | 220.00 | | |
| | 2 to 3 ft | | 18 to 24 ins. | 40.00 | 350.00 | | |
| | COTONEASTER Acutifolia | | 2 to 21/2 ft | 50.00 | 450.00 | | |
| | | 00 350.00 | RHODOTYPOS Kerrioi | des | | | |
| | 2 to 3 ft | | 18 to 24 ins | 50.00 | 450.00 | | |
| | | 400.00 | 2 to 3 ft | 60.00 | 550.00 | | |
| | CYDONIA Japonica | | RHUS (Sumac), Cut-le | aved | | | |
| | 12 to 18 ins 25. | | 18 to 24 ins | 25.00 | 220.00 | | |
| | 18 to 24 ins 33. | | 2 to 3 ft | 35.00 | 300.00 | | |
| | 2 to 3 ft 45. | 00 400.00 | RHUS (Sumac), Smooth | h | | | |
| | DEUTZIA Lemoinei | | 12 to 18 ins | 18.00 | 150.00 | | |
| | 9 to 12 ins 22. | | 18 to 24 ins | 25.00 | 200.00 | | |
| | 12 to 18 ins 35. | | RHUS (Sumac), Stagho | rn | | | |
| | 18 to 24 ins 45. | 00 400.00 | 2 to 3 ft | 35.00 | 300.00 | | |
| | DEUTZIA Pride of Rochester | | 3 to 4 ft | 45.00 | 400.00 | | |
| | 12 to 18 ins 22. | 00 200.00 | SALIX Purpurea | | | | |
| | EUONYMUS Patens | | 18 to 24 ins | 28.00 | 250.00 | | |
| | 18 to 24 ins 80. | 750.00 | 2 to 21/2 ft | 40.00 | 350.00 | | |
| | | | SPIREA Arquia | | | | |
| | EUONYMUS Radicans Erect | | 12 to 18 ins | 25.00 | 220.00 | | |
| | 12 to 15 ins 50.0 | | 18 to 24 ins | 35.00 | 300.00 | | |
| | 15 to 18 ins 65.0 | 00.00 | 2 to 3 ft | 45.00 | 400.00 | | |
| | FORSYTHIA Intermedia Spe | ctabilis | SPIREA Billiardi, Pink | 25.00 | 220.00 | | |
| | 12 to 18 ins 28.0 | 250.00 | 12 to 18 ins | 25.00 35.00 | 220.00 300.00 | | |
| | 18 to 24 ins 40.0 | | 2 to 3 ft | 45.00 | 400.00 | | |
| | 2 to 3 ft | | SPIREA Blue Mist | | | | |
| | 3 to 4 ft 60.0 | 550.00 | Medium | 25.00 | 200.00 | | |
| | FORSYTHIA Spring Glory | | No. 1 | 35.00 | 300.00 | | |
| | 12 to 18 ins 30.0 | | SPIREA Froebeli | | | | |
| | 18 to 24 ins 45.0 | | 12 to 18 ins | 30.00 | 270.00 | | |
| | 2 to 3 ft | | 18 to 24 ins | 35.00 | 300.00 | | |
| | | | 2 to 21/2 ft | 40.00 | 350.00 | | |
| 1 | HONEYSUCKLE, Fragrantiss | | SYMPHORICARPOS C | henaulti | | | |
| | 12 to 18 ins 25.0 | | 18 to 24 ins | 25.00 | 220.00 | | |
| | 18 to 24 ins 35.0 | | 2 to 3 ft | 30.00 | 270.00 | | |
| | 2 to 3 ft 45.0 | | 3 to 4 ft | 35.00 | 300.00 | | |
| 1 | HONEYSUCKLE, Grandiflore | a Rosea | SYMPHORICARPOS Racemosus | | | | |
| | 18 to 24 ins 35.0 | | 18 to 24 ins | 22.00 | 200.00 | | |
| | 2 to 3 ft 45.0 | 0 400.00 | 2 to 3 ft | 28.00 | 250.00 | | |
| 1 | HONEYSUCKLE, Tatarian Pi | nk | TAMARIX Africana | | | | |
| | 18 to 24 ins 35.0 | 0 300.00 | 12 to 18 ins | 25.00 | 220.00 | | |
| | HONEYSUCKLE, Tatarian Re | d | 18 to 24 ins | 35.00 | 300.00 | | |
| , | 3 to 4 ft 55.0 | | 2 to 3 ft | 45.00 | 400.00 | | |
| | | 550.00 | VIBURNUM Opulus Ster | | 200.00 | | |
| 1 | HONEYSUCKLE, Zabeli | | 12 to 18 ins | 35.00 | 300.00 | | |
| | 18 to 24 ins 35.0 | | WEIGELA Eva Rathke | | | | |
| | 3 to 4 ft 55.0 | 0 500.00 | 12 to 18 ins | 32.00 | 280.00 | | |
| - | HYDRANGEA, Peegee | | 18 to 24 ins | 45.00 | 400.00 | | |
| | 10 1- 10 1 30 0 | 0 250.00 | WEIGELA Newport Red | | | | |
| | 12 to 18 ins 30.0 | | | | | | |
| | 18 to 24 ins. 40.0 2 to 3 ft. 50.0 | 0 350.00 | 2 to 3 ft | 60.00 75.00 | 550.00 700.00 | | |

Write for quantity quotations.

The Shenandoah Nurseries

SHENANDOAH, IA.

damp places but actually in swamps. One should not make the mistake of thinking he can transplant one to a swamp, however. They will grow there naturally from seeds, but that is all. The bald cypress will stand a fair amount of cold and will probably grow as far north as New York city.

The sequoia, as famous as it is in California and as well known as it is throughout the plant world by name, just is not a proper plant subject for the eastern United States. There are a few plants in Maryland and similar areas but they are rare. It is sensitive both to cold and to low humidity and, I am fairly sure, requires precise soil conditions.

To us the cryptomeria is not unusual at all, for it grows well with us. We grow a number of them and have planted a good many around the countryside. However, judging from the way visitors to the nursery respond to it, it must be uncommon from Maryland north. Both C. japonica and variety lobbi grow well with us and make tall, handsome evergreens, growing rapidly. Trees 25 years old will be 50 feet tall. The tree has one peculiar habit: It turns such a deep bronze in winter that even a plantsman unfamiliar with it might think it dead, for even when the bark is scratched the twigs show brown.

The larch is the only one on the list that is really familiar to the northern nurseryman. Both the Japanese and Canadian larches thrive best in cold climates and for that reason are not too successful in Maryland, where the needles tend to burn in the hot summers. One peculiar thing about the larch is that it has adapted itself to dry, cold climate by losing its needles in winter. Such trees grow in areas where freezing occurs before there is an insulating layer of snow on the ground.

As interesting as most of these unusual conifers are, they are not generally successful. This is a pity because all of them are attractive, even though they all have one weak point.

HAVING purchased another tract of 32 acres, across the city from his earlier locations, William Natorp, Cincinnati, O., will open the seventh salesyard of the Natorp Co. in the spring.

THE R. C. Knupper Nursery, Palatine, Ill., is expanding its garden shop and adding a lath house. The firm plans to finish the work for a spring grand opening.

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Each PETERSON & DERING Rose is budded on an exclusive super strain of multiflora root stock developed after 20 years of selective growing. Each is grown under exacting care in the P&D Rose fields at Scappoose, Oregon. Each P&D Rose is guaranteed to thrive under any reasonable growing conditions.

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MEETING CALENDAR

February 1 to 3, New England Nurserymen's Association, Hotel Kenmore, Boston, Mass.

February 3, nurserymen's short course, Agricultural hall, University of Delaware, Newark, Del.

February 7, southern California nurserymen's institute, University of California, Los Angeles, Calif.

February 9, 1-day program for nurserymen sponsored by the extension services of Nassau and Suffolk counties, New York, Knapp Hall lounge, Long Island Agricultural and Technical Institute, Farmingdale, N. Y.

February 9 and 10, Pennsylvania Nurserymen's Association, Yorktowne hotel, York, Pa.

February 10, garden supply dealers' meeting, sponsored by the extension services of Nassau and Suffolk counties, New York, Shadow Lawn restaurant, Hemp-stead, N. Y.

February 10, estate superintendents' meeting, sponsored by the extension services of Nassau and Suffolk counties, New Brookville Country Club, Glen Head, N. Y.

February 15, nursery school, Lake County Nurserymen's Association and the Lake County agricultural extension service, Hellriegel's Inn, Route 20, Painesville, O.

February 15 to 17, nursery conference, sponsored by the department of horticulture of Pennsylvania State University, State College, Pa.

February 19, New Hampshire Plant Growers Association, University of New Hampshire, Durham.

February 20 to 22, Georgia State Florists' and Nurserymen's Association, Bon Air hotel, Augusta, Ga.

February 23, Rhode Island Nurserymen's Association, Johnson's Hummocks grill, Providence, R. I.

February 23 to 25, midwestern chap-ter, National Shade Tree Conference, Chase hotel, St. Louis, Mo.

February 24 to 26, annual open house, Long Island Agricultural and Technical Institute, Farmingdale, N. Y.

March 5, western chapter, National Shade Tree Conference, northern section, University of California, Davis, Calif. (See January 15 issue.)

April 4 to 6, southern chapter, Na-tional Shade Tree Conference, Washington hotel, Washington, D. C.

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PENNSYLVANIA CONFERENCE

Information on many phases of nursery management will be offered at the 10th annual conference for nurserymen and employees, to be held at Pennsylvania State University, State College, Pa., February 15 to 17.

The morning of Tuesday, February 15, will be devoted to registration, and the conference will open



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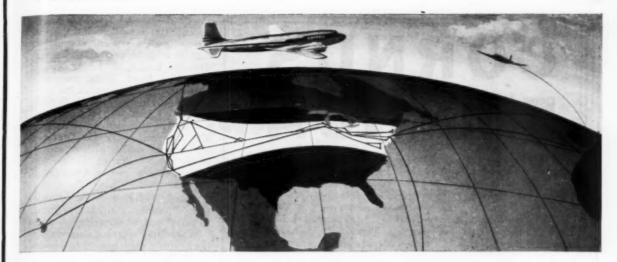
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Send it 'round the U.S. or 'round the world



by United's Reserved Space Air Freight plan

It's almost like having your own private shipping space for use at will for fast, dependable deliveries between 80 cities coast-to-coast, to Hawaii, to anywhere in the world. For United Air Lines now offers world-wide Reserved Space Air Freight to 84 countries, under a new interline agreement.

Reserved Space Air Freight is carried on both United's Cargoliners and most regular Mainliner® flights, around the clock. It's offered after consideration of air mail and air express needs, and it's a service in the U.S. only United Air Lines offers.

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More than 225 Mainliner flights daily—Air Cargo on every one

CORNUS

(White-flowering Dogwood)

| SPECIMEN CLUMPS — Multiple stems, broad top branched. | s and heavil Each |
|---|----------------------|
| 3 to 4 ft., B&B | |
| 4 to 5 ft., B&B | |
| 5 to 6 ft., B&B | 5.50 |
| 6 to 7 ft., B&B | 6.50 |
| 7 to 8 ft., B&B | |
| 8 to 9 ft., B&B | 10.50 |
| 9 to 10 ft., B&B | 12.50 |
| SINGLE TRUNK, AND MEDIUM CLUMPS (Two trun | ks or more). |
| 3 to 4 ft., B&B | 2.00 |
| 4 to 5 ft., B&B | |
| 5 to 6 ft., B&B | |
| 6 to 7 ft., B&B | |
| 7 to 8 ft., B&B | |
| 8 to 9 ft., B&B | 7.50 |
| 9 to 10 ft., B&B | 9.50 |
| EXTRA-LARGE SPECIMENS—All extra full. | |
| 3-in, trunk, 10 to 12 ft, tall x 6 to 8 ft, wide | 35.00 |
| 4-in, trunk, 10 to 12 ft, tall x 6 to 10 ft, wide | |
| | |

5-in. trunk, 10 to 15 ft. tall x 8 to 10 ft. wide 75.00

Specify height, width, single or multiple stem, height of branching, and we can obtain any size, shape or form.

BURLAPPING—All trees burlapped in rot-resistant burlap, balls laced tightly with rot-resistant sisal twine and rope. Tops bound securely and safely to prevent injury and breakage.

DELIVERY SERVICE-Open top, 32-ft. semi.

Chicago, St. Louis, Kansas City—40c per mi. one way.
Buffalo, Rochester, New York City, state of N. J., Washington, D. C.
—45c per mi.

Cleveland, Columbus, Cincinnati, Dayton, Toledo and Detroit rates slightly higher.

One semi load will hold approximately 300 3 to 4 ft. to 7 to 8 ft.; 200 3 to 4 ft. to 9 to 10 ft., mixed; 150 6 to 7 ft. to 9 to 10 ft., or 75 to 100 8 to 9 ft. to 9 to 10 ft. Combination deliveries accepted.

USE—The horizontal-branching habit of White-flowering Dogwood lends itself readily to the horizontal lines of modern architecture of our modern homes.

MEMBERS—American Association of Nurserymen
Ohio Association of Nurserymen.

We are not in a beetle area. References upon request.

WADE & GATTON NURSERIES BELLVILLE, O.

Phones: Butler 2-3835, 2-3874 Long distance: Butler 2-3191 References: Dun & Bradstreet By Mail: Bellville, O. at 1:30 p. m. that day, with a welcoming address by Russell E. Larson, head of the department of horticulture at Pennsylvania State University. Mr. Larson will be followed by Edward J. Smith, of the university, who will discuss irrigation for nurserymen. "Plans for Greater Returns to Both Client and Nurseryman" will be the topic of Robert W. Dyas, also of the university. The afternoon session will conclude with an address on holly by Forrest C. Crooks, Tuckmony Nursery, Doylestown, Pa.

Tuesday evening, a motion picture, "Nations United for Spring Beauty," will be shown.

Wednesday morning's session will open with a discussion of herbicides, by W. C. Bramble, of Pennsylvania State University. Charles E. Hess, Cornell University, will then discuss propagation of ornamental plants under mist. A review of mechanized equipment designed for the nursery industry will be offered by LeRoy Hetz, Fairview Evergreen Nurseries, Fairview, Pa.

Howard P. Quadland, director of information for the American Association of Nurserymen, will open the afternoon session with a discussion of salesmanship. He will be followed by Arthur B. Copenhaver, Copenhaver Nurseries, Mechanicsburg, Pa., whose topic will be "Photographic Techniques to Stimulate Nursery Sales." The session will be concluded by W. S. Decker, of Pennsylvania State University, who will discuss the basic principles for successful advertising.

A feature Wednesday evening will be a banquet held in the Nittany Lion Inn.

The conference will conclude Thursday morning with three addresses. The first, "Troublesome Insects and Their Control," will be offered by S. G. Gesell, of Pennsylvania State University. Harold G. Seyler, Farr Nursery Co., Weiser Park, Pa., will follow with a talk entitled, "20 Per Cent." The final item will be a discussion of research with problems of plant propagation, by J. E. Brewer and J. H. Kirch. graduate students in horticulture at the university.

SOUTHERN CALIFORNIA NURSERYMEN'S INSTITUTE

Problems of soils and soil mixtures will be the chief discussion topic when southern California nurserymen meet at the University of California at Los Angeles for the annual nurserymen's institute, Monelon, ulerby ty,

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Scotts LAWN PERFECTION costs no more

Horticulturally speaking, the best is always the most economical . . . and for thick, sparkling green lawns Scotts LAWN CARE AIDES are your proof. Not only does Scotts provide the lawn satisfaction home owners expect, but this famous lawn perfection actually costs them no more . . . they need so much less. Yet there is the same full profit for you . . . plus added prestige. If you are not already using Scotts, we suggest you start right away. Write at once for trade prices. Our skilled agronomists are also at your service to help solve perplexing turf problems. No obligation, of course.



Sects. LAWN SEED—top harvest blend of 100% perennial grasses. Over three times as many seeds per pound as in ordinary blends... always COSTS LESS in the long run.

TURF BUILDER*—the complete food especially for grass — 50 pounds is full meal for 5,000 sq. ft.

Scalls. WEED & FEED* kills weeds and feeds grass in one easy application with spreader.

4-XD*—the safe dry applied weed control.
SCUTL*—the proven control for crabgrass.
Helps check fungus, tool

Scotts SPREADERS seed, feed & weed.

Does all three, quickly, accurately.

*REGISTERED TRADEMARKS OF O M SCOTT & SONS CO

FREE Lawn Care

A complete volume of over 100 issues and a lifetime subscription to future issues are yours for the asking. Free 2-year subscription also available to customers.



EVERYONE KNOWS Scotts

Nationally advertised and packaged for instant identification.

O M Scott & SONS CO, Seedsmen since 1870, Marysville, Ohio olso Palo Alto, Calif. • Salem, Ore. • Cranbury, N. J.

LINING-OUT STOCK

For Spring, 1955, Delivery

This stock is surplus over our own lining-out requirements. You will find these plants well-established, ready to put to field in the spring, 1955. Samples sent on request. Each ACER (Maple) Per 100 250 Acer palmatum atropurpureum dissectum, own-root, BERBERIS (Barberry) TAXUS (Yew) THUJA (Arborvitae) 3500 Thuja occidentalis compacta erecta, 21/4-in. pots..... .17

Prices are F.O.B. Westminster, Md.; packing additional at cost. Usual terms to those of established credit. No goods sent C.O.D. unless 25% of amount is sent with order.

THE WESTMINSTER NURSERIES WESTMINSTER, MD.

ROSA MULTIFLORA JAPONICA

(Multiflora Rose)

Hardy, northern-grown seedlings. Upright, thorny type for stocktight living fences, conservation and budding understock. We select our seeds for trueness to type. The plants are excellently grown.

| | | | | | 1000 |
|------|---------------|-----------------|------------------|-----|-------------|
| 1 to | 2-mm. cal., | 8 to 10 ins. i | height | | \$ 10.00 |
| 2 to | 3-mm. cal., | 10 to 15 ins. i | height | | 12.50 |
| 3 to | 4-mm. cal., | 12 to 15 ins. i | height | | 15.00 |
| | | 15 to 24 ins. i | | | |
| | | 18 to 36 ins. i | | | |
| Cons | ervation grad | de, 3 to 12-mm | . cal., 12 to 24 | ins | 22.50 |

Heights are approximate. Sample for \$2.00. Also sold row run by the pound. You do the counting, at very attractive prices. No charge for packing. Shipped cut back to about 8 ins. unless you state otherwise.

Ask for quantity prices.



BROOKVILLE NURSERIES

GLEN HEAD, N. Y.

Nursery-Grown

RED OAKS 2 to 7-in. cal.

DOUGLAS FIRS

4 to 20 ft. Write for prices.

THE BUDDIES NURSERY

P. O. Box 14

BIRDSBORO, PA.

GROWERS

EVERGREEN TREE LINING-OUT STOCK

SUNCREST EVERGREEN NURSERIES

P. O. Box 594

JOHNSTOWN, PA

QUALITY MERCHANDISE AT REASONABLE PRICES

VANDERBROOK NURSERIES

MANCHESTER, CONN.

Wholesale Nurserymen Since 1922

We never talk about the other fellow's low prices; he knows what his merchan-dise is worth. We grow good evergreen liners. Ask for our wholesale list.

The STEDMAN NURSERIES NEWFANE, N. Y.

day, February 7. The Chemistry building on the Westwood campus will be used for the institute.

The all-day session will closely parallel a meeting for northern growers, held January 26 at Davis, Both are conducted under the joint sponsorship of the California Association of Nurservmen and the agricultural extension service of the University of California.

Chairman of the southern meeting is Al Pastor, Pastor's Nursery. Inglewood, currently president of the Los Angeles Sunset chapter of the C. A. N. He will act as presiding officer, assisted by Marston H. Kimball, extension ornamental horticulturist at U. C. L. A.

The morning session will begin at 9 o'clock with a speech by Robert W. Hodgson, U. C. L. A.'s dean of agriculture, and will continue until noon with talks on the problems of soil by growers, landscape, retail and technical experts, both nurserymen and university instructors.

Speaking for the industry will be Robert E. Weidner, Buena Park Greenhouses, Buena Park; John Moulder, Moulder Bros., Glendale, and James A. Gibbs, Winsel-Gibbs Seed & Nursery Co., Los Angeles. They will discuss growing, landscape and retail problems, respectively.

Luncheon is to be served in the student union at the close of the morning meeting. Following this break, the afternoon session, scheduled to begin at 1 p. m., will, as in the past, feature panel discussions with those attending dividing into retail and wholesale groups.

Acting as chairman for the retail group will be Richard D. Westcott, general manager of Paul I. Howard's California Flowerland, Los Angeles. Assisting Mr. Westcott will be Jack Bivins, farm adviser, agricul-tural extension service of Santa Barbara county.

Problems of landscape architects and contractors as well as those of growers will receive attention from the wholesale panel. This meeting will be moderated by Mr. Moulder and D. H. Close, farm adviser, agricultural extension service of San Diego county.

LAKE COUNTY SCHOOL

"New Insect Control Methods," by Dr. R. B. Neiswander, Ohio State University, will be discussed at the 21st annual 1-day nursery school, to be held by the Lake County (Ohio) Nurserymen's Association in conjunction with the Lake County agricultural extension service, Feb-

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FIELD-GROWN LINING-OUT STOCK

All stock grown in open field beds.

| | - | | son Brown in open in | |
|---|---------|-------------|--|-------|
| | Per | Each per | Each per | Der |
| Azalea Ghent (pontica). | 100 | 1000 | Juniperus com. hib. fastigiata 100 | 100 |
| 3 to 5 ins., 3-yr., T 5 to 8 ins., 3-yr., T 8 to 10 ins., 4-yr., T | .\$0.28 | \$0.25 | (Compact Irish Juniper). | 200 |
| 5 to 8 ins., 3-yr., T | 35 | .32 | 10 to 12 ins., 2-yr., T\$0.42 | \$0.4 |
| Azalea mollis (Chinese Azalea) | 55 | .50 | 12 to 15 ins., 3-yr., T | .4 |
| 6 to 8 ing 2-ve T | 25 | .22 | 15 to 18 ins., 3-yr., T | .50 |
| 6 to 8 ins., 2-yr., T. 8 to 10 ins., 3-yr., T. 10 to 12 ins., 4-yr., T. 12 to 15 ins., 4-yr., T. | 45 | .42 | 8 to 10 ins., 2-yr., T35 | .3: |
| 10 to 12 ins., 4-yr., T | 65 | .60 | 8 to 10 ins., 2-yr., T | .4 |
| 12 to 16 ins., 4-yr., T | . 1.35 | | 12 to 15 ins., 3-yr., T | -50 |
| Azaica schuppenbachi. | | | 15 to 18 ins., 4-yr., T70 | |
| 2-yr., field bed, T | 28 | .25 | Juniperus putteriana aurea | - |
| Buxus sempervirens welleri | | | 6 to 8 ins., 1-yr., T | .2 |
| 6 to 8 ing 2-yr T | 28 | .25 | | |
| 4 to 6 ins., 2-yr., T 6 to 8 ins., 2-yr., T 8 to 10 ins., 3-yr., T | 45 | | Juniperus pfitzeriana compacta | |
| Chamaecyparis plumosa aurea | | | (Nelson variety). Com- Ea. E. | |
| 6 to 8 ins. 2-vr. T | 35 | .32 | pactly growing, gray- per per blue, 100 100 | |
| 6 to 8 ins., 2-yr., T 8 to 10 ins., 3-yr., T | 45 | .40 | | |
| Euonymus fortunei carrierel. | | | 3 to 5 ins., 1-yr., T \$0.25 \$0.5 to 8 ins., 1-yr., T35 .8 to 10 ins., 2-yr., T45 | |
| | 23 | .20 | 8 to 10 ing 2-ve T 45 | 32 |
| 6 to 8 ins., 1-yr., T 8 to 10 ins., 2-yr., T 10 to 15 ins., 3-yr., T | 30 | .28 | 0 to 10 man, 2-711, 1111110 . | * * |
| 10 to 15 ina., 3-yr., T | 35 | .32 | * | |
| Euonymus fortunei erectus | | | Juniperus squamata meyeri | |
| 10 to 12 ins., 2-yr., T | 28 | .25 | 5 to 8 ins., 2-yr., T | |
| 12 to 15 ins., 3-yr., T | 35 | .32 | Juniperus stricta | |
| Westerness and the second | 45 | *** | 6 to 8 ins., 1-yr., T | .3 |
| Euonymus radicans coloratus. | .22 | .20 | Koelreuteria paniculata | |
| 8 to 10 ins., 2-yr., T 10 to 15 ins., 2-yr., T | .28 | .26 | 8 to 12 ins., 3-yr., T | .10 |
| Euonymus radicans vegetus | | | 8 to 12 ins., 3-yr., T | .20 |
| \$ to 10 ins. 2-vr. T. | .25 | .28 | Larix europaen (European Larch) | . 44 |
| 8 to 10 ins., 2-yr., T 10 to 12 ins., 3-yr., T 12 to 15 ins., 4-yr., T | .35 | .32 | 10 to 18 ins., 3-yr., T | .10 |
| 12 to 15 ins., 4-yr., T | 45.00 | *** | 18 to 24 ina., 4-yr., T | .26 |
| Hex crenata (Japanese Holly). | | | Leucothoe catesbaei | |
| 6 to 8 ins., 1-yr., T 8 to 10 ins., 2-yr., T | .25 | .23 | 6 to 8 ins., 2-yr., T | .20 |
| 8 to 10 ins., 2-yr., T | 35 | .32 | 6 to 8 ins., 2-yr., T | .31 |
| Ilex crenata convexa (bullata) | | | Mahonia aquifolium (Oregon | |
| 6 to 8 ins., 1-yr., T 8 to 10 ins., 3-yr., T | 25 | .23 | Grape-Holly) | |
| 8 to 10 ins., 3-yr., T | .45 | .40 | 3 to 5 ins., 2-yr., T18 | .10 |
| 10 to 12 ins., 3-yr., T | .70 | | 3 to 5 ins., 2-yr., T | .21 |
| Ilex crenata helleri | 10 | .16 | Picea excelsa (Norway Spruce). | .28 |
| 1-yr., field bed, T | .18 | .10 | 10 to 12 ins., 4-yr., T | .18 |
| llex rotundifolia (Roundleaf Japanese Holly). | | | 10 to 12 ins., 4-yr., T | .21 |
| 6 to 8 ins. 1-vr. T. | .30 | .28 | Picea pungens glauca | |
| 6 to 8 ins., 1-yr., T 8 to 10 ins., 2-yr., T 10 to 12 ins., 3-yr., T | .45 | .40 | 4 to 6 ins., 3-yr., T | .18 |
| 10 to 12 ins., 3-yr., T | .55 | .50 | 6 to 8 ins., 4-yr., T | .26 |
| Juniper, Andorra (Purple | | | Pieris floribunda 6 to 8 ins., 3-yr., T | 94 |
| Andorra Tuninar) | | | Pieris Japonica | .32 |
| 6 to 8 ins., 1-yr., T 8 to 10 ins., 2-yr., T 10 to 12 ins., 3-yr., T | .28 | .25 | 6 to 8 ins., 3-yr., T | .36 |
| 8 to 10 ins., 2-yr., T | .35 | .82 | 8 to 10 ins., 3-yr., T | .42 |
| 10 to 12 ins., 3-yr., T | .45 | .42 | 10 to 12 ins., 4-yr., T | * * * |
| Juniperus communis hibernica | | | 12 to 15 ins., 4-yr., T | |
| (Irish Juniper). 10 to 12 ins., 2-yr., T | 40 | | Finus mugo (Dwart Mugno Pine). | .16 |
| | .40 | .38 | | .20 |
| 12 to 16 ing. 3-vr. T | | | | |
| 12 to 15 ins., 3-yr., T., cut back | | .42 | 6 to 8 ins., 4-yr., T | .20 |

| | Each | Each |
|--------------------------------|--------|--------|
| | 100 | 1000 |
| Rhododendron hybrid. | | |
| 2-yr., T., field bed | .80.35 | \$0.32 |
| 3 to 5 ins., T | | |
| 6 to 8 ins., T | | |
| 8 to 10 ins., T | 85 | |
| Taxus cuspidata (Spreading Ye | w). | |
| 6 to 8 ins., 1-yr., T | 25 | .22 |
| 8 to 10 ins., 2-yr., T | 35 | .32 |
| 10 to 12 ins., 3-yr., T | .45 | |
| Taxus media hicksi | | |
| 6 to 8 ins., 1-yr., T | 28 | .26 |
| 8 to 10 ins., 2-yr., T | .38 | .36 |
| Thuja occidentalis | | |
| 12 to 15 ins., 3-yr., T | .38 | .35 |
| 15 to 18 ins., 4-yr., T | .45 | .43 |
| 18 to 24 ins., 5-yr., T | .58 | .50 |
| Thuja occ. douglasi aurea | 100 | 100 |
| 6 to 8 ins., 2-yr., T | .35 | .32 |
| 8 to 10 ins., 3-yr., T | | .42 |
| Thuja occ. elegantissima lutea | | |
| 6 to 8 ins., 2-yr., T | .35 | .32 |
| 8 to 10 ins., 3-yr., T | .40 | .38 |
| 10 to 12 ins., 8-yr., T | .45 | .42 |
| Thuja oce. globosa | | |
| 8 to 10 ins., 2-yr., T | .35 | .32 |
| 10 to 12 ins., 3-yr., T | | |
| Thuja occ. pyramidalis | | |
| 12 to 15 ins., 3-yr., T | .55 | |
| Tsuga canadensis (Hemlock). | 100 | |
| 8 to 10 ins., 4-yr., T | .35 | .32 |
| 10 to 12 ins., 4-yr., T | .45 | .40 |
| Viburnum opulus nana | .40 | .40 |
| 1-yr., field bed, T | .18 | .16 |
| 8-yr., field bed, T | .35 | |
| - 2111 11010 0001 21111111111 | ,00 | *** |

FINISHED NURSERY STOCK Priced in the Ground. Customer Digs Tsuga canadensis (Hemlock). 2 to 4 ft. 4 to 5 ft. 5 to 6 ft. 5 to 6 ft. 7 at 4 to 5 ft. Taxus capitata (Upright Yew). 3 to 4 ft. 4 to 5 ft. Thuja occidentalis (American Arborvitae). 5 to 6 ft. 7 to 8 ft. 8 to 10 ft. ..\$2.50 .. 3.25 .. 3.75 to 10 ft.....

Lining-out Stock 25 at the 100 Rate. 300 at the 1000 Rate.

TERMS: Cash with order—free packing; otherwise, 1/3 deposit with order and balance C.O.D. and packing at cost. All shipments by railway express.

Write for our complete price list or refer to our full-page ad in the October 1, 1954, issue.

(We are not open Sundays)

PALLACK BROS. NURSERIES, INC.

Phone: Zelienople 789 (or 644 evenings)

(31 mi. north of Pittsburgh, Pa., on Rt. 19) R. D. I, HARMONY, PA.

ruary 15, at Hellriegel's Inn, Route 20, Painesville, O.

Dr. L. C. Chadwick, Ohio State University, will moderate a panel on the use of containers in producing and selling nursery stock. Another panel discussion on "Maintenance, Operation and Keeping of Records on Equipment" will also be conducted, and John Slipher, agronomist, will speak on maintenance of soil tilth.

A noon luncheon will be served, and the evening banquet will be followed by entertainment, concluding the day's events. Evening activities are open to wives and business associates of the nurserymen.

FARMINGDALE OPEN HOUSE

Halsey B. Knapp, director of Long Island Agricultural and Technical Institute, Farmingdale, N. Y., announces that the institute's annual

open house program will be held February 24 to 26. Students and faculty members will design and staff over 100 exhibits and demonstrations in agriculture, ornamental horticulture, industrial and related areas. The program is held on the institute's main campus, Melville road, Farmingdale, from 10 a. m. to 10 p. m. daily.

NEW HAMPSHIRE GROWERS

The New Hampshire Plant Growers Association will hold its third annual meeting February 19 at the University of New Hampshire, Durham. Meetings will be open to all growers, and separate sessions will be held for nurserymen, florists, bedding plant growers and seedsmen. All groups will join to hear the featured speakers and participate in a business meeting.

The flourishing association, which

LILACS ON OWN ROOTS

Leading varieties. All sizes, 3 to 8 ft. 4000, all transplanted.

RED LAKE CURRANTS

Assortment of Large-size Plants for Landscape Planting

Having sold land, will clear this fall. Inspection and Correspondence Invited.

SAMUEL FRASER NURSERY

Box 158 Geneseo, N. Y.

HOLLIES

Special Announcement
Wilmat Holly Co. is prepared to propagate, on contract for spring delivery,
nearly all varieties of red-berried evergreen hollies.

Firm orders accompanied by cash will be booked at new low prices. Full replacement guarantee will be given bona fide nurserymen and florists. Write for list of available stock.

WILMAT HOLLY CO. Box 304, NARBERTH, PA.

MEEHAN SPECIALTIES

| | 2 100 |
|-----------------------------|---------|
| Hydrangea P.G., 1-yr., | Per 100 |
| layer | \$ 8.50 |
| Red Oak, 2-yr., S | 11.50 |
| Scarlet Oak, 2-yr., S | 16.50 |
| White-flowering Dogwood, | . 0.00 |
| 1-yr., S., 10 to 15 ins | 7.50 |
| 1-yr., S., 6 to 10 ins | 4.50 |
| Euonymus alatus, | 1100 |
| 6 to 8 ins., T | 17.50 |
| Silver Maple, 3 to 4 ft., T | |
| Salix babylonica, | |
| 4 to 5 ft | 17.50 |
| 5 to 6 ft | 22.50 |
| 6 to 7 ft | 28.50 |
| California Privet. | 20.00 |
| 18 to 24 ins | 11.00 |
| 2 to 3 ft | 15.00 |
| 3 to 4 ft | 20.00 |
| - 10 | |

TRANSPLANTED BEDDED EVERGREENS

| Retinospora plumosa, | |
|----------------------------|-------|
| 6 to 8 ins., T | 20.00 |
| Retinospora plumosa aurea, | |
| 6 to 8 ins., T | 20.00 |
| Juniperus pfitzeriana, | |
| 6 to 7 ins., T | 25.00 |

Packing charges extra.

GOODRICH BUDDING STRIPS RAFFIA

THOMAS B. MEEHAN CO., INC.
DRESHER, PA.



HEMLOCK

Rhododendron-Kalmia

Azalea

CURTIS NURSERIES

now has 159 members, is planning a plant and seed certification program and a bill will be introduced at the current session of the New Hampshire legislature to provide initial funds and place the program in operation.

DELAWARE SHORT COURSE

The second annual nurserymen's short course, sponsored by the University of Delaware and the United States Department of Agriculture, will be held February 3 at Agricultural Hall, University of Delaware, Newark. The 1-day program will include such topics as fertilizing nursery crops, propagation techniques, nursery costs and sales promotion.

RHODE ISLAND MEETING

The annual meeting of the Rhode Island Nurserymen's Association will be held February 23 at Johnson's Hummocks grill, Providence, R. I.

Stan Says -

Let us continue the discussion of Taxodium distichum, which was begun in the January 15 issue.

A good specimen of taxodium is located near a lake on the campus of Ohio State University, and the tree is also mentioned in the price list of a nursery in Kansas City, Mo. The tree has proved its adaptability to both acid and limestone soils.

My experience in transplanting these trees indicates that they may be moved with a ball in the spring. They are slow-growing in heavy clay loam; perhaps they would grow faster by adding sand and peat moss to the soil (the soil in Pittsburgh is acid). They appear to have no insect enemies or diseases and are long lived.

In Sewickley, a suburban show place for wealthy Pittsburghers, there is an estate that must be about 150 years old. This estate, of Mrs. Carroll P. Davis, contains some notable trees. One Taxodium distichum on this property was struck by lightning about 15 years ago; it measured four feet in diameter and was 78 feet high. This particular tree was on high ground about 1,000 feet from the Ohio river.

from the Ohio river.

Another tree still living near a small creek (or spring runoff) has the typical "cypress knees"; some years ago these knees were cut off and today you can tell by the shape of the top growth when this cutting occurred. About 50 feet up the branch growth graduates quite abruptly to the main stem and, when new knees developed, the side branch grew out again so there is now an hourglass silhouette on this particular taxodium.

BIG

We have one of the largest available supplies of big specimen material, including:

ILEX OPACA

- . HYBRID RHODODENDRON
- TSUGA CANADENSIS
 AZALEA GINKGO BILOBA
- . ILEX BUXIFOLIA
- TAXUS FASTIGIATA
- TAXUS REPANDENS
 - . TAXUS CUSPIDATA

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Each Each Each 10 100 DR. DEBAT
Pat. No. 961—Retails \$2.00 each
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SHIPPING-We request customers to give definite shipping instructions regarding manner in which they wish goods shipped. In the absence of special instructions we use our best judgment, but without assuming responsibility. All shipments travel at risk and expense of purchaser.

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"PLANT TEXAS" CAMPAIGN

[Continued from page 15] thur Berger, Dallas, was also recognized.

Bob Baker then presented similar awards to the two landscape architects who designed the five industrial plantings in Texas. The recipients of the architects' awards were J. O. Lambert, Jr., Dallas, who designed the four Dallas places, and C. C. (Pat) Flemming, Houston, designer of the Prudential Insurance Co. grounds and gardens.

Eight speakers, representing different phases of the "Plant Texas" campaign, were introduced and presented short, to-the-point talks on their particular parts of the program. Those who made these brief talks and the subjects on which they spoke were:

John William Rogers, Dallas, cochairman of the plan and plant a tree committee of the Greater Dallas Planning Council, on "Civic Projects.

Mrs. A. Randolph Wilson, Waco,

president of Texas Garden Clubs, Inc., on "Texas Home Beautifica-

Dr. T. C. Longnecker, Renner, soil scientist of the Texas Research Foundation, on "Soils and Re-

Walter Jorgenson, Cedar Hill, Dalworth soil conservation district, on "Conservation."

C. G. Scruggs, Dallas, associate editor of Progressive Farmer, on "Reforestation.

J. N. Killeher, Houston, Prudential Insurance Co. of America, on "Industrial Landscaping."

Laurence G. McClean, Fort Worth, horticulturist for the Fort Worth Botanic Garden, on "Parks and Recreation."

Mrs. Herbert Marcus, Dallas, president of the projected botanical garden of the Dallas Garden Center, on "Relaxation Value."

Ben H. Wooten, president of the First National Bank of Dallas, then appeared as the principal speaker of the occasion and delivered an inspir"A friendly, efficient sales service"

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FIVE HUNDRED ACRES OF ORNAMENTAL STOCK

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40c each in 1,000 lots.

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EVERGREENS SEEDLINGS AND TRANSPLANTS

Free Price List and Planting Guide.

FLICKINGER'S NURSERY Box 6 Sagamore, Pa. ing address to the guests. Mr. Wooten expanded upon and lauded the objective of the "Plant Texas" drive. He especially commended the women of Texas, garden club members and civic leaders, on what they had already accomplished, and hoped they would continue to be leaders in the program. He stated that prosperity and national wealth and the nation's ability to survive stem directly from the soil. In replanting and rebuilding the soil we strengthen and rehabilitate the youth of America, he said.

Cites Wastefulness

Mr. Wooten cited the wastefulness and neglect of land on a national level and observed that half of the original quantity of topsoil has already been dissipated.

Beauty is holiness and holiness is beauty, and one of the best ways to initiate the program is to beautify churches, he added, to let all the people see and feel the effects of the program. What is done today in "Plant Texas" and "Plant America" will be felt and appreciated by generations to come, he concluded.

Among the distinguished guests who were introduced at the banquet was Ira P. Hildebrand, Tyler, newly elected president of the Texas Rose Festival Association. He extended an invitation to attend the 1955 festival at Tyler, October 21 to 23.

Each guest in the banquet hall was presented with a Scotchlite "Plant Texas" sticker for placing on automobile bumpers. These will later be distributed to all members of the T. A. N. The T. A. N., with the assistance of the Texas department of agriculture, has also prepared a brochure for immediate release and distribution to all state-wide groups and organizations cooperating with the "Plant Texas" program.

HIGHLIGHTS of the "Plant Texas" kickoff banquet, held January 7 in Dallas, were featured in two installments of the "Texas in Review" television program, sponsored for Texans by the Humble Oil Co.

C. H. BLACKMON, head of the horticulture department of the University of Florida agricultural experiment station, retired January 1 after 31 years of outstanding service in horticulture in the state of Florida.

LeVAUGHAN MORROW recently opened the Oakridge Nursery Co., at 1400 Saybrook lane, Austin, Tex.

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Red foliage in spring; purplish-red flowers in May. Red berries. An interesting, rare shrub. Very hardy. \$7.50 per 100

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Send for list of unusual plants.

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SHADE TREES

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We have available some of the Best Grown Trees in the East, in large quantities.

QUERCUS palustris, 3 to 3½-in. and 4 to 5-in. cal.

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ACER platanoides, 2 to 2½-in, and 4 to 5-in. cal.

5-in. cal.
PINUS nigra, 4 to 5 ft, and 5 to 6 ft.
PINUS resinosa, 8 to 10 ft., 10 to 12 ft.
and 12 to 14 ft.
PINUS strobus, 8 to 10 ft., 10 to 12 ft.
and 12 to 14 ft.
MALUS in variety, 6 to 8 ft. and 8 to

FRENCH HYBRID LILAC, 4 to 5 ft. TAXUS hicksi, 18 to 24 ins.

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Texans Hold Trade Mart and Meetings

Nurserymen, growers, buyers and wholesalers from the southwest trade territory gathered in Austin, Tex., January 3 and 4, for the second annual Texas Association of Nurserymen's midwinter trade mart, held at the Driskill hotel.

This meeting, patterned after the Illinois winter trading event, where nurserymen from all over the country convene annually for spring season buying and selling, was initiated last year to provide a similar mart to meet the problems and handle plant products peculiar to the southwest

The mart was well attended. The main wing of the Driskill hotel's mezzanine floor was allotted to exhibit space and for trading and was the scene of brisk activity for the two days. Nine Texas exhibitors occupied space, including Howard's Montopolis Nursery, Austin; Bradshaw's Nursery, Galveston; Verhalen Nursery Co., Scottsville; Pletcher's Wholesale Nursery, Harlingen; Altex Nursery Co., Alta Loma; Mosty Bros. Nursery, Center Point; Co-Operative Rose Growers, Inc., Tyler; Aldridge Nursery, Von Ormy, and L. C. House & Sons Nurseries, Dallas.

Details and arrangements for the trade mart were handled largely by Bill Collins, executive secretary of the T. A. N.

Midyear Meetings

Three important midyear meetings of the T. A. N. officials were scheduled in conjunction with the trade mart, which helped swell the attendance at the event and brought representation from the entire state. These included the regular midyear meeting of the board of directors of the T. A. N., held the afternoon of January 3; the meeting of the research and education committee, to which committee is assigned the formulation of the annual summer nurserymen's short course at Texas A. and M. College, and the annual midyear open meeting of the Texas Landscape Association, which was held the first morning of the trade mart session.

A social gathering, highlighting the mart, was held the evening prior to the meeting, at the home of Gene Howard, president of the T. A. N., where members of the board of directors, their wives and other guests were entertained at a buffet dinner.

A heavy agenda of business faced



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| | Per Per 100 1000 | Per 100 | Per 1000 |
|--|---------------------------|--|------------------|
| e RED BARBERRY 2-yr., S., 4 to 10 ins. 3-yr., S., 8 to 15 ins. | | 3-yr., S., 5 to 10 ins. 12.00 | \$35.00 60.00 |
| • CEDRUS ATLANTICA GLAD 2-yr., S., 6 to 12 ins. 3-yr., S., 12 to 24 ins. | 15.00 100.00 | (Very superior stock) 4-yr., T., 6 to 10 ins. 30.00 TAXUS CUSPIDATA | 150.00 |
| • WHITE DOGWOOD 1-yr., S., 6 to 9 ins. 2-yr., S., 10 to 16 ins. | 45.00 | 1-yr., T., 5 to 6 ins. 20.00 TAXUS CUSPIDATA CAPITATA | 150.00 |
| 2-yr., S., 16 to 24 ins. | | | 125.00 |
| • NORWAY MAPLE 1-yr., S., 6 to 10 ins. 2-yr., S., 10 to 15 ins. | 8.00 40.00 14.00 70.00 | 8 to 12 ins 30.00 | 250.00 |
| . MUGHO PINE (True Dwarf | Ð | 1-yr., T., 5 to 7 ins. 20.00 | 175.00 |
| 3-yr., S., 4 to 6 ins. 5-yr., T., 6 to 12 ins. | 7.00 35.00 16.00 80.00 | • TAXUS HUNNEWELLIANA 1-yr., T., 5 to 7 ins. 25.00 | 200.00 |

Write

Also other Evergreens — Hardwood Seedlings — Shade and Nut Trees — Rhododendron and Azaleas

For complete catalog and wholesale planting list. Ask for our famous Christmas Tree Growers Guide.

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PINE SPRUCE-FIR SEEDLINGS and TRANSPLANTS

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One of the most complete collections of the better named evergreen hollies in the country.

American English Chinese Japanese

Available in 3 to 6-inch pots. Send for Trade List.

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Growers of fine plants

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SPRING SPECIALS

Euonymus fortunei vegetus, 3 and 4-yr., B.R. Add 25c each B&B. Heavy, welltrimmed specimens.

| | | | Each | Each | Each |
|----|----|----|-----------|--------|-----------|
| | | | 1109 | 10to49 | 50 to 249 |
| 9 | to | 12 | ins\$1.50 | \$1.25 | \$1.00 |
| 12 | to | 15 | ins 1.75 | 1.50 | 1.25 |
| 15 | to | 18 | ins 2.00 | 1.75 | 1.50 |
| 18 | to | 24 | ins 2.50 | 2.25 | 2.00 |

Berberis thunbergi atropurpurea, wellbranched, 2-yr., heavy, not transplanted.

| | | | | | | | | | P | er 100 | Per 1000 |
|--------|----|-----|---|---|-----|---|---|---|------|--------|----------|
| Liners | 6 | ins | | × | | | * | × | . \$ | 7.50 | \$ 50.00 |
| 6 to | 9 | ins | * | | . , | × | | | | 10.00 | 75.00 |
| 9 to | 12 | ins | * | | | , | * | | | 12.50 | 100.00 |
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Rosa multiflora japonica, thorny, 1-yr. Conservation Grade

| | | | P | er 1000 | Per 10, | 000 |
|----|------|-----|----|---------|------------|--------|
| 6 | ins. | and | up | \$20.00 | \$16.00 pe | r 1000 |
| 9 | ins. | and | up | 25.00 | 20.00 pe | r 1000 |
| 12 | ins. | and | up | 30.00 | 25.00 pe | r 1000 |
| 15 | ins. | and | up | 35.00 | 30.00 pe | r 1000 |

Write for new Trade List which includes shrubs, roses, evergreens, ornamentals and fruits.

BROWN BROTHERS CO. EAST ROCHESTER, N. Y.

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| Sourmer Trum | |
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| Dwarf Mt. (Mugho) Pine P | er 100 |
| 3 to 5 ins., T., 4-yr | \$12.50 |
| Canadian Hemlock | |
| 4 to 8 ins., transplants | 17.50 |
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| 5 to 10 ins., transplants | 20.00 |
| Pink-flowering Dogwood | |
| | 65.00 |
| 10 to 15 ins., 1-yr. grafts | 75.00 |
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SWEET GUM

| Acer Rubrum and Betula Populifolia | |
|--|---|
| Quality collected trees; selected straight and branched. Terms: Cash | 1 |
| 3 to 4 ft., B.R \$ 30.00 | |
| 3 to 4 ft., B&B | |
| 4 to 5 ft., B&B | |
| 5 to 6 ft., B&B | |
| 6 to 8 ft., B&B 100.00 | |

NORTHERN COLLECTED EVERGREENS

PLANTS
SHRUBS
WILLIAM CROSBY HORSFORD
CHARLOTTE VT.

the directors of the T. A. N. when they convened at 1:30 p. m. January 3. Two important items of business occupied the greater share of the agenda, namely the final arrangements for the kickoff dinner launching the "Plant Texas" program, at Dallas, January 7, and routine arrangements for the annual T. A. N. convention, at Tyler, August 22 to 24.

Gene Howard presided over the meeting, and all directors were present. They included L. A. (Slick) Dean, Arp Nursery Co., Tyler, general chairman of the 1955 T. A. N. convention; J. B. (Bob) Baker, Jr., Baker Bros. Nursery, Fort Worth, president of the A. A. N., and C. J. (Jim) Lauden, Consolidated Nurseries, Tyler, member of the A. A. N. board of directors.

Planting Programs

Bob Baker explained the activities of the "Plant America" program on the national level and displayed the American Association of Nurserymen industrial landscaping awards, which he later presented to six Texas firms at the "Plant Texas" dinner, January 7.

Jim Lauden presented the details of the "Plant Texas" program and displayed the proclamation of Texas' governor, Allan Shivers, which officially opened the campaign.

Complete details of the "Plant Texas" program launching were discussed and approved, and a financial report was made on the undertaking. The general chairman of "Plant Texas," Steve Dodd, Cabell's Greenhouses, Dallas, was highly commended by the board of directors for his work on this project.

L. A. Dean outlined in detail the forthcoming T. A. N. annual convention and named the key working committees. The convention again will be planned as a family affair, with many activities provided for ladies, teen-agers and the younger children. Complete details of the convention will be announced at a later date.

Among other items of routine business taken up by the board, the new T. A. N. emblem was presented and approved and will be placed in use immediately. Plates for letterheads and business forms, decals for cars and trucks and mats for advertising are to be distributed to all T. A. N. members.

Accepted as new members of the T. A. N. were Kingsville Milling Co., Kingsville; Cox Nursery, Fort Worth; F. K. McGinnis, Dallas; Holder's Nursery, Fort Worth; Olive

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10 Acer Platanoides Drummondi.
6 to 8 ft. \$600.00
25 Azalea Canescens,
18 to 24 ins. \$250.00
10 Cherry, Kwanzan, 6 to 8 ft. 475.00
10 Clarry, Kwanzan, 6 to 8 ft. 475.00
100 Cladrastis Lutea, 2 ft. XX 75.00
100 Dogwood, Pink, 2 to 3 ft. 225.00
100 Euonymus Alatus Compactus,
2 ft. \$10 4 ft. \$150.00
50 Hornbeam, Fastighate, \$475.00
450 Hornbeam, Vessi, 5 to 6 ft. 475.00
25 Magnolia Lennei Alba,
2 to 4 ft. \$475.00
10 Mahonia Aquifolium,
12 to 15 ins. \$65.00
50 Prunus Amanogawa,
6 to 8 ft. \$500.00
10 Viburnum Fragrans,
3 to 4 ft. \$600.00

Cash with order; 25 at 100 rate. BRIMFIELD GARDENS NURSERY

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Per 100 Per 1000

Berberis thunbergi atropurpurea.
S., 2-yr., 9 to 12 ins. . . 3 e.00 \$60.00
S., 2-yr., 12 to 15 ins. . 12.50 100.00
T., 2-yr., 9 to 12 ins. . 10.00 75.00
T., 2-yr., 12 to 15 ins. . 15.00 125.00
T., 2-yr., 15 to 16 ins. . 25.00 200.00

Cornus florida.
S., 1-yr., grafting size. . 7.50 50.00
S., 1-yr., below grafting 5.00 40.00

Ampelopsis veitchi (Boston Ivy)
S., 1-yr., No. 1. . 7.50 60.00
S., 1-yr., No. 2. . 5.00 35.00

California Privet
1-yr., R.C. . 5.00 45.00
Free packing for cash with order.

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Texas Landscape Association

Theo. S. Daniel III, Daniel Landscape firm, Athens, president of the Texas Landscape Association, presided over the landscape group's business session. A considerable amount of time was devoted to committee reports and discussion of the finances of the organization. Several additional committees were appointed, among these a "Plant Texas" committee, with members selected by regions within the state to assist with the "Plant Texas" program down to the regional and local levels. A committee was appointed to consider needed amendments to the constitution and bylaws.

A committee was selected to draw up a code of ethics for the association. Arrangements were made for the landscape group's participation in the annual nurserymen's short course, and a speaker was tentatively announced to give a talk on landscape design and construction at the 1955 T. A. N. convention. This speaker is one of the main projects of the landscape group each year and has become an important part of the T. A. N. convention.

Ralph Ellis Gunn, Gunn & Associates, Houston, chairman of the research and education committee. the largest working committee of the T. A. N., presided over the meeting of this group. Complete details of the program for the annual short course, which are set up by this committee in coordination with the staff at Texas A. and M. College, were announced and approved. This committee also assists in recommending and preparing material for release in the monthly T. A. N. technical news releases to the trade, and plans for future bulletin material were discussed. The short course dates were set for the first week in June.

GURNEY COMPANY EXPANDS

Two new greenhouses have been added at the Gurney Seed & Nursery Co., Yankton, S. D. The 18x104-foot greenhouses were built beside the company's main building at Second and Capitol streets. A 20x40-foot fireproof workroom was erected at the back of the greenhouses.

According to an account in the Yankton Press & Dakotan, the new greenhouses will be used for plant propagation. Hershal Lambert is in charge of the greenhouse operation, under the supervision of Ted Korves, head of the nursery department.

Grafted Stock for Spring, 1955, Delivery

Grafts are normally ready for shipment after April 15. Since there is a possibility of damage by late spring frost, kindly give a shipping date when you feel it is safe to plant without frost injury.

| Per | rer |
|---|---------|
| | 100 |
| Acer pelmatum atropurpureum\$7.50 | \$65.00 |
| Acer saccharum monumentale | 45.00 |
| Cedrus atlantica glauca 7.50 | 45.00 |
| Cornus florida alba plena | 50.00 |
| Cornus florida rubra 6.00 | 50.00 |
| Cornus florida rubra Prosser | 45.00 |
| Hamamelis mollis | 50.00 |
| Mamamalia wasasiis | 50.00 |
| Hamamelis vernalis 6.00 | |
| Juniperus chinensis columnaris glauca | 50.00 |
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| Juniperus virginiana pyramidiformis hilli | 50.00 |
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| Magnolia cordata | 65.00 |
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| Magnolia sieboldi parviflora 7.00 | 60.00 |
| Magnolia soulangeana | 40.00 |
| Magnolia soulangeana nigra | 40.00 |
| Magnolia stellata | 40.00 |
| Magnolia stellata rubra | 65.00 |
| Magnetia stellets tubia | 60.00 |
| Magnolia stellata Water Lily | |
| Parrotia persica 6.50 | 60.00 |
| *Pinus cembra | \$5.00 |
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| Thuja occidentalis lutea George Peabody 5.00 | 40.00 |
| Thuja occidentalis lutea Mary Corey 5.00 | 40.00 |
| Thuja occidentalis nigra | 40.00 |
| Thuja occidentalis pyramidalis | 40.00 |
| Thuja occidentalis rosenthali | 40.00 |
| Thuja occidentalis wareana (sibirica) | 40.00 |
| Thuja orientalis aurea nana | 40.00 |
| Their extendity expensions | 40.00 |
| Thuja orientalis conspicua 5.00 | |
| Thuja orientalis elegantissima 5.00 | 40.00 |
| Tsuga canadensis pendula 6.00 | 50.00 |
| *Five-needle pines cannot be shipped in the following states: Arizona, California, Colo | rado, |

Georgia, Kentucky, New Mexico, Nevada, South Carolina and Tennessee.

DUE TO HANDLING COSTS, ORDERS FOR LESS THAN \$5.00 CANNOT BE ACCEPTED.

TERMS

Prices in this list are net cash F.O.B. Mountain View, N. J., but the usual terms will be extended to those of established credit. No goods sent C.O.D. unless 25 per cent of amount is sent with order. Five of one kind will be billed at the 10 rate; 25 at the 100 rate; 250 at the 100 rate; 750 at the 100 rate. From those not acquainted with our stock, a trial order will be appreciated. Packing extra at cost.

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The latest in rooting agents. Root your llex in one third the time.

 1-oz. trial bottle
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 Case of 12 4-oz. bottles
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The ideal permanent evergreen ground cover plant for shady and semishaded areas in all climates. Per 1000 for

Per 100 Per 1000 10,000 or more Prepaid F.O.B. here in same shipment

Strong, well-rooted, 1-yr. plants; propagated in soil frames. \$4.25 \$35.00 \$32.50 2 to 3-yr., field plants. 6.00 50.00 45.00 All available for prompt shipment March through November. Shipments anywhere, including Canada. Good packing free. Order now for spring.

PEEKSKILL NURSERY Phone: Lakeland 8-5595 SHRUB OAK, N. Y.

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Past winters have proved this variety to be very well adapted for the middle western climate. We have I, 2 and 3-year liners to offer.

VERKADE'S NURSERIES

NEW LONDON, CONN.

Christmas Tree Growers Meet

By I. J. Mathews

Some 163 Christmas tree growers, either operative or speculative, gathered January 3 and 4 at Purdue University, Lafayette, Ind., to study the results of the past selling season, obtain ideas on how better to market the Indiana crop of pines and spruces and discuss the research problems that are immediate to securing better prices, avoiding the excessive pruning now thought essential and securing growing stock that will mature into a blue or green tree, devoid of the russeting that so often accompanies a run of mild weather in the late fall.

If there was anyone who came to this meeting with the feeling that the Christmas tree business was another "uranium mine" that you locate, stake out and return to seven or eight years later to make the big kill, he certainly had this idea pretty well killed off by the time he had listened to the talks on marketing, consumer preference and genetics that were a part of the mental billof-fare.

President J. T. Ashworth summarized an impressive program that had been developed during 1954. Purdue University has started a research project on marketing and through the officers a progress report on cooperative buying of planting stock showed that already, 120,000 seedlings have been ordered for planting in the spring of 1955.

Sell Those Trees!

Joe Vandemark, marketing specialist at Purdue University, in a challenging talk on "Sell Those Trees!," pointed out that the time has come when real thought should be given to merchandising Christmas trees. He suggested a number of promotion ideas that growers might use to give their customers a better appreciation of the Christmas tree and how to keep it safe. He thought small booklets on parchment paper could be prepared like "How to Keep Your Tree Safe" and the "Story of Christmas," and these should prove of great interest to those who buy the trees. Because similar booklets have helped promote other merchandise, he suggested that the association might print some to be attached to each Christmas tree as a book of recipes is sometimes attached to a sack of flour.

Mr. Vandemark believes that In-

diana Christmas trees have never had the advertising that they deserve and that would make them most desirable for homeowners near where they grow. He pointed out that this year, because of pleasant weather in the late fall, many wholesalers succumbed to the temptation to cut early—in October—which was bound to result in trees which had lost the "bloom" of greenness and freshness.

A well-planned advertising program, to break at least three weeks in advance of the time of active selling, should be worked out to acquaint those who will buy trees with the advantages of purchasing them from nearby dealers.

He suggested tie-in ads with other agencies such as light and power companies, who are anxious to sell more electricity and have it used most efficiently and safely.

His final word was personal: "You Christmas tree growers should by all means have a big tree, decorated and lighted and installed early in the season. This would be one of the first steps in informing the neighborhood that you are in the Christmas tree business."

Grading and Tagging Program

Vice-President Fay Gaylord, who has long been active in marketing Hoosier horticultural products, proposed a grading and tagging program for Indiana growers.

"There are two things about Christmas that I am sure of in advance," said Mr. Gaylord. "We will always have children and so long as we remain a Christian nation, we shall need Christmas trees. And no matter how big the supply of trees, the best ones and the freshest ones will always sell. Now that we are learning how to produce superior trees, we need to grade them, tag



UPRIGHT EUONYMUS BADICANS (SARCOXIE)

| | | | | • | | | | Each |
|----|----|----|-----|---|--|--|--|--------|
| 12 | to | 15 | ins | | | | | \$1.50 |
| 15 | to | 18 | ins | | | | | . 1.75 |
| 18 | to | 24 | ins | | | | | . 2.25 |
| 24 | to | 30 | ins | | | | | . 3.00 |
| | | | inc | | | | | 3 50 |

Trained Specimens

| | - 1 | raii | ned 3 | P |) (| H | :1 | n | 11 | H | 18 | |
|----|-----|------|-------|---|-----|---|----|---|----|---|----|-------|
| 30 | to | 36 | ins | | | | | | | | | 4.00 |
| 36 | to | 42 | ins | | | | | | | | | 5.00 |
| 42 | to | 48 | ins | | | | | | | | | 6.00 |
| Ab | ov | e pi | rices | 8 | 8 | d | 3. | | F | r | ic | es of |
| | | | root | | | | | | | | | |



STURDY 2-YR.
OUTDOOR-GROWN
LINERS

Per 100 Per 1000

9 to 12 ins.. \$25.00 \$225.00 12 to 15 ins.. 35.00 325.00 300 or more at 1000 rate. 30 or more at 100 rate.

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WILD BROS. NURSERY CO.

NEOSHO NURSERIES COMPANY

Neosho, Missouri

Send want list for prices on roses, evergreens, shrubs, fruit and shade trees. Hybrid Elm a specialty.

WELLER'S PERENNIALS

With That Wonderful Root System
Headquarters for
HARDY MUMS AND PHLOX
Ask for our Perennial Catalog.
WELLER NURSERIES CO., Inc.
Leading Perennial Growers
HOLLAND, MICH.



EVERGREENS

Growers of Quality Evergreens Lining-out Stock a Specialty Write for Trade List

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them with such identification as will make it possible for buyers to obtain what they want and then, by means of advertising, tell the people that the kind they want is available."

The speaker then launched into the main reasons why Indiana Christmas tree growers can supply Indiana homeowners with better trees than can be had from any other source. He pointed out that they would necessarily be of the highest standard of freshness and fragrance (that smell all through the house is one of the delights of the Christmas season) and that now that growers are learning to influence shape and fullness by trimming, the customer can find the "bushiness" he always desires and the individuality (each tree has been made to order by

Mr. Gaylord coined an expression that should appeal to homemakers—"needle-controlled." Fresh trees, grown nearby and cut late, are the least likely to lose needles and soil the living room.

Shaping Trees

Robert Kerns, of Fulton county, has done an unusually clever job of artificially shaping Scotch, red and jack pine and the spruces. Some speakers referred to this shaping as trimming, others as shearing and some as shaping.

By actual demonstration Mr. Kerns showed how he shapes a "weedy" jack pine, and it was admitted that he has made shapely trees, though russet, out of a variety sometimes referred to as an outcast of the forest. He pointed out that the angle of the limbs, their sturdiness and the fast growth of the jack pine made it a desirable Christmas tree if carefully shaped. Not everyone present agreed with this, however.

The trimming of Scotch pine was done mainly to change the normal oval shape of the tree to a pyramid and the shaping of the Norway pine was designed to induce the formation of more than the normal number of buds to make the tree dense and bushy. He pointed out that the russeting of both Scotch and Norway pines will disappear if they are taken into a warm room and the butt put in water.

Selecting Scotch Pine Seeds

An outstanding talk of the convention was that given by William Nodwell, Courtland, Ont., Canada, concerning problems in the selection of Scotch pine seeds to secure Christmas trees of better type and

Holland-Grown Hybrids RHODODENDRONS

Well-rooted, I-yr. and 2-yr. grafts.

Caractacus

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Fastuosum Flore-Pleno

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Van der Brocke, crimson

Van der Hoop, carmine rose

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Minimum Order 100

1-yr. grafts 2-yr. grafts each each

 100 to 249
 \$0.75
 \$1.25

 250 to 499
 .70
 1.20

 500 and up
 .65
 1.15

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YOUR ADVANTAGES:

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|-----------------------|-----------|----------|
| | Per 100 | Per 1000 |
| Washington Hawthorn | 1, | |
| 6 to 9.ins., S | . \$ 7.50 | \$ 65.00 |
| 9 to 12 ins., T | 15.00 | 135.00 |
| Cornus florida, | | |
| 6 to 12 ins., S | | 65.00 |
| Cotinus coggygria (Sr | noke Tree |). |
| 9 to 12 ins., S | | |
| 12 to 18 ins., S | . 17.50 | |
| Kolkwitzia amabilis, | | |
| 6 to 9 ins., S | . 10.00 | 85.00 |
| Rhodotypos scandens | | |
| 6 to 12 ins., S | 7.50 | 65.00 |
| Syringa vulgaris, | | |
| 6 to 12 ins., S | . 7.50 | 65.00 |
| Viburnum dentatum, | | |
| 12 to 18 ins., S | . 12.50 | 100.00 |
| Viburnum dilatatum, | | |
| 18 to 24 ins | . 17.50 | * * * * |
| Viburnum lantana, | | |
| 6 to 12 ins., S | | 85.00 |
| 12 to 18 ins., S | | 125.00 |
| 18 to 24 ins., S | . 17.50 | 150.00 |
| Viburnum opulus, | | |
| 12 to 18 ins | | 100.00 |
| 18 to 24 ins | . 15.00 | 125.00 |

NEWPORT NURSERY CO.

NEWPORT, MICH.



IBERIS

| (Candytuit) |
|---------------------------------|
| Heavy, No. 1 field-grown plants |
| Per 100 Per 1000 |
| Sempervirens\$18.00 \$170.00 |
| Little Gem 20.00 190.00 |
| Write for complete trade list. |
| KINGWOOD NURSERIES MENTOR O |

color. Some of the pertinent points made by Mr. Nodwell were:

There are now more than 100 named varieties of Scotch pine, each one selected for some characteristic related to the lumber industry.

The problem now before Christmas tree growers planting Scotch pine is to find a clone or clones in which the characteristics of a good Christmas tree predominate. Among the factors that seem important are:

1. Length of needles. Mr. Nodwell showed specimens of Scotch pine needles ranging from one inch to five inches in length. By a show of hands, the growers present indicated a preference for needles from one and onehalf to two inches long.

2. Retention of needles. Scotch pines generally retain their needles for two years, although some varieties keep them only one year; a few retain their needles for three years. A clone was reported which kept its needles for five years, certainly a factor that would be much prized by the trade.

3. Density of needles. By examples the speaker showed that there is a tremendous difference in the number of needles per square inch on different selections of Scotch pine. The denser specimens were preferred by the growers present.

4. Thickness of needles. This was shown by examples to vary from thin and fine to coarse and twisted.

5. Angle of needles was shown to vary considerably between first, second and third-year needles.

6. Color of needle and tendency to yellow after frost. This was the one big detail that everyone present had focused on. The speaker demonstrated that this is a hereditary factor, influenced only slightly by environmental changes, and seems to be more pronounced in those strains that originated farthest north. In all cases reported, Riga pine, the most popular and bestknown strain, does a classic job of vellowing with the first frost.

Two Important Details

Two details which seemed to have generally escaped many of the growers present were branches and type of tree.

Using trees from many different sources, Mr. Nodwell showed that some trees have coarse, horizontal branches, while others exhibit branches that rise at a steep angle. There is extreme variation in the number of branches per whorl.

In Mr. Nodwell's judgment, Christmas tree growers would be well advised to cull their seedlings



HARDY ILEX OPACA

We have choice named varieties which have been widely used by many eastern nurseries. Root-bound holly liners out of 3-in, pots or deep soil cans, from 6 to 19 ins. high. Also rooted cuttings. Hex Cornuta Burfordi, Franklinia rooted cuttings, Arctostaphylos (Bearberry), out of 3-in, pots.

Taxus (varieties), I and 2-yr.
We guarantee true to name and a reliable year-after-year source.

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CHINESE CHESTNUTS

Hemming Strain Blight-Resistant Trees

Seed \$1.25 per lb.

\$100.00 per 100 lbs.

Per 10 Per 100 Per 1000 12 to 18 ins....\$2.50 \$22.50 18 to 24 ins.... 3.50 32.50 300 500 2 to 3 ft..... 6.00 55.00 3 to 4 ft..... 7.50 70.00 650

Write for Trade List

EASTERN SHORE NURSERIES, INC.

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HARDY PLANTS **Bulbs and Shrubs**

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BULK'S NURSERIES BABYLON, L. I., N. Y.

VICARY PRIVET

ely golden-leaved variety. Extremely for a striking border. Retains full from spring to fall. Beautiful for ro is. Should have full sun.

Per 10 Per 100 Per 1000
..... \$10.00 \$80.00
..\$2.00 18.00 eenhouse cuttingsners in 2-in, pots....\$2.00 BEARDSLEE NURSERY

AN

carefully and plant for Christmas trees those that showed clumps of from eight to 12 buds rather than those that showed terminal bud clumps of five or fewer buds.

As to the type of tree desired by the trade, the speaker pointed out that crookedness of trunk and tendency to throw double, triple and even quadruple tops is an inherited characteristic. He also showed specimens indicating that different seed sources seem to contain a varying number of abortive trees.

The State in the Business

The Indiana conservation department has long been selling seedlings to planters and in late years has been selling trimmings from the state-owned forests as Christmas tree stock. Christmas tree growers have been disturbed about this.

"Are State Agencies Justified in Producing Christmas Trees Now?" was discussed by I. J. Mathews. He pointed out that the conservation laws are designed to facilitate the reforestation of bare lands in Indiana and the legislators thought they had included safeguards to prevent stateproduced trees from being used for landscape purposes. During the past two years, Indiana has put the price of Scotch pine seedlings up to \$25 per thousand to encourage planters of this pine to buy their seedlings from private sources.

Directors named to serve the Indiana Christmas Tree Growers' Association during the next three years were Walter Schultz, Rensselaer; Prof. Dan Den Uyl, Lafayette, and Fred Nussmeier, Evansville. Officers to serve during 1955 were elected by the directors and are president, J. T. Ashworth, Indianapolis; vice-president, Prof. Dan Den Uyl, Lafayette, and secretary-treasurer, Mrs. C. R. Leslie, Walkerton.

SUGGS LANDSCAPE CO., formerly at 2120 Portsmouth, Houston, Tex., has moved to 7404 Old Richmond road, Houston. The new location, which comprises an acre, is in Sharptown, one of the largest real estate developments in the country. A garden supply sales building is a feature of the new unit.

KNOB VIEW NURSERY, New Albany, Ind., owned by George B. Heilman and Forrest I. Averitt, announces a new general line of nursery stock in conjunction with its wholesale evergreen business.

THE Donelson Nursery & Landscaping Co. is a new firm at Nashville, Tenn.

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| FORES | Г.S | EEDLINGS- | |
|--|------------------|---|----------------|
| APRICOT Per 100 P | | LOCUST, THORNLESS HONEY | |
| 2 to 3 ft | \$60.00 | Very fine stock, 100 per cent t excellent lining-out and understoo | hornless, |
| 18 to 24 ins 5.00 | 40.00 | excellent lining-out and understoo | ck mate- |
| 2 to 2 ft 2 50 | 30.00 | rial. Per 100 3 to 4 ft \$ 8.00 | 8 70.00 |
| 18 to 24 ins. 2.50 12 to 18 ins. 1.60 6 to 12 ins. 1.20 | 20.00 | 2 to 3 ft | 45.00 |
| 12 to 18 ins 1.60 | 15.00 | 18 to 24 ins 3.50 | 80.00 |
| BOX ELDER | 10.00 | 6 to 12 ins | 20.00 |
| 2 to 3 ft | 30.00 | 2/16-in, cal, and up | |
| 2 to 3 ft | 20.00 | understock Z.00 | 18.00 |
| 12 to 18 ins | 15.00 10.00 | MAPLE SILVER | FO 00 |
| BUCKTHORN, DAHURIAN | 10.00 | 2 to 3 ft | 50.00 35.00 |
| 18 to 24 ing | 45.00 | 6 to 12 ins 1.70 | 14.00 |
| 12 to 18 ins | 35,00 | OAK BUILD | |
| CARAGANA ARBORESCENS | 20.00 | 18 to 24 ins 12.00 | 100.00 |
| 3 to 4 ft | 75.00 | 18 to 24 ins | 75.00 55.00 |
| 2 to 3 ft 5.50 18 to 24 ins 4.00 | 50.00 35.00 | OLIVE, RUSSIAN | |
| 18 to 24 ins 4.00 | 25.00 | 3 to 4 ft 8.00 | 75.00 |
| 12 to 18 ins | 15.00 | 2 to 3 ft | 55.00 40.00 |
| CHERRY, WILD BLACK 2 to 3 ft | | 18 to 24 ins 4.50 12 to 18 ins 3.00 | 25.00 |
| 18 to 24 ing 4.00 | 50.00 35.00 | 12 to 18 ins | 18.00 |
| | 25.00 | OSAGE ORANGE | |
| 6 to 12 ins 2.00 | 18.00 | 18 to 24 ins 2.40 | 20.00 |
| CORNUS STOLONIFERA (Red Osler Dogwood) | | 18 to 24 ins | 15.00 |
| 18 to 24 ins | 55.00 | PHYSOCARPUS OPULIFOLIUS | 10.00 |
| 12 to 18 ins | 45.00 | 18 to 24 ins 6.00 | 55.00 |
| CORYLUS AMERICANA | 25.00 | 18 to 24 ins | 45.00 |
| (Hazelnut) | | 6 to 12 ins 3.50 | 20.00 |
| 2 to 3 ft 6.50 | | (Western Sand Cherry) | |
| 18 to 24 ins 5.00 | 45.00 | 2 to 3 ft 6.50 | 60.60 |
| ELM, AMERICAN | 30.00 | 2 to 3 ft | 50.00 |
| 18 to 24 ins | 22.00 16.00 | 12 to 18 ins | 25.00 |
| 2 to 3 ft. 3.50 18 to 24 ins. 2.60 12 to 18 ins. 1.90 6 to 12 ins. 1.20 ELM CHINESE | | PRUNUS PADUS COMMUTATA | 20.00 |
| ELM, CHINESE | 10.00 | (Mayday) | |
| ELM, CHINESE 2 to 4 ft | 65.00 | 18 to 24 ing 7.00 | 60.00 |
| 2 to 3 ft 4.50 | 40.00 | 12 to 18 ins 5.50 6 to 12 ins 4.00 | 50.00 25.00 |
| 18 to 24 ins | 25.00 18.00 | RIBES ODORATUM | 00.00 |
| 6 to 12 ins | 10.00 | 6 to 12 ins 3.50 | 30.00 |
| HONEYSUCKLE | | DOGA MILITIFICADA Abound | |
| 2 to 3 ft | 120.00 100.00 | 1/4-in. cal. and up 3.50 | 30.00 |
| 18 to 24 ins | 50.00 | No. 1, 3/16 to ¼-in, cal. 2.50 No. 2, 2/16 to 3/16-in, cal. 2.00 | 22.00 15.00 |
| 9 to 12 ins | 30.00 | 8 to 15 ins 1.50 | 12.50 |
| 5 to 6 ft 8.00 | 75.00 | 6 to 10 ins 1.20 | 10.00 |
| 4 to 5 ft 6.50 | 60.00 | TAMARIX HISPIDA | |
| 3 to 4 ft 4.50 | 40.00 | C., 2-yr., cutbacks, 24 to 36 ins 20.00 | 150.00 |
| 2 to 3 ft | 28.00 20.00 | WALNUT, BLACK | 200100 |
| 18 to 24 ins | 14.00 | WALNUT, BLACK 12 to 18 ins 3.50 | 30.00 |
| 6 to 12 ins 1.00 | 9.00 | 6 to 12 ins 2.40 | 20.00 |
| CHARE TREES | AND O | RNAMENTAL TREES | |
| Per 10 | | | Per 100 |
| | Let 144 | LINDEN AMERICAN | |
| CRAB APPLE, RED SILVER | 135.00 | 6 to 8 ft\$22.00 | \$200.00 |
| 5 to 6 ft | 110.00 | 5 to 6 ft 12.00 | 110.00 |
| ELM AMEDICAN | | | |
| 1% to 1%-in. cal 22.00 | 200.00 | MAPLE, SILVER | |
| 8 to 10 ft 16.50 | 150.00 | 8 to 10 ft 19.00 | |
| 1½ to 1½-in. cal. 22.00 8 to 10 ft. 16.50 6 to 8 ft. 11.09 5 to 6 ft. 7.00 4 to 6 ft. 5.00 | 65.00 | 6 to 8 ft 14.00 | |
| 4 to 6 ft 5.00 | 65.00 45.00 | 5 to 6 ft 8,00 | 75.00 |
| ELM, MOLINE | | OUR ROOT-PRUNED OAKS AI | RE EX- |
| 6 to 8 ft 15.00 | 135.00 | CELLENT FOR SMALL SHAD | |
| LINDEN, REDMOND | | LINING-OUT STOCK. | |
| In our opinion this is the mos standing budded linden on the m | t out- | | |
| standing budded linden on the m | narket. | OAK, BUR Per 10 | |
| We have grown and tested this tree | apread | 5 to 6 ft., root-pruned \$6.50 | |
| years. It grows fairly fast, has a similar to pin oak. The new wood sturns red. Has never been damaged | growth | 4 to 5 ft., root-pruned 4.50 | 40.00 |
| turns red. Has never been damaged | from | 3 to 4 ft., root-pruned 3.00 | 25.00 |
| Excellent shade for lawn, nark and | street | | |
| wind sleet, snow, insect peats or d Excellent shade for lawn, park and planting. Per 10 F | Per 100 | OAK, RED | *** |
| 5 to 6 ft | \$150.00 | 4 to 5 ft., root-pruned 4.50 | 40.00 |
| 4 to 5 ft 11.00 | 90.00 | 3 to 4 ft., root-pruned 3.00 | 25.00 |

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Special Prices to the Trade

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For spring delivery, F.O.B. Dayton, O. Own-root-Liningout size in plant bands.

| Per 50 \$15.00 | | | | | - | 5 | - | - | - | | | | | | Per 1000 \$225.00 |
|---|---|--|---|--|---|---|---|---|---|--|---|---|---|---------|-----------------------------|
| 18 to 24 ins., B.R | | | | | | | | | | | | | | | Per 100 \$ 85.00 |
| 18 to 24 ins., balled | | | * | | | | * | | | | * | | | 15.00 | 135.00 |
| 2 to $2\frac{1}{2}$ ft., balled $2\frac{1}{2}$ to 3 ft., balled | 5 | | | | * | | | | × | | | * | * | . 20.00 | 185.00 250.00 |

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More evergreen and compact growing, same flowers as Burkwoodi, Own-root—Lining-out size in plant bands.

| Per 50 \$17.50 | Per 100 \$30.00 | Per 1000 \$250.00 |
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| | | Per 10 Per 100 |
| 18 to 24 ins., B.R | | 12.50 \$110.00 |
| | | |
| 2 to 21/2 ft., balled | | 22.50 210.00 |
| $2\frac{1}{2}$ to 3 ft., balled | ****** | 30.00 275.00 |

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ILEX CRENATA CONVEXA ILEX CRENATA ROTUNDIFOLIA

2-yr., transplants branched, heavy

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|---|----|----|-----|---|---|---|-----|---|---|---|---|---|---|---|---|---|---|---|---|----------|
| ő | to | 8 | ins | | | | | * | × | | | × | × | 8 | | | | * | * | .\$25.00 |
| 8 | to | 10 | ins | * | * | × | (4) | | * | × | * | * | | * | × | * | * | | | . 30.00 |

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TEUCRIUM CHAMAEDRYS

A shrublike, evergreen, edging plant of moderate growth. It has glossy green foliage resembling dwarf boxwood and may be clipped to suit any height up to 12 ins.

Heavy, 1-yr. plants—\$18.00 per 100;
\$170.00 per 1000

KINGWOOD NURSERIES

MENTOR, O.

COVER ILLUSTRATION

Magnolia Acuminata

Magnolia acuminata is a native tree that is not used in landscape plantings so much as its outstanding ornamental characteristics warrant. It becomes a large tree at maturity, being said to reach 100 feet. It is more often seen at onehalf to three-fourths that size. Its growth habit is narrow pyramidal. especially when young, but may become more spreading with age. The branches are rather short and upright, with shiny, reddish-brown bark, later becoming an attractive gray color.

The cucumber tree magnolia is native of the territory extending from New York to Georgia and west to Illinois and Arkansas. It has been in cultivation since 1736.

The generic name, magnolia, is after Pierre Magnol, one-time director of the botanic garden at Montpellier, France. The specific name, acuminata, refers to the acuminatepointed leaf of this plant. The plant is listed as being hardy in zone 4 of Rehder.

The leaves of the cucumber tree magnolia are elliptic to oblongovate or sometimes oblong-obovate, four to nine and one-half inches long, dark to medium green above and somewhat lighter and hairy beneath. The fall foliage color is an attractive brown.

The flowers of this magnolia are not attractive. They are about two and one-half to three inches high, greenish vellow in color and nearly inconspicuous. The flowers appear in May. The cone-like fruit is red and attractive during late August and September.

Magnolia acuminata does best in fertile, moist soil, but it tolerates dry soils quite satisfactorily. It transplants with some difficulty, but requires little pruning and is generally free from troublesome insects and diseases. Propagation is by

This attractive, sturdy and pestfree tree should be used more abundantly in landscape plantings. It makes an attractive specimen and can be used for either lawn or residential street tree plantings. Its narrow growth habit lends to its usefulness.

ED. McNEILL has taken over the management of Tuttle Bros. Nurseries, Altadena, Calif. He succeeds Carl Zangger, who has joined the firm of Sweeney, Krist & Dimm, Portland, Ore.

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ATTENTION NURSERYMEN

We have the following in surplus. All stock is first class in every respect and grown by us here in Hamburg. Please write for special quotations stating quantities interested in.

| -harmy darantee and darantee | | | |
|--|--------------------|----------|-------------------|
| APPLES: Dolgo | 7/16-in. 5 cal. | 0/16-in. | 11/16-in. cal. |
| Lodi | | - | X |
| Sharon | | - | X |
| Virginia Crab Apple | | XXX | X |
| Whitney Crab Apple | | X | |
| Winesap S. R. | | X | Married II |
| York Imperial | - | X | Married Co. |
| FLOWERING CRAB APPLES: | | | |
| Jay Darling | . x | X | - |
| PLUMS: | | | |
| Alired | | X | X |
| Chilcott | . X | *** | - |
| Green Gage | . X | - | and the same of |
| Manet | X X X X | MICH ST | deposed. |
| Redcoat | . X | X | - |
| Red Glow | | X. | and the same of |
| Toka | . X | - | ***** |
| PEACHES: | | | |
| Champion | | Ber 100 | X |
| Cherry Red | . steen | X | X |
| Early East | | X | X |
| Fairhaven | | | X X X X |
| Redhaven | | - | X |
| Summercrest | | X | X |
| SHRUBS: | | | |
| Cotoneaster acutifolia, 12 to 18 ins. | | | |
| Euonymus Patens (large-leaved), 24 ins. | 12 to 18 | ins. an | d 18 to |
| Euonymus radicans erecta (Berry and 15 to 18 ins. | hill strain |), 12 to | 15 ins. |
| Forsythia Lynwood Gold, 12 to 18 is | ne | | |
| Forsythia intermedia spectabilis, | | s. throu | gh 3 to |
| 4 ft. | | | |
| Honeysuckle, Carleton, 12 to 18 ins. | | | |
| Honeysuckle, zabeli, 12 to 18 ins., T | | | |
| Philadelphus Virginal, 2 to 3 ft. | | | |
| Rhus cotinus, 12 to 18 ins., | 0 40 10 100 | | |
| Silverberry (Elaeagnus argentea), 1 | | L. | |
| Spiraca Anthony Waterer, 3-yr., 15 | to 18 ins. | | |
| Tamarix hispida, 12 to 18 ins. | | | |
| SHADE TREES: | | | |
| Lombardy Poplar, 1-yr., 3 to 4 ft. | | | |
| Simon Poplar, 1-yr., 2 to 3 ft. and 3 | to 4 ft. | | |
| Prunus padus, 12 to 18 ins. through | | | |
| Schubert Chokecherry, 12 to 18 ins. | | to 4 ft. | |
| | | | |

| SOUR CHERRY: Early Richmond English Morello | 5/16-in. eal. X | 7/16-in. cal. X | 9/16-in. cal. X X | 11/16-in. cal. X |
|---|-----------------------|-----------------------|----------------------------|----------------------------|
| SWEET CHERRY: Kansas Sweet | _ | x | x | - |
| NEW MINNESOTA CHERRY Meteor | : x | x | x | **** |
| DWARF CHERRY: Dwarfrich, 18 to 24 ins., 1-ye | r. | | | |
| PEARS: | | | | |
| Baldwin | | - | X | X |
| Bierschmidt | Ministra | Month | ****** | XXXX XXX XXX XXXX |
| Cope's Seedless | 5000 | | X X X X | X |
| Douglas | | **** | X | X |
| Duchess | - | - | X | - |
| Golden Spice | 100000 | - | X | × |
| Gorham | 86000 | * | X | X |
| Kleffer | School . | - | | X |
| Lincoln | mone. | week. | X | - |
| Old Home | - | X | X | X |
| Orient | increase: | - | - | X |
| Patten | and the | ******* | - | X |
| Walte | (Annexe) | 4000 | - | X |

PERENNIALS:

General assortment. Please send list for quotations.

WANT LIST: VANT LIST:

Pin Oak Trees
Eutin Rose
September Red Raspberry, ¼-in, and up
Thornless Boysenberries, No. 1 tips
Gypsophila Bristol Fairy
Salvia pitcheri—TRUE
Veronica longifolia subsessilis
Veronica Sunny Border Blue
Veronica Blue Spire
Veronica Icicle
Shasta Daisy White Swan
Funkia subcordata grandifiora alba
Red Double Peonics
Dwarf Apple
Euonymus vegetus, 12 to 15 ins. Euonymus vegetus, 12 to 15 ins. Viburnum carlesi, 12 to 18 ins., B.R.

INTER-STATE NURSERIES

Telephone 280 HAMBURG, IOWA

OBITUARY

John T. Lovett, Jr.

John T. Lovett, Jr., for many years a partner with his brother, Lester C. Lovett, in the operation of the Economy Nursery Co., Little Silver, N. J., died January 11 at Fitkin hospital, where he had been a patient five days.

Son of the late John T. and Julia Kennedy Lovett, Mr. Lovett was born in Little Silver and had been a resident there all his life. He was a member of the Shrewsbury Presbyterian church.

Surviving are his widow, Mrs. Gwendolyn Towt Lovett; a son, John T. Lovett III, Little Silver; a brother, Dr. Irving K. Lovett, Red Bank; two sisters, Mary Lovett, Red Bank, and Alida Lovett, New Haven, Conn., and two grandchildren, Robert Douglas Lovett and Miriam Gwendolyn Lovett.

William A. Frederick

William A. Frederick, 72, landscape architect and horticulturist at the Capitol grounds, Washington, D. C., died January 11, after an operation New Year's eve.

A nurseryman since his early

teens, Mr. Frederick joined the architect's office at the Capitol in 1918 and had retired at the beginning of this year. Among his landscaping works are the grounds around the Supreme Court building, Pan American Union, Walter Reed hospital and the Federal Reserve building. In 1946, he was made an honorary trustee of the National Gallery of Art for his work in handling the plants at the gallery.

Born in Philadelphia, Pa., Mr. Frederick entered the nursery business at 16 and several years later was put in charge of propagation of all plant material for the 6,000-acre Fairmont park, at Philadelphia. He spent three and a half years in the field service of the Interior Department and taught horticulture to the Indians in Oklahoma.

Mr. Frederick is survived by his widow, the former Geraldine Hulley, of Washington.

WITHIN one block of the B. L. Potter Nurseries, Huntington, W. Va., Mr. Potter erected a garden shop building, 50x75 feet, at the rear of display grounds, 75x100 feet. This new retail outlet was opened December 1 with a full stock of plants and supplies.

EVERGREENS

Wholesale Price List — To the Trade Only

| Magnolia Soulangeana, Eac 3 to 3½ ft \$3.0 | |
|---|---|
| Euonymus Patens, 18 to 24 ins 2.7 | 5 |
| Ilex Cornuta Burfordi, 18 to 24 ins 2.7 | |
| JUNIPERS (heavy sheared) | |

| Pfitzer Juniper, | |
|------------------------------------|----------|
| 24 to 30 ins | 3.50 |
| Blue Hetz Juniper, 30 to 36 ins | 4.25 |
| GRAFTS | |

Keteleer Juniper, 4 to 5 ft. 5.00 Dundee Juniper, 3.00 3 to 4 ft. 4.00

TERMS: 5% discount when cash accompanies order. 2% discount when paid within 10 days after receiving invoice. Net 30 days.

All stock listed is dug B&B.

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EVERGREEN GRAFTS

(on Red Cedar understock)

JUNIPER

Each 35c. No packing charge. No orders for less than 100. Order now. Satisfaction guaranteed or your money refunded.

Canaerti Blue Haven Pathfinder Burki

We only have a few thousand grafts left—and remember, you don't have to buy 1000 or 10,000 to buy our grafts at 35c each.

Green and Silver Gareei Cypress grafts (grafted on arborvitae) also 35c each.

Pfitzer Juniper, out of $2^{1}/_{4}$ -in. rose pots. Potted spring of 1954.

Extra nice......15c each No order for less than 100.

Red Cedar

S., 1-yr., 3 to 5 ins... \$15.00 per 1000 No order for less than 1000.

Juniperus Scopulorum (Silver Cedar)

I-yr., 2 to 4 ins......\$25.00 per 1000 No order for less than 500.

M. MEYER NURSERY

5439 S. Hydraulic WICHITA 15, KAN.

POTTED LINERS

For Fall, 1954—Spring, 1955 Shipment Heavy, well-rooted plants. 21/4 and 21/2-in. pot grown.

| | Per 100 |
|--|---------|
| Euonymus Radicans Variegated | \$25.00 |
| Euonymus Vegetus Juniperus Depressa Plumosa | |
| Juniperus Glauca Hetzi | 20.00 |
| Juniperus Pfitzeriana | 25.00 |
| Taxus Cuspidata | 25.00 |
| Taxus Hicksi | 27.50 |
| Thuja Pyramidalis | 22.50 |
| Thuja Wareana | 22.50 |
| Thuja Woodwardi | 22.50 |



IOWA CONVENTION

[Continued from page 13]

sion was pointed out the value of the electronic leaf to regulate the turning on and off of the water, something of great interest to all who could not give their propagation frames constant attention. This idea, of course, met with hearty approval on the part of landscape nurserymen, who find themselves away on jobs at the very time the plants at home need watering. As always there was much interest in new developments in the field of weed control through spraying.

For the first time in years, the Iowa association devoted considerable convention time to discussions of the marketing of plant materials. Kenneth Haysler, Cloverset Flower Farm, Kansas City, Mo., and L. C. (Jens) Ihrke, D. Hill Nursery Co., Dundee, Ill., told the group of the latest advances in potting techniques. Both men had many interesting observations and recommendations to make to the nurserymen on care of the potted plants as well as numerous suggestions on how to promote these plants in the market.

promote these plants in the market. In the field of pricing, John J. Pinney, Willis Nursery Co., Ottawa, Kan., talked on realistic pricing of nursery stock. After this fine presentation the group seemed to grasp the importance of placing sensible values on their merchandise. The nursery business is definitely behind most other industries in raising its prices to compensate for the increases in the cost of production.

A report on "Plant Iowa," given by Bob Bauge, Earl May Seed Co., Shenandoah, Ia., credited this program with the planting of over 3,000,000 trees last year, and the nurserymen left the meeting determined to do a better job this year.

The highlight of any convention to many nurserymen is the slide session, in which a moderator shows the slides of any and all comers while they briefly describe the pictures. This part of the Iowa program is handled by Arnold Webster, Kuehn's Nursery, Cedar Falls, Ia., and again this year some worthwhile ideas were gained from the slides on the value of display beds and on new and interesting innovations in various plant materials. As always, some fine flowering crab apple trees worthy of greater use in Iowa were shown.

BOYD RECEIVES CITATION

Robert W. Boyd, owner of Globe Nurseries, McMinnville, Tenn., was voted McMinnville's "Young Man

MULTIFLORA ROSES UNDERSTOCK

Also available are the following grades for living fences, conservation plantings.

Cal. Ins. Per 1000
2 to 3-mm. 8 to 15 \$12.50
3 to 5-mm. 12 to 18 19.50
3 to 8-mm. 12 to 24 22.50
5 to 12-mm. 18 to 36 32.50
Write for special quotations on

quantities of 10,000 or more. The above prices are F.O.B. Griggsville, Ill. nursery.

All tops cut back to 10 ins. at shipping unless otherwise requested.

NO PACKING CHARGE. 500 at the 1000 rate.

Our storage facilities are the best. ORDER NOW for delivery this winter or spring.



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SPRING, 1955

Fruit trees, shrubs, shade trees, ornamental trees, evergreens and taxus.

QUANTITIES IN:

Arborvitae, Aurea Nana Arborvitae, Dark Green American Berberis Mentorensis Birch, Weeping Cut-leaved Cornus Florida Cotoneaster Divaricata Cotoneaster Opiculata Crab Apple, Flowering Euonymus Alatus Compactus **Euonymus Patens Euonymus Vegetus** Juniperus Canaerti Juniperus Columnaris Juniperus Glauca Juniperus Keteleeri Juniperus Pfitzeriana Maple, Silver Privet, Amur River North **Prunus Newport** Willow Thurlow

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TAXUS

Finished Liners
Send for Our List
See our display ad in the September I and 15 issues.

EAGLE CREEK NURSERY CO. NEW AUGUSTA, IND. of the Year" for 1954. He was announced as winner of the annual award and presented the distinguished service key of the junior chamber of commerce with an accompanying citation at the organization's annual banquet.

Son of Mr. and Mrs. F. C. Boyd, Sr., of Boyd Nursery Co., Robert Boyd opened the Globe Nurseries after serving 50 months with the navy during World War II.

Besides being active in civic, church and community affairs, Mr. Boyd is president of the Tennessee chapter of the American Association of Nurserymen and the Middle Tennessee Nurserymen's Association, membership chairman of the Southern Nurserymen's Association and delegate to the A. A. N. board of governors.

BURGUNDY RASPBERRY

The new Burgundy raspberry, which is in the process of being patented and shows promise as a purple variety for commercial use and the home garden, is a chance seedling discovered on the farm of Loretto Bros., North Collins, N. Y., commercial growers of raspberries. It has now been given extensive tests on the farm for over six years and is reported to have performed better than any other purple raspberry in the area. Fields planted beside Sodus several years ago are still in vigorous production, while the Sodus variety vielded to mosaic and other factors two years earlier.

Burgundy is characterized by its upright habit of growth and its resistance to disease and adverse soil conditions. The fruit is attractive in appearance, large and of excellent flavor both fresh and after processing. Exclusive wholesale rights have been granted to Congdon's Wholesale Nursery.

FINDING purchasable quantities of stock inadequate for the increased landcsape operations of the F. D. Clavey Ravinia Nurseries, Inc., Deerfield, Ill., Roy Clavey purchased 106 acres at Libertyville, where he now makes his home and where are being grown trees and shrubs to supplement those produced at the parent nursery.

HOWARD C. BROWN, a graduate of California State Polytechnic College, San Luis Obispo, and acting head of the college ornamental horticulture department since January, 1953, has been appointed department head.

NURSERY LINERS

Christmas Tree Stock

| | Per 100 | Per 1000 | Per 10,000 |
|---|--------------|----------------|---------------|
| Colorado Blue Spruce, 3-2, 6 to 9 ins | \$18.00 | \$150.00 | |
| Colorado Blue Spruce, 3-2, 4 to 6 ins | 12.00 | 80.00 65.00 | * * * * |
| Colorado Blue Spruce, 3-0, 5 to 10 ins | 10.00 | 05.00 | * * * * |
| White Spruce, 3-0, 3 to 5 ins | 4.00 8.00 | 20.00 | |
| *Riga Scotch Pine, 2-0, 31/2 to 8 ins | 7.50 | 26.00 | \$24.00 |
| *Riga Scotch Pine, 2-0, 2 to 31/2 ins | 3.00 | 14.00 | 12.00 |
| *Riga Scotch Pine, 2-0, 6 to 10 ins | 8.00 | 36.00 | 35.00 |
| *Riga Scotch Pine, 2-0, 3 to 6 ins | 5.00 | 22.00 | 21.00 |
| Austrian Pine, 2-0, 3 to 6 ins | 6.00 | 25.00 | 24.00 |
| Austrian Pine, 2-2, 8 to 12 ins | 12.00 | 90.00 | |
| Mugho Pine, 3-0, top sheared to about 3 ins | 5.00 | 30.00 | 25.00 |
| Douglas Fir, Rocky Mt. type, 2-0, 3 to 8 ins | 6.00 | 28.00 | 25.00 |
| Douglas Fir, taxifolia glauca, 2-2, 6 to 9 ins | 10.00 | 75.00 | |
| taxifolia glauca, 2-2, 9 to 12 ins | 15.00 | 125.00 | |

TERMS: Cash with order please; or 25 per cent deposit, balance before shipment.

25 at 100 rate, 250 at 1000 rate; all seedlings in multiples of 50, all transplants in multiples of 10.

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*Prices available on request for 50,000 or more.

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Per 100 Per 1000

SCOTCH PINE

(2-0), 5 to 8 ins. \$6.00 \$32.50

AUSTRIAN PINE

(2-0), 4 to 7 ins. 6.00 32.50

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(3-0), 6 to 12 ins. **7.00** 40.00

GUARANTEED PLANTING by experienced crews.

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SMITH'S FOREST TREE NURSERY P. O. Box 215 MAGNOLIA, O. LINING-OUT and FINISHED STOCK

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We know, from the experience of years, that you wi like and want to use these helpful, profitable book SO, we will mail you one of each (postpaid) for only \$1.50. If, after ten days for examination, you are m delighted with them, just return them and we wimmediately refund your payment. You can't los

THE AUTHOR'S BACKGROUND

For 45 years the author, Franc P. Daniels, Sr., has been a horticulturist, growing and selling plants and teaching and preaching the gospel of better horticulture. For 42 years he has been the owner and operator of The Daniels Nursery (A.A.N., Minn. N.A., and Twin City N.A.), one of the largest nurseries and landscape organizations in the Minneapolis area. For 23 years of that time he taught winter courses in horticulture at the University of Minnesota Farm School. He has been constantly active in horticultural organizations of various sorts, including 19 years of "presidenting" of state horticultural societies, county agricultural societies and fruit growers association. All through these years he has been in constant contact with thousands of homeowners, discussing their planting and growing problems with them. ALL BY WAY OF SAYING that we think Mr. Daniels knows just what Mr. Average Homeowner wants and needs to know about growing and caring for his own plants and knows how to tell him. IT IS THIS KIND OF INFORMATION THAT MR. DANIELS HAS WRITTEN INTO THESE TWO BOOKS.

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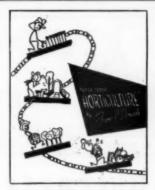
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Abstracts

of Recent Research

DEW FOR PINE SEEDLINGS

The helpful effect of dew in keeping ponderosa pine seedlings alive under dry soil conditions is reported from the University of California, Berkeley, by Edward Stone and Ami Shachori (California Agriculture, December, 1954). It had been noted that such seedlings sometimes survived under conditions too dry to keep alive associated grasses.

In laboratory demonstrations it was shown that ponderosa pine seedlings could pick up an appreciable amount of water through their needles. Seedlings with their roots in a dry flask in the laboratory were subjected to continuous mist. Moisture picked up by the needles accumulated in the flask where it had been released by the root system. When the tops of the plants had dried out before the experiment had begun, however, the needles did not pick up the amospheric moisture. It would appear that misting of young pines might carry them through adverse periods of low soil water if drving had not first injured the leaves. When the needles had dried, misting had little value. C.

POLARITY AFFECTS DORMANCY

A report from Russia by Molotkovskii and Molotkovskii (Doklady Akad. Nauk. SSSR, 90:101-4) states that dormancy in some woody plants can be broken by placing them in an inverted position. Using seedlings of Quercus robur, Q. rubra and walnut, they placed the plants with roots in the air and shoots downward at temperatures from 15 to 18 degrees centigrade. These broke bud dormancy before seedlings at a similar temperature placed in their normal

NORTHERN-GROWN EVERGREENS

| · | er 100 | rer 1000 |
|---|---------|----------|
| Riga Scotch Pine, S | \$ 2.50 | \$ 15.00 |
| Riga Scotch Pine, T., (2-1), 4 to 9 ins | 4.50 | 38.00 |
| True Dwarf Mugho Pine, T., (2-2), 3 to 5 ins | 7.50 | 65.00 |
| Dwarf Alberta Spruce, T., (2-2), 4 to 8 ins | 35.00 | |
| Juniperus glauca hetzi, T., (2-2), 8 to 15 ins | 25.00 | |
| Pyramidal Arborvitae, T., (2-2), 6 to 12 ins | 35.00 | 250.00 |
| Colorado Blue Spruce, T., (2-2-2), 6 to 10 ins. | 13.50 | 125.00 |
| (These Colorado Spruce are bushy and heavy to goo | d blues | .) |

All Transplants from Open Field Beds.

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Evergreen Liners
Bleeding Hearts
Ornamental Shrubs
Fruit Trees
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Philadelphus Minnesota Snowflake (Plant Patent No. 538). Send for list.

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QUALITY LINERS

TAXUS
Cuspidata, 6 to 9 ins.
and 9 to 12 ins.
Thayerl, 6 to 9 ins.
Hatfieldl, 6 to 9 ins.
6-yr, 6 to 9 ins.
50 45
6-yr, 9 to 12 ins.
No packing charge.



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MILWAUKEE, WIS-

PERENNIALS

2-yr. Transplanted Stock Liners

Chrysanthemums—R.C. and 21/2-in. pots.

From Minnesota—Wenonah, early, double, pink. Vulcan, double, red.

From Nebraska—**Kiowa**, double, brilliant orange-red **North Platte.** early, large flowers, double yellow.

Perkins Lease

PERKINS BROS. ST. PAUL 6, MINN. growth position. The same was true with buds on cut shoots of Tilia cordata, Fagus sylvatica, Fraxinus excelsior, Liriodendron tulipifera, syringa and others.

The earlier the inversion was begun, the greater was the difference between inverted plants and those in their normal position. There were great varietal differences in response, but, if a seedling was ringed, the inversion was not only ineffective but the ringed and inverted seedling broke dormancy later than one not ringed and in its normal position. In the case of branches, however, ringing had no effect.

It is believed that some substances flowing from the roots are associated with dormancy and that ringing interrupted this flow.

SOUTHERN BUYERS' GUIDE

A fall and spring buyers' guide for nursery stock offered by members of the Southern Nurserymen's Association has been issued by the organization.

Divided into sections on liningout stock and finished stock, listings include fruits, broad-leaved and coniferous evergreens, shade and ornamental trees, deciduous shrubs, hedge plants, roses and vines.

Each participating member is assigned a key number, which appears beneath the listing of each variety of stock the nursery has to offer. No prices are quoted; these are available on request from the nurseries.

The guide also gives names and addresses of all members of the association. Copies are available from the Southern Nurserymen's Association, R.F.D. No. 9, Box 82, Richmond, Va.

WALTER R. MONTFORT, who was for 15 years with Cutler & Downing and for the past six years with the Andrews Nursery Co., is back in Michigan, having purchased the Michigan Fruit Growers Nursery from W. A. Adair. He has begun operation of its 70 acres as a wholesale nursery under the title of Michigan Nurseries, Inc., 1500 U. S. 12, Benton Harbor, Mich.

I. E. SHUTTLEWORTH, of Little Tree Farm, London, Ont., Canada, drove to Florida with Mrs. Shuttleworth and four of their children for the holidays, leaving home December 20 and returning January 12 by way of Chicago, where Mr. Shuttleworth attended the nurserymen's gathering and garden equipment show.



HEAVY SHRUBS JUNIPER GRAFTS LINING-OUT STOCK SPECIMEN EVERGREENS

SNEED NURSER

P. O. Box 798

OKLAHOMA CITY 1, OKLA.

Nursery Co. ESTABLISHED 1900

COMMERCIAL Decherd, Tennessee

THE KENTUCKY JUNIPER GRAFTERS ASSN.

invites your inquiries for Juniper grafts and other liners. Upon request, we will gladly mail you a list of propagators in Kentucky, after which you may contact your favorite grower. Address inquiries to: NICK VERBURG, ANCHORAGE, KY.

VOGE NURSERY

HINTPER

THULA

New Lebanon, Ohio

FINISHED STOCK

JUNIPERUS VIRGINIANA

LINING-OUT STOCK

(Red Cedar)

6 to 9 ins., S. \$12.50 9 to 12 ins., S. 17.50 12 to 18 ins., S. 22.50

In lots of 10,000, 5% discount; in lots of 50,000 or more, 10% discount. No shipments made on this stock after April 10. See our special offer on page 63.

O. H. PERRY NURSERY CO.

Box 545 McMINNVILLE, TENN.

ARMINTROUT'S EVERGREEN NURSERY ALLEGAN, MICH.

Seedlings—Transplants Finished Stock Send for price list.



Stock that is hardy. WHOLESALE

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Get your wholesale catalog today!

Twenty-two pages packed full of items that can mean real profit for you: Strawberry plants, Perennials Store packages, Pyramid Gardens.

Don't delay - write today!

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Specimen Landscape Materials Our Specialty . . . TAXUS



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Visit our nurseries when in Cincinnati

CORKSCREW TREE

(Salix Matsudana Tortsesa)
Contorted Hankow Willow or Corkserew Tree.
Very edd appearing norticultural curiosity.
Branches grow upright with a corkserew twist.
Compact growing large shrub or anall tree.
Ultimate height 12 to 15 ft.
Small trees approximately 2 to 4 ft., 42.50 sech.
BEANDSLEE MURSERY PERRY, O.

- LINERS -

TAXUS — JUNIPERS — THUJAS HEMLOCKS — DEUTZIA GRACILIS and ROSEA — WEIGELA EVARATHKE — TRANSPLANTS AND POTTED PLANTS.

HUMPHREYS LANDSCAPE SERVICE MT. STERLING, KY.

Please American Nurseryman when writing newties the American Nurseryman

WESTERN ASSOCIATION

[Continued from page 12]

vidual makes to another city, regardless of the number of address changes. Many people will pay up a delinquent account because of the threat of a bad credit bureau rating. He advised reporting bad credit risks as well as good ones to the credit bureau in order to help it to supply complete records.

More on Sales

Selling nursery stock is not different from selling any other merchandise, according to Elmer Spencer, Springfield, Ill., who opened the second day's session with a talk on "Modern Selling." But some of the ways stock is sold are not good.

Too much nursery stock is sold by peddlers from trucks and roadside stands where the stock is not given proper care. When the customer buys the plants, they may be dried out or dead. The seller oftentimes is not qualified to instruct the purchaser on proper planting and care. Nurserymen not only take better care of their stock and handle better quality, but feel their responsibility to the public.

The remedy for this situation, stated Mr. Spencer, is for the nurseryman to modernize his selling methods. In this way he can reach more customers and increase the demand for his products. The nurseryman should give the customer a wider choice of plants; make it easier for him to buy. Have a supply on hand for him to take home whenever he is ready to buy. Tell him how to plant and care for his plants and then follow through with advice on watering, spraying, etc. One of the methods Mr. Spencer uses is to send cards to his customers during dry weather advising them to water; or, when insect pests are at work, how to control them by spraying.

Personnel should be well trained—they should not say to one who comes into the place of business, "Can I help you?" Rather, they should say "Good morning," or call the customer by name if they know it. Most persons who buy nursery stock are easy to deal with, but if not, the salesman should work harder on them. When one has the money in the cash register he cannot tell whether it came from a good customer or a cantankerous one.

N. L. N. A. and A. A. N. Speakers

Lloyd G. Platt, Davenport, Ia., executive secretary of the National Landscape Nurserymen's Association, presented a brief report on the activities of his association and

PFITZER JUNIPER LINERS

| TT | fie | eld, sheared | | | | | | | | | | |
|----|-----|----------------|---|---|---|---|---|---|---|---|---|-------|
| 8 | to | 11-in. spread | | | | | | | | | | .40c |
| 11 | to | 14-in. spread | × | | | * | | | * | | | .55c |
| 14 | to | 16-in. spread | | | * | * | | | * | | * | .65c |
| 6 | to | 8 ins., bands | | * | | | | | | | I | 41/20 |
| 8 | to | 10 ins., bands | × | | × | | × | , | | * | | .20c |

BLUE HETZ JUNIPER LINERS

(Juniperus chinensis pfitzeriana glauca hetzi)

All prices 300 or more total order. Less than 300, add 2c per plant. See our classified ad. Write for list.

Book your order for spring.

McININCH GREENHOUSES

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POT-GROWN LINERS

To avoid disappointment contact us between now and September for your liner needs for 1955-1956 season.

We are sold out for this season.

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FINISHED STOCK and LINERS

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LAIRD'S NURSERIES

Route 2
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salles west of city as Broad St. Road

LYTHRUM

Heavy, No. 1 field-grown plants.

Per 100 Per1000

Propmore Purple \$12.50 \$115.00

Morden's Pink \$15.00 \$140.00

Robert \$25.00 \$210.00

Write for complete trade list.

KINGWOOD NURSERIES MENTOR, O.

PRODUCED BY THE NEW PHYTOTEKTOR SYSTEM THE FULLY AUTOMATIC INTERMITTENT MIST METHOD WHICH ROOTS SOFTWOOD CUTTINGS IN SOIL.

-bed-grown -field-grown -rooted cutting

RC—rooted cutting S—seedling Abelia Edward Goucher—X, F, 8 to 12 ins. 18c; 12 to 15 ins., 22c; 2-yr., X, F, 15 to 18 ins., 12c; 12 to 15 ins., 12c; 2-yr., X, F, 15 to 18 ins., 18c; 12 to 15 ins., 14c; 15 to 15 ins., 18c; 2-yr., X, F, 18 to 24 ins., 30c. 18 to 24 ins., 30c. 18 erberts julianae—X, F, 4 to 6 ins., 15c; 6 to 9 ins., 22½c; 9 to 12 ins., 30c. 18 erberts saxgentiana—X, F, 6 to 9 ins., 15c; 9 to 12 ins., 20c; 2-yr., 12 to 18 ins., 30c. 18 uxus sempervirens arborescens—X, F, liners, not bushy, 9 to 15 ins., 15c.

haenomeles (Cydonia)—Hybrid, upight, non-fruiting, BG, not branched, 6 to 12 ins., 12c; 12 to 24 ins., 17c; colors—rich red and deep pink.

pink.

Euonymus fortunel carrierel—(True), X, F, 4
to 6 ins., 15c.

Euonymus japonicus—Large, RC, 8c.

Euonymus kiautschovicus (Patens)—Largeleaved, RC, 6c; X, F, 9 to 12 ins., 15c; X, F,
12 to 15 ins., 26c; 2-yr., X, F, heavy, 12 to
15 ins., 25c; 15 to 18 ins., 35c.

Euonymus kiautschovicus (Patens)—Smallleaved, good compact grower, erect, nonfruiting, 6 Mo., RC, 6c; X, F, branched,
9 to 12 ins., 15c.

Hydrangea P. G.—X. F. 12 to 15 ins. 15c. Hex cornuta—Large, 8 Mo., RC, 8c; 1-yr., BG, 6 to 8 ins. 12½c. Hex cornuta burfordi—Large, 7 Mo., RC, 8c, Hex crenata convexa—7 Mo., RC, 4 to 7 ins.

llex howardi-RC, 15e; southern type. Hex howardi—RC, 15c; southern type.

Hex opaca—Northern types, not southern hybrids, guaranteed female and guaranteed male, from cuttings, 18 Mo. BG. Some lightly branched, 6 to 10 lns., 25c; for canning in gallon cans; 15 to 30 lns., 56c; lex rotundifolia—Light, 8 Mo., BG, not branched, 7c; 1-yr., BG, 4 to 6 lns., 12½c; 2-yr., BG, extra-heavy, 8 to 14 lns., 39c.

Hex vomitoria femina—X, F, 6 to 9 lns., 26c; 9 to 12 lns., 30c.

Jasminum floridum and Jasminum nudiflorum—BG, 6 to 8 lns., 7c; 8 to 12 lns., mostly branched, 16c; X, F, 12 to 18 lns., 20c; 18 to 24 lns., 30c.

NOTE — All Juniperus 2-yr., from small, greenhouse type, cuttings transplanted to field.

neid.
Juniperus Andorra—X, F, 4 to 6 ins., 15e; 6
to 9 ins., 20c.
Juniperus pfitzeriana—Green, X, F, 4 to 6
ins., 15e; 9 to 12 ins., 27½e; 12 to 15 ins.

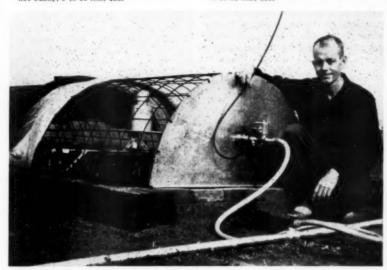
Mahonia bealei-1-yr., S., suitable for pot-

Mahonia bealel—1-yr., S., suitable for potting, 6c.
Prunus Inurocerasus officinalis (English Cherry Laurel)—RC, 10c; 7 Mo., BG, 5 to 10 ins., 17%c.
Prunus Inurocerasus schipkaensis (Hardy Cherry Laurel)—RC, 10c; 7 Mo., BG, 5 to 8 ins., 17%c.
Viburnum burkwoodl—Own root, X, F, 8 to 12 ins., 20c; 12 to 18 ins., 35c; 2-yr., X, F, 18 to 24 ins., 75c.
Viburnum rhytidophyllum—RC, 10c; 7 Mo., BG, 4 to 6 ins., 17%c.

FREE PACKING, liners in sphagnum moss and polyethylene plastic. Cash with order or 25% deposit, balance at time of shipment.

HARVEY TEMPLETON, JR.





solicited membership from qualified nurserymen.

Final speaker on the formal program was Curtis Porterfield, Washington, D. C., administrative assistant of the American Association of Nurserymen, who outlined some of the numerous activities of the association. Important among these is the strenuous opposition to the United States Department of Agriculture's proposal to revise federal quarantine 37 to permit importations from Europe of nursery stock grown exclusively in peat moss. This method retains the great danger of introducing new diseases and insects.

The A. A. N. believes that its market development and publicity program is making the public more conscious of plants and their many uses. This is being accomplished by issuing releases to newspapers and radio and television stations.

A 16-millimeter color and sound movie on home landscaping is being prepared by the A. A. N.

MRS. EDWARD HOULIHAN was in the hospital for two weeks recovering from injuries received in an automobile accident New Year's day. Her husband is associated with his father in Houlihan Nursery Co., Creve Coeur, Mo.



J. R. Boyd. President

John T. Boyd, Vice-president H. B. Stubblefield, Supt.

McMinnville, Tenn.

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1, 2 and 3-yr.-old.

Evergreens Broad-leaved Evergreens Shade Trees Flowering Crab Apples Flowering Shrubs Fruit Trees

Let us quote on your requirements.

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SPECIAL OFFER ON FLOWERING SHRUBS TREE SEEDLINGS-EVERGREENS-VINES COLLECTED

| Acer rubrum (Red Maple) | Per 1000 |
|--------------------------------|----------|
| 12 to 30 ins., liners | \$17.50 |
| Willow Oak (Quercus phellos) | |
| 12 to 24 ins | 22.50 |
| Carpinus caroliniana (Hornbean | n) |
| Understock, grafting grade. | 24.00 |
| Hypericum densiflorum, yellow | |
| 8 to 18 ins., S | 12.00 |
| Hydrangea, native | |
| 6 to 18 ins | 14.00 |
| Sweet Gum (Liquidambar) | |
| 8 to 18 ins., S | 14.00 |
| Hall's Japanese Honeysuckle | |
| 12 to 18 ins., liners | 9.00 |
| llex opace (American Holly) | |
| 4 to 12 ins., S | 16.50 |
| See our other ad on page | |
| | |

O. H. PERRY NURSERY CO. Box 545

McMINNVILLE, TENN.

Hold Landscape Conference

Over 300 landscape gardeners from Michigan and bordering states attended the landscape gardeners conference January 6 and 7 at Michigan State College, sponsored by the Michigan Landscape Conference and the college's department of horticulture.

The meeting was opened by Ernest Durrant, Grand Rapids, Mich., president of the Michigan Landscape Conference. The first day's meeting was devoted to the problems of proper lawn construction and maintenance. This subject was discussed by Drs. James S. Tyson and Carter M. Harrison, of the college staff.

Dr. Tyson emphasized the importance of good soil preparation, especially if the lawn is to be maintained by the homeowner. He indicated that sand and organic matter could be mixed into a clay soil to make it more friable. He stated that sludge and garbage compost might be used to supply organic matter to the soil if the price was low and if one did not object to the odor of sludge. He cautioned against the use of "muck and peat" as top soil, stating that they should be well mixed with the soil if they were to be useful in building up the soil structure.

Three Times to Sow Lawn Seed

Dr. Harrison stated that there are three good times for sowing lawn seed. The best time in lower Michigan is from August 10 to September 1. During this period the soil can be worked and the seed sown prior to fall rains and low temperatures, which are desirable for the growth of grass. The next best time to sow is early November until freezing of the ground, the so-called "dormant seeding." Seeds sown at this time will remain dormant during the winter and germinate in the spring, resulting in a good growth prior to hot summer temperatures. The third best time, Dr. Harrison stated, is prior to May 1. He cautioned against summer sowing. The speaker declared that the amount of seeds to be sown was a question of distribution, but that two pounds to 1,000 square feet was more than enough to establish a good lawn. Watering should be thorough. He stated that it is a good practice not to water to induce germination, but once the seed has germinated, the lawn should not be allowed to dry out.

The afternoon program, under the chairmanship of John Emerson, was

a discussion of "Our Lawns Today," by men of the industry. Kenneth E. Goit spoke on soil aeration, after which Richard King, John Vaughn and Dr. Robert Schery joined Mr. Goit and Drs. Tyson and Harrison in a lively panel discussion on lawn practices. The panel answered many questions from the audience relative to soils, seed dormancy, summer construction of lawns, seeding rates, irrigation and the merits of Merion bluegrass. A film on Merion bluegrass was shown.

"Tulip Time in Holland," a presentation by Henry Vandenberg, of the Netherlands, climaxed the first day's meeting. The Michigan landscape men were surprised to learn that the entire operation on a 75-acre Dutch farm was done by manual labor. Members of the audience groaned when the film showed men

digging in trenches seven to eight feet deep to turn the soil up to ground level for a new planting.

The second day of the conference was opened by Dr. Donald Watson, who spoke briefly on the importance of ornamental horticulture and the program that was being developed at Michigan State College to serve the expanding ornamental horticulture industry.

Trees and Electric Service

Dr. Watson introduced Robert J. Kelly, a representative of the Detroit Edison Co., who spoke on "Trees and Your Electric Service." Mr. Kelly discussed the problem from the point of view of maintaining electric services and the hazards that trees cause in the maintenance of the service. He recommended the use of smaller-growing trees in the proximity of electric lines and good maintenance of existing large trees. A booklet pertaining to this subject has been issued and copies may be

SHRUBS

| Per 10 | Per 100 |
|--|---------------------------|
| Althaea, pink, purple, red, white. 2 to 3 ft | \$10.00 |
| Buddleia Charming, Crim- son King, Ile de France, 2-yr., No. 1 | 30.00 |
| Coralberry, Chenaulti, 2 to 3 ft | |
| Crape Myrtle, pink, red, white 18 to 24 ins | |
| Deutzia Pride of Rochester and Crenata, 3 to 4 ft 5.00 4 to 6 ft | 45.00 70.00 |
| Dogwood, red-stemmed and gold-stemmed, 2 to 3 ft. 3.50 3 to 4 ft. 5.00 4 to 6 ft. 7.50 | 30.00 45.00 70.00 |
| Forsythia fortunei, spectab- llis., suspensa, viridissima 2 to 3 ft 3.50 3 to 4 ft 5.00 4 to 6 ft 7.50 | 30.00 45.00 70.00 |
| Forsythia Spring Glory, 2 to 3 ft 4.50 3 to 4 ft 6,00 4 to 5 ft 7,00 | 40.00 55.00 65.00 |
| Hydrangea P. G., 2 to 3 ft. 5.50 3 to 4 ft 7.50 | 50.00 70.00 |
| Mock Orange, common 3 to 4 ft 5.00 | 45.00 |
| Rosemary Willow, 2 to 3 ft. 3.50 3 to 4 ft 5.00 4 to 5 ft 7.50 | $30.00 \\ 45.00 \\ 70.00$ |
| Spiraca, Korean, Reeves 2 to 3 ft | 40.00 55.00 |
| Spiraea vanhouttei, 3 to 4 ft | 40,00 |
| Tamarix, 2 to 3 ft 5,00 3 to 4 ft 7,00 | 45.00 65.00 75.00 |

WAYNESBORO NURSERIES

WAYNESBORO, VIRGINIA

DWARF BLUE-LEAVED ARCTIC WILLOW

Beautiful, new hedging sbrub for all northern localities. Will thrive in practically any type of soil. Has fine-cut, bluish leaf and makes spectacular low-to-medium hedge. Should have full sun in develop to maximum attractiveness. 9 to 12 lns. 1-yr. stock, 312.00 per 100. \$100.00 per 100.

Extensive Growers of



All under irrigation. Large mechanical digger assures entire root system. New 95' x 160' cold storage, keeps stock in perfect condition. Visit our nursery and see the superior quality of our stock. Book orders now for Fall and Spring delivery.

Write for complete Wholesale Catalog with attractive prices



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Finest Quality
PERENNIALS and SHRUBS
Write for complete trade list.
KINGWOOD NURSERIES
MENTOR, O.

SURPLUS STOCK

| Abelia grandiflora | Per 100 Per 1000 |
|--------------------------|-------------------|
| (Glossy Abelia), field-c | rown |
| 4 to 6 ins., C | .\$ 3.50 \$ 25.00 |
| 6 to 12 ins., C | . 5.00 40.00 |
| 12 to 18 ins., 2-yr., C | . 8.50 75.00 |
| 18 to 24 ins., 2-yr., C | . 11.00 100.00 |
| 2 to 3 ft., 2-yr., C | . 20.00 150.00 |

Hydrangea paniculata grandiflora

| (Peege | e Hydrangea) | | |
|----------|------------------|-------|--------|
| 4 to | 6 ins., C | 3.00 | 20.00 |
| 6 to 12 | 2 ins., C | 4.50 | 35.00 |
| | 8 ins., C | 7.00 | 60.00 |
| 12 to 11 | 8 ins., 2-yr., C | 8.50 | 75.00 |
| 18 to 24 | 4 ins., 2-yr., C | 11.00 | 100.00 |
| 2 to 3 | 3 ft., 2-yr., C | 20.00 | 150.00 |

Spiraea vanhouttei

| (Van | Houtte | Spiraea) | | |
|-------|------------|-----------------|-------|--------|
| 4 to | 6 ins., | C | 2.00 | 15.00 |
| 6 to | 12 ins., | C | 3.50 | 25.00 |
| 9 to | 12 ins., | hedging | 5.00 | 40.00 |
| 12 to | 18 ins., | C | 5.00 | 40.00 |
| 12 to | 18 ins., | hedging | 6.50 | 55.00 |
| 18 to | 24 ins., 2 | 2-yr., well-br. | 11.00 | 100.00 |
| 2 to | 3 ft. 2 | -vr., well-br. | 20.00 | |

Cornus florida

| Cornus florida | | |
|--------------------------|-------|-------|
| (White-flowering Dogwood | od) | |
| 12 to 18 ins., 2-yr., S | 4.00 | 30.00 |
| 18 to 24 ins., 2-yr., S | 5.00 | 40.00 |
| 2 to 3 ft., 2-yr., S | 6.00 | 50.00 |
| 2 to 3 ft., well-br | | |
| 3 to 4 ft., well-br | 60.00 | |

NATIVE EVERGREENS

Collected stock

| Rhod | odendr | on maxin | num. | Kalmia | lati- |
|--------|---------|----------|-------|---------|-------|
| folia, | llex | opaca, | Tsuga | canad | ensis |
| | | | Per | 100 Per | 1000 |
| 3 to | 6 ins., | S | \$2 | .50 \$ | 20.00 |
| 6 to | 9 ins., | S | 3 | .50 | 30.00 |
| 9 to | 12 ins | S | 5 | .50 ! | 50.00 |

CUMBERLAND PLATEAU NURSERY Rt. 1 CROSSVILLE, TENN.

Broad-leaved Coniferous Evergreens

Fall planting pays off with good stands and added growth. Write for our complete Price List of Liners, strong, well established, in 2¼ and 2½-in. pots.

T. G. OWEN & SON, INC.

Columbus

Mississippi

GROUND COVER

| _ | Vin | | | | Per 1000 | |
|---------|---------|----|----|----|---------------|--|
| Made-up | | | | | leads \$40.00 | |
| Made-up | clumps, | 20 | to | 30 | leads 50.00 | |
| Made un | alumana | 20 | 10 | 40 | loade 80 00 | |

O, H. PERRY NURSERY CO. Box 545 McMINNULLE, TENN.

obtained by writing to Mr. Kelly at the Detroit Edison Co., Detroit, Mich.

The conference was highlighted by an illustrated talk by Dr. Donald Wyman, ornamental horticulturist of the Arnold Arboretum. Dr. Wyman spoke on new plants for con-

temporary homes.

A warning against planting largegrowing evergreens on small lots and encouragement for landscape planners to study the many different varieties of trees and shrubs available were given by Dr. Wyman. In the course of his talk he advocated the use of Chinese dogwood, European hawthorn, small maples, star magnolia and crab apples. As small attractive shrubs he urged the use of Japanese quince, boxwood, lowgrowing evergreens, holly, bayberry, primrose and low lilacs. English ivy, memorial rose, small barberry varieties and ornamental grasses were suggested for ground covers.

suggested for ground covers.

Dr. Wyman's illustrations brought out two significant points—one, the great part that the Arnold Arboretum has played in the introduction of new plants into American gardens, and two, the fact that as a society grows older, it tends to become more conscious of its cultural heritage, as is evidenced by the use of choice plant materials in the gardens of England and the eastern

part of this country.

Lighting for Gardens

Outdoor lighting for contemporary gardens was effectively demonstrated by Mary Taepke, lighting consultant for the Detroit Edison Co.

In the course of her demonstration inexpensive lighting units were incorporated into various situations encountered in the average outdoor living area, Among the lighting units in the display were floodlights that had interchangeable color lenses and lighting units in the shape of tulips for lighting walks and pathways. Miss Taepke indicated that with the expenditure of a few dollars for some well-placed garden lights a homeowner could obtain considerably more use from the garden areas about his home by extending their functional period into the evening hours, when most members of the family are home.

Speaking from a park expert's point of view, Carroll L. Porter, construction supervisor for the Wayne county road commission, department of parks and forestry, told of the principles of landscape construction. He discussed briefly the importance and use of topographi-

CHERRY LAUREL

Less 20% and Less 10%



- 1 gallon 24-in. size plants 50c
 F.O.B. Scottsville.
- 20% quantity discounts for purchase and delivery of 1000 plants at one time.
- 10% dicount for cash pay.
- 5c per plant higher in Dallas.



SASANQUA CAMELLIAS

are fast gaining popularity. They are being planted everywhere in the southeast and as far north as Washington, D. C.

Don't let the boat leave you! Have a variety ready to sell. The demand will be greater each season. We have all sizes ready:

6 ft., specimen plants, B&B.\$4.00 to \$6.00 (These will be in bloom in about 3 weeks.)

| 5 40043./ | |
|----------------------------|------|
| 3 to 4 ft., B&B, some buds | 2.25 |
| 18 to 24 ins., field-grown | 1.50 |
| 18 ins., well br., T | .50 |
| 8 to 12 ins., liners, T | .20 |
| & to 8 ins., liners, T | .12 |
| R.C | .10 |

EAST COAST FLOWER FARMS

PINK HILL, N. C.

PARISH PERFECT STRAWBERRY

(pat. applied for)

This new, all-red, coreless, Junebearing plant was first offered for sale in the spring of 1954. Quantities of plants are available for spring delivery.

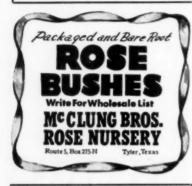
Spring prices: \$12.80 per 100, postpaid. 45% off list to dealers.

Write for literature and inquire about a dealership for your area.

Licensed Grower

SUTHERS MOUNDVIEW NURSERY

PLATTEVILLE, WIS.



TRY OUR \$25.00 BUNDLE OF OUR OWN SELECTION

Don't miss this offer! You can't lose! We guarantee satisfaction. You get 1000 trees, shrubs and evergreens—all good stock. We will mention a few of the items you will get in this bundle.

Weeping Willow, 4 to 5 ft. Sugar Maple, 4 to 5 ft. Mock Orange, 2 to 3 ft. Cornus Florida, 6 to 12 ins.

You will get 16 different items in all.
Order as many as you like now while
they last.

O. H. PERRY NURSERY CO.

Box 545 McMINNVILLE, TENN.

Azaleas and Camellias

Write for Catalog
FLOWERWOOD NURSERY
GREGORY L. SMITH, Owner
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AZALEAS

Broad-leaved Evergreens and a general line of quality ornamentals.

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WANTED

Prospective buyers to consider our offerings in the classified columns of this and future issues.

TARHEELIAN NURSERIES

cal and property line surveys. He discussed the use that the park department makes of plans both in the design of a park and in the construction of the area with respect to roads and walks, drainage, parking, buildings, plantings, etc.

The conference was brought to a close with the showing of the film "Rosarama," produced by the Mount Arbor Nurseries, Shenandoah, Ia., which was based on the many intricate details of rose production.

The program was planned by the educational committee of the Michigan Landscape Conference under the chairmanship of John Emerson. The meetings were held in the auditorium of the Kellogg Center, a building devoted to the continuing education of the people of Michigan.

MAIL-ORDER MEN PLAN

[Continued from page 8]

final hearing, to be held at Washington, D. C., probably about the middle of February. Vice-President John Kelly urged that a large attendance of nurserymen be present at the Washington hearing, so as to indicate the interest in the projected rules and to see that they are as closely as possible what the industry as a whole desires.

Concluding the meeting, Eldon Burgess, Galesburg, Mich., who served for six years, from 1934 to 1940, as the first president of the National Mail Order Nurserymen's Association, recalled that the child this year had reached its majority, and the occasion was recognized by honoring B. W. Keith, Sawyer, Mich., by the presentation of a gold wrist watch for his guidance of the infant organization through its first 14 years, as secretary-treasurer. Mr. Keith acknowledged the participation and aid of the other 13 charter members of the organization and of the 13 presidents of the organization who have served during its 21 years. He gave credit also to Mrs. Keith, who was present and responded to the applause.

Jim Scarff, New Carlisle, O., bespoke more effort on the membership committee, of which he is chairman, during the ensuing year. Robert J. Bauge, Shenandoah, Ia., asked approval of some of his policies as secretary-treasurer, which were thoroughly endorsed.

Final remarks were heard from a member of the association, J. B. Baker, Jr., as the current president of the American Association of Nurserymen.

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| Armore | | | | | | | | | | | | | | | | | | |
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| PPLES, STANDARD | ii wiii pa | /1610 11/16 | - 7/16 to 9/16- | quirements now. Following list | | | |
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| er 10 \$ 9,50 | \$ 7.00 | \$ 6.00 | \$ 5.00 | All 2-yr. Ci | al. and up | | in, cal. |
| er 100 80.00 | 65.00 | | | Per 10 | . \$ 11.00 | \$ 9.00 | \$ 7.50 |
| ci 100 00.00 | | 55.00 | 45.00 | Per 100 | . 100.00 | 85,00 | 70.00 |
| aldwin 100 | 200 | 100 | 50 | Bartlett | . 211 | 109 | 107 |
| ortland 100 | 200 | 100 | 200 | Clapp's Favorite | . 111 | 6.9 | 107 |
| olgo Crab Apple 100 | 100 | 100 | 100 | Duchess | . 111 | | |
| allia Beauty | 100 | | *** | Seckel | 211 | 109 | 57 |
| odi 100 | 200 | 100 | 100 | SWEET CHERRIES | | 100 | 10.4 |
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| orthern Spy 100 | 200 | 100 | 100 | | | | |
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| ed Gravenstein . 50 | 100 | 100 | 100 | Per 10\$10.00 | \$ 9.50 | 8 8,30 | \$ 6.00 |
| ed Rome Beauty | 300 | * * * | | Per 100 90,00 | 85.00 | 75.00 | 50.00 |
| ed Spy | 300 | 200 | 200 | Black Tatarian 500 | 300 | 200 | 100 |
| ome Beauty 100 | 300 | 300 | 200 | Napoleon 200 | 100 | 100 | 100 |
| ayman 100 | 100 | 100 | 100 | Schmidt 200 | | 100 | 200 |
| reet Delicious | 100 | 109 | 37 | Windsor 500 | 300 | 300 | |
| venty Ounce 100 | 100 | 100 | | DEACHTES | 200 | 200 | 200 |
| ellow | 100 | 100 | 2 5 5 | PEACHES | | | |
| | 000 | *** | | All 1-yr. | | | |
| Transparent | 200 | 100 | | Per 10 \$ 7.00 | \$ 6.00 | 8 4.50 | 8 3.50 |
| PRICOTS and QUINCE 1 | 1/16-in. | 9/16-in. | 7/16 to 9/16- | Per 100 65.00 | 55.00 | 40.00 | 30.00 |
| THEOLES SHIP SELECTED 1 | cal. | | in. cal. | Elberta 200 | 200 | 200 | 300 |
| - 10 | | cal. | | Fairhaven 300 | 300 | 200 | |
| r 10 | | \$ 9.00 | 8 7.00 | Golden Jubilee 150 | 100 | 200 | * * * |
| r 100 | 100.00 | 85.00 | 65.00 | | 200 | 100 | 300 |
| arly Golden Apricot | 100 | 100 | | | | | |
| oorpark Apricot | 100 | 100 | | Redhaven 200 | 150 | 200 | 100 |
| range Quince | 200 | 100 | 100 | Valiant 100 | 300 | 200 | 100 |
| | | | | Veteran 100 | * * * | 100 | *** |
| OUR CHERRIES | | | | PLUMS | | 11/16-in, 9 | /16 to 11/1 |
| 1-in. | 11/16-in. 9 | /16 to 11/16- | 7/16 to 9/16- | All 2-yr. | | cal, and up | in. cal. |
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| | 200 | 73.00 | 33.00 | Bradshaw | ******* | 200 | * * * |
| nglish Morello | | 2.1.5 | * * * | Donbook | | 100 | * * * * |
| ontmorency 100 | 100 | 200 | 100 | Burbank | ******* | **** 100 | |
| EARS 1-in. | / | 0110 - | | Fellenberg | ******** | 200 | 200 |
| - A Acces | 11/16-in. | 9/16-in. | 7/16-in. | Lombard | | | 440 |
| 1 2-yr. cal. | cal. | cal. | cal. | Monarch | ******** | 100 | |
| r 10\$10.00 | \$ 8.00 | 8 7.00 | \$ 5.50 | PRUNUS NEWPORT | | Each per 10 F | lach per 1 |
| r 100 90.00 | 75.00 | 65.00 | 50.00 | 200 5 to 6 ft | | \$1.25 | 81.15 |
| Jou 4100 | 200 | 200 | 100 | 200 4 to 5 ft | | 1.00 | .95 |
| rtlett 100 | 300 | 200 | 300 | 300 3 to 4 ft | ****** | 00 | .85 |
| There 100 | | | | 400 0 4- 7 5 | | | |
| Bosc | 300 | 200 | 100 | 400 2 to 3 ft | | | .75 |
| app's Favorite. 200 | 300 | 400 | 300 | 400 18 to 24 ins | | 60 | .50 |
| ichess 50 | 150 | 150 | 100 | WISCONSIN WEEPING WIL | LLOW | | |
| emish Beauty 200 | 300 | 200 | 150 | 200 5 to 6 ft | | 1.00 | .85 |
| rham 30 | 150 | 100 | 100 | 200 6 to 8 ft | | 1.25 | 1.10 |
| ncoln | 200 | 100 | 25 | 300 8 to 10 ft | | 1.50 | 1.25 |
| ckel 100 | 300 | 200 | 200 | Send complete list of fru | if troo we | nte for prices | |
| eldon 50 | 100 | 50 | 50 | limited quantities available | in money | of the other | e etende |
| CHARGE 20 | | 50 | | imited quantities available | an many | or the othe | z standal |
| | | | | | | | |
| son 75 | 100 | | 50 | Varieties. Ask for our latest | complete | wholesale ill | St. |

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N. L. N. A. DEBATES SALESYARDS

[Continued from page 8]

ing out the work, as well as on the materials used. The landscape service, according to his ideal, could not operate on a low overhead, such as the salesyard must necessarily do.

The result, declared Mr. Dodge, was that one type of business prevails over the other. In some cases the sales grounds are dropped, so that operations are confined to landscape service. But in more cases, at least in his part of the country, the landscape work has been discontinued because the owner has placed the emphasis of his operations upon sales ground merchandising.

The opposite view of the combination was presented by Harold J. Parnham, of Robinson & Parnham, Des Moines, Ia. For a number of years his firm was operated as a combination of the landscape service provided by his professional partner, until his recent death, and of the landscape planting department which the speaker himself directed. In recent years a salesyard has been added, which now accounts for more than one third of the total volume of business, the landscape planting being slightly more than one third and the professional de-

he Homestead Nurseries H.G.Benckhuysen. Boskoop. Holland

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TREE SEEDS

| | 1/4 Lb. | Lb. |
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| Balsam Fir | .\$1.50 | 8 5.00 |
| Concolor Fir (80% cut) | | 5.25 |
| Norway Spruce | 1.10 | 3,25 |
| White Spruce, imported | 1.30 | 4.00 |
| Colo. Blue Spruce. | | 2000 |
| forest run | . 2.35 | 8.00 |
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| select blue | . 2.65 | 9.00 |
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| (certified Austrian Alps) | 1.25 | 3.75 |
| Red Pine (resinosa) | . 4.00 | 12,50 |
| White Pine | . 1.50 | 5,00 |
| Scotch Pine, Riga | . 3.50 | 11.00 |
| Scotch Pine, Denmark | . 1.50 | 5.00 |
| Scotch Pine, Race Noble | | |
| d'Auvergne (recommend | ed | |
| to hold green color) | . 1.40 | 4.75 |
| American Arborvitae | | 5.00 |
| Japanese Yew | .80 | 2.50 |

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AMERICAN and HOLLAND GROWN BULES

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Hardy Azaleas, cut-leaved Japanese Maple and Rhododendron, lining-out

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Originators of Azalea Vuykiana, Growers of choice Nursery Stock. Please direct your correspondence to: 140 CEDAR ST. NEW YORK 6, N. Y. partment accounting for little more than one quarter.

He explained that contrast in prices for different sizes of materials was retained in landscape planting, as well as in the salesyard, by making the planting charge on the basis of a labor unit, and not on a percentage of the plant prices. Moreover, a slight advance in planting rates on smaller jobs was found a means of inducing more customers of the salesyard to plant the material they bought.

Injecting a good deal of humor into his discussion, Mr. Parnham pointed out the methods employed to operate the different branches of the business concurrently and without interference. As a matter of fact, he thought there was a constant recruiting of customers by one department from another. The only persons who were dissatisfied with the operations, he described entertainingly, were the recent graduates of landscape architects' schools, who felt they had demeaned themselves in working for a firm embracing operations so, far from the professional type as a salesyard.

Current Problems

William H. Mast, Mast Nursery, Davenport, Ia., led a discussion period on "What's Your Problem?" Various topics were touched upon briefly, including the advisability of a carrying charge on past-due retail accounts and also the varying forms of advertising. Some in the audience found newspapers quite profitable, others not productive in their communities. Radio and TV had no advocates. Talks before garden clubs and other civic or social groups were reported to be exceedingly advantageous in bringing in new customers. Syndicated mailing material, N. L. N. A. booklets and letters directed to new homeowners were considered of the best.

Official Business

The meeting was opened with some historical and welcoming remarks by Dan Gardiner, Boone Gardiner Nurseries, Louisville, Ky., president of the association, whose skill as a presiding officer was apparent. In preparation for the election of regional directors and officers at the annual meeting in July, he appointed a nominating committee consisting of Louis Hillenmeyer, Lexington, Ky.; Frank Styer, Concordville, Pa., and Ray Hartman, San Jose, Calif.

Homer K. Dodge reported as chairman of the educational committee, indicating the gains which

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Specializing in Fruit Tree Seedlings and Shade and Flowering Trees.

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FOR THE BEST IN CACTUS AND SUCCULENTS

WONDER COLLECTION: One hundred all different.

\$5.00 per 100, \$45.00 per 1000.

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CHINESE CHESTNUT TREES

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TEUCRIUM CHAMAEDRYS

 Per 100 Per 1000

 Top size
 \$17.50
 \$150.00

 Medium grade
 12.00
 100.00

 Well-rooted cuttings
 5.00
 45.00

BEARDSLEE NURSERY PERRY, O.



had been made in the curricula of some institutions in the past year or two and foreshadowing renewed activity by the committee in the ensuing year. He referred to a questionnaire recently mailed to members and urged that they be filled and returned promptly.

In conclusion, Secretary Lloyd Platt spoke about the advantages of a larger membership in N. L. N. A. and urged those present to seek eligible recruits in their own states. He called attention to the several useful and attractive booklets available to members for distribution to customers and prospects and solicited orders. He introduced his secretary, Mrs. Marjorie Clark, who has been a valued aid in handling the increased activities of the secretary's

The Sunday afternoon session was presumed to be highly popular, preceding the opening of the Illinois state convention, because the meeting room was so crowded that doors in the rear of the presiding officers were opened to accommodate an overflow in an adjoining room. Total attendance was well over 100, and the lengthy session was replete with information.

Walter T. Christianson, Fargo, N. D., vice-president of N. L. N. A., was detained at home because he underwent an exploratory operation December 31.

SWIM, WEEKS START FIRM

Herbert C. Swim and O. L. Weeks announce the formation of a plant breeding enterprise, Swim & Weeks, 4759 Philadelphia street, Chino,

Swim & Weeks will be principally engaged, at first, in the production of new rose varieties by hybridization, but expect also to do breeding work with other plants. Mr. Weeks is the owner and operator of Weeks Wholesale Rose Grower, Ontario, Calif. Mr. Swim, for many years employed as a plant breeder by the Armstrong Nurseries, Ontario, Calif., is known for his origination of many new rose and fruit varieties. Among his better known creations are the rose varieties Sutter's Gold, Helen Traubel, Mojave and Forty-Niner, and such fruit varieties as Springtime peach, Panamint and Silverlode nectarines.

THE new name of the Landscape Service Co., Framingham Center, Mass., owned by Homer K. Dodge and Frank A. Nanatovich, is the Framingham Landscape Co.



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(Salix Discoler Selection)

Beautiful February-forcing strain. Cakin sheath
is a rich mahogany-red with attractive large
silvery-pink catkins when mature.
Hoot and top bruned liners, \$12.00 per 100;
\$106.00 per 100.
15 to 18 ins. \$25.00 per 100; \$200.00 per 1000. BEARDSLEE NURSERY PERRY, O.



CALIFORNIA ASSOCIATION OF NURSERYMEN

ELMER J. MERZ, Executive Secretary
304 MITAU BUILDING SACRAMENTO 14, CALIF.

CAMELLIA SHOW

Adding new beauty to a show long accepted as one of southern California's outstanding spectacles by the inclusion of azaleas for the first time, the Los Angeles chapter of the California Association of Nurserymen will open its annual camellia show Friday, February 11, for a 2-day stand.

Re-established as a public event, the combined camellia-azalea festival is to be set up in the modernistic Terrace room of the world-famous Huntington-Sheraton hotel, in Pasadena's plush Oak Knoll district. Selection of this well-known site by the show committee headed by Charles Crum, general manager of Rosedale's Nurseries, Monrovia, was based on the ample parking facilities, ease of entry and exit and the beautiful surroundings offered by the renowned hostelry.

The Terrace room is in a building north of the hotel amid the lush plantings of the adjoining gardens. Chapter officers believe that the magnificent setting is certain to enhance the entire event.

According to present plans, the show will be open to the public at 10 a. m. Friday and will continue to 10 p. m. Saturday's hours are expected to be from 10 a. m. to 5 p. m. No admission will be charged.

Friday evening, the chapter will hold its camellia banquet in the spacious dining room of the Huntington-Sheraton, with a program arranged by President O. L. Weeks, Weeks Wholesale Roses, Ontario, and Vice-President Lynn Mossholder, Mossholder Nursery, La Habra.

Since most of the camellia growers also produce azaleas and progress in forcing practices has resulted in earlier blooms, the inclusion of these spectacular flowering evergreens to the annual February exhibit is expected to become a permanent feature, particularly in view of the fact that so far, no public azalea show has ever been held in the area. Foliage plant growers have been invited to supply some specimens for background effects.

Among the exhibitors this year will be two of southern California's world-famed garden showplaces, the Huntington Botanic Gardens, San Marino, and Los Angeles county's new park, Descanso Gardens, at La Canada. Both have outstanding collections of camellias. These gardens are directed by Howard Asper and John Therlkeld, respectively. Another noncommercial exhibitor will be the California State Polytechnic Institute, San Dimas branch, headed by Jolly Batchellor.

A number of southern California members of the C. A. N. have been invited to display, and distributors of supplies allied with camellia and azalea growing are expected to exhibit as space permits.

Ed. McNeill

PENINSULA CHAPTER MEETS

The January meeting of the Peninsula chapter, California Association of Nurserymen, was held at the Old Plantation, Los Altos, with William E. Schmidt, Schmidt Nursery, Palo Alto, presiding.

In his report of the board of directors' meeting, Secretary John Coulter, Coulter's Nursery, San Carlos, told that the Peninsula chapter will cooperate 100 per cent with Gov. Goodwin J. Knight's proclamation of "Plant a Tree Week," the first week in March.

Peninsula nurserymen may soon have the opportunity to meet Mr. Davies, Duncan & Davies, noted New Zealand nursery firm. An attempt will be made to have Mr. Davies present at a chapter meeting, if his schedule permits, Mr. Coulter reported.

Maunsell Van Rensselaer led the plant discussion, and the following varieties were displayed: Pinus patula, Jasminum primulinum and

NEW

Ready to Bloom This Spring

Gardeners are continually searching for something new or different. Be ready to offer them new

Flowering Quinces

in beautiful pastel and deeper shades.
Gallon (flowering size), **65c**Bicolor, Orange, Pink, Red, White

ALSO

Field-grown, bare-root Quinces

Novelties—named varieties 2 to 3 ft., bushy.......\$1.40 11/2 to 2 ft., bushy...... 1.10

Selected List—named varieties 2 to 3 ft., bushy......\$1.10

For varieties and descriptions see our Wholesale Catalog No. 5455 dated June 1, 1954.



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EVERGREEN LINERS

Rhododendrons Camelias
Azaleas Andromeda Conifers
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Melianthus major, by John Coulter; Osmanthus ilicifolius variegatus, Ilex ferox and I. convexa bullata, by Ralph Davey, the Flower Garden, Palto Alto; pictures of the new All-America flowers, by George Furuichi, Los Altos Nursery, Los Altos, Stenocarpus sinuatus, Aristotelia racemosa, Drimys winteri and Chimonanthus praecox, by Ray Burr, W. B. Clarke & Co., San Jose.

"How to Sell Roses" was the topic of a discussion by Clyde Stocking, Stocking's Rose Nursery, San Jose. He stated that a good rose salesman who could service customers efficiently must know the local requirements, colors, variety heights and the fundamentals of good care.

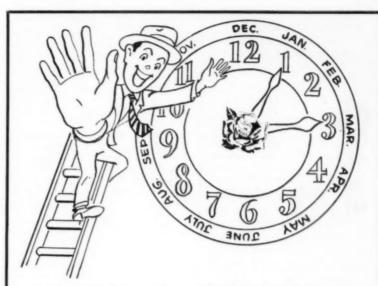
Charles Burr, California Garden Supply Co., Belmont, spoke on "How to Sell Fruit Trees." He explained that many nurserymen take a negative attitude toward home orchard fruits because of the customer's small-size lot and consequent minimum demand. The nurseryman can still maintain a high unit sale by selling combination fruit trees, dwarf combination trees, dwarf trees of a single variety and espaliered trees, all suitable for backyards of limited size. Mr. Burr stated further that a new fruit tree merchandising plan has recently been promoted, with three regular home orchard fruit trees planted in the same 18-inch hole. This permits the homeowner to have a variation in ripening dates and solves pollination problems, while the nurseryman sells three trees instead of one.

Introduced at the meeting were Itsuo Uenaka, Cupertino Nursery, Cupertino; John Rodgers, Schwabacher-Frey Co., San Francisco; Alphonse Blinn, Blinn's Nursery, Los Altos; new member Tom Kawakami, East Side Nursery, Palo Alto; Frank Turner, C. M. Volkman & Co., San Francisco, and Mr. and Mrs. Gilligan, Saratoga Camellia Nursery, Saratoga.

CONSTRUCTION has been started on a building to house the Tustin Nursery, Tustin, Calif. Partners Floyd F. Angelo and James M. Bartholemew will operate the new business.

H. PLATH & SONS, San Francisco, Calif., have completed two 35x120-foot greenhouses, which will be used for the growing of tropical plants.

SOUTHERN NURSERY, Oklahoma City, Okla., has opened a new garden shop at 3906 Shields boulevard.



THERE IS STILL TIME TO ORDER



BUSHES — CLIMBERS — TREE ROSES
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NORTH CAROLINA COURSE [Continued from page 16]

not out of line but actually a small payment for a high-grade service.

Better Business Methods

The next speaker, Dr. W. T. Ferrier, agricultural economist, Clemson College, spoke on "Better Business Methods for Nurserymen." He opened by stating that a nursery-man "had to stay in business." By this he inferred that it may be necessary for a nurseryman to take on a side line such as the sale of fertilizers, insecticides, garden tools, etc., to make a year-round income possible.

Good business methods are essential to a good annual income, and he stressed records, inventory, up-todate mailing lists, advertising, good credit, a good salesyard and the best quality plants as means toward this end. The salesvard should be attractive and well arranged, with the plants properly tagged and priced. The amount of the markup on the plants in the salesvard should depend upon the turnover, as the faster the turnover the lower the price. This method helps retain business lost to other types of businesses that sell plants. Annual inventory is essential in ascertaining the turnover.

He emphasized the fact that, even though more money is being made on less acreage than previously, the grower still does not receive more than 35 per cent for his efforts; he must cut all corners possible to increase that figure.

The first speaker after lunch was Jack Gartner, ornamental horticulturist of North Carolina State College, who spoke on mist propagation. He said many facts have been ascertained about the benefits of mist propagation over a period of years but some phases are still in the experimental stage. In mist propagation 1.35, 1.50 or 1.75 oil nozzles with normal pressure (40 pounds), spaced about four feet apart, may be used. Cuttings may be made a month earlier, thereby providing for earlier rooting and taking advantage of the warm weather. No shade is needed and plants receive more light and air. Even with the misting, however, the plants should be watered once weekly. With all this water no damping-off has been noted, a result of a perfect mixture of air and water.

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The beds should be well aerated and have good drainage. The best media include sterilized coarse sand, vermiculite, peat moss, perlite, etc.,

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and these should be used expertly for best results. Regardless of the size of the beds the nozzles must be placed so as to water all plants as nearly equally as possible. This is difficult and makes the weekly sup-plemental watering necessary. Vents have to be open in the summer, but not in winter. Bottom heat in winter is important as it will speed up the rooting process.

When cuttings are made, a rough cut is best. Fast handling of the wood from clipping to the rooting bed, retaining as much of the natural moisture as possible, has led to better results. Cuttings should be dipped in water at 110 degrees Fahrenheit, not cold water. The more leaves left on the cuttings the better. Cuttings should be placed in the beds one inch to two inches deep.

The second speaker, Arthur Coutu, agriculture economist of North Carolina State College, spoke of "The Future of the Nursery Industry in North Carolina." He was optimistic about the outlook, observing that North Carolina income per capita was higher than the national average. There has been a large increase in population and he felt that by 1965 there would be a 30 per cent increase in national income. He estimated a 20 per cent increase in building would occur between 1950 and 1975. He figured that more people making more money in fewer working hours would benefit the nursery industry by providing more leisure time for the workingman. Higher incomes lead to better living conditions and make people more conscious of the beautification factor, improving the nurseryman's sales potential.

A panel discussion entitled .T. M. REG. "Stump the Experts" was next on the agenda. The panel members consisted of state college extension experts and prominent nurserymen. A number of topics of interest to nurserymen were discussed in detail.

After adjournment of the afternoon session, preparations were made for the banquet, which was held at 7 p. m. at the College Union. There were about 75 present, and this gathering was greatly enhanced by the presence of a number of wives. Color movies of the summer tour were shown and greatly enjoyed by all.

Cover Crop Pros and Cons

Glenn Gilmore, Jr., was moderator for the second day. The program opened with "The Pros and Cons of Cover Crops for the Nursery," with E. R. Collins, extension agronomist, as the speaker. His thoughts on cover crops were interesting in that the

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cons outnumbered the pros. Some of his observations were:

1. Little organic matter can be added to the soil over a period of years by turning under the cover crops. 2. It is difficult to keep nitrogen from leaching from the soil. It is cheaper to apply it directly than by plowing under legumes, 3. As far as the physical make-up of the soil is concerned, the plowing under makes the soil too loose, causing it to dry out quicker.

4. Cover crops use water whereas mulches conserve water. 5. There is not so much erosion in winter as in summer when there is no cover crop. 6. It is felt that many insects live over the winter on cover crops, later to damage the summer crop. 7. There are more nematodes where a heavy cover crop has been turned

The only advantages of a cover crop, according to Mr. Collins, are that certain types of land definitely need them and that some cover crops are valuable in certain types of farming. Correct practices should be ascertained through the county agent.

Concentrated Row Crow Operations

J. S. Howard, Laurel Lake Nursery, Salemburg, N. C., then took the rostrum for a talk on concentrated row crop operations. His first remarks concerned irrigation. He has an unlimited supply of water from a 23-acre lake. With adequate water his nursery operation is divided into three parts: 1. A slat house, in which he has his liners. 2. The open field, where hollies and sasanguas grow. 3. A pine-sheltered area, where camellias and azaleas flourish.

The advantages of this system are more plants to the acre and full use of irrigation. Peat moss is mixed with the soil, which absorbs the water for future use. This keeps the roots of the plants cool, reduces the cost of digging, makes the balls lighter and retains moisture inside the ball after digging. Plants can be grown out in a much shorter period of time. The system reduces machine costs and makes better use of fertilizer.

Mr. Howard claims the investment return on peat moss is high and he thinks it far superior to all other materials tried. He figures peat moss lasts four years in a given area. He uses a pine straw or plane chip mulch for topping, claiming this conserves moisture, keeps the plants cool and controls grass. In five years of business he has been most successful, now cultivating 13 acres. He has as many as 43,000 plants in one acre.

"The Open-Type Nursery Opera-

tion" was explained by Dudley Robbins, Robbins Nursery & Bulb Farm, Burgaw, N. C. This nursery is only 50 miles from the Laurel Lake Nursery previously mentioned, but utilizes an entirely different pro-cedure successfully. Mr. Robbins' reason for using the open-type operation is that his soil necessitates that procedure. His soil retains sufficient water without irrigation. Even in driest weather he has plenty of water. He has to ridge his plants to prevent scalding. He figures machinery is cheaper than handwork and uses a high clearance tractor for plowing as well as for spraying and fertilizing. He also uses a machine planter and cultivates approximately 15 acres by this method.

The disadvantages he lists are the machinery investment; damage to plants by machinery, and lack of color by camellias and azaleas of concentrated plants grown under protection, although the improved root system compensates for this. In severely dry weather the plants do not receive all the available fertilizer.

as it is not broken down.

A short business session followed. The new officers' names were submitted to the assembly by a committee and were duly elected. They are as follows: President, R. A. Fowler, Fowler Nursery, Raleigh, N. C.; vice-president, Bob Gibson, Nettle-wood Nursery, Asheville, N. C.; secretary-treasurer, Ralph Shannon, Clarendon Gardens, Pinehurst, N. C.

In the extension department of North Carolina State College one extra man in ornamental horticulture research will be installed and the horticulture department is asking for one man for extension work in ornamentals alone. The horticultural exhibit at the state fair in Raleigh was so successful that it was voted to continue. Also to be continued is the want list buyers' guide. David Bosley, of the college horticulture department, has consented to put out a nursery quarterly, giving new ideas about nursery work. It is hoped that this will be successful enough to be made monthly. The "flying short course," visiting six sections of the state, was approved.

The program of this short course was thoroughly approved by the nurserymen and many congratulatory comments were heard at the

close.

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| WITHOUT NOTICE. | |
| ALL POTTED LINERS ON THIS | LIST |
| POTS OR CUPS THOSE WHO PR | APER |
| THE ORDINARY METHOD OF PAC | KING. |
| WHICH OMITS THIS ADDED PRO | TEC- |
| TION, MAY DEDUCT 1c PER PLANT | Γ. |
| The 1000 rate applies on all orders. fore, please order in multiples of 25 or | there- |
| tore, prease order in multiples of 25 or | EACH |
| | |
| 2 ¼ -in. pots | 0.18 |
| 21/2-in. pots BIOTA AUREA PYRAMIDALIS | .20 |
| | |
| 914 in note | .18 |
| 2½-in, pots BIOTA BONITA | .20 |
| 21/ in pote | *** |
| 2½-in. pots 2½-in. pots | .16 |
| | |
| | .16 |
| 2½-in. pots HIOTA EXCELSA 2¼-in. pots BIOTA SIBYLI | .17 |
| 24-in. pots | .18 |
| 2½-in, pots BIOTA SIBYLI | .20 |
| BIOTA SIBYLI | |
| 2 % -in. pots | .18 |
| 2½-in. pots CHAMAECYPARIS LAWSONIANA | .20 |
| | |
| 2 % -in. pots | .17 |
| 2½-in. pots CUNNINGHAMIA LANCEOLATA | .18 |
| | |
| 24-in. pots JUNIPERUS CHINENSIS PFITZERIA | .17 |
| JUNIPERUS CHINENSIS PFITZERIA | NA |
| 2 % -1D. DOEM | .17 |
| 2 1/2 -in. pots JUNIPERUS CHINENSIS PFITZERIA | .18 |
| | |
| 2½-in. pots JUNIPERUS CHINENSIS PFITZERIA NANA | .20 |
| JUNIPERUS CHINENSIS PFITZERIA | NA |
| NANA | 0.5 |
| 2 1/4 - in. pots | .25 |
| 2½-in. pots JUNIPERUS CHINENSIS VIRIDIFOL | IA |
| | |
| JUNIPERUS COM. COLUMNARIS | .26 |
| | |
| | .15 |
| JUNIPERUS COMMUNIS KIYONOI | |
| 274 In. pots | .10 |
| JUNIPERUS COMMUNIS CRACOVIA | .12 |
| (Polish Juniper) | |
| JUNIPERUS EXCELSA STRICTA | .18 |
| JUNIPERUS EXCELSA STRICTA | |
| | .17 |
| | |
| | .16 |
| 21/4-in. pots JUNIPERUS HIBERNICA FASTIGIAT | .18 |
| 24-in. pots | 14 |
| 2½-in. pots | .15 |
| | S |
| 2½-in, pots 2½-in, pots JUNIPERUS JAPONICA VIRGINALIS | .18 |
| JUNIPERUS JAPONICA VIRGINALIS | .20 |
| (Well shaped Juniper) | |
| (Well shaped Juniper) 24-in, pots JUNIPERUS SABINA TAMARISCIFOLI | .20 |
| JUNIPERUS SABINA TAMARISCIFOL | A .20 |
| 2 ½-in. pots JUNIPERUS VIRGINIANA KETELEEF | 20 |
| 2 ¼ -in. pots 2 ½ -in. pots | .25 |
| 2½-in. pots | 271/2 |
| 24-in pots | |
| 21/2-in, pots | 18 |
| ABELIA EDWARD GOUCHER | |
| 2¼-in. pots 2½-in. pots BERBERIS JULIANAE | .15 |
| BERBERIS JULIANAE | .16 |
| 2 V -in note | 25 |
| BUXUS SEMPERVIRENS CRON1 | |
| (Hardy Canadian Roywood) | |
| 2 4 -in, pots | 20 |
| 2¼-in, pots 2½-in, pots BUXUS SUFFRUTICOSA | 221/2 |
| 3x4-in., TT. bare-root | 15 |
| 3x4-in., TT, bare-root 4x6-in., TT, bare-root | 17 |
| CUUNIMUS PATENS SIEBOLDI. | |
| | |
| 2%-in. pots | 13 |
| EUONYMUS PATENS, small leaf | 15 |
| | 15 |
| SUONYMUS MICROPHYLLA PULCHE | L.I.A |
| a % -in. Dots | 15 |
| | |
| 2 ½ -in. pots 2 ½ -in. pots | 15 |
| LEX CORNUTA | 17 |
| 2½-in. pots | 20 |
| | |

(Continued in next column.)

C

C E

| (Continued from previous column. | , |
|--|--|
| | |
| 1-vear transplants from flats | .08 |
| 2 %-in. pots, extra heavy | .12 |
| 3-in. pots, extra heavy | .20 |
| 3x3½-in. cans, extra heavy 6x8-in., TTT, field-grown | .25 |
| ILEX CORNUTA BURFORDI ROOTED CUTTINGS 1-year transplants from flats 2\(\frac{1}{2}\)-in, pots, extra heavy 2\(\frac{1}{2}\)-in, pots, extra heavy 3-in, pots, extra heavy 6x8-in., TTT, field-grown 8x12-in., TTT, field-grown ILEX CRENATA CONVEXA BULLAT 2\(\frac{1}{2}\)-in, pots, extra heavy | .27 % |
| 24-in. pots, extra heavy | .15 |
| 1LEX CRENATA HETZI 2¼-in, pots | .20 |
| ILEX CRENATA LATIFOLIA | |
| (Big leaf Japanese Holly) (Foliage leaves slightly larger that | n |
| | |
| 2 ½-in, pots, extra heavy | .15 |
| 2 %-in. pots, extra heavy | .14 |
| 2 1/4-in. pots, extra heavy | .15 |
| | |
| ILEX OPACA FEMINA | |
| (American Holly) 2½-in. pots 1LEX OPACA HUME NO. 2 2½-in. pots, extra heavy. 2½-in. pots, extra heavy. 1LEX HUME NO. 2, produced from sec 2½-in. pots | .20 |
| ILEX OPACA HUME NO. 2 24-in, pots, extra heavy | 18 |
| 21/4-in. pots, extra heavy | .20 |
| 2 %-in. pots | |
| LAUROCERASUS CAROLINIANA | .15 |
| | |
| (Cherry-Laurei) 3x4-in. seedlings 4x6-in. seedlings 6x8-in. seedlings 2½-in. pots, extra heavy. 2½-in. pots, extra heavy. LIGUSTRUM IONANDRUM 2¼-in. pots | .06 |
| 6x8-in, seedlings | .08 |
| 2%-in. pots, extra heavy | .12 |
| 2 ½-in. pots | .18 |
| 2½-in. pots | .20 |
| 2%-in pots LIGUSTRUM JAPONICUM 4x6-in, 6x8-in, seedlings 18x24-in, TTT, field-grown MAGNOLIA GRANDIFLORA 3x4-in, seedlings | .02 |
| MAGNOLIA GRANDIFLORA | .20 |
| 91/ -in note exten henvy | .04 |
| 2 %-in, pots, extra heavy MAHONIA BEALEI | .14 |
| | .15 |
| 2½-in. pots NANDINA DOMESTICA 2½-in. pots. heavy | .18 |
| 2¼-in. pots, heavy | .10 |
| 2 1/4-in. pots, heavy 2 1/4-in. pots, extra heavy PODOCARPUS MACROPHYLLA | .12 |
| | .18 |
| PHOTINIA SERRULATA | |
| 24-in. pots 24-in. pots FEUCRIUM CHAMAEDRYS | .18 |
| (Dwarf perennial for borders) | |
| (Dwarf perennial for borders) 2-in. pots 2-id. in. pots ACER PALMATUM | .10 |
| CER PALMATUM | .12 |
| Acer P. Atropurpureum) | |
| (Understocks for grafting of Acer P. Atropurpureum) 24-in. pots, caliper, 3/16-in. and up ACER PALMATUM ATROPURPUREU. | .12 M |
| | |
| 214 -in nots | .20 |
| 3-in. pots | .35 |
| ATROPURPUREUM | |
| (Red-leaved Barberry) 2¼-in. pots CORNUS FLORIDA | .15 |
| 2½-in, pots, 2-yr, cal., ¼-in, and up | .15 |
| | .15 |
| AGERSTROEMIA INDICA | .10 |
| 24-in, pots AGERSTROEMIA INDICA WM TOOVEY 24-in, pots 12x18-in, field-grown, heavy | .16 |
| 24-in. pots 12x18-in., field-grown, heavy ONICERA FLAMING BEAUTY | 25 |
| 24-in. pots PIRAEA ANTHONY WATERER | .15 |
| 24-in. pots | 12 |
| 2¼-in. pots 6x8-in., TT, field-grown PIRAEA REEVESIANA FLORA-PLE | 15 N.A |
| (Double Reeves Spiraea) | 10 |
| 12x18-in., TT., field-grown | 16 25 |
| H. M. OWEN, V. PRESIDENT & MGI | R., |
| (Double Reeves Spiraea) 2¼-in, pots 12x18-in, TT., field-grown T. G. OWEN & SON, INC. H. M. OWEN, V. PRESIDENT & MGI elephones 650-651, Columbus, 1 | Miss. |
| FIELD-GROWN AND POTTED | |
| EVERGREEN LINERS | 100 |
| ndorra Juniper, 1-yr., f.g., 6 to 12 ins.\$1 | 12.00 |
| ndorra Juniper, 1-yr., f.g., 6 to 12 ins. \$ 2-yr., f.g., X, 8 to 12 ins | 5.00 |
| ylvester Juniper, 21/2-in. pots | 5.00 |
| on Ehron Juniper, 1-yr., f.g., 8 to 12 ins. | |
| yvester Juniper, 2-78-in. poss on Ehron Juniper, 1-yr., f.g., 8 to 12 ins. 3-wukegan Juniper, 1-yr., f.g., 8 to 12 ins. | |
| 8 to 12 ins | 2.00 |
| hamaecyparis cyano viridis, 2¼-in, pots | |
| party process of the state of t | 2.00 |
| 2 1/4 -in. pots | 2.00 |
| 2¼-in. pots | 12.00 15.00 5.00 |
| 2\(\frac{1}{2} \) nots \(\text{order} \) uonymus patens, 2-yr., f.g., XX, 8 to 12 ins | 5.00 5.00 0.00 |
| 2½-in. pots uonymus patens, 2-yr., f.g., XX, 8 to 12 ins | 2.00 5.00 5.00 0.00 5.00 |
| hamaecyparis plumosa aures. 2½ -in. pots | 2.00 5.00 5.00 0.00 5.00 0.00 |

FIELD-GROWN LINE-OUT STOCK
TERMS: SHIPMENTS made on open account if satisfactory credit is established otherwise cash should accompany order. No C.O.D. shipments made.

PACKING costs will be added (on a cost between the cost of the co | In quantities of 10, 100 and 1000, 25 of an grade or variety at 100 rate. 250 of an grade and variety at 100 rate. 250 of an grade and variety at 1000 rate. 250 of an grade and variety at 1000 rate. 250 of an grade and variety at 1000 rate. 250 of an grade and variety at 1000 rate. 250 of an grade and variety at 1000 rate. 250 of an grade and variety at 1000 rate. 250 of an grade and variety at 1000 rate. 250 of 250 Pfitzer Junipers 1-YEAR BEDS 1-YEAR BEDS Taxus cuspidata 6 to 8 ins. Taxus Hicksi 6 to 16 ins. Pyramidal .22 .20 Pyramidal
Arborvitae 6 to 10 ins.
2-YEAR BEDS
Arborvitae, Green
Niagra 8 to 12 ins.
Taxus cuspidata ... 6 to 8 ins.
6-YEAR
Taxus Hicksi (bare.root) .18 .16

EVERGREENS, ROOTED CUTTINGS

| EVERGREENS—Continued | 1 |
|---|--------------------|
| SEEDLINGS FOR SPRING. | |
| Variety, age and size 1 of 1 o | 1000 |
| Scotch Pine, 2-yr., 2 to 4 ins \$2.00 Scotch Pine, 2-yr., 4 to 8 ins 4.00 | 0 20.00 |
| Riga Scotch Pine, 2-yr., 2 to 4 ins. 3.0 | 0 15.00 |
| Riga Scotch Pine, 2-yr., 4 to 8 ins. 5.0 | 0 25.00 |
| American Red Pine, 2-yr., 3 to 6 ins 4.00 | 20.00 |
| | |
| American Red Pine, 3-yr., 4 to 6, 5.00 | 0 25.00 |
| Ponderosa Pine, 2-yr., 3 to 6 ins 4.00 Mugho Pine, dwarf; 3-yr., 2 to 5. 5.00 | 0 20.00 0 25.00 |
| Mugho Pine, dwarf; 4-yr., 4 to 7. 7.00 | 35.00 |
| White Pine, 2-yr., 3 to 6 ins 4.00 | 0 20.00 |
| Norway Spruce, 2-yr., 2 to 4 ins., 3.00 Norway Spruce, 2-yr., 4 to 7 ins., 5.00 | 0 15.00 0 25.00 |
| White Spruce, 2-yr., 2 to 4 ins 3.00 | 15.00 |
| Red Spruce, 2-yr., 3 to 6 ins 4.00 | 20.00 |
| 2-yr., 3 to 5 ins 4.00 | 20.00 |
| Blue Spruce (Colorado). | |
| 2-yr., 2 to 4 ins | 20.00 0 30.00 |
| Douglas Fir, 2-yr., 3 to \$ ins 4.00 | 20.00 |
| American Arborvitae, 3-yr., 3 to 6 5.06 | 25.00 |
| Mugho Pine, 4-vr., 7 to 10 ins., 11.00 | 55.00 |
| American Red Pine, 3-yr., 6 to 10. 6.00 | 30.00 |
| Norway Spruce, 3-yr., 5 to 10 ins 8.00 | 40.00 |
| Red Spruce, 4-yr., 6 to 10 ins 8.00 | 40.00 |
| Blue Spruce (Colorado), | 20100 |
| 3-yr., 3 to 6 ins 8.00 | 40.00 |
| American Arborvitae, | 40.00 |
| Red Spruce, 2-yr., 3 to 6 ins. 4.06 Black Hills White Spruce, 2-yr., 3 to 5 ins. 4.06 Blue Spruce (Colorado), 2-yr., 2 to 4 ins. 4.06 2-yr., 4 to 7 ins. 6.00 Douglas Fir, 2-yr., 3 to 5 ins. 4.06 American Arborvitae, 3-yr., 3 to 6 5.06 Mugho Pine, 4-yr., 7 to 10 ins. 11.06 American Red Pine, 3-yr., 6 to 10 ins. 8.00 White Spruce, 3-yr., 5 to 10 ins. 8.00 White Spruce, 3-yr., 4 to 8 ins. 8.00 Blue Spruce (Colorado), 3-yr., 3 to 6 ins. 8.00 American Arborvitae, 3-yr., 6 to 10 ins. 8.00 Austrian Pine, 3-yr., 6 to 10 ins. 8.00 TRANSPLANTS Scotch Pine, 2-1, 3 to 6 ins. 6.00 Scotch Pine, 2-2, 5 to 10 ins. 10.00 | 35.00 |
| TRANSPLANTS | 00.00 |
| Scotch Pine, 2-1, 3 to 6 ins 6.00 | 30.00 |
| Austrian Pine, 2-2, 5 to 10 ins 9.00 | 45.00 |
| Red Pine (American), | 40.00 |
| Blue Spruce (Colorado) | 40.00 |
| 2-2, 3 to 7 ins | 55.00 |
| Austrian Pine, 3-yr., 6 to 10 ins. 8.00 Scotch Pine, 2-1.3 to 6 ins. 10.00 Scotch Pine, 2-2.3 to 6 ins. 10.00 Austrian Pine, 2-2. 8 to 10 ins. 10.00 Red Pine (American), 2-2.8 to 10 ins. 10.00 Blue Spruce (Colorado), 2-2.3 to 10 ins. 8.00 2-2. 8 to 10 ins. 11.00 Some items listed are in limited May we suggest booking your order e be assured of filling your ordere, add in per cent sales and a suggest booking your order e be assured of filling your order e be assured of filling roun redes. P vania orders, add i per cent sales deposit with order, balance C.O. D so discount on quantities of 25.000. Agent for root-spread tree planter there is a husky, fast (over 1000 per tree seedling planter for reforestation mas tree and ornamental planting. M. Ford Ferguson, 2 point hitch. For and information, write R.F.D. 3 SAM DIBLE NURSERY R.F.D. 3 Sheloc | 55.00 40.00 |
| Some items listed are in limited | emply |
| May we suggest booking your order e | arly to |
| be assured of filling your needs. P | ennsyl- |
| vania orders, add 1 per cent sales | tax or |
| deposit with order, balance C.O.D. 5 p | er cent |
| discount on quantities of 25,000. | |
| there is a busky fast (over 1000 per | hour |
| tree seedling planter for reforestation. | Christ- |
| mas tree and ornamental planting. Ma | ade for |
| Ford Ferguson, a point hitch. For | picture |
| SAM DIBLE NURSERY | |
| R.F.D. 3 Sheloc | ta, Pa. |
| EVERGREEN LINERS AND CUTTI POT-GROWN AND TRANSPLANT | NGS |
| POT-GROWN AND TRANSPLANT | rs |
| Arborvitae, American, Each-Per 100 F | er 1000 |
| dark green; 1-yr\$0.20 Arborvitae, Globe Woodward, | \$0.18 |
| Arborvitae, Globe Woodward, | 10 |
| 4 to 5 ins. 20 Arborvitae, pyramidal, 1-yr. 5 to 6 ins. 22 Euonymus alatus compactus, 2-yr. pots. 4 to 6 ins. 18 | .18 |
| 5 to 6 ins | .20 |
| Euonymus alatus compactus. | 10 |
| 2-yr. pots, 4 to 5 ins | .16 |
| 2-yr. pots, 4 to 5 ins | .22 |
| Juniperus glauca Hetzi, 1-yr., § to 6 ins | .18 |
| Tayus ouenidata 2-vr | |
| 6 to 9 ins | .22 |
| 6 to 9 ins | .18 |
| From flats, rooted outside in lath ho | 1180 |
| Delivery now. | |
| Delivery now. Boxwood, Korean, hardy\$0.09 Boxwood, sempervirens, | \$0.08 |
| | .06 |
| Euonymus alatus compactus, | |
| 3 to 4 ins | .08 |
| Euonymus erectus, 3 to 4 ins 07 Euonymus patens, 3 to 4 ins 07 | .06 |
| Euonymus patens, 3 to 4 ins 07 Euonymus vegetus, 3 ins 07 Juniper, Swedish, 4 to 5 ins 10 | .06 |
| Euonymus alatus compactus, 3 to 4 ins | .09 |
| 6 ins | .12 |
| Juniperus glauca Hetzi. | |
| | .09 |
| Taxus cuspidata, 4 to 5 ins 10 Taxus Intermedia, 4 to 5 ins 11 | .09 |
| | |
| 3 to 4 ins. 11 Delivery June 30, 1955 Arborvitae, pyramidal, 5 ins | .10 |
| Arborvitae, pyramidal, 5 ins 11 | .10 |
| Arborvitae, globe, 3 to 4 ins 10 | .09 |
| Arborvitae, American; dark green; | .09 |
| Ashawitaa alamantimima fi ina 10 | |
| Taxus Hicksi, 5 to 6 ins11 | .10 |
| Terms: 2% discount and free packing cash with order. Our stock guaranteed | ng for |
| Taxus Hicksi, 5 to 6 ins 10 Terms: 2% discount and free packicash with order. Our stock guaranteed satisfactory or return within 5 days freefund nue full shipping charges paid | or full |
| refund, plus full shipping charges paid. | |
| MIAMI NUBSERY CO | |
| Tipp City, O. | |
| cash with order. Our stock guaranteed satisfactory or return within 5 days for refund, plus full shipping charges paid. 250 plants at 1000 rate. MIAMI NURSERY CO. Tipp City, O. LINING-OUT STOCK Each | |
| Each | Each |
| Per 100 Pe | r 1000 |
| Ilex rotundifolia, TT., bushy, 6 to 9 ins | \$0.35 |
| llex rotundifolia, Tr., bushy, | |
| 9 to 12 ins | .45 |
| oe). TT., bushy & to 10 ins. | 35 |
| Andromeda Catesbael (Leucoth- | .00 |
| 9 to 12 ins. 50 Andromeda Catesbael (Leucoth- oe), TT, bushy, 8 to 10 ins. 40 Andromeda Catesbael (Leucoth- oe), TT, bushy, 10 to 12 ins. 50 Five or ten dollar sample sent upon re GERARD K. KLYN, INC. | .45 |
| Five or ten dollar sample sent upon re | quest. |
| Mentor, O. | |
| | |

| | LINING-O | UT STOCK | K r 100 Per 1000 |
|---|--|--|--|
| Sec | Available in certifi | ed Riga. | Dark Green |
| - 2 | 2-0, 3 to 5 ins | ******** | \$2.50 \$15.00 3.00 18.00 |
| Au | 2-0, 3 to 8 ins strian Pine, 2-0, 3 to 5 ins gho Pine, | ****** | 3.00 18.00 |
| | 2-0, 2 to 4 ins 2-1, 4 to 6 ins d Pine, | | 3.50 20.00 5.00 35.00 |
| | | | |
| Bla | 2-0, 2 to 4 ins ack Hill Spruce, 2-0, 2 to 4 ins ack Spruce, 1-0, 4 to 8 ins | ****** | 3.50 20.00 |
| Co | l-0, 4 to 8 ins lorado Blue Spruce, | ******** | 5.00 25.00 3.50 20.00 |
| No | l-0, 2 to 4 ins l-1, 3 to 4 ins rway Spruce, | ******** | 5.00 35.00 |
| 6 | -0, 2 to 6 ine | ******* | 3.50 20.00 5.00 35.00 |
| 2 2 A 22 | ite Spruce, -0, 2 to 4 ins1, 3 to 6 ins herican Arborvitae, | | 3.50 20.00 5.00 35.00 |
| 2 | -1. 3 to 4 ins Terms: 2 per cent | t, cash wit | 5.00 35.00 h order. |
| ava | 1-1, 3 to 4 ins Terms: 2 per centrolled Juniper. Arailable at nursery. JOHN G. EVERGREE | borvitae, Write for o ZELENKA | Spruce, etc., complete list. |
| | | N NURSE Box 291 ven, Mich. | |
| - | JUNII | PERS. | Per 100 |
| | NIPER, ANDORRA trimmed. | | |
| JU. | trimmed. 9 to 12 ins., TT., fi 2 to 15 ins., TT., fi NIPER, PFITZER 6 to 9 ins., T., beds NIPER, PFITZER. | eld-grown | 50.00 |
| JU | NIPER, PFITZER. | Heavy, on | ce |
| 1 | trimmed. 9 to 12 ins., TT., fi 2 to 15 ins., TT., fi 5 to 18 ins., TT., fi NIPER, SAVIN. He 9 to 12 ins., TT., fi 12 to 15 ins., TT., fi NIPER GRAFTS. | eld-grown eld-grown eld-grown | 55.00 65.00 |
| JU | NIPER, SAVIN. He 9 to 12 ins., TT., ft 2 to 15 ins. TT. ft | eld-grown | trimmed. |
| JU. | NIPER GRAFTS ill our grafts are o ck. We find they r shed stock can be l | Juniper | Hetzi under- |
| fini | ck. We find they r shed stock can be l l. | nature ear nandled wi | th a smaller |
| C | anaert fillbush | | Meyer Welch |
| F | fascala tobin Hood tundee | | Glauca Keteleer Moffet |
| 1 | fill's Pyramidal | | York |
| | CUCE, Moerheim | | **** |
| R | RUCE, Moerheim trafts, out of 3-in. XUS, cuspidata and cooted cuttings | Micksi. | 10.00 |
| R | to 9 ins., beds to 12 ins., 2½-in. | oots | 10.00 17.50 25.00 |
| R 6 9 12 | XUS, cuspidata and tooted cuttings | oots | 10.00 17.50 25.00 35.00 |
| R 6 9 12 | xus, cuspidata and looted cuttings to 9 ins., beds to 12 ins., 2½-in., 1 to 15 ins., 3-in, pol Packing and b NEBRASKA NU 5 "O" St. | oots | 10.00 17.50 25.00 35.00 ost. INC. dncoln, Neb. |
| R 6 9 12 | xus, cuspidata and looted cuttings to 9 ins., beds to 12 ins., 2½-in., 1 to 15 ins., 3-in, pol Packing and b NEBRASKA NU 5 "O" St. | oots | 10.00 17.50 25.00 35.00 ost. INC. dncoln, Neb. |
| R 6 9 12 | xus, cuspidata and looted cuttings to 9 ins., beds to 12 ins., 2½-in., 1 to 15 ins., 3-in, pol Packing and b NEBRASKA NU 5 "O" St. | oots | 10.00 17.50 25.00 35.00 ost. INC. dncoln, Neb. |
| 75- 481: 75- 400 200 100 100 100 100 100 100 | XUS, cuspidata and dooted cuttings to 9 ins., beds to 12 ins., 2½-in. to 15 ins., 3½-in. to 15 ins., 3½-in. to 15 ins., 3½-in. poi Packing and to NEBRASKA NU 5 "O" St. I Buxus sempervire 10 Euonymus vegetu. 10 Euonymus radicar 10 Euonymus japonio 10 Forsythia Spring (10 Forsythia Lynwood Ilex East Palatka 10 lex opaca (select | oots s s rowing at ce RSERIES, L SPRING 19 ns, 2½-in, 1 ns, 2½-in, 1 ns, 2½-in, 2½-in, 1 llory, 2½-i d Gold, 2½-in, pd d Gold, 2½-in, pd | 10.00 17.50 25.00 35.00 35.00 set. INC. dincoln. Neb. 255 pots . \$0.12 pots . 12 pots . 12 pots . 12 in pots . 15 2-in, |
| 75- 481 75- 400 200 100 16- 500 201 100 | oted cuttings to 9 ins., beds to 12 ins., 2½-in., 1 to 15 ins., 3½-in., poi Packing and to Packing and to BELIVERY. BURUS sempervice Euonymus radica; Euonymus radica; Euonymus radica; Euonymus radica; Euonymus radica; Euonymus radica; Forsythia Spring; Forsythia Spring; Forsythia Lynwoo; Hex East Palatka; Hex opaca (select 2½-in. pois. 3 Jasminum floridur Jasminum nudifio | Micksi. Soxing at consistence of the conting at consistence of the consistence of the continuation of the | 10.00 17.50 25.00 35.00 35.00 set. INC. dincoln. Neb. 255 pots . \$0.12 pots . 12 pots . 12 pots . 12 in pots . 15 2-in, |
| 75- 481 75- 400 200 100 16- 500 500 | ooted cuttings to 9 ins., beds to 12 ins., 2½-in., 1 to 15 ins., 3½-in., 1 to 15 ins., 3½-in., poi Packing and to WEBRASKA NU "O" St. Buxus sempervire Euonymus vegetu Euonymus radicat Euonymus Japonic Forsythia Lynwoo Forsythia Lynwoo Ilex East Palatka Dex East Palatka Jasminum floridur Jasminum noridio Jasminum noridio Jasminum nudiflot Laurocerasus schip | micks. state of the control of the | 10.00 17.50 25.00 25.00 35.00 St. INC. Incoln. Neb. 255 pots \$0.12 pots 12 pots 12 pots 12 in pots 15 2-in, "15 358 17 . 25 00ts 12 . 25 . 25 . 25 . 25 . 25 . 25 . 25 . 2 |
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| FEBRUARY 1, 1955 | | 7 |
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Jamestown, N. Y.

Route 3 Jamestown, N. Y.
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THORNDALE FARMS, WOODSTOCK, ILL.

LINING-OUT STOCK

LINING-OUT STOCK rown in Dow-Fumed soil. Priced per 100. 6 to 8 lns. 8 to 12 ins.

| | | | 8 to 12 ins |
|-------------------------------|----|---------|-------------|
| Cedrus Deodara | | \$12.50 | \$15.00 |
| Feijoa Sellowiana | | 12.50 | 15.00 |
| Gardenia Mystery | | 8.50 | 10.00 |
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| Osmanthus fragrans | | 12.50 | 15.00 |
| Osmanthus yellow | | 12.50 | 15.00 |
| Viburnum Tinus | | 12.50 | 15.00 |
| Magnolia fuscata, 21/2-in. po | te | s. 15c. | |
| Japanese flowering Cherry | (1 | ed) | |
| 12 to 18 ins | | | \$20.00 |
| 18 to 24 ins | | | |
| 2 to 3 ft | | | |
| GRIMES NURS | | | |
| Gt A 1 | | | |

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\$0.40 .16 1/2 Manhattan Blue Jun, upright, bands, 6 to 8 ins.

Densa Glauca Jun, upright, bands, 6 to 10 ins.
Savin Jun, bands, 6 to 10 ins.
extra heavy
Von Ehron Jun, bands, 8 to 10 ins.
extra heavy
bare-root, 8 to 10 ins. (topped)
Golden Pfitzer, bands, 6 to 10 ins.
Spreading Jap, Yew, bands, 6 to 8 ins.
Upright Jap, Yew, bands, 6 to 8 ins.
Dwarf Jap, Yew (nana), bands,
4 to 6 ins.
BROADLEAFS
Euonymus coloratus, 6 to 10 ins., bare-.25 BROADLEAFS
Euonymus coloratus, 6 to 10 ins., bareroot
Euonymus patens, small or large
leaved, 6 to 10 ins., bare-root
small leaved, bands...
Pyracantha Lalandi, 5 to 6 ins.,
bare-root .03 1/2

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| OCATE AND ANALESSES. | |
|--|--------|
| For spring planting, field-grown. | |
| | er 100 |
| Juniperus communis Ashfordi (Ashford) | |
| 1-yr., 8 to 12 ins | 15.00 |
| 2-yr., 12 to 15 ins | 19.00 |
| Juniperus communis cracovia (Polish) | 10 50 |
| 2-yr., 8 to 12 ins | 12.00 |
| 1-yr., 8 to 12 ins | 19 50 |
| Juniperus communis fastigiata | A |
| (Improved Irish) | |
| | 10.00 |
| 1-yr., 8 to 12 ins | 12.50 |
| 2-yr., 12 to 15 ins | 17.50 |
| Juniperus communis hibernica (Irish) | |
| 1-yr., 6 to 8 ins | 10.00 |
| 1-yr., 8 to 12 ins | 12.50 |
| 2-yr., 12 to 15 ins | 15.00 |
| Juniperus communis Kiyonoi (Kiyonoi) | |
| | 12.50 |
| 2-yr., 12 to 15 ins | 15,06 |
| Juniperus glauca Hetzi (Hetz) | |
| 1-yr., 6 to 8 ins | 10.00 |
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| (Andorra) 1-yr., 8 to 8 ins | 10.00 |
| | 12.50 |
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| | 10.00 |
| | 12.50 |
| 2-yr., 8 to 12 ins | |
| Juniperus Sabina tamariscifolia | |
| | 17.50 |
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| | 20.00 |
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| The same quality stock we have offering the wholesale trade for the par | |
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Jamestown, N. Y.

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| BED | DED | STOCK e open. | | |
| Enonymus alatus | comps | etus. | er 100 | Per 1000 \$180.00 |
| Hex convexa | ***** | | 20.00 | 180.00 180.00 |
| Sarcococca Hooker | riana . | | 20.00 25.00 20.00 | 175.00 |
| Taxus Andersoni Taxus brevifolia . Taxus Browni Taxus canadensis | | | 20.00 17.50 17.50 | 150.00 |
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| Ahios Nordmannia | no 1. | er S | 10.00 | 90.00 |
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| Acer palmatum att | ropur | ureum. | | 200.00 |
| Acer palmatum ati | | | 32.50 | |
| Ampelopsis Veitch Ampelopsis Veitch | i. 1-yr | . S | 6.00 15.00 | 40.00 125.00 |
| | | | 3.00 | 25.00 |
| Cornus florida, 1-y Cornus florida, 2-y | r., S. r., S. | | 6.00 7.50 | 50.00 65.00 |
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| Chamaecyparis obto 2-yr., S | ana, 2 1-yr., 3 | yr., S. | 5.00 3.50 | 40.00 30.00 |
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| 1-yr., S. Ilex crenata, 2-yr., Picea canadensis, 2 Picea Engelmann, Picea excelsa, 2-yr Picea pungens, 2-y Pinus austriaca, 2- Pinus densifora, 3 | S | | 10.00 3.50 5.00 | 30.00 |
| Picea Engelmanni, Picea excelsa, 2-yr | 3-yr. | S | 2.50 | 20.00 |
| Picea pungens, 2-y Pinus austriaca, 2- | r., S. yr., S. | | 3.50 7.00 | 30.00 60.00 |
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| Pinus sylvestris. 3- | yr., 8. | | 6.00 | 50.00 |
| Syringa vulgaris, 2 | -yr., S | | 4.00 | 30.00 |
| Taxus capitata, 1-; Taxus capitata, T., | 1-yr., | S | 6.00 | 40.00 50.00 |
| Taxus capitata, T., Tsuga canadensis, | 2-yr., 2-yr., | S T | 9.00 | 150.00 80.00 |
| Viburnum theiferum HEAVY, FIE | m, 1-y | r., S., ROWN | 10.00 STOC | 90.00 |
| Picea pungens, 2-y Pinus austriaca, 2-y Pinus densifiora, 3 Pinus Mugo, Tyr., Pinus resinosa, 3-y Pinus Strobus, 3-y Pinus strobus, 3-y Pinus strobus, 3-y Pinus Tunbergi, 3 Syringa vulgaris, 2 Taxus capitata, 1-, Taxus capitata, T., Tauga canadensis, Viburnum thelferu HEAVY, FIE Bare-root and and cash-and-carr; | ready v trad | for C | lovers | et pots |
| A | | | | |
| 15 to 18 ins | 10.4 | | | \$400.00 |
| Cornus florida, 2 to | 3 ft., | bushy | | 80.00 |
| Acer palmatum atr 15 to 18 ins Acer platanoides, 3 Cornus florida, 2 to Cornus florida rubr Cornus Kousa, 3 to Juniperus Pfitzerial bushy | 4 ft | 24 111 | | 100.00 |
| bushy | na, s t | 0 12 lh | l., | 65.00 |
| Tsuga canadensis, | na, 12 | to 15 1 | nø | 75.00 100.00 |
| Tsuga canadensis, Viburnum theiferur | 18 to n, 18 | 24 ins. to 24 is | ns | 150.00 60.00 |
| The above stock transplanted. Spec | has | been i | several large | times quanti- |
| bushy Přízeria Juniperus Přízeria Tsuga canadensis, Tsuga canadensis, Viburnum theiferur The above stock transplanted. Spec ties. Full list on d VERKADE'S NU | RSER | ies, w | ayne, | N. J. |
| | | | | |
| Young, thrift Priced per 100 | g stoc | k, bed 8 to | 12 to | 18 to |
| Buxus Harlandi | \$10.00 | | | |
| Gardenia Mystery. Gardenia stricta | 8.50 | \$10.00 | | **** |
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| linum | 7.50 | | | |
| compactum Magnolia fuscata | 10.00 | 12,50 | 15,00 | **** |
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| Magnolia | | | | |
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| Podocarpus | | 10.00 | * * * * | **** |
| | | 10 50 | | |
| sinensis | | | | |
| (field) | **** | 15.00 | 20,00 | |
| (field) | **** | 15.00 15.00 RSERI | 20,00 | |
| Spiraea Reevesian (field) Xylosma, 3-in, pots STEPHEN Sem | S NU mes, | 15.00 15.00 RSERI Ala. | 20,00 ES. | |
| Spiraea Reevesian (field) Xylosma, 3-in, pots STEPHEN Sem LINING Nice, healthy | S NU mes, | 15.00 15.00 RSERI Ala. STOCI | ES. ES. | **** |
| Spiraea Reevesian (field) | OUT, well- | 15.00 15.00 RSERI Ala. STOCI | ES. ES. | **** |
| Spiraea Reevesian (field) Xylosma, 3-in, pots STEPHEN Sem LINING Nice, healthy Price | S NU mes, OUT well- ed per | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,00 ES. stock. 6 to 8 ins. 12.50 12.50 | 8 to 12 ins. \$17.50 17.50 |
| Spiraca Reevesian (field) | S NU mes, -OUT Well- ed per | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,00 ES. stock. 6 to 8 ins. 12.50 12.50 | 8 to 12 ins. \$17.50 17.50 |
| Spiraca Reevesian (field) | S NU mes, -OUT Well- ed per | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,00 ES. stock. 6 to 8 ins. 12.50 12.50 | 8 to 12 ins. \$17.50 17.50 |
| Spiraca Reevesian (field) | S NU mes, -OUT Well- ed per | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,00 ES. stock. 6 to 8 ins. 12.50 12.50 | 8 to 12 ins. \$17.50 17.50 |
| Spiraea Reevesian (field) Xylosma, 3-in, pots STEPHEN SEP LINING Nice, healthy, Price Buxus Harlandi Buxus japonica Buxus ponica Cedrus Deodara Eleaegnus Fruitland Eriobotrya Japonica Fejioa (Pineapple Gardenia Fortunel Gardenia Fyster | S NU mes, -OUT, well- ed per | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,000 HS. stock. 6 to 8 ins. 12.50 12.50 12.50 12.50 12.50 12.50 7.50 7.50 | 8 to 12 ins. \$17.50 17.50 15.00 15.00 10.00 |
| Spiraea Reevesian (field) Xylosma, 3-in, pots STEPHEN SEP LINING Nice, healthy, Price Buxus Harlandi Buxus japonica Buxus ponica Cedrus Deodara Eleaegnus Fruitland Eriobotrya Japonica Fejioa (Pineapple Gardenia Fortunel Gardenia Fyster | S NU mes, -OUT, well- ed per | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,000 HS. stock. 6 to 8 ins. 12.50 12.50 12.50 12.50 12.50 12.50 7.50 7.50 | 8 to 12 ins. \$17.50 17.50 15.00 15.00 10.00 |
| Spiraea Reevesian (field) Xylosma, 3-in, pots STEPHEN SEP LINING Nice, healthy, Price Buxus Harlandi Buxus japonica Buxus ponica Cedrus Deodara Eleaegnus Fruitland Eriobotrya Japonica Fejioa (Pineapple Gardenia Fortunel Gardenia Fyster | S NU mes, -OUT, well- ed per | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,000 HS. stock. 6 to 8 ins. 12.50 12.50 12.50 12.50 12.50 12.50 7.50 7.50 | 8 to 12 ins. \$17.50 17.50 15.00 15.00 10.00 |
| Spiraea Reevesian (field) | S NU mes, -OUT, well- ed per (Loquusva) | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,000 ES. stock. 6 to 8 ins. 12,50 12,50 12,50 12,50 12,50 7,50 7,50 7,50 7,50 7,50 7,50 7,50 7 | 8 to 12 ins. \$17.50 17.50 17.50 15.00 15.00 10.00 10.00 11.60 20.00 17.50 17.50 |
| Spiraea Reevesian (field) | S NU mes, -OUT, well- ed per (Loquusva) | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,000 ES. stock. 6 to 8 ins. 12,50 12,50 12,50 12,50 12,50 7,50 7,50 7,50 7,50 7,50 7,50 7,50 7 | \$ to 12 ins. \$17.50 17.50 17.50 15.00 15.00 10.00 10.00 10.00 17.50 17.50 17.50 17.50 17.50 17.50 17.50 17.50 17.50 17.50 |
| Spiraea Reevesian (field) | S NU mes, -OUT, well- ed per (Loquusva) | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,000 ES. stock. 6 to 8 ins. 12,50 12,50 12,50 12,50 12,50 7,50 7,50 7,50 7,50 7,50 7,50 7,50 7 | 8 to 12 ins. \$17.50 17.50 15.00 15.00 10.00 10.00 11.60 20.00 17.60 17.50 17.50 |
| Spiraea Reevesian (field) Xylosma, 3-in, pots STEPHEN STEPHEN Nice, healthy Price LINING Nice, healthy Buxus japonica Buxus japonica Buxus japonica Buxus sempervirens Cedrus Deodara Eleagnus Fruitland Eriobotrya Japonica Gardenia Fortunei Gardenia Fortunei Gardenia Tadicans Ilex cornuta Burfor Ilex crenata convexi Ilex crenata convexi Ilex crenata convexi Ilex crenata rotundi May vomitoria (Yau May vomitoria (Yau Gomanthus fragran Retinospera ericoide BLACKWE Semi | S NU mes, -OUT, well- ed per (Loquusva) | 15.00 15.00 RSERI Ala. STOCI rooted 100. | 20,000 ES. stock. 6 to 8 ins. 12,50 12,50 12,50 12,50 12,50 7,50 7,50 7,50 7,50 7,50 7,50 7,50 7 | \$ to 12 ins. \$17.50 17.50 17.50 15.00 15.00 10.00 10.00 10.00 17.50 17.50 17.50 17.50 17.50 17.50 17.50 17.50 17.50 17.50 |

| LINING-OUT STOCK. Abelia Edward Goucher, 15 to 15 ins 12 to 15 ins | \$0.20 |
|--|-------------------------|
| 12 to 15 ins | .15 |
| 12 to 15 ins | .15 |
| formosa and lilacina, 6 to 8 ins Buxus sempervirens, 6 to 8 ins | .26 |
| Buxus suffruticosa, 6 to 8 ins | .20 |
| Cedrus Deodara, 6 to 8 ins | .10 |
| Abelia Edward Goucher, Iš to Iš ins. 12 to 15 ins. Abelia grandiflora, 15 to 15 ins. 13 to 15 ins. Asaleas, hardy Firefly, Bridesmaid, formosa and lilacina, 6 to 8 ins. Buxus sempervirens, 6 to 8 ins. Buxus sempervirens, 6 to 8 ins. Candytuft, 5 to 4 ins. Cedrus Deodara, 6 to 8 ins. Cedrus Deodara, 6 to 8 ins. Cherry-Laurel, Iš to Iš ins. 12 to 15 ins. | .20 |
| 10 to 12 ins | .1214 |
| Cherry-Laurel, 15 to 18 ins. 12 to 15 ins. 10 to 12 ins. Confederate Jasmine, 2-year vines Cotoneaster Franchetti, 10 to 12 ins. 8 to 10 ins. Elaeagnus Fruitlandi, 8 to 10 ins. Euonymus microphillus (box), 6 to 8 ins. | .20 |
| Elacagnus Fruitlandi, 8 to 10 ins | .15 |
| Euonymus microphillus (box), 6 to 8 ins. Euonymus patens, 15 to 18 ins. 12 to 15 ins. Gardenia radicans, 10 to 12 ins. Gardenia Mystery, 12 to 15 ins. 10 to 12 ins. | .20 |
| 12 to 15 ins | .20 |
| Gardenia Mystery, 12 to 15 ins | .20 |
| 10 to 12 ins | .15 |
| 10 to 12 ins | .20 |
| 10 to 12 ins | .15 |
| llex microphylla, 6 to 8 ins. Jasminum floridum, 12 to 15 ins. 10 to 12 ins. 8 to 10 ins. | .20 |
| 10 to 12 ins | .15 |
| S to 10 ins | .15 |
| rain-Tree), 15 to 18 ins | .25 |
| 10 to 12 ins Ligustrum (wax-leaved), 2-year | .15 |
| seedlings, 15 to 18 ins | .15 |
| 10 to II ins | .10 |
| 3 to 6 ins | .10 |
| Juniper (Irish), 6 to 8 ins. Koelreuteria paniculata (Golden- rain-Tree), 15 to 18 ins. 12 to 15 ins. 10 to 12 ins. Ligustrum (wax-leaved), 2-year seedlings, 15 to 18 ins. 12 to 15 ins. 10 to 12 ins. Mahonia Bealel, 10 to 12 ins. 3 to 6 ins. Nandinas, 6 to 8 ins. Pittosporum Tobira, 15 to 18 ins. 12 to 15 ins. | .25 |
| 10 to II ins | .15 |
| 6 to 8 ins | .15 |
| Rosea, 8 to 10 ins | .121/4 |
| sto 19 ins Sasanqua Camellias, Cleopatra, Rosea, 8 to 19 ins Sasanqua Camellia Dawn, 8 to 10 ins. Thea Bohea (Chinese tea plant), The 12 ins The 12 ins The construction of the control of t | .10 |
| Terms: Cash with order. Add extr | a for |
| prepaid. Large orders shipped expres | s col- |
| CALVIN HARMAN NURSERY | |
| Stovall, Ga. | |
| LINING-OUT EVERGREENS. Abelia grandiflora, 1-year, T | \$15.00 |
| Ables Veitchi, 4 to 5 ins., X | 15.00 |
| Arborvitae Bakeri, 10 to 14 ins., X | 25.00 |
| Arborvitae Boothi, 6 to 8 ins., X | 22.50 |
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| LINING-OUT EVERGREENS. Abelia grandiffora, 1-year, T. Abies balsamea, 4 to 6 ins. X. Abies Veitchi, 4 to 6 ins. X. Abies Veitchi, 4 to 6 ins. X. Arborvitae Bakeri, 10 to 14 ins. X. Arborvitae Bakeri, 10 to 14 ins. X. Arborvitae Boothi, 4 to 6 ins. X. Arborvitae Boothi, 6 to 8 ins. X. Arborvitae Columbia, 8 to 12 ins. X. Arborvitae elegantissima, 6 to 8 ins. X. Arborvitae globosa, 6 to 8 ins. X. Arborvitae pyramidalia, 4 to 6 ins. X. Arborvitae pyramidalia, 4 to 6 ins. X. Arborvitae pyramidalia, 6 to 8 ins. X. Berberis Julianae, 6 to 8 ins. X. Berberis Julianae, 6 to 8 ins. X. Buxus japonica, 8 to 10 ins. X. Buxus suffruticosa, 4 to 6 ins. X. Buxus suffruticosa, 4 to 6 ins. X. Ilex crenata, 6 to 8 ins. X. Ilex crenata, 6 to 8 ins. X. Ilex crenata, 6 to 8 ins. X. Juniper, Andorra, 6 to 8 ins. X. Juniper, Andorra, 6 to 8 ins. X. Juniper, Metzi glauca, 6 to 8 ins. X. | 17.50 |
| Arborvitae pyramidalis, 4 to 6 ins., X Arborvitae pyramidalis, 6 to 8 ins., X | 22.50 |
| Berberis Julianae, 6 to 8 ins., X | 22.50 |
| Buxus japonica, 8 to 10 ins., X | 17.50 |
| Buxus suffruticosa, 4 to 6 ins., X | 20.00 |
| llex crenata, 6 to 8 ins., X | 22.50 |
| Juniper, Andorra, 6 to 8 ins., X | 22.50 |
| Junperus Hetzi glauca, 6 to 6 ins., X. | 25.00 |
| Juniper, Andorra, 6 to 8 ins., X. Juniperus Hetzi glauca, 6 to 8 ins., X. Juniperus Hetzi glauca, 8 to 10 ins., X. Juniper, Irish, 6 to 8 ins., X. Juniperus sylvestris, 6 to 8 ins., X. Juniperus Von Ehron, 14 to 16 ins., X. Kelmis latifolls L. Vener, twan M. | 22.50 |
| Mailing lacitolia, 1-year, trays, | 30.00 |
| Ligustrum lucidum (spr.), 6 to 8 ins. | 18.00 |
| X Ligustrum lucidum (spr.), 8 to 10 ins., | 22.50 |
| X Ligustrum lucidum (upr.), 6 to 8 ins., | 25.00 |
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| Regel Privet, 2-yr. beds | 30.00 18.00 |
| Retinispora ericoides, 6 to 10 ins. X | 22.50 25.00 |
| Retinispora Golddust, 8 to 10 ins., X | 22.50 27.50 17.50 |
| Osmanthus Aquifolium, 3-in, pots. Pyracathus C. Lalandi, 2\(\frac{1}{2}\)-in, pots. Pyracathus C. Lalandi, 2\(\frac{1}{2}\)-in, pots. Pyracathus C. Lalandi, 2\(\frac{1}{2}\)-in, pots. Regel Privet, 3-yr, beds. Retinispora ericoidea, 6 to 10 ins. X. Retinispora aricoidea, 6 to 8 ns. X. Retinispora Golddust, 8 to 10 ins. X. Retinispora Golddust, 8 to 10 ins. X. Retinispora plumosa, 6 to 8 ins. X. Retinispora plumosa, 6 to 8 ins. X. Retinispora plumosa, 6 to 8 ins. X. Retinispora Squarrosa Veitchi, 6 to 8 ins., X. | 17.50 |
| Retinispora Squarrosa Veitchi, 6 to 8 ins., X | 22.50 |
| Taxus cuspidata, 6 to 8 ins., X | 22.50 |
| Taxus Hatfieldi, 4 to 6 ins., X | 17.50 |
| Taxus Hicksi, 4 to 6 ins., X | 17.50 |
| Taxus Jeffrey's, 6 to 8 ins., X | 17.50 22.50 |
| Write for our complete list of stock | 17.50 |
| Retinispora Squarrosa Veitchi, 6 to 8 ins., X | King. |
| Millsboro, Del. | |
| | |

| | | 81 | |
|---|--------------------------------|-----------------------|--|
| FIELD-GROWN EVERGREI | EN LIN | ERS Per 1000 | |
| Andorra Juniper, 1-year, 6 to 12 ins | | \$0.10 | |
| 6 to 12 lns | .121/4 | .10 | |
| | .17% | .15 | |
| 5 to 12 ins | .12 1/4 | .10 .15 .17 1/2 | |
| Greek Juniper, 1-year, 6 to 12 ins | .12% | .10 | |
| Irish Juniper, 1-year, | | .10 | |
| 2-year, 8 to 18 ins | .17% | .15 | |
| 2-year, 8 to 15 ins. | .171/4 | .16 | |
| 1-year, 6 to 12 ins | .171/2 | .15 | |
| 2-year, 8 to 18 ins. Pfitzer Juniper, 1-year, 6 to 12 ins. 2-year, 8 to 15 ins. Pfitzer Juniper compacta. 1-year, 6 to 12 ins. Sabina (Savin) Juniper, 1-year, 6 to 12 ins. 2-year, 8 to 15 ins. Abelia wrandiffora, 1-year | .121/2 | .10 | |
| 6 to 19 ins | 10 | .07 1/2 | |
| Pink Flowering Dogwood, hare-root, 1-year, 75c each. | 2 to | 18 ins | |
| 2-year, 8 to 18 ins. Pink Flowering Dogwood, bare-root, 1-year, 75c each. Double-flowering Peaches, 1 15c; 18 to 24 ins., 17½c. Color pink. | 2 to a: Red | 18 ina., white, | |
| pink. Bed-grown Nandina seedling | m. 3 to | 4 ins., | |
| pink. Bed-grown Nandina seedling \$50.00 per 1000: 4 to 6 ins., \$7 WHITE FLOWERING DO AMOOR RIVER NORTH CALIFORNIA PRIV Write for extalog. | 5.00 pc GWOO PRIVE ET | T 1000. | |
| We offer you well-weeted | moll. | Labore | |
| well-packed stock. 50 or more rate; 300 or more at 1000 rat for packing when cash accom All orders will be appreciate | e. No | charge order. | |
| prompt attention | | given | |
| NAUGHER NURSEI Chase, Ala. | RY | | |
| QUALITY LINERS | 3 | 200 1000 | |
| 3,000 Ampelopsis veitchi, 2-yr., | 30.00 | Per 1000 \$250.00 | |
| TT. F.R. 5,000 Azalea mollis, 2-yr., T. 5,000 Azalea mollis, 3-yr., T. 1,800 Cornus kousa, 1-yr., S., 6 | 25.00 35.00 | 200.00 | |
| 1,800 Cornus kousa, 1-yr., S., 6 to 9 ins | 6.50 | 46.00 | |
| 1,000 Euonymus radicans, 2-yr. TT., F.R., 4 to 5 ins 1,000 Euonymus radicans carrierei, 2-yr., TT., F.R., 4 to | 35.00 | 300.00 | |
| erei, 3-yr., TT., F.R., 4 to 6 ins. | 35.00 | 300.00 | |
| 1,000 Hydrangea P.G., 1-yr., 9 | 15.00 | 140.00 | |
| 1 500 Hydrangea P G 2-yr T | 30.00 | 250.00 | |
| 1,000 Quercus borealis, 1-yr., S. | 7.00 | 90.00 | |
| 1,500 6 to 8 ins | 8.50 | 75.00 | |
| 1,000 Wistaria sinensis, 1-yr., | 12.50 | 110.00 | |
| 10,000 Rosa multiflora, 2 to 3 mm. | 4.60 | 35.00 18.00 | |
| 10,000 Rosa multiflora, grafting size | 5.00 | 40.00 | |
| 5,000 Rosa rugosa, 12 to 16 ins., T | 25.00 | 200.00 | |
| 5,000 Rosa rugosa, 15 to 18 ins., T | 35.00 | 300.00 | |
| 2.500 Thuja occidentalis, 2-year, TT | 7.00 | 60.00 | |
| T—once transplanted TT—twice transplanted F.R.—field row | | | |
| Samples mailed on required BOULEVARD NURSER | ieat. | | |
| Newport, R. I. | | | |
| WE GUARANTEE SATISF FROM THESE TOP-QUALIT | Y LIN | | |
| Priced per 100. 6 to 8 ins. | 8 to | 12 to | |
| Abelia Edw. Goucher | \$12.50 | 15 ins. | |
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| CONIFERS | (| 2-yr.) | |
| Total Control of the | | | |

CONIFERS
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klyonol
Liver of the control of the co

| | LINING-OUT STOCK—Continu | ed |
|---|--|----------------|
| | LINING-OUT STOCK | Each |
| | Abies Pinsapo, 3-in. pot. Daphne Cheorum, 2-in. pot. Daphne odora, 2-in. pot. 1-yr. Daphne odora, 3-in. pot. 2-year Daphne Mezereum, S. 4 to 6 ins. 6 to 8 ins. 8 to 10 ins. 12 to 14 ins. 12 to 15 ins. br. and budded. Gentiana acaulis, single div. | .\$0.35 |
| | Daphne Cneorum, 2-in. pot | 20 |
| | Daphne odora, 3-in. pot, 2-year | 45 |
| | Daphne Mezereum, S | 07 |
| | 4 to 6 ins | 12 |
| | 8 to 10 ins | 20 |
| | 12 to 14 ins | 1 25 |
| | 12 to 15 Ins., br. and budded. Gentiana acaulis, single div. Juniperus tamariscifolia, 4 to 6 ins., X. 6 to 8 ins., X. 8 to 10 ins., br., X. Japanese Maple, 2-yr., S. Norway Spruce, 3-in. pot, 10 to 12 ins. Pieris japonica, 4 to 6 ins., br. Thuja woodwardi globosa, 8 to 10 ins., br., X. Viburnum Burkwoodi, 6 to 8-in., 1-year, potted | 12 |
| | Juniperus tamariscifolia, 4 to 6 ins., X. | 12 |
| | 8 to 10 ins., br., X | 15 |
| | Japanese Maple, 2-yr., S | 10 |
| | Pieris iaponica 4 to 6 ins. br | 35 |
| | Thuja woodwardi globosa, | |
| 9 | 8 to 10 ins., br., X | 25 |
| | 1-year, potted | 25 |
| | Raphiolepis ovata, 2-yr., T | 18 |
| | 1-year, potted Raphiolepis ovata, 2-yr., T. Cash with order, please. FOUR STAR NURSERY | |
| | azib zaath., S. W. Edmonds, | wasn. |
| | LINING-OUT STOCK | |
| | Per 100 6 to 8 8 to 12 2 | 1/2 -in. |
| | Cleyera Japonica, ins. ins. | pot tis on |
| | Ilex C. Burfordi\$15.00 \$17.50 | 17.50 |
| | LINING-OUT STOCK For 100 Cleyera Japonica, ins. ins. 2-yr., ST | 17.50 |
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| | Each E per 100 per | ach |
| | llex crenata (Jap. Holly), 12 to 15 ins | 2000 |
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| | Juniperus chinensis Hetzl, 12 to 15 ins | .45 |
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| | Cham. plumosa, 12 to 18 ins35 | 11 |
| | Cham, plumosa aurea, | |
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| | llex crenata convexa, 3-in. pots\$ | r 100 |
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| | 3-in. pots | 20.00 |
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| | Our Pyracantha is exceptionally | nice. |
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| FORSYTHIA LYNWOO | D COLD |
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Sargent: 2 to 3 ft., 90c; 3 to 24-in. whips,
50c; 2 to 3-ft. whips, 76c; 3 to 4-ft. whips,
50c; 2 to 3-ft. whips, 76c; 3 to 4-ft. whips,
50c; 2 to 3-ft. whips, 76c; 3 to 4-ft. whips,
50c; 2 to 3-ft. whips, 76c; 3 to 4-ft. whips,
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50c; 2 to 3-ft. whips, 76c; 3 to 4-ft. whips,
50c; 2 to 3-ft. whips, 76c; 3 to 4-ft. whips,
50c; 4 to 5 th. \$1.50c; 8 th. \$1.50c;

Sargent: 2 to 3 ft., 90c; 18 to 24-in. whips. 50c; 2 to 4-ft. whips. 70c; 3 to 4-ft. whips. 90c.

Newer varieties: Almey, B. Jacki, B. mandahurica, Bob White, Charlotte, Dorothea, Evelyn, Irene, Katherine, Kingsmere, Lemoine, Magdeburg, Marshall Oyama, Nieuwiandiana, Pctricia, Prince Georges, Purple Wave, Redfield, Redford, Sargent Rosea, Spec, Riveral, Van Eseltine, Arn. Arb. 19039, Arn. Arb. 23340, Morden 19-27, Morden 19-85, Morden 457, VC-4, Ill. Ioensia 825, 18 to 24 ins. 80c; 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.35; 4 to 5 ft., \$1.55; 5 to 6 ft., \$1.90. Whips 15 pc cent less.

1-year founda, Katherine, Purple Wave, Redfield, Spec, Riveral, Spec, alba piena, Van Eseltine, Ill to 18 ins., 40c; 18 to 24 ins., 50c; 2 to 3 ft., 65c; 2 to 4 ft., 80c; 4 to 5 ft., 95c; 5 to 6 ft., \$1.10.

THUNDERCLOUD PURPLE-LEAVED PLUM: Tree form, 3 to 4 ft., 75c; 4 to 5 ft., 90c; 5 to 6 ft., \$1.10; 6 to 7 ft., \$1.25.

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4 to 5-ft, trees, 50c each.
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| SHRUBS and TREES—Contin | ued |
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| ### SHRUBS AND TREES. Agalea mollis, 3-yr., T., heavy, sheared, bushy; 12 to 15 ins. 3-yr., 10 to 12 ins. 2-yr., 16 to 8 ins. 2-yr., 8 to 10 ins., bushy. 2-yr., 10 to 12 ins. llex convexa, 2-yr., T., heavy, sheared, bushy, 6 to 8 ins. 2-yr., 8 to 10 ins. 2-yr., 10 to 12 ins. 1-yr., 10 to 12 ins. 1-yr., 10 to 12 ins. 1-yr., 10 co 2. | .\$70.00 |
| 3-yr., 10 to 12 ins | . 55.00 |
| 2-yr., 6 to 8 ins | . 20.00 |
| 2-yr., 8 to 10 ins., bushy | . 25.00 |
| Ilex convexa, 2-yr., T., heavy. | |
| sheared, bushy, 6 to 8 ins | . 20.00 |
| 2-yr., 8 to 10 ins. 2-yr., 10 to 12 ins. Thuja occ., compacta and globosa. 2-yr., T., 6 to 8 ins. 2-yr., T., 6 to 8 ins. 2-yr., T., 8 to 10 ins. Euonymus vegetus, 2-yr., T., lining-ou 8 to 12 ins. Syringas (French Lilac): Florence man, Rhum Von Hortenstein, Michel ner, Hugo de Vries, Ludwig Spaeth, Sc Ludwig Spaeth, Pres. Grevy. Char Hugo Koater, Mme. Lemoine, Charles. 10-in. up, 1-yr., buds, branched. 1 to 2-ft., 1-yr., buds, branched. 12 to 15 ins., 2-yr. buds, bushy 18 to 24 ins., 2-yr. buds, bushy 18 to 24 ins., 2-yr. buds, bushy 2 to 3 ft., 2-yr. buds, bushy. | . 40.00 |
| Thuja occ., compacta and globosa, | . 10.00 |
| 2-yr., T., 8 to 10 ins | . 15.00 |
| 8 to 12 ins | . 20.00 |
| Syringas (French Lilac): Florence | Step- |
| ner, Hugo de Vries, Ludwig Spaeth, Sc | uv. de |
| Ludwig Spaeth, Pres. Grevy, Char- | lea X, |
| 10-in. up, 1-yr., buds, branched | \$20.00 |
| 1 to 2-ft., 1-yr., buds, branched 12 to 15 ins., 2-yr. buds, bushy | 40.00 |
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| 18 to 24 ins., 2-yr. buds, busny 2 to 3 ft., 2-yr. buds, busny Ligustrum Amur River, 5 canes up, 18 to 24 ins. 2 to 3 ft 3 to 4 ft Ligustrum ovalifolium, heavy, 3 ft Berberig Thunberg atropurpures. | 17.00 |
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| SHRUBS AND TREES. 100 | 1000 |
| Abelia grandiflora, 6 to 8 ins \$ 7.50 \$ | 60.00 |
| 12 to 18 ins 20.00 | 175.00 |
| 18 to 24 ins | 300.00 |
| Nandinas, 15 to 18 ins., B&B 75.00 | |
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| 18 to 24 ins 40.00 | |
| 3 to 4 ft | |
| Spiraea Vanhouttel, | |
| Spiraea Vanhouttel, 7.50 12 to 18 ins. 7.50 18 to 24 ins. 10.00 2 to 3 ft. 15.00 3 to 4 ft. 25.00 | 90.00 |
| 2 to 3 ft | 140.00 |
| Cherry-Laurel, 4 to 6 ins 5 00 | 30.00 |
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| | 300.00 275.00 |
| No. 2 25.00 | 200,00 s on |
| No. 2 25.00 50 varieties patented Roses. Price request. CASH. PLEASE. BLUE SPRING NURSERY, | a on |
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| Robert L. Bradford. SHRUBS, TREES AND PERENNIAI (2-year cutbacks.) Per 2000 Salix purpur. nana, 24 to 30 ins. 3; 5500 Salix purpur. nana, 18 to 24 ins. 3500 Salix purpur. nana, 15 to 18 ins. 3500 Salix purpur. nana, 15 to 18 ins. 3500 Salix purpur. nana, 12 to 18 ins. 3500 Shilk virginalis, 2 to 3 ft. 300 Phila virginalis, 2 to 3 ft. 300 Phil. virginalis, 2 to 3 ft. 300 Phil. virginalis, 3 to 24 ins. 300 Phil. virginalis, 3 yr., 2 to 3 ft. 300 Phil. virginalis, 3 yr., 2 to 3 ft. 300 Phil. Innocence, 3 to 4 ft. 300 Possynia spect., 16 3 ft. 300 Possynia spect., 16 3 ft. 300 Possynia spect., 16 3 ft. 300 Populus ital, nigra, 5 to 6 ft. 300 Populus ital, nigra, 5 to 6 ft. 300 Populus ital, nigra, 3 to 4 ft. 300 Stackbys grandifora, 561d-grown, 1400 Hosta lancifolia va., field-grown, 1400 Hosta lancifolia va., field-grown, 1400 Hosta lancifolia va., field-grown, 1400 Fucca filiment, var. field-grown, 1400 | 50.00 |
| 4500 Fors. spect., 18 to 24 ins., (10) | 25.00 |
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| Polygonum filif, var., field-grown 2 Pack at cost. Samples on request. NE ELAN MEMORIAL PARK NURSER E. Front St., Berwick | Pa. |
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| topped back to about | S ins. | during pa | ast June. |
| Repeat orders from proof of quality | our o | ld custor | Per 100 |
| 600 Taxus nana grand | iifolia, | | \$27.50 |
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| 6 to 10 ins., 2-3 | yr., X. | ****** | 25.00 |
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| sheared twice 400 llex rotundifolia, 400 llex rotundifolia, 100 llex crenata, 6 to 250 llex convexa, 6 te This stock will pleator. Will handle nice able for potting. Exce on city lot. Add 30c cyour truck. | 10 in | very heav s., 1-yr., s., 1-yr., | X. 20.00 X. 20.00 X. 20.00 |
| This stock will ple | INISH | ED. e salesva | rd oper- |
| ator. Will handle nice | ely, ba | re-root a | ind suit- |
| on city lot. Add 30c | each fo | or B&B | and load |
| on city lot. Add 30c your truck. Hicks Yew, bare-root, 200 12 to 15 ins. 6- 100 15 to 18 ins. 6- 600 Abelia grandiflors 2-yr., br. only FINISHED Buyer must pick | shear | ed annua | lly. |
| 200 12 to 15 ins., 6- 100 15 to 18 ins., 6 | yr., X | X Ea | ch, \$1.20 ch, 1.70 |
| 600 Abelia grandiflors | i, 18 to | 0 24 ins., | 00. 35.00 |
| FINISHED | STOCK | K B&B. | |
| Abelia grandiflora, 15 | 0 2 to | 3 ft\$1 | 1.50 each |
| 200 15 to 18 ins | 8-yr. | | 2.50 each |
| 2-yr, br. only 2-yr, br. only 3-yr, br. only FINISHED Buyer must pick Abelia grandiflora, 15 Taxus media Hicksi, 200 15 to 18 ins. 500 18 to 24 ins. Spiraea Vanhouttel, b 600 18 to 24 in. min 100, | are-ro | ot, X, 2-3 | 3.00 each |
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| ORNAMENTALS H | EAVV | BED-GE | ROWN |
| Bridgev ORNAMENTALS, H Buxus Harlandi | 4 to 6 | 6 to 8 | 8 to 12 ins. |
| Buxus Harlandi Buxus Japonica Buxus sempervirens Cleyera Japonica Nandina, ST Elaeagnus Fruitlandi. Elaeagnus pungens Eurya Japonica Feljoa Sellowiana Flowering Cherry Ilex Cassine angustifolia Ilex rotundifolia Jasminum | 10 | \$0.1216 | **** |
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| var | .10 | .12 1/4 | .15 |
| Ligustrum Erectum . Ligustrum japonicum | .05 | .12 1/2 | .15 |
| Ligustrum repandum | .10 | .12 1/2 | .15 |
| var. Ligustrum Erectum . Ligustrum japonicum Ligustrum repandum Photinia glabra Viburnum odoratis- | 10 | | .15 |
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| Ilex cornuta | | | |
| Burfordi | TS | .15 | .20 |
| Euonymus | 214 - 10 | 2.vr | .\$0.15 |
| Ilex cornuta femina, 2 | 1/2 -in., | 2-yr | 20 |
| Euonymus Ilex cornuta Burfordi, Ilex cornuta femina, 2 Jasminum Floridum, 2 Oleanders, red, 3-in SEMMES N | 78 -111, | ******* | .17 1/2 |
| | | | |
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| Our stands have newith our irrigation and we have produced exc this year. Each year we seedlings and every yes we have been short in you to cover your requestions. | fertili | zation pr | rogram, |
| this year. Each year w | e grow | several | million |
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| 6 to 9 ins. \$3.00 \$25.00 9 to 12 ins. 4.00 35.00 12 to 18 ins. 5.00 45.00 18 to 24 ins. 6.00 55.00 RIGBY NURSERY CO. 9941 N. E. Skidmore St. Portland 20, Ore. |
| RED MAPLES JAPANESE MAPLE SEEDLINGS 190 PER CENT RED Well-hardened, branched transplants. Each Each |
| 100 rate 1000 rate 3-yr., XXX, 10 to 12 ins., SOLD OUT. 2-yr., XX, 8 to 10 ins\$0.48 \$0.45 2-yr., XX, 10 to 15 ins\$8 .55 Extra nice liners ready for open field planting. About pencil thickness. A 20 per cent deposit will reserve your order. HUBBS NURSERIES Rt. 130 |
| Specializing in maple seedlings. |
| 250 JUNIPERUS HETZI, heavy, 2 to 2½ ft. 500 Taxus cuspidata, 15 to 18 ins. 2500 Taxus cuspidata, rooted cuttings, heavy. 2500 Taxus Browni, rooted cuttings, heavy. 50 Birch, gray; 2½ to 4-in. caliper. 15 Birch, gray; mulitple 1½ to 3-in. caliper. |
| 15 Birch, white; 3 to 5-in, caliper. 15 Juniperus glauca, 7 to 10 ft. 300 American Arborvitae, 3 to 4 ft. 2000 Azalea mollis, T. SHANSER'S NURSERY, Leechburg Rd., Rt., 56. New Kensington, Pa. |
| Leechburg Rd., Rt. 56. New Kensington, Pa. |

SEE OUR AD UNDER LINING-OUT STOCK.
NAUGHER NURSERY
Chase, Ala.

| DOGWOODS. Cornu florida rubra (pink-flow- Dogwood), 2 to 3 ft., 1-yr. | ering Per 100 |
|--|---|
| Cornus florida plena (double v Dogwood) 6 to 12 ins., 1-yr | 40.00 70.00 Ided on trans- |
| Cornus florida (white Dogwoo 18 to 24 ins., B.R., transp. s 2 to 3 ft., B.R., transpl. see BYERS NURSERY Chase, Ala. | d) eedlings 45.00 dlings. 65.00 |
| QUALITY STOCE | er 100 Per 1000 |
| Yaupon Holly, T., 6 to 12 ins | \$ 5.00 \$ 40.00 |
| Yaupon Holly, T., 12 to 18 ins Live Oaks, field-grown, | 8.00 70.00 |
| 12 to 18 ins 2 to 3 ft | 12.00 100.00 15.00 125.00 |
| Laurel Cherry, 12 to 18 ins L. H. BUTTER NURS Box 205, Forest Hill, | ERY La. |
| | 25c. oot. 35c. ed) te) ed center) splashed car- arple). Y xarkana, Tex. |
| SURPLUS OF THESE TOP-QU Bargain prices to move a from 2½-in. pots. 2-yr. Burford Holly, heavy, 6 ins, and better 2-yr. Blue Spire Arborvitae, 12 to 15 ins | quantity, All Per 100 to 8 |
| Write for our new price list of | BLE n shade trees. |

Write for our new price list on shade trees, shubbery and evergreens. Good-quality stock at prices you can afford to pay. For exam-ple: Compact plants, B&B. | Each | Each | Each | Each | First |

2000 EUONYMUS ALATUS, 8 to 10 ins.
Sturdy, branched plants, \$20,00 per 100.
700 Deutzia gracilis, 8 to 12 ins.
200 Philadelphus Lemoinel, 12 to 18 ins.
150 Philadelphus Enchantment, 12 to 18 ins.
225 Philadelphus Brichantment, 12 to 18 ins.
255 Philadelphus wirginalis, 12 to 18 ins.
400 Spiraea Anthony Waterer, 6 to 9 ins.
Above 1-year transplants, \$15.00 per 100.
JOHN BOS NURSERY
Clyde, O.

We are closing out all our Hemlocks from 6 ins, to 6 ft. Finished and semi-finished; staked and sheared, single stocks, good. Also Rhododendrons, Kalmia latifolia, Arborvitae, Hetz Juniper, Azaleas, Colorado Blue Spruce and many others. Everything goes. First come, first served.

Highland Gardens, R. 3, Franklin, Pa.

ABELIA GRANDIFLORA, good, field grown liners, cut back once. \$75.00 per 1000. MOUNTVILLE NURSERIES Mountville, Ga.

For \$3.50

you can offer that surplus in a classified ad of 10 lines on these pages-quickly and easily turning stock into cash.

AT 35c PER LINE

you can keep a list of specialty items before trade buyers through the selling season at small cost.

Send your copy (count 6 average words to line) for the next issue to reach us by January 28.

American Nurseryman

343 S. Dearborn St. CHICAGO 4, ILL. REST OFFER TAKES ALL.

700 European White Birch, 6 to 8 ft. 300 Red and White Pine, 3 to 4 ft. 400 Scotch Pine, 3 to 4 ft.

Dig and haul yourself.

Dig and hauf yourself.

JOHN FERENCE,
Point Pleasant, Pa.

Rhododendrons, catawbiense, 10 to 18 ins., \$1.00 to \$2.25. Carolinianum, 12 ins. to 212, \$1.00 to \$5.00. Maximum, 10 to 18 ins., \$1.00 to \$1.85.
Leucothoe Catesbaei, 8 to 24 ins, 75c to \$2.25. 4 to 8 ins., \$50.00 per 100.
Pieris, foribunda, 4 to 8 ins., \$50.00 per 100; japonica, 4 to 8 ins., \$50.00 per 100.
Azalea mucronulatum, 4 to 8 ins., \$0.00 japonica, 4 to 8 ins., \$0.00 per 100.
Louis A. Hindla, Bohemia, L. I., N. Y.

| | ONE | -Y | EA | R S | EE | CD | LI | N | G | 8 | | | 1000 |
|--------|---------|-----|------|-----|-----|----|----|---|---|---|---|-----|---------|
| Silver | Maple, | 6 | to | 12 | ins | | | | | | × | | \$ 7.50 |
| Silver | Maple. | 12 | to | 18 | ins | | | | | | | | 12.56 |
| Silver | Maple, | 18 | to | 24 | ins | L | | | | | | | 17.50 |
| Silver | Maple, | 2 | to 3 | ft | | | | | | | × | | 22.50 |
| White | Dogwo | od. | 4 | to | 8 | in | я | | | | | | 15.00 |
| | Dogwo | | | | | | | | | | | | |
| | Dogwo | | | | | | | | | | | | |
| | TH | E | PAF | K | NU | R | SE | B | Y | | | | |
| 911 PI | ke St ' | | | | | | | | | | 1 | 11e | . Ala. |

SIDERIAN CHINESE ELM.

SIBERIAN CHINESE ELM.

2000 to offer.

in grades as follows:

5 to 6 ft.

6 to 8 ft.

8 to 10 ft.

These trees are straight, good caliper.

well-balanced.

TILLEY'S NURSERY.

Route 3.

CHINESE ELM.

UHINESE ELM

to 4 ft. \$10.00

to 6 ft. \$20.00

to 8 ft. \$40.00

to 10 ft. \$70.00

to 12 ft. \$10.00

WASHAM NURSERY Sweetwater, Tex. SURPLUS EVERGREENS AT LOW PRICES.

Also Acer saccharum. (Hard (Sugar) Maple.) 1 to 1¼-in. caliper. 10 or more, \$2.25 each.

UNADILLA NURSERY
Johnson City, N. Y.

1500 Ligustrum lucidium, 200 Elacagnus
Fruitlandi, 2 to 3 ft., \$1.60; 18 to 24 ins.,
\$1.35. 100 llex vomitoria femina (Yaupon),
18 to 24 ins., \$1.40. Ail B&B, heavy, sheared
field stock, 150 Mimosa, 8 to 10 ft., \$1.00, 50
White Crape-Myrtle, 6 to 8 ft., br., \$1.00.
Phone 2-4145.
Copeland Nursery, Beaufort, N. C.

So,000 of each on hand. Write for free sample.

CENTRAL LOUISIANA NURSERY.
P. O. Box 118. Forest Hill. La.

LIGUSTRUM LUCIDUM COMPACTUM.
(Wax-leaved Ligustrum.)

Well-rooted cuttings Per 100 Per 1000

2 to 14 ins., heavy, bed-grown 15.00

COTTAGE HILL NURSERY.

Rt. 4, Box 130, Mobile, Ala.

DOUBLE PINK JAPANESE PLOWERING
CHERRIES (Kwanzan)

Per 100

CHERRIES (Kwanzan)

Per 100

1 10 to 14 ins. ... \$60,00

SHRUBS AND TREES.
See our Classified ad in this issue under Evergreens.
T. G. OWEN & SON, INC., Columbus, Miss.

WELL-ESTABLISHED CHERRY-LAUREL. In 3-1m. \$15.00 per 100. Pützer, rooted cuttings, now ready, \$5.00 per 100. W. G. ESCOTT, FORT SMITH, ARK.

NANDINA DOMESTICA SEEDLINGS 6 to 8 ins., \$3.00 per 100, \$70.00 per 1000. PINKSTON NURSERIES Parrott, Ga.

VEGETABLE ROOTS

| AS | PARAGU | S R | DOTS | D 100 |
|---------------|-----------|------|---------|----------|
| Mary Washi | ngton, 2- | vear | plants. | Per 1000 |
| .000 to 5.00 | | | | |
| .000 to 10.00 | 0 plants | | | 16.00 |

packed charges for cash with charges for cash with guaranteed.

PRITCHARD NURSERIES Otta

Ottawa, Kan.

CHIPMAN'S CANADA RED RHUBARB

No. 1 divisions, by the 100 or 1000. Write for prices.

CHAPMAN'S BERRY FARM East Leroy, Mich. Phone Athens PA 9-7779

VICTORIA RHUBARB ROOTS.

1/2 to %-ln., \$17.50 per 100.

5/4 to 1-in., \$25.00 per 1000.

No charge for boxing. Can ship anytime.

ASHCRAFTS NURSERY,

Copemish, Mich.

If you don't find it listed here Try a Want ad in the next issue of the American Nurseryman.

VINES

CONCORD GRAPE CUTTINGS, expertly cut and tied with wire, 100 to bunch. Cut from clean, well-sprayed vineyard, largest in Oklahoma. \$4.00 per 1000. IDEAL FRUIT FARM, STILWELL. OKLA.

HONEYSUCKLES.

Lonicera japonica Halliana, extra-heav.
No. 1, 3 and 4-yr., 18 to 24-in, field plants, and 4 leads, \$40.00 per 1000; lighter grades \$33.00 per 1000; sample 100, \$5.00. Experienced labor for grading and packing quantity orders. Immediate shipment. No order too large.

ROBINSON NURSERY CO. Greenville, Ga.

GRAPE CUTTINGS

Concord, Niagara, Fredonia, Moore's Early. First-grade cuttings, approximately 10 to 12 ins., 3 or more nodes, wire tied. 5000 or more, \$4.60 per 1000. Less than 5000, \$5.60 per 1000.

CLINGER NURSERY Highway 71 West Rogers, Ark.

MISCELLANEOUS

QUALITY STOCK

Perennials, Shrubs, Trees, Hibiscus Maiws, Liriope, 50 leading varieties of Hemercallis, and lining-out stock. Write for new
rholesale listing today. Liberal count, high
uality, careful grading.

RIEGEL PLANT CO, NURSERY

Experiment, Ga.

WANTED

WANTED TO BUY. WEEPING ASPEN

FRANK HUNT NURSERY. rra Way, San Bernardino, Calif. 4760 Sierra

WANTED.

100,000 liners plus finished stock.
Please keep me posted
on what surplus you have.
CASH PAID FOR COMPLETE NURSERIES.
Wanted immediately at any price,
golden Syringa and golden Privet,
LAMBRECHT'S NURSERY FARMS,
1024 Merriman Rd., Wayne, Mich.

WANTED-APPLE TREES.

Lowest prices on 1000 lots. Red and Yellow Delicious and Red Rome Beauty, for spring planting, Small true-to-name, well-rooted (if drought-hit short top), Apple trees for lining-out.

THE SPECIALTY NURSERY, Tonasket, Wash.

WANTED

Black Hills, Norway and Colorado Spruce;
Austrian, Red, White Pine and Douglas Fir,
5 to 6 ft. 6 to 8 ft. up.
Send price and quantity to
ARROWHEAD NURSERY
46 S. Central

Clayton 5, Mo.

Small Ads Do Great Things in the American Nurseryman Classified Section.

SUPPLIES AND SERVICES

BIRD FEEDERS

BIRD FEEDERS Wild bird feeders and houses are big business. If located in a suburban or rural area, you can share Big profits. Generous discounts, fast turnover and many repeat sales.
Write on your letterhead for Catalog HN.
McHUTCHISON & CO.

§ Chambers St. 311 S. E. Belmont
New York 7, N. Y. Portland, Ore.

BIRD FEEDERS OF CALIF, REDWOOD, natural finish, 7x8 ins., glass front, hinged roof for easy filling. Order in units; 6 for \$8.70; 12 for \$16.50. We can supply wild bird seed, 25 lbs, for \$4.95. Express collect. Samples, \$2.50, prepaid.

BIRCHWOOD GARDENS
BOX 24 Phone 5737 Lowell, Mich.

FERTILIZERS

SOLUBLE FERTILIZERS PETERS SPECIAL, 20-20-20, general purpose

fertilizer.
PETERS SPECIAL, 21-7-7, azalea special. chelated iron.
\$6.00 per 25-1b. hag. \$20.00 per 100 lbs.
F.O.B. Allentown. Pa.
ROBERT B. PETERS CO.
739 N. 7th St.
Allentown. Pa.

LABELS

REDWOOD FLATS, K. D.
Finest stock obtainable. Guaranteed all clear heart. Size 20x15x3 ins. inside measure, \$42.00 per 100.

1x-in. Cypress stakes, pointed.
50 pcs. to bundle, 4 ft., \$2.50 per bdl.
50 pcs. to bundle, 5 ft., \$4.50 per bdl.
50 pcs. to bundle, 5 ft., \$5.50 per bdl.
Ship same day. Cash with order, please.
YOHO & HOOKER, Youngstown 2, Ohio

DAHLIA OR TREE LABELS

Priced per 1000
Plain Painted
3 ½ x ½ ins., notched (not wired) \$2.50 \$3.00
3 ½ x ½ ins., wired (copper)... \$3.00 \$4.10
POT LABBLS
4 x ½ ins. (cartons 1000 each)... 2.90 \$3.40
5 x ½ ins. (cartons 1000 each)... 2.10
6 x ½ ins. (cartons 1000 each)... 3.40 \$4.15
8 x ½ ins. (cartons 1000 each)... 3.40
6 x ½ ins. (cartons 500 each)... 5.00
6 x ½ ins. (cartons 500 each)... 5.00
6 x ½ ins. (cartons 500 each)... 5.00
10 x ½ ins. (cartons 500 each)... 1.85
Price per carton
8 x ¼ ins. (cartons 250 each)... 1.85
10 x ¼ ins. (cartons 250 each)... 2.10
12 x 1½ ins. (cartons 250 each)... 2.10
12 x 1½ ins. (cartons 100 each)... 1.40
EVERMARK PENCILS
The original label marker. 1 dos. 7-in.
pencils per box, \$1.25.
Our labels are perfectly white and smooth on both sides and are pronounced by growers the best and most economical.
"We ship the same day."
YOHO & HOOKER
YOUNGSTONE

FLATS

MINNESOTA WHITE CEDAR FLATS Wt. Price Wt. per 100 320 400 260 275 275 Order by No. per 100 per 100
No. 1, 14x20x2\(\) 4 320 \$25.00
No. 1, 14x20x2\(\) 4 320 \$25.00
No. 2, 14x20x2\(\) 4 200
No. 3, 14x20x2\(\) 4 200
No. 4, 12x16x3\(\) 250 \$25.00
No. 4, 12x16x3\(\) 275 \$25.00
No. 5, 14x16x2\(\) 275 \$25.00
No. 6, 14x16x3\(\) 290 \$25.50
No. 6, 14x16x3\(\) 290 \$25.50
No. 7, 16x22\(\) x3\(\) 425 \$33.00
No. 7, 16x22\(\) x3\(\) 425 \$33.00
No. 9, 11\(\) x22\(\) x3\(\) 400 \$26.75
No. 8, 16x22\(\) x3\(\) 400 \$26.75
No. 11, 14x16x5 \$450 \$30.00
No. 12, 5x11x5 \$160 \$16.00
No. 12, 5x11x5 \$160 \$16.00
No. 13, 5x16x5 \$12x2\(\) 216 \$18.50
Plant boxes, 5x8\(\) x2\(\) 45 \$5.00
All other sizes quoted on request.

"One Time" flats of aspen, 75 per cent of above prices.

5 per cent discount on orders of 1000 or orders. \$25.00 \$25.00 29.00 19.00 22.50

5 per cent unacount more.

The above measurements are inside. Bottoms and sides of cedar flats are %-in, thick; ends are %-in. Plant boxes are thinner. "One Time" flats are 5/16-in. sides and bottoms: ends %-in. All material surfaced on one side.

Your name and address printed up to 2

toms; ends %-in. All masses one side.
Your name and address printed up to 3 lines in black ink, on one or both end pieces at the following rates: Set-up charge, \$1.00, plus %c per piece for the first 1000 ends: ½c per end thereafter. Shipped knocked-down in units of 25.
All shipments by truck unless otherwise ordered. F.O.B. Cook, Minn., Attach check.
H. C. HILL & SONS, Cook, Minn.

MUSHROOM SUPPLIES

MAGIC MUSHROOM TRAYS MAGIC MUSHROUGH TRALE
The easy way to grow mushrooms, everything complete with instructions. Will yield
from 2 to 4 months. Expressed, 2 trays,
\$3.25; 6, \$9.00.
MELLINGER'S INC., North Lima, O.

PEAT

HOLLAND PEAT MOSS,
Genuine BRODLEAF quality,
Bale, \$3.65; 19 large bales, \$30.00.
Priced F.O.B.
WRIGHTWOOD FLORAL CO., INC.
2407 N. Main St. Houston 9, Tex

PINE CONES

SPRUCE AND PINE CONES.

Norway Pine, 75c per bu White Spruce, \$1.50 per b Sample shipment, 25c.

FRANKE'S SEED Sturgeon Bay, W

SPHAGNUM MOSS

NO. 1 SPHAGNUM MOSS
Clean, long-fibered, standard bales; freight,
express, or delivered by our trucks. Please
price us before you buy. Satisfaction guaranteed.
WARRENS MOSS CO., Warrens, Wis.

Turn Stock into Dollars by Listing It in the Classified Ads of the American Nurseryman.

STAKES

STARES

| BAMBOO CANE STAKES |
| Dyed green, pencil thickness. |
| Par 1000 Per bale |
| \$ 2.50 \$ 6.00 |
| \$ 4.50 \$ 8.00 |
| \$ 7.00 \$ 13.00 |
| \$ 8.50 \$ 16.00 |
| \$ 9.50 \$ 18.00 |
| \$ 6 ft. per bale of \$00, \$10.00 |
| \$ 6 ft. per bale of \$00, \$10.00 |
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| \$ 7.00 \$ 10.00 |
| \$ 1 % ft. 2 ft. 2 % ft. 3 ft. 3 % ft. 4 ft. 5 ft.

WE SHIP SAME DAY!
YOHO & HOOKER
Youngstown, O.

HEAVY BAMBOO STAKES

100 ½ to % in. % to % in. % to 1 in.
ft. \$2.88 \$3.44 \$4.24
ft. \$3.60 \$4.30 \$5.30
ft. \$4.22 \$5.16 \$6.36
ft. \$5.04 \$6.02 \$7.42
ft. \$5.76 \$6.88 \$8.48
2000 up, less 5% 5000 up, less 10%.
A. C. PATTERSON, Centertown, Ky.

STAKES, GALVANIZED HARD STEEL. Galvanized Wire. Prices and samples sent upon request. SCHUPP SUPPLY CO., Wilmette, Ill.

If you don't find it listed here Try a Want ad in the next issue of the American Nurseryman.

WANTED ADS

(Also See For Sale Ads on Page 88)

HELP WANTED LANDSCAPE SALESMAN

One of the oldest and most aggressive nurseries in Minneapolis has a position open for a man who capable to handle landscape calls and make direct customer contacts. Must be experienced in selling, sketching and have car. Good permanent position to right man. State full qualifications and approximate earnings expected with photograph in first letter.

Also need experienced garden store salesman.

HALLA NURSERY 4917 Eden Ave Minneapolis 10, Minn.

HELP WANTED

LANDSCAPE CREW FOREMAN

LANDSCAPE CREW FOREMAN
Preferably 26 to 35 years old, married
and free of armed service obligation.
Must have ability and responsibility to
direct other men, ability to follow plans
and sketches, knowledge of plant materials and plant requirements and enthusiasm for high-grade landscape work.
Location is east coast, high-income community. When replying, state age, marital status, armed forces status, experience and education. Give references,
earliest date available and enclose reence and education. Give references, earliest date available and enclose re-cent picture. Address Box 143, care of cent picture, Address American Nurseryman,

HELP WANTED

SALES AGENTS

Important Dutch firm of growers and exporters of a general line of better nursery stock has vacancies in many parts of the country for selling agents working on commission who have connections and parts of the country of the countr Apply Box 137, care of Am Nurseryman. American

HELP WANTED

Experienced. middle-aged landscape tardener needed for small nursery in Pennsylvania. Good working conditions. Position open April 1. Write stating typerience and salary expected. Ad-iress Box 128, care of American Nurs-ryman.

HELP WANTED

Experienced yardman wanted for large garden center on Chicago's south side. Knowledge of nursery stock essen-tial. Must be ready to start work by March 15. Good salary; good working conditions. Address Box 141, care of American Nurseryman.

HELP WANTED—Good salary and bonus offered experienced landscape designer with ability in executing and supervising small landscape plantings. Established Long laland firm of landscape contractors has exceptional opportunity with sound future for aggressive, capable man able to assume responsibility. For interview, address Box 145, care of American Nurseryman.

HELP WANTED

HELP WANTED

INTELLIGENT, PROGRESSIVE,
YOUNG NURSERYMAN,
Are you a man with modern ideas?
This is a permanent position for a
grower or assistant grower with great
opportunities to advance himself, Must
have good foundation as nurseryman,
sufficient experience, but most of all an
open mind, be ahead of the times, be
able to put men to work and be fa
mentification, etc. Active and the fa
presilisation, etc. Active where a willing to help and advise you in any
capacity.

We have a wonderful retail business,
growing a large variety of stock and
apecializing in perennials, pansy seedlings, annuals, azaleas, rhododendrons
and African violets, Efficiency and orderliness are the keyword at our nursery. A modern, new, 6-room brick house
available on the premises, Salary increased according to responsibilities.
Write immediately giving age, experience, salary expected, also marital
status, children. If you are willing to
work hard and prove yourself in order
to make a success of your life in this
profession, we have the position for
you. Available at once!

Bethyke NURSERIES
Washington-Baltimore Blvd.

Beitsville, Md.

HELP WANTED

LANDSCAPE SALESMAN

Retail nursery and sales experience essential. Car furnished. Have one opening March 15, 1955. Full time. Located five miles from Worcester, Mass. Boasting a reputation of quality. Give full resume and enclose photo. All correspondence answered and held in strictest confidence.

CHAS. R. FISH NURSERIES P. O. Box 125 Auburn, Mass.

HELP WANTED

Experienced tree worker, capable of handling men, supervising and performing work. Steady job for right man; good pay. State experience, weight, height, age, education and references in first letter.

GREBOSKY'S NURSERY R. D. 3, Fillow St. Norwalk, Conn.

WANTED

Ambitious nurseryman to share or lease a well-established nursery in the heart of a rapid-growing city. Approximately 2 acres with own water well.

M & B NURSERY 322 Wilson at Bryan St. Sunnyvale, Calif. Phone Regent 6-3342

SITUATION WANTED

Forestry graduate, B.S. degree, veteran, 33 years old, married with two children. Four years nursery experience. Seeking responsible position in western United States. References and personal history cheerfully presented to any reasonable offer. Address replies to Box 139, care of American Nurseryman.

HELP WANTED — Salesmen. Leading eastern nursery wholesaler wants two salesments of the salesment of the sale

HELP WANTED

PERMANENT POSITIONS FOR EXPERIENCED NURSERYMEN

Unusual opportunity with one of southern California's largest wholesale nurseries for experienced aggressive nurserymen. Permanent, profitable positions combining security with a growing future. Finest working conditions. Beginning salary \$300 per month.

MONROVIA NURSERY CO.

Monrovia, Calif.

HELP WANTED

EXPERIENCED NURSERYMAN

Capable of maintaining and operating a 12-acre nursery. Must have knowledge of plant material, insects and have good working habits. Wonderful opportunity, good salary and year-round job to right man. 3-bedroom, modern, furnished house on premises. Job must be filled by April 1. Please state past experience, salary expected and enclose snapshot in first letter.

HALLA NURSERY 4917 Eden Ave. Minneapolis 10, Minn.

SITUATION WANTED

Position wanted by experienced salesman who is familiar with all phases of nursery business, retail, mail order and wholesale. Can furnish the best of references for this type of business. Address Box 138, care of American Nurseryman.

SITUATION WANTED

Nurseryman with solid background in this trade and years of experience in various phases of operation desires position with progressive whole-sale nursery as manager in complete charge of nursery. Good knowledge of plants and sales experience. In replying please state carning nos-sibilities. Reply to Box 144, care of American

SITUATION WANTED

Dutch nursery foreman and propa-gator, middle-aged, married. Now su-perintendent; can handle men. Seeking similar position. Will furnish full de-tails on request. good references, Ad-dress replies to Box 142, care of American Nurseryman.

SITUATION WANTED

Young, married man receiving cer-tificate in 2-yr. nursery course at Penn State University in January wishes work in nursery propagation depart-ment. Served 4 years in army, no fu-ture service obligations in sight, Reply to Box 54, Fairview, Pa.

FOR SALE ADS

(Also See Wanted Ads on Page 87)

FOR SALE

Immediately available, good 4x6-ft. cypress hotbed sash, glazed, ready for use. Cash \$3.00 each, F.O.B. point of storage, as is. Also some similar sash which requires minor repairs. \$2.00 each; same terms. Will help load. Located at Muscatine, ia. Also 250,000 used, but in good condition, spring steel triangular tomato basket clamps.

L. N. KLOPPMAN H. J. HEINZ CO. Pittsburgh, Pa.

FOR SALE

The southwest's finest tree mover. All hydraulic. Fast, safe and simple. Capacity 13,000 lbs., 7½-ft. bail. Mounted on 1948 International truck, flat stake bed for double use. Also Ford tractor back hoe attachment for digging trees and holes. Complete \$3500.00.

HILL'S NURSERY
P. O. Box 43
Victoria, Fox.

FOR SALE

Well-established nursery business, Several thousand thealthy plants on a 4½-acre tract, including all tools, tool shed and equipment.

ROBERT A. WREN 604 Laconia Bldg. Wheeling, W. Va

FOR SALE-Florists' shop and garden cen-FOR SALE—Florists' shop and garden cen-ter located on main route, 20 miles fron Pittsburgh, Pa., in a budding shopping cen-ter. The business is 25 years old with a newly built, year-old, completely modern florists shop. Owner moving to Florida. Address re-plies to Box 140, care of American Nursery-

LANDSCAPING BOOKS

Complete Home Landscape and Garden Guide

By R. P. Korbobo. \$2.95

Small Home Landscaping

By P. J. and A. B. McKenna.

Landscaping Plans for Small Homes By Ralph Bailey, \$2.00

Landscaping Your Home

Sunset Magazine. \$1.00

How to Plant Your Home Ground By H. B. Aul. \$3.50

Landscape Sketching

By Arthur Black. \$5.75

How to Landscape Your Grounds By L. R. Johnson. \$3.50

New Design of Small Properties By M. E. Bottomley. \$4.00

65 Practical Garden Plans By John Elliott. \$1.00

Order from

AMERICAN NURSERYMAN

343 S. Dearborn St. Chicago 4, Ill.

EASTERN CONVENTION

[Continued from page 10]

and there was the usual delightful music and flowers for the ladies.

Regional Meeting

Following usual custom, the morning sessions at this convention were scheduled for late starting so that there would be time for nurserymen to conduct private business and vet not miss the meetings. Wednesday, January 5, started with free coffee and doughnuts from 9 to 10 a. m., in the exhibit area. At 10:30 a. m., the first general meeting of the convention opened under the sponsorship of region 1, American Association of Nurserymen.

The chairman of the region, Eugene Muller, DeKalb Nurseries, Norristown, Pa., presided. Mr. Muller welcomed all to the convention and thanked his committee for the work they had done in connection with the event: Valleau C. Curtis, chairman of programming and responsible for arranging a fine program; Albert Flemer, F. & F. Nurseries, Springfield, N. J., chairman, program advertising; Bill Bond, Wyman's Nursery Land, North Abington, Mass., chairman of entertainment; William Richey, Lee Patten Seed Co., chairman, trade exhibits; Allan Dalsimer, executive committeeman, region 1, of the National Landscape Nurservmen's Association: Richard M. Wyman, Jr., exofficio, and Mrs. Marie M. Enberg, Rosedale Nurseries, Eastview, N. Y., secretary-treasurer.

Mr. Muller discussed at some length and with considerable force the values of belonging to the American Association of Nurserymen and that it is the job of every member of the A. A. N. to point out these benefits to his neighboring nurseryman who is not yet a member. There are 358 members of the A. A. N. in region 1, but there are 556 additional nurserymen who are not members of the A. A. N. or even of their state or local organizations.

Washington Report

"Washington Reporting" featured the A. A. N.'s executive secretary, Dr. Richard P. White, who offered concise information on what is going on in Washington in reference to the nurserymen. His office, he reports, sends out 40 to 60 firstclass letters a day and there are now five girls in the office to keep abreast of all the attendant business matters. Nurserymen can be proud, Dr. White said, that the A. A. N. is one of the outstanding agricultural associations in Washing-

EDCO OMAZENE

50% Wettable Powder

(Mathieson 466)

NEWEST and BEST CONTROL for POWDERY **MILDEW**

I-lb. bag. . . . \$3.10 4-lb. bag. . . . 50-lb. drum . . .

EDCO CORP. ELKTON. MD.

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"Weather Resistant"



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BURLAP...

DUTCH-DOMESTIC-ROTPROOF MENNEPOTS-TWINES-WILT-PRUF

PLANT LABELS -HORMODIN POWDERS

GERMAN PRUNING SHEARS and KNIVES NEEDLES - EROSION NETTING

AMERICAN-DUTCH TRADING CO., INC.

"For The Nurseryman"

P. O. Box 177 CRANSTON 10, R. I.



ton even though it is not one of the largest.

From a natoinal viewpoint, the executive secretary predicted that while the Democrats have slight control of Congress there will be few, if any great changes; there will probably be the usual coalition between Republicans and southern Democrats. It will be difficult for the Democrats to create any campaign issues for 1956 inasmuch as the present administration has adopted so much of their platform. A bipartisan policy will probably be followed. Postal employees will receive an increase in wages and the administration will try to raise rates to cover this increase. The A. A. N. will ask for repeal of ruling giving the interstate commerce commission power to set parcel post rates, believing that Congress should set these rates. The A. A. N. will, as it has in the past, fight unequitable increases for the industry.

The 1955 convention of American Association of Nurserymen will be held this year from July 10 to 14 in Toronto, Canada, with headquarters at the Hotel Royal York. Those desiring reservations should write to the A. A. N. housing bureau, 30 Bloor street, West, Toronto, Ont.

The post-convention tour will leave Toronto by train for Montreal, with time allowed to see that city. The tour will leave Montreal by boat and go to Quebec, that most fa-mous of all cities for sightseers. From there, the tour will proceed down the St. Lawrence river and up the Saguenay. There are accommodations for only 150 on the boat and 60 have already been taken. For further details on the tour, write William Smart, convention transportation chairman, D. Hill Nursery Co., Dundee, Ill. Those wishing to make a reservation should enclose a \$20 deposit.

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Following Dr. White's report, Howard P. Quadland, director of information for the A. A. N., gave one of his best addresses in his distinctive, sincere and urgent way. It is reproduced in full elsewhere in this issue.

Discusses Film

Richard M. Wyman, Jr., chairman of the A. A. N. market development and publicity committee, made one of his famous brief reports! This one dealt with the film on landscaping now under way. The committee is working on it and has thus far selected four houses for filming. These are in New Jersey. The script is in rough form. It is



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you can sell and keep selling to every home gardener. Premier makes all soils loose and friable-makes roots fine and fibrous-

makes plants strong and full blooming -because it's the soil conditioner with superior absorbency that also supplies natural, organic material. Display Premier now-in those colorful, eye-catching Premier packages -featuring the sensational Premier Kar Bale that is poly-laminated inside and outside! Send today for prices.

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The Natural Organic Soil Conditioner



SOILAIRE POWER ROLLERS



MINNEAPOLIS 3. MINN. . Used by over 1000 institutions

PEATS = SALES REPEATS



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Knives - Shears - Pruning Tools Nursery Spades-Grafting Supplies WRITE FOR CATALOG

SOIL STERILIZER

A simple, safe sterilizer for use in the bed, bench or potting soil. NO FUSS. NO WEEDS. NO SOIL INSECTS. NO SOW BUGS. NO SULGS, NO FUNGI. Ethylene dibromide in capsule form. I package of 200 capsules, 33.39. 1 case of 12 packages, \$37.90. Satisfaction guaranteed.

HORTI-PRODUCTS CO. NARBERTH 3, PA.

hoped that the picture will be shot in May and ready for first showing in Toronto this summer.

Peter Cascio, past president of the A. A. N., addressed the group for a few minutes informally to discuss the plight of the Arnold Arboretum, which was founded in 1872. Much of the library and many of the plants have been transferred from Jamaica Plain, Mass., to Harvard University, at Cambridge. An organization has been formed to move the library and plants back to the arboretum and Mr. Cascio asked for support of this movement

The noon recess brought with it a chance to visit the trade exhibits which, this year, because of a confined area, were somewhat limited in number. A private bar in the exhibit area for the exclusive use of the conventioners kept the group together for the luncheon.

Russell Bettes, president of the New Jersey Association of Nurserymen, on behalf of the nurserymen of New Jersey made a special award of a silver tray to Oliver Deakin for his outstanding services in connection with highway development. A separate report of this is carried elsewhere in this magazine.

Industrial Landscaping Awards

At the close of luncheon Mr. Muller, on behalf of the American Association of Nurserymen, made the presentations of the "Plant America" industrial landscaping awards to the representatives of the winning companies and the landscape architects and nurseries involved.

national award was made to the Reader's Digest, Pleasantville, N. Y., with Richard C. Godfrey receiving the award for the company. The landscape architects for this comprehensive planting was the firm of Innocenti & Webel, Roslyn, N. Y., with Rosedale Nurseries, Eastview, N. Y., doing the planting. Another national award went to the John E. Andrus Memorial, a beautifully appointed home for older people, with Vincent D. Andrus receiving the award. The firm of Janet Darling-Innocenti & Webel, New York, were the landscape architects and Rosedale Nurseries provided the plant material and did the planting.

Additional awards went to the General Electric research laboratory, Schnectady, N. Y., with George W. Cumming receiving the award. He was also the landscape architect for General Electric and he had several nurseries in this area do the planting. Helena Rubenstein, Inc., received an award for landscaping, with Dr. Edward J. Masters, chief

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chemist, receiving the honor. This job was planted by the Howe Nurscries, Pennington, N. J. The last of the five citations went to William Yarrow, Tube Distributors, Garden City, N. Y. Dalsimer, Inc., did the planting.

Banker Speaks

It was a particular honor to have such a man as Dr. Alfred H. Williams take time out from his exceedingly important and busy life to come to address the convention after luncheon. In fact, Dr. Williams, who is president of the Federal Reserve Bank of Philadelphia, attributes it to the excellent salesmanship of Val Curtis, which he compares with that top salesman who sold two milking machines to a farmer with one cow—and then took the cow in payment for the second milking machine!

Dr. Williams has had a lifelong interest in nature and horticulture and yet claims to be an amateur and believes it would be highly presumptuous for him to tell a professional—the nurseryman—how to run his business. Dr. Williams is thoroughly familiar with gardens and arboretums all over the world, including Kew Gardens, the Honeywell estate, Arnold Arboretum, Morse Arboretum and many others.

nursery business Dr. Williams set forth is that the American Association of Nurserymen is "three cuts" above the ordinary trade association.

One of the first impressions of the He believes that there is no lush annual crop of profits in this growing business, but that there are many rewards for the swift if the "ground" is tilled properly. But, he says, there is only bankruptcy for the lame, halt and blind in this business.

Release from Tensions

He suggests that nurserymen turn and approach their industry from another direction. There has been a steady diet of crises for 25 years with such things as the stock market crash, the great depression, the New Deal, World War II, Korean invasion, global cold war, etc. The result is that tensions never cease and many approaches are used by different individuals to meet these tensions. Some meet it with cynicism and say "Why bother?"; or "Let's look after No. 1." Others retreat and have nervous breakdowns. Some have the eat-drink-and-bemerry approach; there are the "starry-eyed theorists" with their panaceas.

To endure, however, there must be release from tensions and nature

STOP DAMPING OFF

WITH

SUNOX

At last nurserymen and propagators can prevent heavy losses from damping off and root rot. SUNOX, college-tested and fieldproven, prevents as well as controls rhizotonia-caused diseases in almost all green and woody plants. It also controls fusarium wilt on carnations and steps up growth in chrysanthemums.

SUNOX is used with remarkable success in cutting benches of taxus, rooted cuttings of rhododendrons, azaleas and arborvitae. Read what a leading propagator says about SUNOX.

"I was carting out 2-year-old Taxus liners by the truckload. After application of this material the trees stopped dying. One treatment usually does the Job."

And SUNOX preventive treatment costs so little many nurserymen are using it now as a standard procedure. One gallon of treating solution costs less than 2 cents, treats up to 500 seedlings or cuttings in flats or on the benches.

Write today for prices and further information.

MIDVALE
CHEMICAL COMPANY
LODI, NEW JERSEY



has a method of handling tensions and releases: A balance of work and rest. Here the nursery industry can make a real contribution to American civilization. There is already a vast movement to the suburbs-Philadelphia suburbs grow four times as fast as the city. There is increasing home ownership-in 1940 44 per cent of families had equity; in 1954, 55 per cent, and by 1965 there will be a projected 60 per cent. The gap between modes of living is narrowing; there is more leisure. The average work week, Dr. Williams states, will be down four hours in 1965, while the income per household in 1965 will be up \$1,465.

The nursery industry offers both the sales of tangible plant materials and the sales of intangible values such as beauty—in texture, form, color, fragrance, design. It encompasses the natural sciences of genetics, ecology and chemistry. It offers biology with its birth, growth, maturity, decline and death. It offers spirituality—awe, reverence, wonder, delight and humility.

In conclusion, Dr. Williams expressed his belief that there are rewards to those the nurserymen serve and rewards to those who serve. To those the nurserymen serve there will be the release from tension, the opportunity to express themselves with individuality, the realization that there is more to life than materialistic goals. To the nurserymen who offer these intangibles as well as the tangibles, there is true professional status and greater financial profits because of appreciation by the public of enduring contributions. As Ruskin has said: "There is no wealth except life."

Roadside Development

The tremendous subject of roadside development is of peak importance now where states are building turnpikes, parkways and throughways geared to safety, speed and beauty. Mrs. Cyril G. Fox, Media, Pa., is familiar with this subject, as she has been working for better roadside development for many years. She is retiring president of the Pennsylvania Roadside Council (she has been succeeded in the office by Eugene Muller). Mrs. Fox is currently chairman of roadside development for the National Council of State Garden Clubs and is chairman of the steering committee of "Keep America Beautiful, Inc." She told the nurserymen of their part in the roadside development program.

"Keep America Beautiful" goes



The new beauty Fertilife gives to all your plants will bring satisfied customers back again and again! As a Fertilife dealer, you have an excellent source of bench and potting soil, as well as a profitable retail item. Use Fertilife in your greenhouse . . . build plus business selling 5-lb. and 50-lb. bags to your customers when they buy potted plants, rose bushes, shrubs, and evergreens. Fertilife is nature's own fertilizer made clean and free of offensive odor. Scientifically composted from livestock manure collected at the Chicago Stock Yards, it supplies humus and natural plant food elements for rich mellow soil for benches, flats or potting. Fertilife is free from offensive odors or weeds, will not burn. Write today on your letterhead for free sample!

CHICAGO STOCK YARDS COMPOST CO.
UNION STOCK YARDS, CHICAGO 9, ILL.

hand in hand with "Plant America." It was organized among presidents and vice-presidents of some of the leading industries of the country. It is necessary first to educate the general public to keep America clean; to teach better outdoor manners. The "Don't Be a Litterbug" campaign of the National Council of State Garden Clubs exemplifies the drive to teach the public to clean up the country.

Pioneers in antilitter programs had their spirits raised recently by news of the organization of "Keep America Beautiful." It was initiated by the can, bottling, paper and related industries-with an admittedly selfish interest in checking the unsightly and dangerous dumping of their containers along the roadsides-and these companies are being joined by oil and automotive interests, the Clean Up-Paint Up-Fix Up Bureau, representatives of parks and highways and other agencies concerned with the problem. Drawing on the experience of the garden clubs and various civic organizations as a guide, a wellfinanced intensive educational campaign is being blueprinted.

Promotion Films Needed

To promote "Keep America Beautiful" (KAB), movies and stills are needed to show what industry is doing for KAB. KAB needs the help of the nurserymen in landscaping. Pictures, particularly Kodachromes, are needed to further the aims of KAB, and nurserymen can be most helpful in obtaining these pictures. Garden club women, chambers of commerce, service groups and industries urge support of highway cleanliness, better plan-ning and beautifying. The National Safety Council spends millions of dollars to teach the public to be safe after construction of highways, but it would be better to build safety right into the highway - safety through better planning, better landscaping. This provides better scenery and protects property values through zoning.

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Mrs. Fox declared that expressions of support of the roadside development program are needed from large organizations such as the American Association of Nurserymen. There is a greater need, too, for a more active part in politics, although Mrs. Fox does not believe in paid lobbying. It is important in working for roadside beautification to deal with the high officials,

The public is demanding, by its acceptance, the new toll roads. "Ugliness and disorder cannot be tolerated in the dream highways of





Raking stones, roots and brush Material is discharged in a windrow where rake quickly gathers it into piles.



Spreading topsoil

Rake is backed up to pile in high lift position, lowered into it and drawn away. Each bite takes away a large portion of the pile. Soil is spread rapidly and evenly.

Sturdy, versatile, efficient does the work of a crew of men

The York RE Rake is the complete landscaping tool. Every lawn-building operation, from rough grading to final raking before seeding, can be done in a fraction of the time it takes a crew of men to do the same job. It rakes stones, roots and debris . . . grades and mulches . . . spreads topsoil . . . and even bulldozes! Grader blade attachment (optional) does terracing, ditching and driveway maintenance rapidly and efficiently. Sturdy, welded frame. Rake teeth are heavy duty, heat-treated, alloy spring steel. Fits all tractors with standard 3-point hitch. (Lighter Model RFA for use with IHC "Cub" and Massey-Harris "Pony" and "Pacer" Tractors)

Pays for itself. Saves buying costly extra equipment!

By virtually eliminating hand labor, the rake soon saves enough to pay for itself — often on the very first job! Practically the only tool you need. Saves investment in extra equipment saves the expense of bringing extra tools to and from every job.

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"Humidomist" Noszles (the orifice is self-cleaning), under full automatic electric time control, promote rapid development of cuttings and plants, conserve water and save labor. Send for Circular No. 560, the Nurseryman's Special.

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Moisture-resistant labels, plain or
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use. Wide variety, lowest prices.
Shipping tags, color broadsides, catalogs, price lists, order blanks, order
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MODEL G-4 17' x 30'



If your present greenhouses are not of modern aluminum construction, you are paying a steep maintenance tax on every crop produced. Over a period of years, painting and repair, rust and rot levy a heavy toll that cuts deeply into your profits. Make your next house an aluminum Everlite and free yourself forever from the costly drain of painting, repair and replacement.

Before you build a new house or range, it will pay you to study the features that make Everlite such an outstanding value.

* LIFETIME CONSTRUCTION - Ageless Alcoa aluminum alloy extrusions and castings . . . rust-proofed steel trusses and gutter posts ... nothing to rot, warp, sag, shrink, swell, scrape or paint . . . will not support disease, mold, fungus, termites

- * MAXIMUM LIGHT—Less shadow area permits "trapping" up to 1/2 more light.
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- * STAINLESS STEEL GLASS CLIPS-Maintain uniform, continuous pressure against glass to assure tightness...easily and quickly removable to replace glass.
- WIDE RANGE OF MODELS AND SIZES - Commercial or Straight Eave - 20', 26', 32' and 40' widths . . . any length. Curved Glass Eave-up to 17' width
- EASILY, QUICKLY ERECTED No onthe-site fabrication or expert help needed.
- EXPANDABLE Standardized sections permit easy expansion.

sure to get all the facts before you build . . . Write for free folder No. AN-53. Indicate whether Curved Eave or Straight Eave information desired.

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Burlap and Burlap Strips
Cotton Net Onion Bag Squares
Prices on request.

GENERAL PACKAGE CORP.

SALEM'S NEW 20-INCH SPREADER



struction · Reinforced,

extra-large hopper. Holds 40 lbs. Spreading width-22 ins.

Shipping

· Equipped with rubber-tired wheels,

weight-19 lbs. Retail price, \$12.75-Dealer's Discount, 331/3%

THE SALEM TOOL CO. SALEM. O.

tomorrow, which are gradually becoming a reality," the speaker said. Additional information on "Keep America Beautiful" may be obtained by writing directly to Mrs. C. G. Fox, Media, Pa.

Following Mrs. Fox, Harris Grand, one of the founders and first president of the American Association of Landscape Contractors, spoke of this new trade organization. formed in June, 1954. Greene, Meadowbrook Nurseries, Englewood, N. J., is vice-president of the group. Mr. Grand believes that 15 per cent of the landscaping is done by landscape contractors, and because of social and business reasons the organization was formed.

Parkway Development

Oliver Deakin used color slides to present graphically the development of New Jersey parkways in logical order from the beginning attempts to salvage material through the finished stages. Tremendous clearing work is necessary on such an undertaking, yet all possible material is salvaged. No one is better qualified to speak on this subject than Mr. Deakin, who has devoted some 25 years to this work.

B. B. Stangler's talk on "European Nurseries and Formal Gar-dens," postponed from the before, was well presented and clearly showed the differences in plantings from one European country to another. In London, for example, he said there are few nurseries as Americans know them and that most people buy seeds and bulbs, or plants smaller than those usually sold in this country. Kew Gardens exhibit excellent specimen material. Paris has fine formal gardens. Belgium has many floral plantings in the parks, and Brussels boasts the largest flower purchases per capita in the world. Mr. Stangler made a complete tour of the bulb industry in Holland and was amazed at the modern methods. In Germany, there are large formal gardens and in Rome, because of climate, Mr. Stangler found more statuary and fewer plants.

Plant Forum

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The plant forum, moderated by Dr. William E. Snyder, had as its topic, "Are Your Plants Overworked?" The panel members discussing this subject included Janet Darling, landscape architect, New York; Dr. John Creech, United States plant introduction garden, Glenn Dale, Md.; William Flemer, III, Princeton Nurseries, and Milford Lawrence, nurseryman of Fal-mouth, Mass. Between 50 and 75 people attended this evening meet-

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"The AGRICO 4" and AGRINITE

AGRINITE

Agrico products are bringing outstanding results in nursery use - and liberal profits to nurserymen who offer them to customers. Cash in on America's most complete plant food line-use

> Agrico for related selling (when you sell nursery stock, sell the right Agrico with it). Tie in with Agrico advertising -use Agrico ad helps. Order Agrico direct from nearest A. A. C. office, or write us.

> AGRINITE is a better (over 8% nitrogen) 100% organic plant food. High-grade nitro-genous tankage, not an animal manure or sewage by-product. Clean, odorless, doesn't burn. Forall-season use. In 80, 50, 25-1b. bags.

AGRICO—the nation's leading fertilizer made only by

The AMERICAN AGRICULTURAL CHEMICAL CO.

50 Church Street NEW YORK 7. N. Y.

AGRICO FOR LAWNS, TREES & SHRUBS. Contains all the right elements—both organic* and inorganic—for errect lawn feeding. Convenient 50, 25, 10, 5-lb. bags.

AGRICO FOR GARDENS. This specially-formulated garden fertilizer means flowers of greater beauty; vegetables noter in flavor, packed with healthful vitamins. Convenient 50, 25, 10, 5-lb, bogs.

AGRICO FOR BROADLEAF EVERGREENS. For the stacting requirements of rhododendrons, andromedas, amleas and other acid-loving plants. Builds soil acidity, feeds plants correctly. In 50, 25, 10, 5-lb. bags.

AGRICO ROSE FOOD. The precise combination of both organic* and inorganic plant foods to bring out the best in your roses. Use under bulbs, too—contains potash, which bone meal does not have. In 50, 25, 10, 5-lb. bags.

Organic derived from AGRINITE, the 100% organic plant food.

ing, which is an annual favorite despite the competition of movies, theaters and night clubs. It was a stimulating session with a panel of top experts to answer the questions of the group.

A business meeting of region 1, A. A. N., opened the final day of the 3-day meeting, at which an election of officers for the region returned the incumbents to office. These are Eugene Muller, chairman; Albert Flemer, vice-chairman, and Marie M. Enberg, secretarytreasurer.

Valleau Curtis, member of the A. A. N. board of directors from region 1, spoke for a few minutes praising Chairman Muller for an exceptionally fine job. He also recognized the work and contributions to the A. A. N. of Richard L. Holmes and Richard P. White. He endorsed the program of urging new people to join the American Association of Nurserymen, but with the admonition that the prospective members must carry on their businesses in an honorable way to be considered.

N. L. N. A. Program

At this point the meeting was turned over to Allan Dalsimer, executive committeeman for region 1, National Landscape Nurserymen's Association, for a program sponsored by the N. L. N. A.

Dr. Joseph Howland, House Beautiful magazine, spoke on "What Constitutes a Fair Guarantee." He handled the subject so comprehensively and with so new an approach that it will be discussed at length in a later issue.

The luncheon speaker, Dr. Frank A. Pearson, Cornell University, held a group of over 200 enthralled by his subject matter, his manner of delivery and his humor. Despite the fistful of charts before each person, everyone listened attentively to Dr. Pearson. While the topic of "This and That" sounds casual, the subject was not. It dealt with economic conditions and comparisons with other eras on which predictions are based. Dr. Pearson is a prognosticator and was almost alone in predicting the election of Harry Truman in 1948.

Informative Panel Session

The final panel on the program was received with great interest and many landscape nurserymen remarked later that they had derived much from it.

Joseph Roesch, senior instructor in charge of landscape planning and

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design, Long Island Agricultural and Technical Institute, discussed "Planting Small Ranch-Style Homes" and illustrated his points with color slides. The ranch house of today has many architectural interpretations. As a general rule, however, most buildings classified as ranch style stress low, horizontal lines, oversize or picture windows and sometimes glass walls.

Ranch house architecture requires simplified plantings. Espaliered evergreens and shrubs, low ground covers and small trees are more in keeping and reduce maintenance as well.

When planning plantings for any building, studies should be made in elevation as well as plan. The elevation study is of prime importance because modern buildings are usually the major element in any landscape composition. To approach the landscaping problem soundly, certain objectives in selecting and placing plants around a building should be kept in mind:

1. Transition between building and ground.

2. Enhancement of beauty of building and architectural details.

Concealment of objectionable foundation lines and parts of a building.

The present trend in entrance development is to enclose and screen to give privacy from the street, but planning should arrange for a combined entrance walk and drive with suitable plantings to make the house the central feature and the front door the main focal point. Screens are of great value in cutting out noise, dust and dirt and giving some measure of privacy to a picture window.

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Each Job an Individual Problem

George Tuoti, landscape nurseryman, of Ridgefield, Conn., showed a series of "before and after" shots which emphasized that "Every which emphasized that Landscape Job Is an Individual Problem." When the homeowner finishes paying for his house, his budget is tight because the money has gone into the construction. The builder usually gives the house what Mr. Tuoti termed the "gumdrop" treatment, and it is then necessary for the landscape nurseryman to come and correct the situation. In the case of colonial-type home, for example, plant materials suitable to that type of home should be selected. To aid in achieving the effect of an old colonial home, large specimen lilacs might be used to give the impression of always having been there. Other plants, like rhododendrons,

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1 1/4 to 4 inch POTS 3 and 4 inch TUBS 6, 8 and 10 inch PANS

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might be selected with the same viewpoint in mind.

Where several levels are involved, the problem is different. Multilevel planting can be softened and unified by using the same materials on different levels to give feeling of similar texture and to soften the general appearance.

Clever use of vines can point up or hide certain features depending on whether the purpose is to emphasize or conceal.

There is value, too, Mr. Tuoti mentioned, in restraint pruning, to keep plantings from looking stilted.

Split Level Homes

Raymond P. Korbobo, well-known lecturer and author, of Rutgers University, discussed landscaping of split level homes. Mr. Korbobo felt that many of the split level homes are poorly placed, being, for example, built on flat ground and giving a "grain clevator" appearance. There is a tremendous need to cut the height; so vertical lines must be broken and horizontal lines must be introduced. Perhaps pines with horizontal branches would help cut the height, or a vine could be used to create horizontal lines.

Plants at the doorway should be low, increasing in height toward the corners of the house. This will not only make the house look wider, but will focus attention on the point of

All panelists agreed that simplicity is the mark of true beauty in plantings.

After a brief question and answer period the meeting—and convention—adjourned.

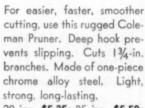
LANDSCAPE SERVICE MEETS

On Monday, January 4, 1955, the Landscape Materials Information Service held its annual dinner in the Palm room of the Hotel Roosevelt, New York. About 45 people were present, with representatives from all classifications of members; namely, nurserymen, landscape contractors, landscape architects and representatives of public agencies and suppliers.

Valleau C. Curtis, Curtis Nurseries, Callicoon, N. Y., founder of the group and its present chairman, presided. Other officers are vice-president, Bradford Green, landscape architect of Clarke & Rapuano, New York, and secretary, John Ryan, New York state department of public works.

Mr. Curtis reported on the work of the Landscape Materials Infor-

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20 ins., \$5.25; 25 ins., \$5.50; 30 ins., \$5.75.

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Handy for thinning raspberries, roses—cutting suckers on lilacs or fruit trees. Reaches into narrower places. Strong one-piece chrome nickel steel. Priced at only \$2.00. See your dealer. If he can't supply you, order direct—ttems shipped postpaid on receipt of check or money order for proper amount. Satisfaction guaranteed.

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mation Service during the past year—the first year the organization has functioned on its own. Earlier, it was sponsored by region 1 of the American Association of Nurserymen. Publications of the Landscape Materials Information Service during the past year included two nursery inventory reports—one in February, 1954, and one in August. These are comprehensive lists compiled and prepared from inventories presented by member nurseries on what stocks they will have available during the current year and the next year.

The annual plant requirements summary was also published, in March, 1954, as a guide for nurserymen in the propagating field so that the needs of landscape architects and public agencies on large projects can be more readily met. This tremendous work was compiled by Bradford Green. Oliver Deakin, New Jersey highway authority, will undertake this task in 1955. Besides these two major publications, which act as a meeting ground for grower and consumer, 84 bulletins giving the status of various landscaping jobs were published and distributed to the membership.

Advertising space is now available for members of the service in the nursery inventory report. Any member interested in advertising should contact the chairman of advertising for Landscape Materials Information Service, Arthur Murphy, New York city department of parks, the Arsenal, Central park, New York.

Supplies Information

The Landscape Materials Information Service is built on the basis of selling information. Primarily it is the compilation of the nurserymen's reports and, secondly, the list of materials wanted by the landscape architects. This particular service provides the design man with some knowledge of what is available now and what will be available in the near future. It acts as a guide to the nurserymen, who then know what stock will be wanted in the future. With the increasing demand for beautification and increased planting the value of this service is even greater.

Arthur Murphy, chairman of the membership committee, reported a considerable growth. In January, 1953, there were 46 members; in January, 1954, 80. And in January, 1955, there were 100.

Harris Grand, Brooklyn landscape contractor and president of the newly organized American Association of Landscape Contractors,



New-KAPSULATE

A COMBINATION of SODIUM SELANATE plus SOILICIDE plus FERTILIZER in CAPSULES

Place Kapsulate capsule on soil of potted plant and water it. Capsule dissolves, roots take up chemicals, thereby killing or repelling insects that chew on plant. One capsule lasts 4 to 6 months!

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25c size, case of 24. \$3.60 (5 capsules per pht.)
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Easel of 36—25c packets plus 2 only \$1.00 Combination Boxes of 24 capsules and 2½-02.
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addressed the Landscape Materials Information Service and complimented the group on the effectiveness, accuracy and timeliness of its notices on landscaping jobs which are open for bidding. Mr. Grand stressed the value of the inventories and how such reports saved him much time in locating sources of material.

Other speakers included Oliver Terhune, Terre Co., Rochelle Park, N. J.; Ed Costich, Hicks Nurseries, Westbury, N. Y.; Carl Stelling, landscape architect, and Peter Cascio, West Hartford, Conn., recent past president of the A. A. N. Mr. Cascio, Mr. Stelling and Mr. Terhune were elected at the meeting to the board of directors for 3-year terms. Other members of the board are Oliver Deakin; William Flemer, Princeton Nurseries, Princeton, N. J.; Robert Greene, Meadow Brook Nurseries, Englewood, N. J.; Arthur Murphy, and Fred J. Noble, Lovett's Nursery, Little Silver, N. J.

LONG ISLAND ELECTION

Frank S. BonGiorno, Suburban Nursery, West Hempstead, L. I., N. Y., was elected president of the Long Island Nurserymen's Association at the annual meeting of the group, held December 29 at Rothman's East Norwich Inn, East Norwich.

Other officers elected at the meeting included vice-president, Peter Costich, Hicks Nurseries, Westbury; secretary, Donald Politt, Landscape Associates, Old Brookville, and treasurer, Frank Williams, Bagatelle Nursery, Huntington Station.

David Bulk, Bulk's Nurseries, Babylon, outgoing president, reported on activities of the past year. He advised the membership of the appointment of two new committees, one on credit and one on ethical trade practices.

GEORGE W. SCHAFFER, traffic manager of the nursery division, Newark, N. Y., Commercial Enterprises, Inc., was elected secretary of the Parcel Post Association at a meeting held January 12 at Chicago. The association was formed recently to aid users of parcel post.

VICTOR MUSSO recently opened the Pine Knoll Nursery, on North Airmont road, Suffern, N. Y. He formerly operated the Caroline Nursery in New Jersey.

AFTER 25 years of landscape gardening, Ray Contaldo & Sons, Cleveland, O., recently went into the nursery business.





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UNION PRODUCTS, INC. Leominster, Mass.

Ways to "Plant America"

By Howard P. Quadland

The "Plant America" program has made satisfactory strides. It continues to grow. Hardly a day goes by but what some new group recognizes the new values we have promoted for planting and beautifi-

Lately we have been working and cooperating with the Edison Electric Institute and public utility companies on booklets about trees and shrubs for the general public. We are working on one now in cooperation with General Electric Co. for landscaping electrical substations, which appears to be an outgrowth of our industrial landscaping awards. The Detroit Edison and the San Diego booklets on shrubs and trees are being sent to leading public utility companies suggesting they do likewise. Booklets have also been put out by the Southern California Edison Co., Pacific Gas & Electric Co., New Jersey Bell Telephone Co. and the Cleveland Illuminating Co., and we try to spread such projects to other utility companies.

Home, industrial, community, church and highway plantings have been promoted. We are trying from every angle and in every possible market to build around the American public and the American economy not only a consciousness of the beauty and comfort and better living derived from products of the nursery industry, but also the economic values of good plantings. It is a potent argument for good landscaping that it will both help to prevent the home property from depreciating in value, as well as increase the resale value of the property from 15 to 20 per cent.

Stress Economic Values

We want to surround the home owner with all the benefits from good planting-not only one or two benefits, like beauty and comfort, but others as well, especially the economic values.

Our goal is to make the public aware of plantings everywhere-at home, when they go to work, when they go to school or church, when they take a drive on the highway, eat at a restaurant, take a vacation at a resort, even when they

Address of Howard P. Quadland, pub-

licity director of the American Associa-

tion of Nurserymen, at the A. A. N. eastern regional meeting at New York

January 6.

visit a doctor or see an electrical substation.

In every one of these fields we have had published or have pending stories showing the values of landscaping with trees and shrubs. For home plantings we have stories in the home and garden magazines, newspapers, house organs, on TV and over the radio.

For town plantings, we have had "Dress Up Your Town with Trees and Shrubs" in Kiplinger's Changing Times and in the Town Journal, from which we have had about 300 requests for town planting programs.

The industrial landscaping awards promote industrial landscaping.

Articles in Resort Management on "Good Landscaping Is Good Business" and in hardware, building and savings and loan publications also hit the homeowner. We have a story pending in Medical Economics on the landscaping of doctors' offices, as well as others, including a climate control story in American Home. There have been stories in country-wide church publications.

We want the homeowner to think of plantings everywhere for their economic values, in addition to those of beauty and better living, wherever he happens to go.

This we are gradually accomplishing by promoting home property appreciation with landscaping; by showing communities how they can be better places in which to live: how business is better and population grows faster in the well-planted town; by showing how employee and community relations are improved by industrial plantings; by showing the benefits of school and church plantings, which reduce vandalism when the kids help with them, at the same time teaching youngsters the values of plants; by showing how buffers of plants reduce street traffic noises, including both the aesthetic and safety values of plantings. We are constantly sur-



FAST, EFFICIENT ROSE TYING with SAXMAYER MODEL EM!

A small, fully automatic, electric bench model tying machine—self-adjusting to all sizes of bundles—especially designed for tying flowers and nursery stock in bundles up to 18 ins. in circumference. It's lightweight, so simple in consuction the self-adjusted for libustrated folder describing SAX—MAYER models serving over 100 different industries.

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rounding the public with the benefits and values of your products.

Everywhere they turn, we want the public to see how much more worthwhile their lives can be with more attention to planting.

Coincident with the promotions to the public, we try to give each nurseryman the latest information on merchandising nursery products. This helps to round out a sound method for obtaining both greater sales and greater profits.

Merchandising and selling is more important in 1955 and will become even more important in the future as competition grows. If you do not really sell, you are going to drop behind the parade, not only because of competition in the nursery trade, but because of other industries that are gearing their selling and advertising operations to the highest point in their history.

We've got to sell. We have to study selling more, and we have to make our selling organizations more efficient. We shall have to weed every last drop of inefficiency out of them.

Must Sell at a Sound Profit

Moreover, we must price to sell at a sound profit that will enable us to keep up our efficiency and our promotions. We don't want the calamity of record sales with little or no profit. Personally I feel that the greatest misfortune of the nursery industry is that it has never learned to price its products at the point where full steam ahead can be allowed for advertising, promotion and other sound selling expenses.

Study your merchandising bulletins and put their ideas into practice. We've picked a lot of selling brains to bring you sound sales information. We've got to tighten up and knock out inefficiency and wastefulness and poor selling.

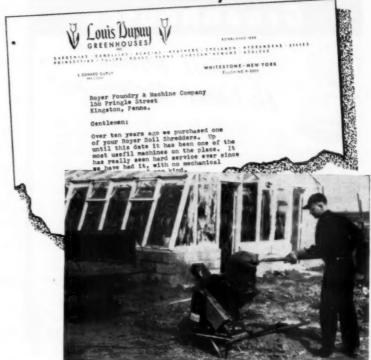
Good selling is not easy. The good salesman shudders at the idea of waiting for sales. He steps out and makes them, and you can do the same. Building up your own private trademark can be a partial answer to price cutting, if you do a good job of it, with quality.

And we have to use "new" selling ideas. We cannot rely on people to landscape and plant just because they have built a home in recent years. We have to go out and sell them on it, whether through the mail, over the counter, through advertising or otherwise.

We want you to get more excited, have more enthusiasm for what you can do for yourself as an individual,

from a GREENHOUSE in New York...

"one of the most useful machines on the place"



"one of the most useful machines on the place" during a more than ten year period is a clear indication of the value of a Royer Compost Mixer to florists and greenhouses. This rugged, efficient machine completely shreds, mixes and aerates compost, removing all trash, and discharges an evenly granulated, fluffy product, ready for application.

Hundreds of users have found the Royer to be "most useful" in their operations. Made in capacities from 1 to 150 cubic yards per hour — electric motor, gasoline engine or belt-to-tractor driven. Write for Bulletin 46 giving complete information.

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No Rot! No Rust! No Paint! No Termites!

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All sizes. All styles. Beautiful designs. The ONLY complete all-aluminum, prefabricated line. Precision-engineered for easy, quick, low-cost erection. (No experience—only screwdriver and wrench necessary.) So low in cost "practically" everyone can afford one of these Waldor beauties. Designed for very lowest maintenance and operating costs. Thousands of satisfied owners all over the world. Special models for the Home Gardener—for the Hobbyist—for Spare Time Income—for the Etirement Income—for the Small Commercial Grower—for the Large Commercial Grower. All models extendable. Built to stand the worst gales and storms. Guaranteed for 10 years. Prices start at only \$249! Since 1946—the BEST greenhouses available ANYWHERE! "An Investment in Happiness!"

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SPRINGFIELD, O.



and as an industry, as well as what you can do for the public with more widespread planting, with "Plant America." We should gear ourselves to such thinking if we ever hope to accomplish it. That's a goal every nurseryman should always keep before him, because in accomplishing widespread planting and landscaping in his own area he helps to do the "Plant America" job for the whole country.

Business will be good in 1955. It will not be good everywhere in every business, but an upward trend started toward the end of 1954 and is expected to continue until the second quarter of 1956, at least. You can be certain, however, that business will be good for the nurseryman who steps up his selling operations.

So let's move forward in the nursery industry! Let's do a sounder selling job!

A lot has been put into those merchandising bulletins you receive. Use the information to increase sales.

Set goals for salesmen. With real effort we can make two sales in the nursery industry where one grew before. You wouldn't think of not cultivating your nursery fields. You need to cultivate sales in the same way. They won't come to you in the same volume without it, any more than you can grow good stock without cultivation.

Take advantage of every opportunity. Community beautification may not seem a sales opportunity to some, for instance, but the Waynesboro Nurseries, in Virginia, had four community planting projects, and to one group alone they sold 515 dogwoods. So don't underestimate your possibilities.

Enthuse your whole organization over your "sales drive in '55." Explain what you want to accomplish and how you want to accomplish it, from the material outlined in those merchandising bulletins.

We are starting a new year. My wish for you is a stronger sales drive in 1955. From that will come your happy new year.

THE Wayside Nursery, Biltmore, N. C., has been sold by Hugo Strong-miller and his wife to Willard Lindberg and Herbert Vogel. Mr. and Mrs. Strongmiller will continue business at Mountain Home, N. C., under the name of Strongmiller's Nursery.

MRS. FRED MEYER opened a nursery business recently at Petersburg, Ill. She specializes in evergreens, statice and hardy flowers.

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GIFT WRAP YOUR PLANTS WITH NURSERICANS*

Nurserican is the really new container . . . made with the needs of the nurseryman in mind . . . an all-steel container coated with a beautiful shade of green paint . . . smooth, even, modern lines . . . adds to the beauty of your plants.

And ... Nursericans nest without sticking ... have side drainage holes ... feature the "EZ-out" removable bottom. Best yet, Nursericans are available in two popular sizes: 6" and 8" (called one and two gallons

Nursericans are America's most beautiful, most popular, and most-for-your-money container.

Switch to Nurserican this season.

*PAT PENDING

by the trade).



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[Continued from page 7]

men that since the announcement of the booklet, on January 5, he had been mailing out 15 to 50 copies per day. On the subject of the Japanese beetle problem in Iroquois county, he said an emergency fund has been asked, the request being put into the form of a bill by the governor. It is necessary, he stated, for 2,000 acres to be treated this spring in order to bring the infestation under control. Mr. Borah related that considerable trouble has been encountered from peddlers in the state and urged nurservmen to report violations to his Springfield office immediately so that state inspectors could correct the situation.

Official Reports

In his treasurer's report, Mr. de St. Aubin said the general fund as of December 31, 1954, contained \$11,368.57, while the special fund totaled \$2,807.02. Including the reserve fund, the total assets of the association are \$19,518.37, he said.

Reporting as chairman of the membership committee, William J. Smart, Dundee, stated that since 1942 the membership of the Illinois State Nurserymen's Association had doubled. It currently stands

at 260, which represents a gain of eight members in the past year.

Mr. Spencer reported that the committee to confer with the department of horticulture at the University of Illinois would like to start a short course, primarily on landscaping. After obtaining a most favorable reaction from the members, Mr. Spencer said the committee will meet in February and try to set a date for a summer course.

In a short meeting of the Illinois chapter of the American Association of Nurserymen, the newly elected officers of the Illinois State Nurserymen's Association were voted to guide the Illinois chapter during the new year. Serving as directors will be C. S. Ingels, Henry, Ill., and Mr. Smart.

A. A. N. Program

The A. A. N. portion of the Illinois program featured a full complement of association speakers. J. B. Baker, Jr., Fort Worth, Tex., A. A. N. president, made the opening address and introduced the others on the program.

Mr. Baker announced that the A. A. N. as of mid-January had a total of 1,548 members. He went on to describe his life as president of the association, stating that since



| saves you money! As tiller— prepares seed beds, mulches, tills. As tractor—powers plow, sickle mower, grader, weeder. Rotors give maximum traction. Sno-Fly attachment available. | Patented Also Pats. Pending |
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Invaluable for bench feeding as well as spraying through sprinkler, soaker, hose nozzle or Root Feeder.

WHEN YOU USE FERTILEZE ...

. . . You effectively reduce planting failure and insure greater maturity of seeds and plants. You build customer confidence and satisfaction in your services. You save hours of labor when applying hydrated lime, insecticides, fungicides—and even Bluegrass seed—through precision FERTILEZE feeding units. Water pressure does all the work!

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. . . You create an extra source of profitable income, from both old and new customers. Repeat business in plant food alone builds steady, self-sustaining volume. Customers enjoy using foolproof FERTILEZE feeding tools . . . keep lawns, shrubs, gardens in top condition at all times.

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his election the past July, he had attended 17 meetings, had put in 62 full days in association work, had spoken before 4,700 persons and had traveled 16,500 miles. He declared that he loved every minute of it.

Mr. Baker presented a "Plant America" industrial landscaping award to the Joliet division of the Caterpillar Tractor Co., Joliet, Ill. R. H. Bachman accepted the award for the Caterpillar organization.

The second A. A. N. speaker was Curtis H. Porterfield, administrative assistant from the Washington office, who spoke on the association's group insurance program. Mr. Porterfield stated that 180 firms with over 1,000 employees were now covered by the program and that to date \$72,000 had been paid in claims. He described the increase in benefits now being offered by the plan and urged all qualified nurserymen to join.

The association's newest administrative assistant, Lester O. Begick, appeared on the program to report on the status of quarantine 37. Mr. Begick outlined the recent history of the law, describing the changes proposed by the Department of Agriculture to allow the importation of plants growing in ground peat, sphagnum moss and similar materials. He reiterated the reasons why agricultural organizations including the A. A. N. are opposing the department's proposed changes. He was confident that the department could be persuaded to abandon a policy which was so likely to result in the importation of insects and diseases into this country.

A topic of great interest, the fair trade practice rules, was discussed by Clark Kidd, Tyler, Tex., chairman of the association's trade practices committee. Mr. Kidd told the story of the fight against misleading advertising and other deceptive trade practices and outlined the steps that led to the formulation of the trade practice rules by the nursery industry and the federal trade commission. He stated that a final industry-FTC conference on the trade practice rules would probably be held in February, at Washington, D. C.

Planting Promotion

Howard P. Quadland, New York, A. A. N. director of public information, reported on his favorite subject, "Plant America." He opened his address by reading a telegram he had just received from Washington, stating that resolutions naming the rose as the national flower of the United States had just been intro-



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duced in both houses of Congress. This is a forward step in a program which has been spearheaded by Mr. Quadland and others to gain this recognition for the rose.

Mr. Quadland stated that much of his promotion material now and in the future will stress the economic advantages to be gained from planting and landscaping. The public must be educated to the fact, he said, that planting lessens the depreciation of a piece of property and materially increases its resale value.

Mr. Quadland paid tribute to the planting campaigns now being undertaken in a number of states, citing specifically the "Plant Texas" campaign, which has just begun, and the "Plant Illinois" booklet, which has been published by the state of Illinois largely through the efforts of the nurserymen of the state.

Like the other speakers, Mr. Quadland urged the nurserymen to give the greatest attention to merchandising and to take advantage of the merchandising assistance provided by the A. A. N. and other sources. He called for the establishment and maintenance of realistic prices, prices which would provide sufficient profits to permit a comprehensive advertising and public relations program on the part of the nurserymen.

The final speaker on this program was Richard P. White, executive secretary of the A. A. N. Inasmuch as several of the preceding speakers had covered the subject of economics from all angles, Dr. White tossed out his prepared speech on that subject, stating that "by now everybody knows that we are going to have 4,000,000 new babies this year!" He did urge the nurserymen to heed what they had heard and to go out and sell. There will be much legislation of interest to nurserymen introduced in the 84th Congress, he said, and he assured his listeners that the A. A. N. would be active in the fight to protect the interests of the industry.

President's Address

In the Illinois president's address, Roger S. Leesley, Leesley's Nurseries, Libertyville, Ill., stressed the pressing need for a public relations program in the nursery industry. He pointed out the heavy competition among industries for the consumer's dollar and stated that although business in the nursery industry has been good, it could be a great deal better. He emphasized that a public relations program should be launched when business is good and funds are available, so



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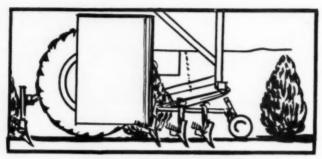


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Retail Price Dealer & Grower Cost

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3-oz. can 25c—36 to cs. wr. 12 lbs. ... \$ 6.00 case
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1-lb. drm. \$ 8—individually packed ... \$ 3.3 seach
25-lb. drm. \$15—individually packed ... \$10.00 each
30-lb. drm. \$25—individually packed ... \$16.67 each
100-lb. drm. \$40—individually packed ... \$26.67 each
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Fits Ford, Ferguson, International Super C,
Standard—For hilly, stony land, heavy sods.
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M.4—Equipped with 28-in, coulter for planting
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that its effects can carry over into less prosperous periods.

Once started, a public relations program will advance on its own momentum, Mr. Leesley pointed out, although a good program requires the co-ordination of all phases of the industry. Each individual must participate so that each may benefit, the speaker concluded.

International Economics

Edgar M. Elbert, Maywood, Ill., a real estate broker and past president of Lions International, spoke on the human element in international economics.

Mr. Elbert called businessmen the cornerstone of the American economy and outlined the privileges and obligations attaching to men in this position. It is the duty of American businessmen, he said, to maintain the present level of this nation's economy and to raise the economic standards of other countries of the world. He emphasized that economics is a strong weapon in the fight against communism, which he said was basically a struggle between economic philosophies.

As a highly active member of the Lions Club, Mr. Elbert had high praise for the service clubs in fostering the American philosophy abroad. It is in great part through these clubs, he said, that American ideals of philanthropy have been spread to foreign countries. Once implanted in the minds of Europeans and Asiatics, these ideals are readily absorbed and accepted, he said.

Great Sales Potential

"Selling — Powerhouse for Business" was the topic of Thomas H. Coulter, chief executive officer of the Chicago Association of Commerce and Industry. Mr. Coulter stated that 1955 should be the best year economically in the history of the country. He pointed out these seven favorable factors which led him to this conclusion:

Raw materials are plentiful.
 A fully adequate labor supply

is available.

3. There is a strong desire on the part of consumers to buy.

4. Deposits in savings institutions are at an all-time high.

5. An abundance of credit exists.

6. National income is near record levels.

7. The continuing high birth rate, 4,000,000 babies a year, makes for greater demand both now and in the future.

Of particular interest to nurserymen was Mr. Coulter's estimate that new construction in 1955 will total 39. for I ma that me be

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STANDARD Brush Killer Effective against oak, hickory, elm, osage orange, brambles, poison ivy, poison oak, hawthorn and many others.

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For more information on all STANDARD Products as they pertain to your particular pest control problem, write: STANDARD OIL COMPANY (Indiana) 910 South Michigan Avenue, Chicago 80, Illinois

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39.5 billion dollars, the largest total for any year in history.

Having demonstrated that the market exists, Mr. Coulter stated that it remained only for businessmen to reap the harvest. This can be done, he said, through aggressive salesmanship and through the creation of confidence in the minds of the consumers in the nation's economic future. Some of the large industrial firms have led the way in this respect by spending huge sums for capital improvements and by insisting upon a high level of salesmanship. The day of the order taker is over and the fine art of selling must be revived.

Also of comfort to nurserymen was Mr. Coulter's statement regarding the trend toward home ownership. At this time 57 per cent of the nation's homes are owned by their occupants. In addition, the trend toward shorter working hours and higher pay has created a greater abundance of leisure time and more of the wherewithal to enjoy it. Gardening, as one of the most popular hobbies, will continue to benefit from this trend.

In closing, Mr. Coulter reminded the nurserymen that the industry has only scratched the surface of its potential and that tremendous

growth is possible. He urged nurserymen to plow their profits back into their businesses and to merchandise their products for all they are worth in order to successfully compete with high pressure retail outlets, both in and out of the nurs-

The first day's sessions concluded with a showing of the motion picture, "Rosarama," the half-hour color sound film on the production of roses prepared by Mount Arbor Nurseries, Shenandoah, Ia.

Sales Executive Speaks

The luncheon speaker on the second day of the meeting was Gene Flack, Sunshine Biscuits, Inc., New York, one of the nation's best-known sales executives, who spoke on his favorite topic, selling. Mr. Flack puts his message across more through the sheer force of his own personality than through the words he uses. His address consisted principally of a series of humorous stories, each, however, designed to illustrate a point he was making. A departure from the methods of most speakers is Mr. Flack's custom of tossing cigars to members of his audience who respond particularly well to his

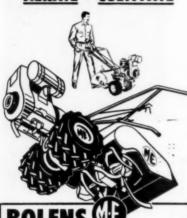
He emphasized, using himself as





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Address.

an example, that salesmen must be permanently optimistic. He decried the "prophets of gloom and doom" and stated that fear has no place in selling. He cited a survey made by This Week magazine which revealed that 81 per cent of economic predictions made since 1945 have been wrong. On this basis, it would seem that the more pessimistic the economists become, the better are the business prospects.

Human Relations

Mr. Flack was followed by Dr. Carl S. Winters, pastor of the First Baptist church, Oak Park, Ill., who offered an inspiring address on human relations. Intelligence, skill and personality are required for good human relations, Dr. Winters declared. The ability to harmonize with others is the most important quality anyone can possess in business or personal affairs, he continued, and only by exercising this quality can great things be accomplished.

Dr. Winters offered some rules of conduct which businessmen and others would do well to follow. Briefly, these were:

- 1. Thou shalt love men, not just use them.
- 2. Thou shalt develop thy understanding.
- 3. Thou shalt compliment more than criticize.
 - 4. Thou shalt not become angry.
 - 5. Thou shalt not argue.
- 6. Thou shalt be kind. 7. Thou shalt have a sense of humor.
 - 8. Thou shalt smile.

Dr. Winters also called for a spiritual awakening and urged his listeners to attend to the religious side of their lives.

The annual banquet, with cocktail hour, entertainment and dancing, was, as always, a highlight of the Illinois convention. Women enjoyed a special program planned for them, including a card party and a special luncheon with entertainment.

WHILE C. B. Miller met customers of the Milton Nursery Co., Milton, Ore., at the Chicago meeting, Mrs. Miller shopped for furnishings to equip their new home, being built on the site of their former residence, which was razed. They expect to move about April 1.

JAMES S. WELLS, propagator and author, Dundee, Ill., took time out from the Illinois convention to celebrate his 40th birthday, January 10, at a steak dinner with Mrs.

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No. 21 SIZE 1x6 ins. TREE AND SHRUB TAGS

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Colors: Yellow, Red, Blue, Green, Or. ange and White. Colors may be com-bined for quantity price. Minimum 1000 each color.

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Comes completely assembled . . . Potting can start immediately upon arrival—regardless of weather.

Light Weight The MENNEPOT is easy to handle, economical to use. The extremely light weight makes shipping costs negligible,

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SiZe 2 Fop ..., 7 ins. Bottom, 5% ins. High ... 9 ins. High ... 9 ins. High ... 9 ins. High ... 9 ins. Regular 10 los. Heavy 55 Regular Weight Price 100 \$4 50 1000 \$42.50 Heavy Weight Price 100. \$5.75 1000. \$55.00 los. \$47.50 Heavy Weight Price 100. \$5.62 1000. \$45.50 los. \$46.00 los. \$47.50 heavy Weight Price 100. \$5.62 1000. \$40.00 los. \$

Size 4 Top ... 8½ ins. Bottom, 7½ ins. High 5 ins. 4 High 5 ins. 4 High 5 ins. 4 High 6 ins. 4 High 6 ins. 4 High 7 ins. 4 High

Size *5 Fop 12 ins. Bottom ... 10 ins. High ... 12 ins. LG. POT Weight per 100 250 lbs. 20., 30c cs. 100. \$27.50 500. \$125. 1000. \$225. *Special for extra-heavy trees and large shrubs.

500 of a size takes 1000 rate in sizes 0-1-2-3-4. Regular-weight pots packed 100 and 200 per carton in sizes 1-2-3-4. Size 0, 250 only. Heavy pots are packed 250 per carton in size 0; 100 per carton in size 1; 50 per carton in sizes 2, 3 and 4 and 20 pes carton in size 5. NO BROKEN CARTONS.

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MENNO S. MENNES NURSERIES

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PROPAGATION FAILURES

[Continued from page 18]

able plants were killed. All these failures over the years have made me highly skeptical of some of these modern shot-in-the-arm fertilizers which are advertised and apparently used with success by many growers. I must own that, on valuable stock such as most of our nursery crops certainly are, I prefer to use some of the organic fertilizers, particularly for applying nitrogen, as opposed to the more active and more rapidly available inorganic forms. My distrust of sulphate of ammonia has remained with me through the years, and, to this I have added an equal distrust of nitrate of soda and similar potent forms of nitrogen. In almost all the work which I have done on rhododendrons and azaleas, nitrogen has been applied as tankage, guano, cottonseed meal or hoof and horn meal. The most readily available material is tankage.

In most nurseries, there are many more plants which have been killed by excessive kindness than from starvation, and if one can lay down a rule, I would suggest that moderate feeding, applied in small quantities but at fairly frequent intervals, is much to be preferred to the application of large doses to overcome apparent deficiencies. Of course, the good grower attempts so to prepare his land and feed the crop preceding

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the one in question that a fine reserve of plant foods is available in the land before he sets out his crop. This is the ideal, but, as always, we have to compromise with it to meet particular day by day conditions.

Errors of judgment in the use of plant hormones are responsible for much heartache on the part of some propagators, and, unfortunately, they are also responsible for the doubtful reputation that these aids to propagation have with some growers. When we start to use these plant rooting substances, the possibility of errors of judgment due to incorrect timing, improper type of cutting wood and excessive treatments is endless, and, while the negative attitude of the propagator who has tried them and failed can be understood, it cannot be supported.

If you are endeavoring to obtain better stands of rooted cuttings by the use of these hormone powders or any other method of hormone treatment, failures due to errors in judgment can become serious, and the greatest care in exercising judgment as to timing, type of cutting and strength of treatment to use is essential. In general, I believe it is best on all standard propagation to err on the modest side in treatments, for it is better to have fairly well-rooted cuttings in substantial quantities than to have a few robust cuttings with masses of roots, but the unfortunate reputation which these hormones have with some growers is almost certainly due to errors in judgment on the part of the user, and not to any inherent fault on the part of the hormones themselves.

Failures Due to Lack of Knowledge

Failures due to lack of knowledge are perhaps not quite so reprehensible as the first group, but, even so, blame for these failures must fall fairly and squarely on the shoulders of the would-be propagator. However, failures from lack of knowledge are sometimes acceptable, and, in saying this, I think back to our efforts to root rhododendrons.

When I started to try to root these plants, I knew practically nothing about it, so, as always, the first procedure was to find out all that was available in print. Some references from this country, some information which I had obtained from Holland and some more discussions with local growers indicated the approximate time of year and the best type of cutting which would most likely root. With this small amount of initial information, tests were com-



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menced, and it goes without saying that all through the years there have been a whole series of failures particularly on certain varieties.

A Difficult Plant

Coming directly to the most difficult one, Rhododendron Dr. H. C. Dresselhuys, year after year we stuck cuttings trying in every way possible to root them, but without success. We had inserted innumerable tests over a period of five years, but had not rooted enough to make even a small showing on a bed in the nursery, far less to offer any to people who might come to buy. A considerable amount of time, effort and money had been expended in not growing Rhododendron Dr. H. C. Dresselhuys cuttings, and a monumental list of failures was recorded in our test books.

Yet, perhaps without realizing it, we were slowly gathering information from these failures, and also from the successes which we had obtained on other varieties, so that eventually we were able to unlock the door and reveal a method which gave good results. This has been reported elsewhere (American Nurseryman, May 1, 1953, and September 1, 1954) and, therefore, it suffices here to say that only after six years of continuous effort were we able to root commercially sound quantities of this particular variety.

Now, these failures I believe to be justifiable failures, and the only question to be answered is "How much of this work can the average nurseryman sustain by his successful propagation of more ordinary plants?" There is an obvious limit to the burden which the average nurseryman can accept, and, while some degree of experimentation is, of course, essential for every grower, too much could upset the proper balance which must be maintained.

Another type of failure which must be included in this group due to lack of knowledge is that which can be attributed to a failure of a technique. As an example, I recall a disastrous failure which occurred to me some years ago in the grafting of Acer palmatum. We had excellent understocks which had been potted and established in the pots, and, in due course, the scions were gathered, and the plants grafted in the usual way and inserted in a sweat box under double glass. Within two or three days mold began to appear on the cut surfaces at the tip of the scion and also on the cut surfaces where the understock had been trimmed.

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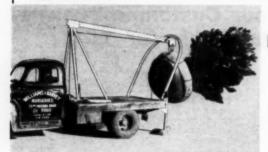
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could not be controlled. We aired as much as we dared, we sprayed with fungicides which certainly slowed the trouble down, but did not eliminate it, and, finally, after about two weeks of struggling to keep the fungus under control, we took the whole lot out of the benches, waxed the point of union, placed them in an open bench and hoped for the

This, of course, was too late, and our final percentage stand was only 20 per cent on a batch of 10,000 grafts. With this failure before us. we knew that we just had to do something about it, and, therefore, in the period between one propagation season and the next, we scratched our heads to try to figure out an answer to the problem. The propagator at Koster's, Jack Blauw, finally came up with the suggestion that we should graft directly in the open bench without covering with a double glass and should wax the whole of the scion by dipping the graft at the time of grafting in molten wax. As we had nothing to lose. this procedure was adopted, and, I am glad to say, worked admirably. Our losses were reduced to reasonable proportions (10 per cent), and a good stand of grafts was maintained year after year by this method.

The procedures were finally applied to a number of other plants, particularly pink dogwood and some magnolias, with equal success. This failure could clearly be attributed to lack of knowledge, but, by using our brains and endeavoring to overcome the problem, we finally succeeded by changing our methods.

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Just Plain Failures

In writing out the first preliminary notes for this article, I had a third and final group of failures which I called "just plain failures," and in this I include all those groups of plants which, for no apparent reason whatever, failed to do as we expected them to do. As I write, we are faced with a problem which clearly typifies this type of failure, and it refers to a group of taxus cuttings which we had been inserting on the nursery here during the past six weeks.

Readers of this column will be aware of my desire to take taxus cuttings from older wood. Many times I have advocated that old wood should be used in making taxus cuttings, if it can be taken from the stock plants without harm. I have made these suggestions, because all my past experience has gone to prove that cuttings of this kind will

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root more readily, more vigorously and with less trouble than cuttings taken from younger wood, and, of course, by the very nature of the cutting, the resulting plant is more bushy, more advanced in structure and generally a more salable item.

Now, six years of continuous experience in New Jersey has proved that these cuttings behave in that way in that area, and it would, therefore, appear to be reasonable to apply similar methods here in Illinois. Coming to this area last year, I ran a series of tests on the rooting of all varieties of taxus which came out well and continued to support my contention that old wood could be rooted with ease, given the proper hormone treatments, and, once rooted, excellent plants were produced.

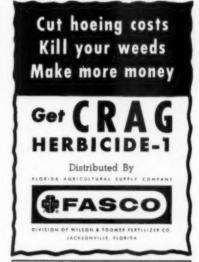
Something Wrong

On the basis of my past experience and the tests carried out here last year, plans were made for normal production of this type of cutting in quantity this season, but something has gone wrong. Large cuttings of Taxus browni which appear to be reasonable in every way and which have followed our established procedures to the letter, are not rooting, but the bases of the cuttings are rotting. The situation is

limited largely to this one variety, and we, of course, have ample stocks of cuttings to cover our losses, but it is annoying to see cuttings dying when they have been treated-exactly as they should be, as far as we know.

Needless to say, I have been wracking my brains to try to find an answer to this problem, but, up to the time of writing, have been unable to do so. Here is a case of just a plain failure, for which I am sure we will eventually find the answer, but which, at the moment, completely eludes me. This kind of failure I find particularly annoying and irritating, because it is on a plant which should respond in a normal manner. Plain failures on a plant such as Koster spruce cuttings are expected, and, therefore, one is not unduly disappointed when cuttings of this plant do not root, but to fail to root a taxus is a slap in the eye, and one which I certainly do not intend to take lving down. But such failures are certainly good for us, because they brush away any trace of complacency which might have been developing and bring us back to the realization that no matter how careful we may be, failures are possible on even the most simple plants.

One particular aspect of the various failures that I have experienced



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through the years needs to be brought out and that is the virtual impossibility of establishing on one nursery a method which will auto-matically succeed elsewhere. Perhaps by saying this I am cutting the ground from underneath my own feet, because I have been writing these articles for some time now in an effort to help people in different parts of the country, but I say clearly that no one should accept the recommendations that I may make as being the methods which will without doubt succeed in another nursery.

At the best, the ideas put forward in these columns can only be suggestions which one must adapt to his particular local conditions and, of course, finally prove up under actual working conditions, using one's own plant material, greenhouses, labor and skill. It may well be that the recommendations that other growers and I make from time to time have to be modified in order to succeed with others. I have found that many of the procedures which I used with good results in New Jersey have had to be adjusted and modified to meet conditions in Illinois

These comments only go to show the utter futility of the small, narrow-minded person who would jealously guard his so-called secrets in plant propagation, but some of these still exist, unfortunately, and, from time to time, I receive some critical comments, because I choose to write about what little I may know. It seems that some people are afraid that other growers may learn a little more than they and perhaps get ahead of them, and this they do not like. I think such people are morally and ethically wrong, and, if someone can beat them at their work of growing plants, then surely they have deserved to be so superseded.

Mistakes Common to All

In reading the above, I hope that growers will perhaps take heart if they have had some failures in their propagation work, because there is not a grower anywhere who has not come up against a resounding failure from time to time which brings him back with a jolt to the realities of fickle Dame Nature. Try as we may to control the factors affecting our work, such control can only be of a limited nature, and, as long as we continue to work with living things, we can expect them to behave in just as contradictory and contrary a manner as most other living things



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